

SIR **EDGE**

PRACTICAL | ADVANCED | FOCUSED

October 25-27, 2026

The Seelbach Hilton Louisville

SIR EDGE 2026 is a different kind of IR meeting—reimagining traditional medical education through immersive, case-based learning built around how interventional radiology is practiced, with a focus on real-world decisions, clinical judgment, and longitudinal patient care. Targeting mid-to-advanced career professionals.

At the center of EDGE is our signature, high-energy learning format designed to keep attendees engaged from start to finish:

Case-O-Rama

- Rapid-fire and deep-dive case presentations
- Dynamic pacing that maximizes engagement and retention
- Real-world cases spanning the full breadth of IR

From arterial disease to oncology, embolization to complex interventions, Case-O-Rama brings the entire specialty together in one immersive experience. This is not passive learning. This is seeing how experts think, adapt and make decisions—in real time.



Focused clinical tracks

SIR EDGE 2026 features two highly curated clinical tracks, designed to deliver depth, relevance and practical insight:

Track 1: MSK and pain management

Track 2: Interventional oncology

Track 3: Peripheral arterial/venous disease

Exhibiting

Exhibiting at EDGE ensures your company's presence at SIR's focused education course geared towards interventional radiologists seeking to introduce or expand service lines within their practices.

Standard tabletop exhibit: \$3,750

- (1) six-foot draped/skirted tabletop and wastebasket
- (2) chairs
- (3) complimentary full-access badges (includes sessions, receptions and breaks)
- CAP Partners receive (2) additional complimentary full -access badges
- Complimentary pre- and post-meeting attendee lists (opt-ins only. Postal mailing info)
- Prominent placement in high-traffic areas immediately proximate to general session room
- Streamlined process to purchase and manage exhibits and sponsorship opportunities through an easy-access online portal

**New benefit for exhibitors*

Exhibitor Set-up

Sunday, October 25
morning-early afternoon

Welcome Reception (w/ ACIR)

Sunday, October 24
6:00-7:00 p.m.

Exhibit Hours

Monday, October 26
8:15 a.m.-5:00 p.m.

Tuesday, October 27
8:15 a.m.-5:00 p.m.



Past Attendance – EDGE meeting continues to grow!

EDGE 2025

- Total attendees: 250
- Professional attendees: 154

EDGE 2024

- Total attendees: 237
- Professional attendees: 132

Corporate symposia

Deliver your company's message in an exclusive session that will be presented seamlessly within the course day.

Promotion of your symposium will be included in all meeting materials delivered directly to attendees.

Corporate symposia are held in the meeting's general session room and do not require the sponsor to make audiovisual arrangements. Meal service is provided by SIR for breakfast and lunch sessions, respectively.

The meeting A/V setup is included for use in your symposium session. Due to the corporate symposia being held in a session room, there is insufficient time for AV changes.

NOTE: symposia content should be targeted to mid-to-advanced career professionals.

Tentative schedule

Day	Date	Type	Time (Subject to Minor Change)	Cost
Monday	Oct. 25	Breakfast	7:30-8:15 a.m.	\$12,500
Monday	Oct. 25	Lunch	12:10-1:00 p.m.	\$17,500
Tuesday	Oct. 26	Breakfast	7:30-8:15 a.m.	\$12,500
Tuesday	Oct. 26	Lunch	12:10-1:00 p.m.	\$17,500

Strategic Sponsorship Opportunities

Opportunity	Investment	Sponsor Benefit
Hotel Keycards	\$5,300	Place your brand in attendees' hands throughout their stay. Includes 650 keycards. (Includes Seelbach Hilton logo. no production fees)
Lanyards	\$5,000	Feature both the SIR logo and your company logo on lanyards distributed to all attendees at registration. (no production fees)
Corporate E-blast to EDGE Attendees	\$750	Send a targeted message to registered attendees to highlight products, resources, or engagement opportunities. (6 available: 2 per company)
Add a Second Table	\$500/table	Best for exhibitors who need a little more space for your display. Limited availability.
Advertising at Coffee Break	\$2,500 each	Brand high-traffic networking breaks with two branded 22x28 signs, branded napkins (coffee sleeves if provided by sponsor), and recognition in pre-event attendee communications. Available Sun, Oct. 24; Mon, Oct. 25; or Tues Oct. 26.
Know-Before-You-Go Email Banner Ad	\$3,000	Place your brand in the official pre-event attendee email sent to all attendees to help them prepare for the meeting.
Pre-, Post-, or Evening Event Promotion	\$1,500	Promote your on-site or hotel-based gathering, subject to space availability.
Room Drop	\$3,850	Deliver branded materials directly to attendee hotel rooms to drive traffic to your exhibit space or awareness of your offsite event. (no hotel fees apply)
Notebooks	\$2,500	Provide a practical branded takeaway for EDGE attendees. (350 units. no production fees)
Pens	\$2,000	Provide a practical branded takeaway for EDGE attendees. (350 units. no production fees)
Gobo	\$2,750	Display your logo in a prominent location. Contact klynch@sirweb.org for more information!