

WWA 2025 Sponsorship Program				
	Gold	Silver	Bronze	Supporter
Sponsor Benefits	\$10,000	\$6,500	\$3,500	\$1,500
Conference Visibility & Recognition				
Attendee list with mailing addresses (pre & post)	✓	✓	✓	✓
Registrations to the Conference	4	3	2	1
Conference Signage & Brand Impact				
Logo recognition by level on general session screens	✓	✓	✓	
Logo on event website	✓	✓	✓	✓
Rotating Left Navigation Ad on Conference Website (all pages)	✓			
Logo on Washingtonworkforce.org	✓	✓		
Ability to provide marketing materials or giveaway near Registration	✓	✓	✓	
Logo Inclusion by level in marketing emails to potential conference attendees	✓	✓		
Promoted tweet(s) on WWA social media accounts	1x			
Event Mobile App, when available				
Push Notifications promoting involvement in event	1x	1x		
Main Screen Tile Ad with click-through	✓			
Directory Listing with logo	✓	✓	✓	✓
Exclusive Marketing Opportunity (Choose One)	Choose 1	Choose 1	Choose 1	
Tuesday Opening Reception Sponsor (Opportunity to address the audience)	X			
Wednesday Night Reception (Opportunity to address audience)	X			
General Session Sponsorship (Opportunity to play a brief video or address audience)	X			
Secondary Splash Page advertisement thanking/promoting sponsor (WWA to design)	X			
Refreshment Break Package (all-day coffee break, both days)	X	X		
Sponsor content included in post-conference email (Sponsor to provide content for WWA to include in an email to all attendees. WWA reserves the right to add/edit content)	X	X		
Meal Sponsor (Choice of Lunch or Breakfast w/ opportunity to play a brief video)	X	X		
Logo on Lanyards	X	X		
Tabletop Booth in Foyer	X	X	X	
Refreshment Break (one day only)	X	X	X	
1/2 width tile on conference home page (with link, sponsor to design)	X	X	X	
Mobile App Main Screen Tile Ad with click-through	X	X	X	