

2023 Exhibitor Schedule

April 2023
Online Registration Opens
www.swata.org

Wednesday, July 19th, 2023

Exhibitor Set-Up
Noon - 5:00 PM

Thursday, July 21st, 2022

Billy Pickard Exhibit Hall
Open
8:00 am - 4:30 pm

Registration for Membership
8:00 am - 4:30 pm

Welcome Reception with Members
6:30 pm - 9:00 pm

Friday, July 22nd, 2022

Billy Pickard Exhibit Hall
Open
8:00 am - 11:30 am



SWATA Expo Contact Information

Karl Kapchinski - Exhibits Co-Chair
15215 Tonkaway Lake Road
College Station, TX 77845
979-777-5431 Cell
979-731-2360 Fax
klkapchinski@gmail.com

Trent Cox - Exhibits Co-Chair
979-209-7980 Office
979-587-2281 Cell
979-209-7972 Fax
trent.cox@bryanisd.org

Freeman Decorator
Morgan Dunlap
8801 Ambassador Row
Dallas, TX 75247
morgan.dunlap@freeman.com
214-425-4379 Cell

Arlington Sheraton Hotel
1500 Convention Cntr Dr
Arlington, TX 76011
817-261-8200

The symposium room rates at the Sheraton Hotel are extended to our exhibitors as well this year. Please contact the Arlington Sheraton directly for reservations and ask for the SWATA room block.

69th Annual Meeting and Clinical Symposium

July 20th - 22nd, 2023



Exhibitor
Registration & Information

Arlington Convention Center
Arlington, Texas

Exhibit Hours

Wednesday, July 19th
Setup: 12:00 - 5:00

Thursday, July 20th
8:00 - 4:30

Friday, July 21st
8:00 - 11:30

We wish to extend your company an invitation to display at this year's 68th Annual Billy Pickard Clinical Expo of the Southwest Athletic Trainers' Association.

The support that the exhibitors give the professional and student athletic trainers in Texas and Arkansas is immeasurable and extremely appreciated by the members of SWATA.

General Meeting Information:

Average Attendance: 700-800

Attendee Make-Up: HS-College Students, Professional, College, High School ATs from Texas and Arkansas

We look forward to seeing you at the 69th Billy Pickard Expo!!



Booth Information

- Booth spaces are \$650 for a single or \$950 for a double booth
- Each booth will be 10'X10' with 8' back drape and 3' side drapes
- 1 table and 2 chairs
- If electricity or water is needed, they can be ordered through the Convention Center
- Extra tables, chairs, carpet, and etc. can be rented from Freeman
- We request that you do not remove your supplies until after the conclusion of the final break on Friday around 11:30 am
- We are also requesting each vendor to provide some type of giveaway or prize at your booth

Registration Information

- All exhibitors **must** register online at www.swata.org
- Registration begins in April and continues until July 15th
- Following the July 15th deadline, all registration must be done on-site as space allows
- Credit card payment will be accepted with online registration
- Make checks payable to:

Southwest Athletic Trainers Association
1029 Saginaw Blvd. Ste #146
Saginaw, TX 76179

SWATA Top Golf Event

Unfortunately, the Top Golf Event will not be happening this year. We appreciate all vendors that have supported this event in the past.

SWATA 2023 Symposium Sponsorship Levels

- \$5,000 Gold Leadership Sponsor (1 Available)
- 2 vendor booths included
 - Primary Webpage/App front page recognition
 - Other items as discussed

- \$3,500 Silver Leadership Sponsor (1 Available)
- 1 vendor booth included
 - Webpage/App front page recognition
 - Other items as discussed

- \$2,000 Special Education Session Sponsor (2)
- Pre Conference Session Sponsor (if not already earmarked)
 - Or Long format Panel/Topic Discussion Session Sponsor
 - Room Signage
 - App Session Recognition/Logo

- \$1,000 Friday or Saturday Education Break Session Sponsor (2 Available)
- Signage at refreshment tables
 - App Session Recognition/Logo

- \$500 Individual Learning Session/Lab Session Sponsor (10 Available)
- App Session Recognition/Logo