



NEW for 2025~ Patient Advocacy Organizations/Groups (PAO)

A patient advocacy organization/group is a type of nonprofit or charitable entity that focuses on improving the health and well-being of individuals who share a particular chronic disease, disability, or a set of diseases or disabilities. These organizations play a crucial role in supporting patients, survivors, and caregivers by providing information, resources, and advocacy services.

PAO Table costs:

\$3,000 per table which includes:

- 42-inch 6 ft table draped table
- (2) two Padded Stools
- Wastebasket
- Carpeted area
- No dividers

PAO table benefits:

- 7"×44" booth identification sign with company name and table number
- (1) One exhibitor registration per table, which allows entrance to the meeting's scientific sessions, forums, opening reception, and the exhibit hall during all set-up, dismantle, and regular show hours. Additional exhibitor booth badges will be \$400 each, which will be full show Exhibitor badges, (which will gain access to scientific sessions), and the onsite exhibitor badge fee will be \$500 prior to January 21, 2025, *Ticketed sessions will be an additional fee.*
- *New for 2025 – Exhibitor Mailing list process.*
Each exhibitor will be sent (1) pre and (1) post mailing list on the following dates.

- Pre-Registration list - December 6, 2024
Post Registration List – February 6, 2025
- All mailers should be sent to SMFM for approval one week (business days) prior to the posted dates to receive the mailing list. Should the exhibitor want to use the list for other marketing purposes, such as matching up the SMFM list to their internal list, that information must also be communicated to one week (business days) prior to the posted dates.

If there are any violations of the use of the list there will be priority points deducted and a chance that your organization will be asked to sit out a year and not exhibit at the next Pregnancy meeting

- Exclusive opportunities to provide meeting support, promotion, and advertising.
- Complimentary company listing in the printed meeting program, onsite and online exhibitor listings, floor map and mobile app.
- Opportunity to purchase print advertising in the exclusive Pregnancy Meeting™ program which is distributed to all meeting attendees.
- Exclusive opportunity to rent Exhibit Hall Meeting Rooms and Nook Pods
- Opportunity to purchase digital advertising on the meeting's mobile app.

Contact Kasey McNeil to secure your PAO table now. kmcneil@smfm.org