Partnership Prospectus



Presented by the Society for Vascular Medicine

# September 18-21, 2025

Loews Philadelphia Hotel Philadelphia, Pennsylvania



X SVM\_tweets



# Invitation

Dear Industry Colleagues,

On behalf of the Board of Trustees, it is my pleasure to invite your support and participation in the Vascular Scientific Sessions, presented by the Society for Vascular Medicine. This meeting will take place September 18-21, 2025 at the Loews Philadelphia Hotel. Technical exhibits, sponsored workshops, satellite symposia and educational grants are a vital part of our conference's success. Our 300+ expected attendees look forward to connecting with you and learning more about your products and research.

The Vascular Scientific Sessions are extremely well attended by SVM members who are nationally renowned as key opinion leaders in vascular disease. In addition, the meeting is always very well represented by trainees and early career professionals, making it an ideal setting for networking and new connections.

Each content block will have a mix of diagnostics (imaging), medical therapy, and interventional therapy, differentiating their places in the treatment paradigm.

By popular demand, we'll have the classic sessions such as:

- Year-in-Review
- Vascular Jeopardy
- Cases on the Rocks
- Speed Mentoring

Vascular Scientific Sessions 2024 content included: advances in lipid management; vascular ultrasound interpretation; an innovative workshop dedicated to "The Swollen Leg"; Point-of-Care Ultrasound (POCUS) breakout sessions. We plan to incorporate POCUS and a Venus Vascular Medicine workshop in 2025 resulting in personal interaction with attendees.

Thank you for your consideration of our request for participation. We look forward to receiving your commitment. If you have any questions, please contact Bethany Radke, <u>bradke@veritasamc.com</u> or 847-752-4264.

Kind Regards,

ethany Radke

Bethany Radke Account Manager, Industry Relations



## **Sponsorship**

We are excited to start our 36th year with the same premier education, training, research, and networking you've come to expect. This year's meeting will take place on September 18-21, 2025.

## **ABOUT SVM**

The Society for Vascular Medicine (SVM) is a professional organization, founded in 1989, to improve the integration of vascular biological advances into medical practice and to maintain the highest standards of clinical vascular medicine.

## WHY SHOULD YOU SUPPORT THE 2025 SVM MEETING?

Gain valuable exposure to an audience of physicians, fellows-in-training, residents, students, advanced practice providers, nurses, sonographers/vascular technologists, technicians, and others who practice vascular medicine or have a special interest in vascular disease or research.

- Expand your market reach
- Grow brand awareness
- Network with leaders in vascular medicine
- Learn about your customers
- · Connect with providers who utilize your products and services

## WHOM WILL YOU REACH?

The SVM Annual Vascular Scientific Sessions include attendees from vascular medicine and many other specialties:

AngiologyCardiology

- Pharmacology
  - Phlebology
  - Podiatry

- Endocrinology
- Hematology
- General Internal Medicine

(interventional and non-invasive)

- Interventional Radiology
- Vascular SurgeryWound Care
- Others with an interest in vascular medicine



# <u>Sponsorship</u>

### PLATINUM

\$50,000

\$40.000

### INDUSTRY SPONSORED SYMPOSIUM

Your choice of a 45-Minute Breakfast or 45-Minute Lunch opportunity for direct engagement with attendees. Breakfast and Lunch selections will be granted in order of arrival. No simultaneous competing content. Transition and plating time will be favored into the agenda. Multiple time-slots throughout the meeting are available to hold your company's developed program for the SVM audience.

### **Platinum Level Includes:**

- 8x10 exhibit booth in prime location with 8 conference badges
- 45-Minute Breakfast (only 3 options ) or 45-Minute Lunch (only 2 options) time-slots available
- Recognition as a Platinum Sponsor in pre-meeting promotional emails and social media blasts
- Recognition as a Platinum Sponsor in pre-meeting SVM newsletter
- Verbal recognition as a Platinum Sponsor during the Welcome Address
- Sponsor name listed with sponsored session in program agenda
- Company name and logo hyperlinked to your website from the SVM website
- Company logos, descriptions and links displayed on the event landing page
- Post-meeting emails sent to your session attendees (opt-in attendees only)
- Recognition in the "Blue Pages" of SVM's official journal, Vascular Medicine
- Company landing page on meeting app
- Company logo featured on Fun Run T-Shirt

### GOLD

## NETWORKING HAPPY HOUR

Become the official sponsor of the SVM Awards Ceremony. Welcome attendees to the post ceremony happy hour with a 5-minute introduction to your company.

### **Gold Level Includes:**

- 8x10 exhibit booth in prime location with 7 conference badges
- Recognition as a Gold Sponsor in pre-meeting promotional emails and social media blasts
- Recognition as a Gold Sponsor in pre-meeting SVM newsletter
- Verbal recognition as a Gold Sponsor during the Welcome Address
- Sponsor name listed with sponsored session in program agenda
- Company name and logo hyperlinked to your website from the SVM website
- Company logos, descriptions and links displayed on the event landing page
- Post-meeting emails sent to your session attendees (opt-in attendees only)
- Recognition in the "Blue Pages" of SVM's official journal, Vascular Medicine
- Company landing page on meeting app
- Company logo featured on Fun Run T-Shirt



## <u>Sponsorship</u>

#### SILVER **CHOOSE ONE OF THE FOLLOWING:**

### WELCOME RECEPTION

One of the most visible ways to support the SVM. Kick off the welcome reception with a 5-minute introduction to your company or highlight your latest initiatives and innovations in the field of Vascular Medicine.

### **FOCUS GROUP**

Unparalleled opportunity to gain insight! SVM will organize a group of subject matter experts to convene with your team on a topic of your choosing during the annual meeting.

### SPEED MENTORING ON THURSDAY

Become the official sponsor of one of our most valuable sessions. The turbocharged mentorship experience is designed to offer mentees the opportunity to connect with a variety of mentors in short, focused sessions.

### Silver Level Includes:

- 8x10 exhibit booth with 6 conference badges
- Recognition as a Silver Sponsor in pre-meeting promotional emails and social media blasts
- Recognition as a Silver Sponsor in pre-meeting SVM newsletter
- Verbal recognition as a Silver Sponsor during the Welcome Address
- Sponsor name listed with sponsored session in program agenda
- Company name and logo hyperlinked to your website from the SVM website
- Company logos, descriptions and links displayed on the event landing page
- Recognition in the "Blue Pages" of SVM's official journal, Vascular Medicine
- Company landing page on meeting app
- Company logo featured on Fun Run T-Shirt

#### BRONZE **CHOOSE ONE OF THE FOLLOWING:**

### **BREAKS | \$20,000**

Help provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

### **WIFI SPONSOR | \$20,000**

Your organization's name becomes the WiFi password as attendees are continuously logging in to check emails or pull up program materials.

### **Bronze Level Includes:**

- 8x10 exhibit booth with 5 conference badges
- Recognition as a Bronze Sponsor in pre-meeting promotional emails and social media blasts

**O**SVM

► VascularMed

- Recognition as a Bronze Sponsor in pre-meeting SVM newsletter
- Verbal recognition as a Bronze Sponsor during the Welcome Address
- Company name and logo exposure between sessions
- Recognition in the "Blue Pages" of SVM's official journal, Vascular Medicine
- Company landing page on meeting app
- Company logo featured on Fun Run T-Shirt

\$30.000

### \$20.000

#### wascularmed.org #VSS2025



## <u>Sponsorship</u>

### HANDS-ON WORKSHOP CHOOSE ONE OF THE FOLLOWING:

### Point-of-Care Ultrasound

Showcase your products and technology by participating in our hands-on point-of-care ultrasound course. Our highly popular POCUS session returns for its fourth consecutive year and is open to vendor participation. The workshop will include conversations and hands-on stations with demonstrations. Participants will rotate between stations operated by your company representative and a Society for Vascular Medicine content expert to offer the best hands-on expertise on the use of your equipment. Station topics may include cardiac/ echo, carotid, venous for DVT and sclerotherapy, aorta/AAA screen, vascular access, and more.

### Venous Vascular Medicine: Workshop on Comprehensive Venous Care

This workshop will support practitioners who want to incorporate a more comprehensive vein care in their practice, enhance the skill set required to treat structural venous disease.

Workshop highlights Include:

- Case-Based Lecture Discussions
- Recorded Case Review and Expert Panel Discussion
- Hands-On Device Experience
- Sclerotherapy Demonstration

### **COPPER** CHOOSE ONE OF THE FOLLOWING:

### ROOM KEY | \$10,000

The Custom Key Card allows you to make an impression as soon as SVM attendees check into the hotel and throughout the meeting. Production is not included and artwork must be approved by the SVM Management. Please contact <u>bradke@veritasamc.com</u> for approvals.

### CHARGING STATION | \$10,000

Become the official sponsor of the SVM charging station. Provide attendees with a power boost for their devices during the conference.

### **Copper Level Includes:**

- 8x10 exhibit booth with 3 conference badges
- Recognition as a Copper Level Sponsor in pre-meeting promotional emails and social media blasts

**O**SVM

- Recognition as our official Copper Sponsor in pre-meeting SVM newsletter
- Verbal recognition as our official Copper Sponsor during the Welcome Address
- Company name and logo exposure between sessions
- Recognition in the "Blue Pages" of SVM's official journal, Vascular Medicine
- Company landing page on meeting app
- Company logo featured on Fun Run T-Shirt



\$15.000



# <u>Sponsorship</u>

### **TABLE TOP EXHIBIT**

\$5,000

Connect with meeting attendees in person with an 8x10 exhibit space on-site at the annual meeting.

### Table Top Exhibit Level Includes:

- 8x10 exhibit booth with 2 conference badges
- Recognition as an Exhibit Sponsor in pre-meeting promotional emails and social media blasts
- Recognition as an Exhibit Sponsor in pre-meeting SVM newsletter
- Verbal recognition as an Exhibit Sponsor during the Welcome Address
- Company logos, descriptions and links on sponsor landing page
- Attendee listing sent post-meeting (opt-in attendees only)
- Company landing page on meeting app



# **Educational Grants**

Educational Grants in support of our CME program are also appreciated. Please submit a request to the SVM industry relations team by contacting <u>bradke@veritasamc.com</u>.

## **BELOW ARE SOME OF THE HIGHLIGHTS OF OUR EXCITING AGENDA**

## **YEAR IN REVIEW**

This recurring fan favorite highlights the most impactful research in basic and translational science, anticoagulant and antiplatelet therapy, non-atherosclerotic arterial disease, peripheral artery disease and intervention, venous thrombosis and intervention and lymphatic disease.

### **VASCULAR JEOPARDY**

Year after year, Vascular Jeopardy is the most popular session at the annual meeting. Don't miss out as thought leaders from vascular medicine compete to see who will be crowned champion in a highly entertaining environment.

### **CASES ON THE ROCKS**

This well-attended, expert-moderated, interactive event allows presenters from around the globe the opportunity to present their most interesting vascular cases to a panel of vascular experts and the audience in a very relaxed environment!

### **POSTER SESSION**

A general poster exhibit will be complemented by a moderated session this year, with special oral presentations within the poster exhibit hall. Research abstracts and case report abstracts will also be integrated into the sessions throughout the conference. In past years these events have drawn the majority of conference attendees to learn and interact. Presentations will showcase developments in research, innovation and clinical excellence within the field of vascular medicine.

### YOUNG INVESTIGATOR AWARD (YIA) COMPETITION

The top submitted basic, translational and clinical research abstracts are presented by young investigators from around the world and judged by a panel of vascular experts.



# **Registration**

Contact Name		
Company Name		
Address		
City	State	Zip
Phone	Fax	
Email		
Signature		

SPONSORSHIP OPTIONS						
<ul> <li>PLATINUM (\$50,000) CHOOSE ONE:</li> <li>Breakfast</li> <li>Lunch</li> <li>GOLD (\$40,000)</li> <li>Networking Happy Hour</li> </ul>	<ul> <li>SILVER (\$30,000) CHOOSE ONE:</li> <li>Welcome Reception</li> <li>Focus Group</li> <li>Speed Mentoring</li> </ul>	<ul> <li>BRONZE (\$20,000) CHOOSE ONE:</li> <li>Breaks</li> <li>WiFi Sponsor</li> <li>HANDS-ON WORKSHOP (\$15,000) CHOOSE ONE:</li> </ul>	COPPER (\$10,000) CHOOSE ONE: Room Key Charging Station TABLE TOP EXHIBIT (\$5,000) Exhibit			
		Point-of-Care Ultrasound				
		Venous Care				

Representative Name (First, Last)	Title	Email Address	Phone

### **PAYMENT INFORMATION**

**O**SVM

Please select your preferred method of payment:

Credit Card: A member of our accounting team will contact you directly

A 4% processing fee will be added to all credit card payments

Check payable to: Society for Vascular Medicine (in US dollars on a US bank) Tax ID # 34-1623552

Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118

Please invoice me

Return this completed Registration Form to Bethany Radke.

Email: <u>bradke@veritasamc.com</u>

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118