

Support Prospectus



The poster features a blue background with a silhouette of a city skyline, including the Space Needle, and a bridge over water. The SNACC logo is in the top left corner.

SNACC
SOCIETY FOR NEUROSCIENCE
IN ANESTHESIOLOGY AND CRITICAL CARE

SOCIETY FOR NEUROSCIENCE IN ANESTHESIOLOGY AND CRITICAL CARE

50th Annual Meeting

September 8-10, 2022
Grand Hyatt Seattle • Seattle, Washington

#SNACC2022 • @SNACCNeuro

snacc.org

For more information please reach out to Conference Manager Kara Stachowiak
kara@imiae.com | 919-459-8589

Join Us

You are invited to be a part of the 50th SNACC Annual Meeting, which will be held in Seattle in September. Join us as we celebrate the first 50 years of SNACC and look ahead to the future. This Thursday – Saturday event will allow ample opportunity to learn about the latest discoveries in neuroscience, mingle with colleagues and exchange ideas to grow your network. Additionally, there will be dedicated exhibit time as well exclusive sponsorship opportunities.

Target Audience

The SNACC 50th Annual Meeting has been designed to meet the educational needs of neurosurgical and critical care anesthesiologists and neuroscientists involved in the care of patients with neurological disorders and is intended for neurosurgical and critical care anesthesiologists, neuroscientists, faculty, residents, fellows and medical students. We anticipate 250 – 300 attendees at the Annual Meeting, primarily neuroanesthesiologists and neuroscientists. You are invited to take advantage of the exhibit, advertising, and sponsorship opportunities being offered. Industry support is vital to the success of this conference and demonstrates your commitment to improving patient care. With unopposed exhibit hours you will have an opportunity to generate new leads with anesthesiology decisions makers.

Support Application Procedure

After reviewing the support opportunities outlined in the Prospectus and determining the level of participation that best fits your goals for this event:

1. Complete the online **Letter of Agreement**, which may be accessed [here](#), and upload the completed and signed copy to your Payment application.
2. **Payment** may be made by credit card or check payable to: Society for Neuroscience in Anesthesiology and Critical Care. **The entire support fee must be paid with the Support Application.** Complete company information and pay support fees using the [Support Application](#).

SNACC is a not-for-profit organization and the taxpayer ID is 54-1519650. The W-9 is available upon request to info@snacc.org.

Cancellation

Written cancellations submitted to SNACC by **July 8, 2022** will be eligible for a 50% refund. No refunds will be issued for cancellations made after July 8. SNACC reserves the right not to process refunds until after the conclusion of the event.

Liability

Exhibitor assumes all risks and responsibilities for accidents, injuries or damages to person or property and agrees to indemnify and hold harmless the Society for Neuroscience in Anesthesiology and Critical Care, its officers, directors, trustees, employees, agents and contractors, from any and all claims, liabilities, losses, costs and expenses (including attorneys' fees) arising from or in connection with Exhibitor's participation in the Activity.

Exhibit Space

Exhibit spaces will be assigned based on when the application and *full payment* are received. Every effort will be made to accommodate special requests. SNACC cannot guarantee preferences for exhibit space applications. SNACC reserves the right to add, move, or remove exhibit tables as necessary. The floorplan is subject to change.

Exhibitor Move In*: Thursday, September 8 | TBD

Exhibit Hours*:

Friday, September 9

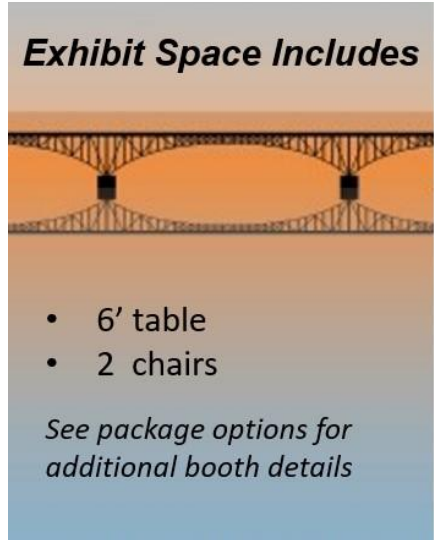
7:00 am – 8:00 am	Breakfast with Exhibitors
10:00 am – 10:30 am	Break with Exhibitors
12:15 pm – 1:30 pm	Lunch with Exhibitors
3:30 pm – 4:00 pm	Break with Exhibitors

Saturday, September 10

7:00 am – 8:00 am	Breakfast with Exhibitors
10:00 am – 10:30 am	Break with Exhibitors
12:15 pm – 1:30 pm	Lunch with Exhibitors
3:30 pm – 4:00 pm	Break with Exhibitors

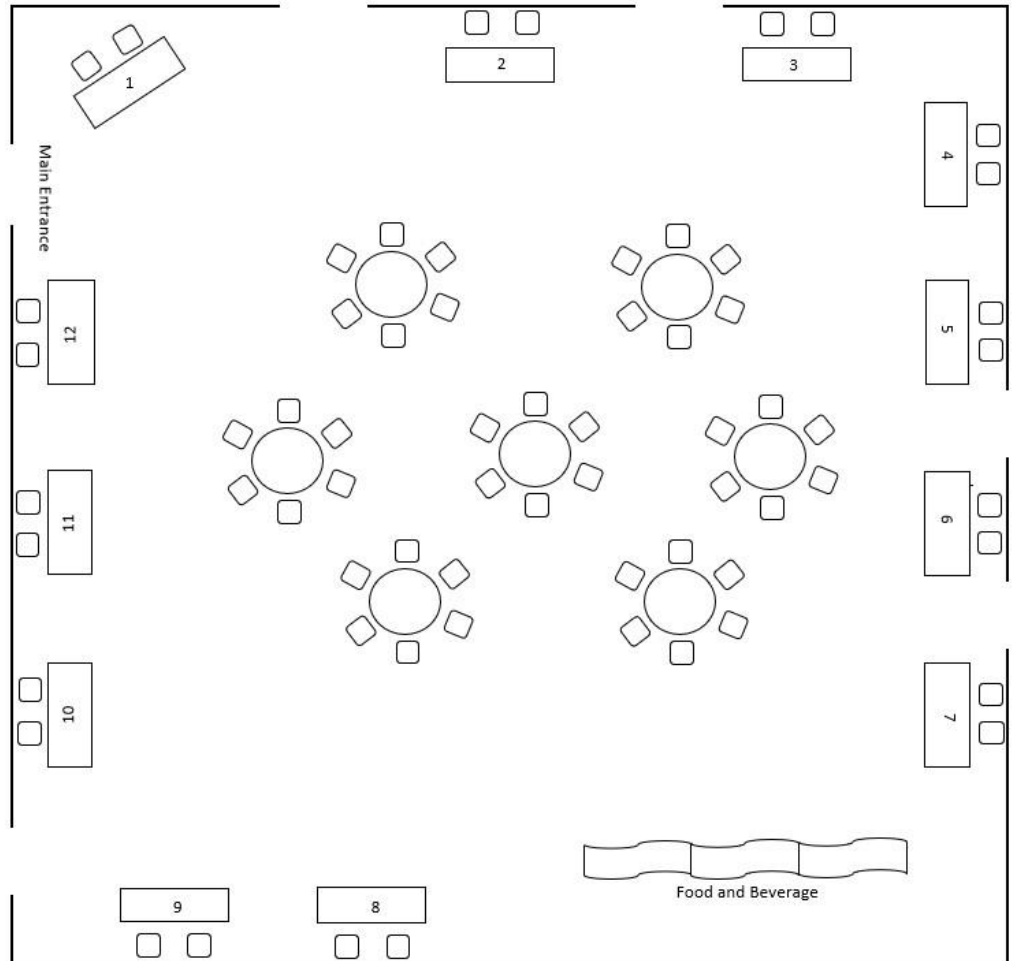
Exhibitor Move Out*: Saturday, September 10 | 4:00 pm – 6:00 pm

**times subject to change*



Floor Plan

**Floor plan will be updated as booths are sold*



Support Opportunities

Golden Patron

\$15,000 on/before July 8 | \$17,000 after July 8

Be exclusive sponsor of SNACC's 50th Anniversary Celebration as well as receiving all of the benefits listed below:

- Recognition in the meeting materials and on meeting signage at the Annual Meeting as the Golden Patron
- Recognition in the SNACC Newsletter
- Recognition on the SNACC conference website with link to your company website
- Recognition at the Exhibit Hall Entrance
- Three in-line exhibit spaces to include 6ft draped tables and chairs
- Five exhibit badge registrations
- Pre and post conference registration list with name, city, and state for registrants who opt in to being included on the list
- Up to 300-word product/company description on the conference website.
- Exclusive supporter of the 50th Anniversary Celebration – recognition to include:
 - Logo on tickets
 - Signage at celebration venue
 - Ability to put literature on tables at the celebration
 - Ability to make company logoed items available to celebration attendees
 - Opportunity for company representative to speak for three minutes to welcome attendees to the celebration
 - Dedicated thank you social media post to all SNACC followers, not just Annual Meeting participants

Social Fundraiser Patron

\$7,500 on/before July 8 | \$8,250 after July 8

Be exclusive sponsor of SNACC's Social Fundraiser as well as receiving all of the benefits listed below:

- Recognition in the meeting materials and on meeting signage at the Annual Meeting as the Social Patron
- Recognition in the SNACC Newsletter
- Recognition on the SNACC conference website with a link to your company website
- Recognition at the Exhibit Hall Entrance
- Two in-line exhibit spaces to include 6ft draped tables and chairs
- Four exhibit badge registrations
- Pre and post conference registration list with name, city, and state for registrants who opt in to being included on the list
- Up to 200-word product/company description on the conference website.
- Exclusive supporter of the Social Fundraiser – recognition to include:
 - Logo on tickets
 - Signage at celebration venue
 - Ability to put literature on tables at the fundraiser
 - Ability to make company logoed items available to fundraiser attendees
 - Dedicated thank you social media post to all SNACC followers, not just Annual Meeting participants

Leadership Patron

\$3,000 on/before July 8 | \$3,750 after July 8

Be exclusive sponsor of SNACC's Leadership Reception as well as receiving all of the benefits listed below:

- Recognition in the meeting materials and on meeting signage at the Annual Meeting as the Leadership Patron
- Recognition in the SNACC Newsletter
- Recognition on the SNACC conference website with a link to your company website
- Recognition at the Exhibit Hall Entrance
- Two in-line exhibit spaces to include 6ft draped tables and chairs
- Three exhibit badge registrations
- Pre and post conference registration list with name, city, and state for registrants who opt in to being included on the list
- Up to 150-word product/company description on the conference website.
- Exclusive supporter of the Leadership Reception – recognition to include:
 - Signage at reception
 - Ability to put literature on tables at the reception
 - Ability to make company logoed items available to reception attendees
 - Dedicated thank you social media post to all SNACC followers, not just Annual Meeting participants

Exhibitor

\$2,000 on/before July 8 | \$2,500 after July 8

- Recognition in the meeting materials and on meeting signage at the Annual Meeting
- Recognition in the SNACC Newsletter
- Recognition on the SNACC conference website
- Recognition at the Exhibit Hall Entrance
- One exhibit table
- Two exhibit badge registrations
- Pre and post conference registration list with name, city, and state for registrants who opt in to being included on the list
- Up to 100-word product/company description on the conference website

Supporter

\$750 on/before July 8 | \$1,000 after July 8

- Recognition in the meeting materials and on meeting signage at the Annual Meeting
- Recognition on the SNACC conference website
- Recognition at the Exhibit Hall Entrance

Product Demonstration*

\$500 on/before July 8 | \$575 after July 8

- Reserve a 20-minute dedicated time to demonstrate your company's product(s) at your booth
- Demonstration time will be listed on event schedule and signage
- Times will be assigned based on receipt of full payment for event support
- Company must be registered as an Exhibitor or Patron in order to reserve a product demonstration time

**exhibit booth required for selecting this option*

Job Postings

\$2,000 on/before July 8 | \$2,500 after July 8

Have a job you need to fill? Post your job listing on the SNACC website and the Job Postings section of the SNACC Annual Meeting website.

- Announcement distribution to SNACC eblast list
- Listing on the Job Postings section of the SNACC Annual Meeting website
- Listing on the SNACC website for six months
- Contact us to discuss further options

Additional Support Options for Eligible Organizations

Eligible Organizations as defined by ACCME have the following additional opportunities to support the SNACC Annual Meeting. In simple terms, these are organizations that do not produce products used by or on patients. If you are interested in one of these opportunities and are uncertain of your ACCME status, please reach out to Kara Stachowiak at kara@imiae.com.

Session Support

contact SNACC to further discuss

Support a specific session at the SNACC Annual Meeting. To learn more about the SNACC sessions selected by the Program Committee and what sessions may be available for sponsorship, please reach out to Kara Stachowiak at kara@imiae.com. Additional benefits include:

- Recognition in the SNACC Newsletter
- Recognition on the SNACC conference website with a link to your company website
- Recognition at the Exhibit Hall Entrance as an event supporter
- Recognition at the session supported

Website Home Page Ad

\$5,000 on/before July 8 | \$6,500 after July 8

Highlight your company where everyone interested in learning more about the SNACC Annual Meeting, not just event registrants, will see it, many several times! Ad placement will depend upon website home page content. SNACC reserves the right to move the ad location as the event approaches and content is updated on the website. Additional benefits include:

- Recognition in the SNACC Newsletter
- Ad or links within ad will link to your company website
- Recognition at the Exhibit Hall Entrance as an event supporter

Grants

Negotiable

Unrestricted educational grants may be contracted to support the SNACC Annual Meeting. To further discuss grant opportunities, please reach out to Kara Stachowiak at kara@imiae.com.

Product/Company Descriptions

Company information, including logos and description, should be uploaded with your Payment application by **July 25, 2022**. SNACC reserves the right not to include company information in meeting materials if it is not received by the deadline.

Please reference the Support Opportunities to determine what information your company needs to submit by the deadline.

Supporter Representative Name Badges

Registration information for the company representatives who will be representing the supporting company must be completed via the online registration form by **August 16, 2022**. Please reference the Support Opportunities to determine how many registrations are available to your company representatives. Additional details on how to register your booth personnel will be sent after your Letter of Agreement and full payment have been received.

To order additional badges for your company representatives, you may register them for the event. Contact Kara Stachowiak (kara@imiae.com) for details on how to register additional booth personnel for the discounted rate of \$200 per person.

Important Dates

- July 8 Exhibit application and full payment; cancellation requests must be received in order to be eligible for 50% refund
- July 9 Supporter participation prices increase
- July 25 Deadline to submit support application and company information (logo, description, etc.) in order to be included in attendee materials
- August 16 Names must be submitted for booth representative name badges
- August 16 Deadline to reserve a guest room at the Grand Hyatt Seattle (room block may sell out prior to deadline)

Hotel Reservations

The majority of SNACC Annual Meeting activities, including the exhibit hall, will be at the Grand Hyatt Seattle.

Grand Hyatt Seattle

721 Pine Street

Seattle, Washington, United States

[Online reservations](#)

Phone reservations: 877-803-7534

The SNACC group rate is \$269 per night, exclusive of taxes, for reservations made in the group block prior to **August 16, 2022**. If the block sells out prior to this date rooms may not be available at the negotiated rate.

Health and Safety

At a minimum, SNACC will follow all requirements of the [City of Seattle, King County, the State of Washington](#), and the [Grand Hyatt Seattle](#). SNACC reserves the right to impose vaccination, testing, or mask requirements that are stricter than what is required. Any testing requirements for in-person participants may be at the expense of the participant.

Annual Meeting registrants will be sent an email outlining any requirements approximately one week prior to the event.

For up-to-date event health and safety information, visit the [SNACC Annual Meeting website](#).

Event Cancellation

The support agreement is automatically terminated in the event the SNACC Annual Meeting is cancelled due to causes that are beyond reasonable control (i.e., acts of God, war, terrorism, government regulations, disaster, fire, strikes, civil disorder, curtailment of transportation facilities or other similar cause beyond the control of the parties making it inadvisable, illegal, or impossible to hold the meeting). SNACC will determine an equitable basis for the refund of such portion of the exhibit fees, after due consideration of expenditures, commitments, and benefits that have been provided at the time of cancellation.

Scam Alert

Commonly event supporters are targets for nefarious activities due to company listings and contacts being published on the event website. Here are some common scams and ways to protect your company:

Hotel Reservations

Do not follow links to make hotel reservations sent from anyone other than SNACC or those that are available in this prospectus. The hotel will not call you asking you to make a reservation as they will not have your contact details until your reservation has been made. Be aware not to provide your personal, travel, or payment information to scammers.

Attendee Contact List

This Prospectus is the only place you will be offered information regarding the purchase of the SNACC Annual Meeting attendee lists. If you are contacted by anyone other than SNACC, it is a scam. Please do not provide scammers with your personal information.

SNACC Contact

For more information on opportunities to support the SNACC Annual Meeting, please contact:

Kara Stachowiak
Conference Manager
919.459.8589
kara@imiae.com

Payments for supporter fees may be sent to:

SNACC
110 Horizon Drive, Suite 210
Raleigh, North Carolina 27615

