



SMISS

Annual Forum 26

SEPT
10-12
2026

THE BELLAGIO | LAS VEGAS, NV

Past Wisdom, Future Vision.

September 10-12
Scientific Program

September 12
Lab of the
Future



Neel
Anand, MD



Gregory
Basil, MD



Alexander
Butler, MD



David
Gendelberg, MD



Joshua
Heller, MD, MBA

PRESIDENT

2026 ANNUAL FORUM DIRECTORS

JOINTLY PROVIDED BY:



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THE SOCIETY FOR MINIMALLY INVASIVE SPINE SURGERY (SMISS)

is the leading organization supporting the specialty of minimally invasive spine surgery.

Join us in Las Vegas, September 10–12, and connect face-to-face with surgeons from around the globe at the 2026 SMISS Annual Forum.

SMISS offers many opportunities to link attendee experiences to your brand and avenues to position your company as a thought leader. Support opportunities of all types and at all price points are available.

Don't miss out on this premier scientific and educational event and your opportunity to spotlight your products and services to the targeted audience of leaders in minimally invasive spine surgery.

Reserve your booth space today!



KEY DATES



Applications Due



Booth Assignments
& Service Kits
Emailed



Housing Deadline

Why Exhibit at SMISS?

Membership

37

different countries are represented in the SMISS membership

22%

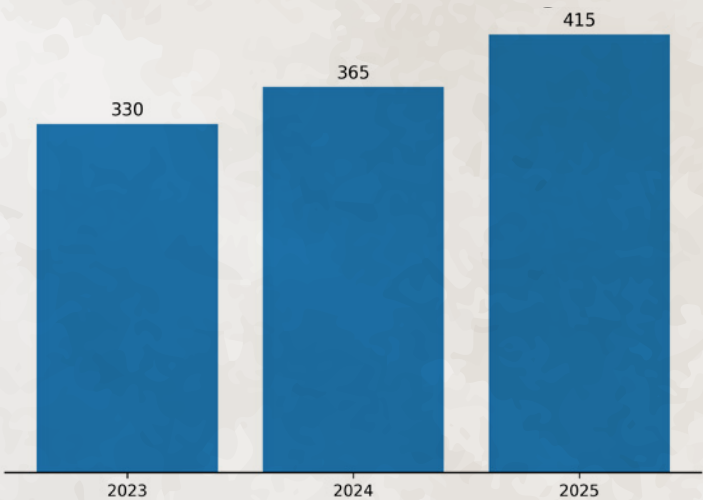
of members are international

78%

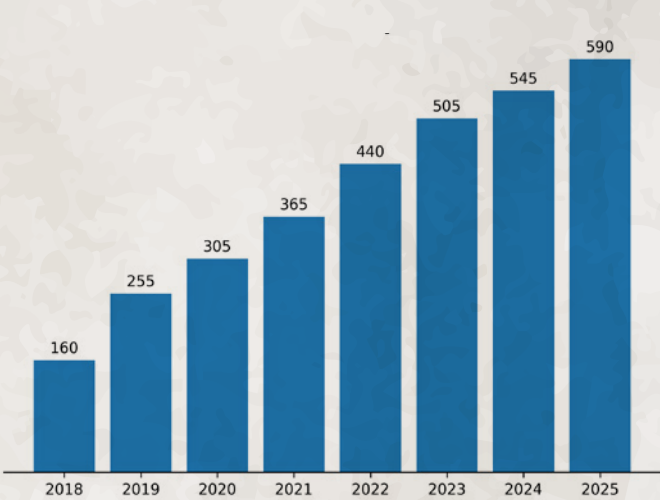
of members live in the US

Attendance at the 2025 SMISS Annual Forum reached an all-time high, continuing a steady upward trend over the past five years. This sustained growth underscores the increasing demand for minimally invasive spine surgery education and the value SMISS delivers to its members and industry partners.

Abstract Submissions Are Rising



SMISS Membership Growth



25% growth over 3 years



Membership has grown nearly 4x since 2018

Opportunities at-a-Glance

Opportunity	Price	Details on
Premium Exhibit Spaces	\$8,950	9
10x10 Exhibit Spaces	\$6,950	9
Standard Suites: One Day	\$6,000	9
Two Days	\$10,000	9
Lab of the Future		
Endoscopic or Navigation/Robotics Station	\$12,000	9
Workshop Opportunities		
Technology Workshop with Breakfast	\$7,500	9
Technology Workshop with Lunch	\$12,950	9
Technology Update Opportunities		
Technology Update	\$6,500	9
Eblast Opportunities		
EXCLUSIVE Eblast to SMISS Database	\$4,950	9
Banner Ad in Monthly SMISS Newsletter	\$4,500	9
EXCLUSIVE Eblast to SMISS Forum Registrants	\$3,750	9
Banner Ad in Eblast to SMISS Forum Registrants	\$3,000	9
New! EXCLUSIVE Banner Ad in SMISS Forum Registration Confirmation Email	\$3,000	9
New! EXCLUSIVE Banner Ad in SMISS Forum Housing Confirmation Email	\$3,000	9
SMISS.org Opportunities		
Featured Surgical Techniques Video	\$5,000	9
Featured Surgical Case Study	\$4,000	9
Banner Ad on SMISS.ORG Website	\$3,500	9
SMISS Forum Guide Advertisements		
Forum Guide Full Page Ad	\$3,000	9
Forum Guide Half Page Ad	\$1,750	9

Opportunity	Price	Details on
Social Media Opportunities		
Social Media Video Spotlight	\$1,500	9
Social Media Post	\$950	9
On-Site Marketing Opportunities		
President's Reception Co-Sponsor	\$25,000	10
New! EXCLUSIVE Keynote Speaker Support	\$20,000	10
Alumni Reception	\$9,500	10
New! EXCLUSIVE Golf Simulator	\$8,000	10
Welcome Reception	\$7,500	10
Headshot Experience	\$7,500	10
New! EXCLUSIVE Guestroom Door Hangers	\$5,000	10
Beverage Break	\$5,000	10
Lateral Access Surgery Pioneer Award	\$3,950	10
Badge Lanyards	\$3,950	10
Java Jackets or Napkins for Refreshment Breaks	\$3,950	10
Early Career Surgeon Opportunities		
New! EXCLUSIVE Early Career Surgeon Reception	\$35,000	10
Resident, Fellow, and Early Career Surgeon Travel Grants	\$2,500 each	10
General Support		
General Annual Forum Corporate Support	\$1,000 and up	10
SMISS Research Grant Support	\$20,000	10
	\$15,000	10
	\$10,000	10
	\$5,000	10

SMISS Leaders & 2025 Forum Supporters

SMISS Board of Directors



Neel
Anand, MD



Hyun
Bae, MD



Brian
Kwon, MD



Isaac
Moss, MD



Gregory
Mundis, Jr., MD



Paul
Park, MD



Stephen
Ryu, MD



Luis
Tumialán, MD



Michael
Wang, MD, MBA

Thank you to the 2025 Forum Supporters

Amplify Surgical	elliquence	L&K Spine INC	Providence Medical Technology
Arthrex	Enovis	LifeNet Health	SI-BONE
ATEC Spine	Expanding Innovations	Medtronic	Spinal Elements
Augmedics	Globus	National Spine Health Foundation	Spine Wave
Barricaid	Highridge Medical	Neo Medical	Spineology
BIOVENTUS	Implanet	NSK America	Stryker
Bolt Navigation	Innovasis	Orthofix	Surgeons Capital Management
Capseus	Inovus Medical	OSSDsign	TrackX Technology, Inc.
Cerapedics	Johnson & Johnson MedTech	OsteoCentric Technologies	USAXRAY
Curiteva	joimax Inc.	Pacira	VB Spine
EBI	Kuros Biosciences		



Forum at-a-Glance

All events will be held at the Bellagio Hotel & Casino.

THURSDAY | SEPTEMBER 10

3:00–6:00 PM	Attendee & Exhibitor Registration
4:15–6:15 PM	SESSION 1: Business of Spine Surgery: Leveraging Your Value Beyond the OR
6:15–7:15 PM	Early Career Surgeon Reception
7:00–10:00 PM	President's Reception at Pinky Ring at the Bellagio

FRIDAY | SEPTEMBER 11

6:30 AM–6:30 PM	Registration Open
7:00–7:50 AM	Non-CME Technology Workshops with Breakfast
8:00–9:00 AM	SESSION 2: Fusion, Motion, and Muscle
9:00 AM	Exhibit Hall Opens
9:00–9:30 AM	Refreshment Break with Exhibits
9:30–10:30 AM	SESSION 3: Capture Your Value: Surgeon Compensation and ASC's
10:30–11:40 AM	SESSION 4: MIS Deformity
11:40 AM–12:40 PM	Lunch with Exhibits
11:40 AM–12:30 PM	Non-CME Technology Workshops with Lunch
12:40–2:10 PM	CONCURRENT SESSION 5 & 6: Free Papers
2:10–2:40 PM	Refreshment Break with Exhibits
2:40–4:20 PM	SESSION 7: Presidential Address, Keynote, and Awards
4:20–6:15 PM	SESSION 8: Endoscopy
6:15–7:15 PM	Welcome Reception with Exhibits
7:15 PM	Alumni Receptions

SATURDAY | SEPTEMBER 12

7:00 AM–12:30 PM	Registration Open
7:00–7:30 AM	Continental Breakfast with Exhibits
7:30–8:30 AM	SESSION 9: Education
8:30–9:40 AM	CONCURRENT SESSION 10 & 11: Free Papers
9:40–10:10 AM	Refreshment Break and Last Chance for Exhibit Viewing
10:10–11:20 AM	SESSION 12: Non-OP/Diagnostic
11:20 AM–12:30 PM	SESSION 13: Enabling Tech
12:30 PM	Adjourn
1:00–6:00 PM	Lab of the Future

*The lab, workshops on Friday, Technology Workshops, Early Career Surgeon Reception, and the Technology Updates are not CME-accredited.

Forum & Exhibit Details

Forum Details

Dates

Lab of the Future: A Cutting-Edge Hands-On Experience
Saturday, September 12

Scientific Sessions: Thursday, September 10–Saturday, September 12

Location

Lab, Scientific Sessions, and Exhibits
The Bellagio Hotel & Casino
3600 S Las Vegas Blvd
Las Vegas, NV 89109
bellagio.mgmresorts.com



SMISS Contact

Christina Bessette
SMISS Annual Forum Planning Office
Ph: 630-681-1040 ext. 305
Email: cbessette@broad-water.com

ACCME

The Society for Minimally Invasive Spine Surgery recognizes that commercial support is an important element of educational meetings and adheres strictly to all ACCME directives and guidelines that govern commercial support of continuing medical education.

Target Audience

This course is designed for spine surgeons, fellows, residents, and advanced practice providers.

Exhibit Details

Exhibit Location

All exhibits will be located in Tower Ballroom 4–8 in the Bellagio.

Exhibit Registration

Thursday, September 10 | 3:00–6:00 PM

Exhibit Dates & Hours

Friday, September 11 | 9:00 AM–7:00 PM

Saturday, September 12 | 7:00–10:00 AM

Exhibit Booth Installation

Thursday, September 10 | 1:00–6:00 PM

Friday, September 11 | 6:00–8:00 AM

Exhibit Booth Dismantling

Saturday, September 12 | 10:00 AM–6:00 PM

Booth Assignments

Booths will be allocated on the following basis:

- Number of booths requested
- Corporate support dollars contributed to the 2025 and 2026 Annual Forum
- Date of receipt of application
- Space availability

SMISS reserves the right to change the exhibit floor plan if conflict arises. All corporate support opportunities are only available to registered SMISS Exhibitors.



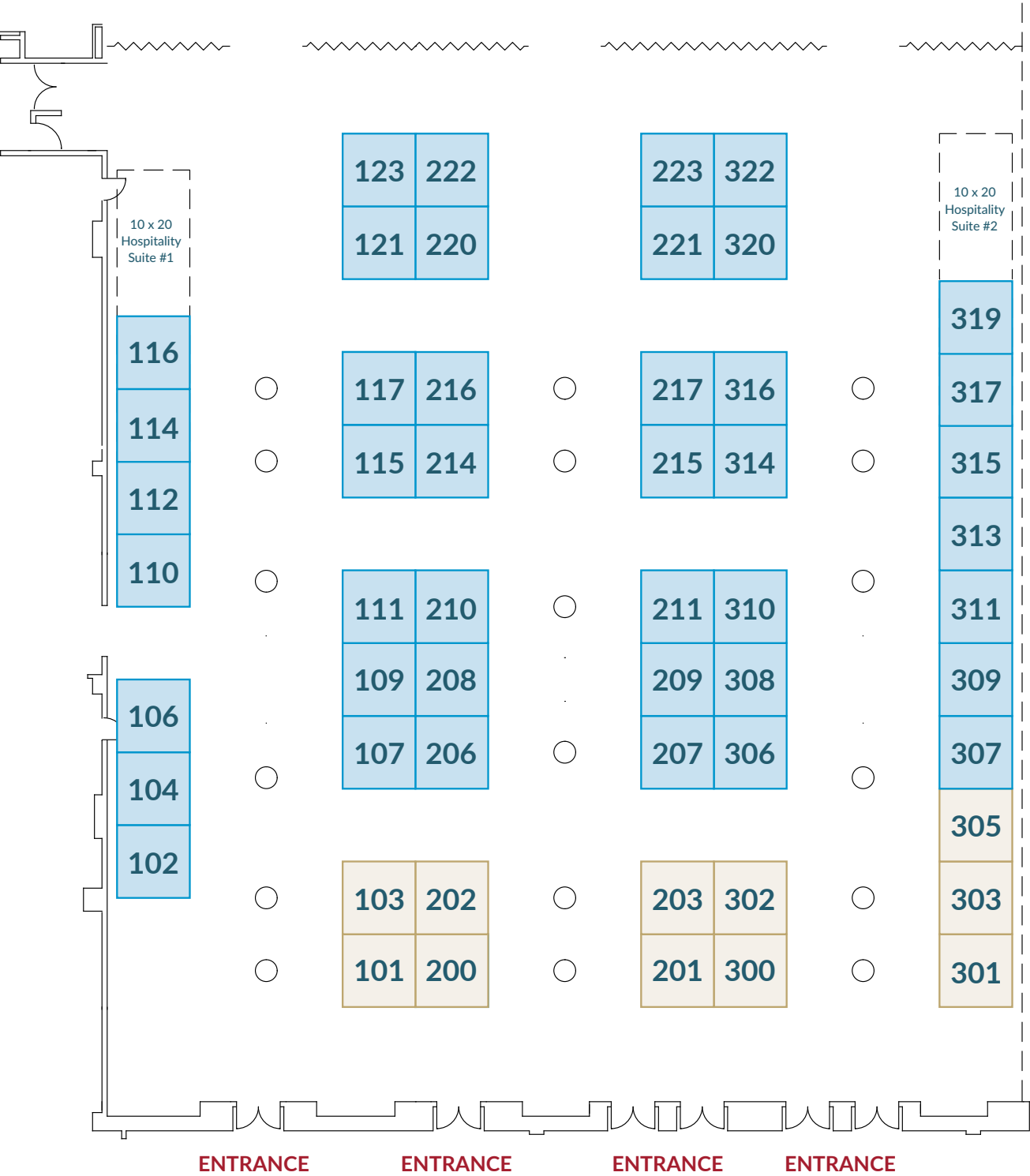
Applications Due



Booth Assignments
& Service Kits
Emailed

Exhibit Floor Plan

TOWER BALLROOM 4-8



- Premium Exhibit Space
- Standard Exhibit Space

General Session →

Registration

Please note: Food & beverage stations will be rotated throughout the exhibit hall.

Support Opportunities

10 x 10 Exhibit Spaces

- One three-sided booth with black drape
- 8' high back wall and 3' high side rails
- One 6' draped table and two chairs
- One wastebasket
- Two exhibitor registration badges
- Two copies of the Forum Guide

Premium Exhibit Space | \$8,950

(please refer to floor plan on page 7 for full list of premium spaces available)

Standard Exhibit Space | \$6,950

Hospitality Suites | One Day: \$6,000 | Two Days: \$10,000

An exclusive 10x20 area in the exhibit hall for your company to use as needed. *Limited quantity available.*

Lab of the Future

Present your company's latest technologies and techniques. Registrants will rotate through your station during 40 minute hands-on sessions. See more details on page 11.

Endoscopy or Navigation/Robotics Station | \$12,000

Workshop Opportunities*

Your company selects workshop faculty and content. SMISS will provide standard audio visual services and food and beverages.

Technology Workshop with Breakfast | \$7,500

A 50-minute workshop on Friday morning. 3 total breakfast workshop available Friday morning.

Technology Workshop with Lunch | \$12,950

A 50-minute workshop on Friday afternoon. 3 total lunch workshops scheduled on Friday afternoon.

Technology Update Opportunities*

Technology Update | \$6,500

Present a 6-minute Technology Update during:

- **Session 1:** Stabilizing Chaos: Minimally Invasive Solutions for Spinal Trauma
- **Session 12:** Non-Op/Diagnostic
- **Session 13:** Enabling Tech

**Workshops and Technology Updates are not CME-accredited.*

Tech Update Recording Add On | \$2,500

Eblast Opportunities

EXCLUSIVE Eblast to SMISS Database of 10,000+ surgeons both international and domestic | \$4,950

Banner Ad in Monthly SMISS Newsletter | \$4,500

EXCLUSIVE Eblast to SMISS Forum Registrants | \$3,750

Banner Ad in Eblast to SMISS Forum Registrants | \$3,000

New! Banner Ad in Registration Confirmation Email to Forum Registrants | \$3,000

New! Banner Ad in Housing Confirmation Email to Forum Registrants | \$3,000

SMISS.org Opportunities

Featured Surgical Techniques Video | \$5,000

Highlight your surgical technique video in the SMISS Surgical Video Library for one year.

Featured Surgical Case Study | \$4,000

Your surgical case study will stay on in the SMISS Case Library for one year.

Banner Ad on SMISS.ORG Website | \$3,500

Your ad will be displayed on the homepage for one month.

SMISS Forum Guide Advertisements

Forum Guide Full Page Ads | \$3,000

Forum Guide Half Page Ads | \$1,750

Social Media Opportunities

Social Media Video Spotlights | \$1,500

Social Media Post | \$950

Support Opportunities *(continued)*

On-Site Marketing Opportunities

President's Reception Co-Sponsor | \$25,000

Co-Sponsor the President's Reception at The Pinky Ring by Bruno Mars at the Bellagio. A one of a kind cocktail lounge, curated by an entertainer for your entertainment pleasure. SMISS Board, Past Presidents, Committee Members, and Traveling Fellows will be invited to attend.

New! EXCLUSIVE Keynote Speaker Support | \$20,000

Align your company with what will be one of the most anticipated moments of the SMISS Annual Forum by serving as the exclusive supporter of the Keynote Address. This year's SMISS Keynote Speaker is guaranteed to draw a full audience and will be a high-visibility opportunity that positions your organization front and center during a premier general session.

Alumni Reception | \$9,500

Host an exclusive Alumni Reception on Friday evening and bring together past and present colleagues from top institutions in spine surgery. Your company will have the unique opportunity to select the institution(s) you'd like to invite and choose a venue that aligns with your vision for this prestigious gathering. SMISS will assist with event coordination and promotion, while the supporting company will be responsible for food and beverage costs.

New! EXCLUSIVE Golf Simulator Experience | \$8,000

Friday, September 11

Drive engagement and booth traffic by hosting this high-energy, interactive golf simulator experience during Friday exhibit hours. As the exclusive supporter, your company will brand the Golf Simulator Experience, have its logo prominently displayed on the simulator screen and leader board, and gain a unique opportunity to directly engage attendees at this popular activation area.

Welcome Reception | \$7,500

Company may have one 6ft. table in the foyer outside of the exhibit hall and may also bring a maximum of two pop-up banners to display outside of the exhibit hall during the reception. Your company will be acknowledged in the Forum Guide, on signage at the reception, in the app, and in course announcements.

Headshot Experience | \$7,500 | *Friday, September 11*

Put your brand front and center at the SMISS Annual Forum Headshot Experience! As the exclusive supporter, you'll gain premium visibility while providing attendees with a professional headshot they'll appreciate long after the Forum ends. Your company will be acknowledged on signage, digital forms, emails related to the experience and team branded attire. Company representatives are welcome at the booth to connect with attendees. Attendee data will be collected and shared after the Forum.

New! EXCLUSIVE Guest Room Door Hangers | \$5,000

One supporter will have the exclusive opportunity to brand the official hotel privacy signs at the Bellagio. These signs will be placed in all attendee rooms within the room block.

Beverage Break | \$5,000

Provide a craft beer assortment and light refreshments during the opening session on Thursday. Your company will be acknowledged in course materials, on signage, and in the Forum Guide.

Badge Lanyards | \$3,950

Lateral Access Surgery Pioneer Award | \$3,950

Company may nominate and present an award to a recipient of their choosing during session #7 on Friday. Company will receive 5 minutes at the podium to present the award.

Java Jackets or Napkins for

Refreshment Breaks** | \$3,950

***Company is responsible for producing and shipping items. The design must receive approval from SMISS.*

Early-Career Surgeon Opportunities

New! EXCLUSIVE Early Career Surgeon Reception

\$35,000

Host a reception on Thursday evening on the Bellagio Grand Patio. All early career surgeons registered for the Annual Forum will be invited to attend. Early Career Surgeon grant recipients' attendance will be required. SMISS will cover the cost of food and beverage.

Resident, Fellow, and Early Career

Travel Grants | \$2,500 each

Company provides grant(s) to support residents, fellows, or early career surgeons to attend the Annual Forum or Lab of the Future. Your company will be acknowledged in the Forum Guide, on signage at the reception, and in course announcements.

General Support

General Annual Forum Corporate Support | \$1,000+

Show your support for the SMISS Annual Forum with a general support pledge of any amount of \$1,000 and up. Your company will be acknowledged in the Forum Guide, and in the mobile app.

SMISS Research Grant Support

\$20,000/\$10,000/\$15,000/\$5,000

SMISS will fund up to three physician-initiated research studies in minimally invasive spine surgery. Participants will have 2 years to complete their research and will be required to provide updates at the Annual Forum each fall until research is complete. The 2026 winners and supporters will be acknowledged on the SMISS.org website and from the podium.

SMISS Lab of the Future: A Cutting-Edge Hands-On Experience

Join us in shaping the future of minimally invasive spine surgery at the SMISS Lab of the Future, a non-CME, hands-on, high-impact training experience at the SMISS Annual Forum. This innovative lab integrates next-generation surgical technologies with novel teaching techniques to provide surgeons with an unparalleled learning environment.

Lab Details:

Date: Saturday, September 12, 2026

Time: 1:00–6:00 PM

Location: Bellagio Hotel & Casino

Attendees: 30 surgeons

Training Format: Three dedicated lab rooms with 2 stations per room. Attendees will rotate through all 6 stations and spend 40 minutes at each.

Focus: Robotics, navigation, augmented and virtual reality, and endoscopy

Schedule Overview

1:00–1:41 PM	Rotation 1
1:41–1:46 PM	Transition
1:46–2:27 PM	Rotation 2
2:27–2:32 PM	Transition
2:32–3:31 PM	Rotation 3
3:31–3:43 PM	Refreshment Break
3:43–3:48 PM	Transition
3:48–4:29 PM	Rotation 4
4:29–4:34 PM	Transition
4:43–5:15 PM	Rotation 5
5:15–5:20 PM	Transition
5:20–6:00 PM	Rotation 6
6 PM	Adjourn

Why Participate in the SMISS Lab of the Future?

As a participating company, you'll receive unmatched engagement opportunities with early-career surgeons in a structured, curriculum-driven training environment.

- **Select the technology you want to showcase at your station**—tailor the experience to align with your company's innovations.
- **Hand-pick faculty instructors**—invite experts to teach and guide attendees at your station.
- **Advance Access to Attendee List**—attendees must register prior to the lab, and sponsors receive the registration list ahead of time to start engaging early.
- **Lower Cost than Traditional Cadaveric Labs**—maximize impact with reduced participation costs while maintaining a high-value training experience.
- **Identify & Vet Surgeons Interested in Your Products**—gain access to a targeted audience actively seeking cutting-edge solutions.

Cost to Participate: \$12,000

- 2 Endoscopy stations available
- 4 Navigation/Robotic stations available

Don't miss this exclusive opportunity to be part of the future of spine surgery education at SMISS 2026!



Corporate Support Recognition

SMISS recognizes the importance of partnership with industry to advance education and research. As a sign of our appreciation, we will offer the following recognition and benefits:

Calculation of Support

All support items count towards calculation of level except corporate registration fees.

\$150K	\$100K	\$75K	\$25K	\$18K
				
Diamond	Platinum	Gold	Silver	Bronze

Benefit	Support Level				
Year-Round					
Year-round recognition on the SMISS website and in the SMISS monthly e-newsletter	●	●	●		
SMISS level supporter specific logo for use in company materials	●	●	●		
Sponsor-created e-blast, sent by SMISS on behalf of supporter, to SMISS database	2	1			
Priority access to support opportunities	●	●			
Sponsor-created video hosted on the sponsored content section of the SMISS website	2	1			
Sponsor-created case studies hosted in the SMISS Case Study Library on the SMISS website	3	2			
Partnership announced via SMISS e-blast and social media	●	●			
Fifteen question sponsor-created survey sent to SMISS membership	●				
Annual Forum					
Full page advertisement in Forum Guide	Inside Cover	●			
Social Media Recognition via SMISS's Facebook, Instagram and LinkedIn accounts	●	●	●		
Verbal recognition at podium in General Session	●	●	●		
SMISS Annual Forum website listing	With logo and link to company website	With logo	●	●	●
Acknowledgement in Forum Guide	Full-page	Half-page	●	●	●
Recognition on signage	With logo	With logo	With logo	●	●
Badge ribbon indicating level	●	●	●	●	●
Additional complimentary exhibit badges (over allotted)	10	8	6	4	2
First choice of exhibit booth space at SMISS Annual Forum	●				

For additional SMISS support opportunities aside from the Annual Forum, please contact Nancy Henkel at nhenkel@broad-water.com

Housing Details

A block of rooms has been reserved at a special rate for SMISS attendees and exhibitors at the Bellagio Hotel & Casino .



Location

Bellagio Hotel & Casino | 3600 S Las Vegas Blvd | Las Vegas, NV 89109



Reservations Procedure

Make your reservations by:
August 14, 2026

[BOOK ONLINE HERE](#)

Or call toll-free: 888-987-6667



Room Rates

Wednesday, September 8 & Thursday, September 9

Resort Room: \$219
(+taxes and daily resort fee)

Friday, September 11 and Saturday, September 12

Resort Room: \$419
(+taxes and daily resort fee)

The discounted rates may not be available after September 5th or if our room block sells out. Please reserve your room early to ensure availability.



Application

COMPANY NAME (EXACTLY AS IT SHOULD APPEAR IN COURSE MATERIALS)

CONTACT NAME

CONTACT EMAIL ADDRESS

Booth Preferences:

1. 2. 3.

Space assignment is at the sole discretion of the SMISS planning office.

Application Deadline is June 26, 2026.

10 x 10 Exhibit Spaces	
Quantity:	x Premium: \$8,950 = Total: \$
Quantity:	x Standard: \$6,950 = Total: \$
Hospitality Suites	
☐ Hospitality Suite Please select preferred day:	
○ One day: ○ Friday or ○ Saturday	\$6,000
○ Both days: (Friday and Saturday)	\$10,000
Lab of the Future	
☐ Endoscopy Lab Station	\$12,000
☐ Navigation/Robotics Station	\$12,000
Workshop Opportunities	
☐ Technology Workshop with Breakfast	\$7,500
☐ Technology Workshop with Lunch	\$12,950
Technology Update Opportunities	
☐ Technology Update	\$6,500
○ Session 1: Stabilizing Chaos: Minimally Invasive Solutions For Spinal Trauma	
○ Session 12: Non-Op/Diagnostic	
○ Session 13: Enabling Tech	
☐ Technology Update Recording	\$2,500
Eblast Opportunities	
☐ EXCLUSIVE Eblast Please indicate preferred option:	
○ to SMISS Database	\$4,950
○ to SMISS Forum Registrants	\$3,750
○ Pre-Course or ○ Post-Course	
☐ Banner Ad in Eblast Please indicate preferred option:	
○ Banner in Monthly SMISS Newsletter	\$4,500
○ Banner in Eblast to SMISS Forum Registrants	\$3,000
☐ New! Banner in Medical Attendee Registration Confirmation Email	\$3,000
☐ New! Banner in Attendee Housing Confirmation Email	\$3,000
SMISS.org Opportunities	
☐ Featured Surgical Techniques Video	\$5,000
☐ Featured Surgical Case Study	\$4,000
☐ Banner Ad on SMISS.ORG Website	\$3,500

SMISS Forum Guide Advertisements	
☐ Forum Guide Full Page Ad	
○ Full-page	\$3,000
○ Half-page	\$1,750
Social Media Opportunities	
☐ Social Media Video Spotlight	\$1,500
☐ Social Media Post	\$950
On-Site Marketing Opportunities	
☐ President's Reception Co-Sponsor	\$25,000
☐ New! EXCLUSIVE Keynote Speaker Support	\$20,000
☐ Alumni Reception	\$9,500
☐ New! EXCLUSIVE Exclusive Golf Simulator Experience	\$8,000
☐ Welcome Reception	\$7,500
☐ Headshot Experience	\$7,500
☐ New! EXCLUSIVE Guest Room Door Hangers	\$5,000
☐ Beverage Break	\$5,000
☐ Badge Lanyards	\$3,950
☐ Lateral Access Surgery Pioneer Award:	\$3,950
☐ Java Jackets or ☐ Napkins for Refreshment Breaks	\$3,950 each
Early-Career Surgeon Opportunities	
☐ New! EXCLUSIVE Early Career Surgeon Reception	\$35,000
☐ Resident, Fellow, and Early Career Surgeon Travel Grants	\$2,500 each
General Support	
☐ General Annual Forum Corporate Support	\$1,000 and up
☐ SMISS Research Grant Support Please indicate level:	
○ \$5,000 ○ \$10,000 ○ \$15,000 ○ \$20,000	
TOTAL:	

Application continued on next page

Application *(continued)*

Company Details

COMPANY NAME (EXACTLY AS IT SHOULD APPEAR IN COURSE MATERIALS)

WEBSITE

ADDRESS

CITY

STATE

ZIP

TELEPHONE (EXACTLY AS IT SHOULD APPEAR IN COURSE MATERIALS)

CONTACT NAME

CONTACT E-MAIL ADDRESS

Billing Information

☐ WIRE TRANSFER

For your convenience, wire transfers in USD currency can be made:

- Within the US: Chase Bank, ABA #021000021
- Outside the US: Chase Bank, SWIFT #CHAUS33

☐ CREDIT CARD

CREDIT CARD NUMBER (VISA / MC / AMEX/DISCOVER)

EXPIRATION DATE

SECURITY CODE

NAME (EXACTLY AS IT APPEARS ON CARD)

SIGNATURE (I AGREE TO PAY ACCORDING TO THE CREDIT CARD ISSUER AGREEMENT)

A 3% processing fee will be added to all credit card payments.

☐ CHECK made payable to:

Society for Minimally Invasive Spine Surgery
111 W. Wesley Street, Suite 2
Wheaton, IL 60187

Check Number

Ways to Register

- 1 Email** your applications to Christina Bessette at cbessette@broad-water.com
- 2 Mail** your application to:
Society for Minimally Invasive Spine Surgery
111 W. Wesley Street, Suite 2
Wheaton, IL 60187

We Agree

Payment in full is due by June 26, 2026, for booth space to be assigned.

All provisions of the Rules and Regulations and General Information, as hereby published, shall be a part of this contract.

Application Deadline is June 26, 2026.

We hereby apply, subject to the terms of the SMISS printed Rules and Regulations, for exhibit space for our occupancy.

Rules & Regulations

INTERPRETATION OF RULES

The following Rule and Regulations are part of the contract between the exhibitor and the Society for Minimally Invasive Spine Surgery (SMISS). All matters not covered in these Rule and Regulations shall be referred to SMISS for adjudication and the decision of SMISS shall be final. These Rules and Regulations may be amended at any time by SMISS, and all the amendments made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing before or during the 2026 SMISS Annual Forum and may be given to any authorized agent or representative of the exhibitor.

BOOTH ASSIGNMENTS

Booths will be allocated on the following basis: number of booths requested, corporate support dollars contributed to the 2025 and 2026 Annual Forum, date of receipt of application, and space availability. SMISS reserves the right to change the exhibit floor plan if conflict arises regarding space requests or conditions that are beyond SMISS's control. SMISS reserves the right to locate exhibitors demonstrating loud apparatus, conducting odor-producing activities, or containing other disagreeable features in the area where the noise or aroma will not interfere with other exhibits. Show management (SMISS Forum Planning Office) reserves the right to determine at what point sound, odor, etc. interferes with others and must be discontinued. Exhibitors with such equipment must agree to accept space assignments, which will abate reasonable objections to these annoyances.

BOOTH CONDUCT

SMISS reserves the right to approve all exhibits and activities related thereto. SMISS may require that an exhibit be curtailed if it does not meet the standards set forth herein, if it reflects against the character of the Annual Forum or if it exceeds the bounds of good taste as interpreted by show management. An exhibitor of questionable exhibit or activity relating thereto must submit a description of the exhibit or activity with the exhibit application approval. Inspection of the exhibit area will be made during installation hours. An effort will be made to advise exhibitors of any deviation from the rules at that time. Exhibitors must make all corrections requested by show management at their own expense or risk removal from the exhibition without notice and without obligation on the part of the SMISS for any refund whatsoever. SMISS reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/ or spirit of the Annual Forum. Exhibit personnel may not enter another exhibitor's booth without obtaining permission. Linger in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting other booth personnel is strictly prohibited and may be cause for expulsion. An exhibit booth may not be photographed or videotaped without the permission of the legitimate occupants of that booth. SMISS does not in any manner endorse any of the products or services related to the exhibits, which have been accepted for display during the Annual Forum. Exhibitors may not sell any food or beverage on the exhibit floor. Distribution of any literature outside of an exhibitor's own space is prohibited. No procedures may be performed on any live tissue on the exhibit floor.

BOOTH CONSTRUCTION AND ARRANGEMENT

All exposed parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. If other exhibitors of the SMISS Forum object to any exposed portions of a display, the exposed portions will be draped or concealed by SMISS and billed to the exhibitor. Two-story booths are not permitted. Signage may not be higher than 8 feet. Booths must maintain a 50% see through to avoid excessively blocking the view of other exhibits. Exhibits may not exceed 8 feet along the back panel, and side panels may not rise above 3 feet 6 inches for more than 3 feet.

CHILDREN

Children under 18 years of age will NOT be permitted to enter the exhibit area at any time during the Forum, including the installation and dismantling of exhibits.

CONTESTS, RAFFLES, AND DRAWINGS

Individual exhibitor contests, raffles, and drawings are not permitted at the 2026 SMISS Annual Forum.

DEMONSTRATION AND LIABILITY

Exhibitions, demonstrations, or distribution of promotional materials by the exhibitor must be confined within the bounds of the exhibitor's assigned exhibit space and shall not interfere with aisle space. If the premises of the facility are defaced or destroyed by the exhibitor, its agent, or representatives, the exhibitor will be liable to the facility for such an amount as shall be deemed necessary for restoration to the previous condition. No representative of the Bellagio has been or is authorized to make any representation, which varies from the express terms of this contract, though the contract may be supplemented in writing. In any legal action or arbitration or other proceeding brought on account of a breach of any provision of this Agreement, the prevailing party shall be awarded its attorney's fees and other cost incurred in such action or proceeding, in addition to any other relief to which it may be entitled. Any modifications or changes to this Agreement must be made in writing, and signed by both parties hereto.

DISTRIBUTION OF PRINTED MATERIALS AND CANVASSING BY INDUSTRY

Canvassing in any part of the facilities used by SMISS (the Bellagio & MERIN) is strictly forbidden and anyone doing so will be asked to leave the Forum. Distribution of advertising or printed material by the exhibitor outside the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by SMISS. These rules begin at 6:00 AM on Thursday, September 10, 2026 through 6:00 PM on Saturday, September 12, 2026.

FIRE REGULATIONS

All material used in the exhibit must be flame proofed and fire resistant in order to conform to local fire ordinances and in accordance with the regulations established by the Bellagio.

FIRST RIGHT OF REFUSAL

Platinum corporate supporters of the 2026 SMISS Annual Forum will have first right of refusal for lab stations and priority booth placement. All other applications will be processed on a first come, first served basis.

LIABILITY/HOLD HARMLESS AGREEMENT

The exhibitor assumes all responsibility and liability for and agrees to protect, defend, indemnify, save, and hold forever harmless SMISS, Official Service Contractor/Decorator, the Bellagio, and their respective agents, servants, employees, representatives, successors, and assigns, from any and against all claims, demands, causes of action, damages, costs, and expenses, including attorneys' fees, for injury to person or damage to property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the exhibitor's occupancy or use of the Bellagio and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitor's occupancy or use of the Bellagio and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitor's occupancy or use of the Bellagio and its facilities, resulting from the negligent act or acts of its employee(s), or

Rules & Regulations *(continued)*

products. The exhibitor waives any and all claims it may have against any or all of the Official Service Contractor/Decorator and their respective agents, employees, representatives, successors, and assigns for injury and damage to persons or property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the SMISS Annual Forum and the use of the Bellagio and its facilities, except as may arise solely from the gross negligence of one of the foregoing parties. The exhibitor further waives any claim against SMISS and its agents, employees, representatives, successors, and assigns, arising out of the oral or written publication of any statement made in connection with the SMISS Annual Meeting by anyone not an employee of SMISS or BroadWater (the SMISS Forum Planning Office) concerning the exhibitor or his/her exhibit. In the event that the Bellagio or any portion thereof is destroyed or damaged by fire or other calamity so as to prevent the use of the premises for the purposes and during the period of the exhibit or in the event SMISS, the Bellagio, or Official Service Contractor/Decorator cannot use or occupy the premises because of strikes, acts of God, national emergency, or other causes beyond their control, the exhibitor's right to exhibit lease shall terminate and the exhibitor hereby waives any claim it may have against any of the foregoing parties by reason of such termination, except that if such event occurs prior to Thursday, September 10, 2026 the opening day of the Forum, SMISS shall refund the prepaid fee to the exhibitor.

HANDOUTS AND GIVEAWAYS

Distribution of samples of products and souvenirs is permissible. Approval of samples and souvenirs must be obtained by the SMISS Forum Planning Office prior to the Forum. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor. For approval, send a sample of all giveaways and handouts to:

Christina Bessette c/o BroadWater
SMISS Forum Planning Office
111 W. Wesley Street, Suite 2
Wheaton, IL 60187 USA
(Samples will not be returned)

INDUSTRY EVENTS

No entertainment functions, meetings, courses, or social functions may be scheduled to conflict with SMISS Annual Forum program hours, activity hours, or exhibit hours. Entertainment and social functions must be in good taste and conform to the purpose of the Forum. The SMISS Forum Planning Office should be notified in writing of any special activities (whether entertainment, educational, or promotional in nature) planned by an exhibiting company for the period beginning September 10–12, 2026. Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name(s) of the corporate supporter and must in no manner imply directly or indirectly that the event is a part of, or an official activity of, SMISS, or the SMISS Annual Forum.

INSURANCE

The exhibitor acknowledges that SMISS, BroadWater, EXPO, nor the Bellagio shall be obligated to maintain property, liability, or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

PAYMENT

Payment in full, \$6,950 per 10 x 10 booth, must accompany the exhibit application in order for space to be assigned. Submission of a contract does not guarantee booth assignment. A 3% processing fee will apply for credit card payments.

PURPOSE OF EXHIBIT

The sole purpose for contracting exhibit space is to display and/or demonstrate equipment, supplies, and/or services.

REFUND FOR CANCELLATION

Cancellations must be submitted in writing.

- You will receive a refund less 50% deposit if canceled prior to August 14, 2026.
- After August 14, 2026, no refund will be provided unless the support opportunities are resold.

COURSE CANCELLATION

SMISS may elect to cancel the meeting due to circumstances beyond our control, including pandemic conditions or a regional state of emergency. In the event of such cancellation, all corporate supporters will be notified by email. Alternative support opportunities will be discussed by SMISS with the corporate supporters. Other costs incurred by the corporate supporter, such as airline, or hotel penalties and shipping costs are the responsibility of the corporate supporter.

SECURITY

SMISS will coordinate with the Bellagio to make sure the Exhibit Hall is locked beginning Thursday, September 10, 2026 through Saturday, September 12, 2026. Neither SMISS, BroadWater, nor the Bellagio will be held responsible for any loss or damage to the exhibitor's property. Exhibitors must take precautions to protect their property against pilferage.

SUBLETTING OF SPACE

The subletting, assignment, or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.