

SIR ANNUAL 2027 SCIENTIFIC MEETING

EXHIBITOR PROSPECTUS

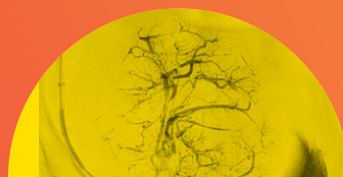
March 20-24, 2027
Los Angeles

Los Angeles Convention Center



You should be here!

▼ sirmeeting.org



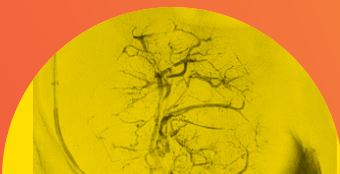
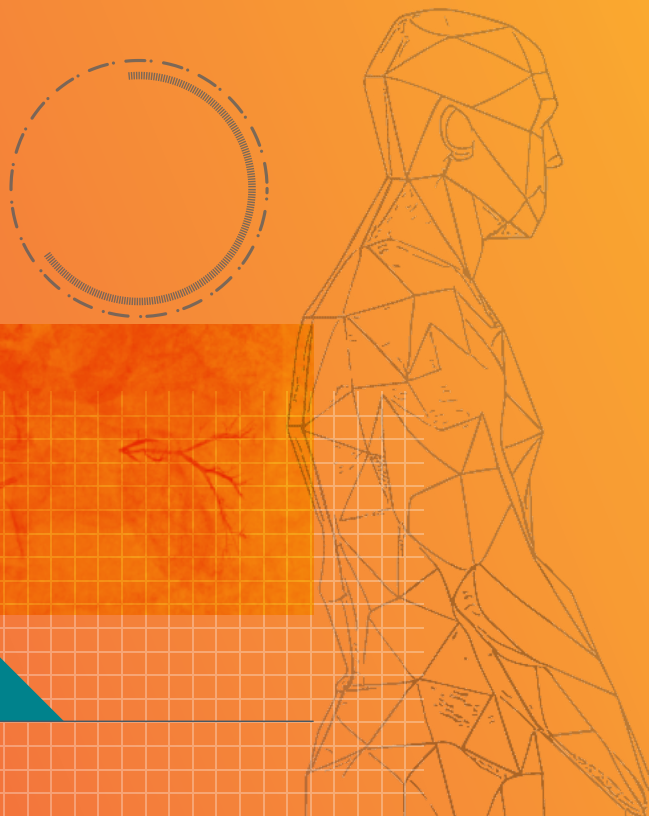
redefining
the boundaries of care

ABOUT SIR

The Society of Interventional Radiology (SIR) is a nonprofit, professional medical society representing more than 9,000 practicing interventional radiology physicians, trainees, medical students, scientists and clinical associates, including physician assistants, nurse practitioners, radiologic technologists and other allied healthcare professionals.

SIR's members work in a variety of settings and at different professional levels—from early career professionals to university faculty, private practice physicians and advanced practicing physicians.

The society's mission is working with its members to deliver patient-centered care through image-guided therapy.



EXPAND YOUR REACH!

3 reasons to exhibit

1. Largest gathering of interventional radiologists in North America.
2. Most cost-effective way to reach your customer base.
3. Best way to broaden your brand while engaging with new customers.

4,466 total registrants for SIR 2026.

2,524 professional attendees

1,001 practicing IR physicians

408 IR-focused medical students

363 scientists/emeritus/misc.

361 IR residents

198 advanced practice providers

143 radiologic technicians

87 vendors/staff/press

50 virtual

1,855 exhibitors

78% of registrants

visit the exhibit hall to learn about new products.

87% of registrants

were very satisfied/satisfied with the SIR 2026 exhibit hall/corporate lunches.

80% of exhibitors

were very satisfied/satisfied with the SIR 2026 exhibit hall overall.



Interventional oncology	1,040	Peripheral arterial disease	257
Embolization	952	Office-based procedures	236
Arterial interventions	695	Neurointerventional radiology	232
General IR	658	Practice development	200
Venous interventions	444	Gastrointestinal interventions	179
Pain management/MSK	427	Nonvascular interventions	163
Portal hypertension	399	Pediatric interventions	153
Women's & men's health	359	Dialysis interventions	142
Imaging	299	Transplant interventions	141

Top 10 states by population

California
Texas
New York
Florida
Illinois
Pennsylvania
Ohio
Michigan
Indiana
Wisconsin

MD	1,261
PhD	126
DO	79
FSIR	77
Other	117
PA	59
MBA	49
MS	49
NP	32
MBBS	30
RN	18
MPH	15
APRN	14
RT	11
RPVI	10
No designation listed	774

86% of registrants
came from the
United States.

Top 10 states registrants represented:
California, Minnesota, Pennsylvania,
New York, Texas, Illinois, Massachusetts,
Florida, New Jersey and Virginia.

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GENERAL EXHIBITING INFORMATION

Benefits of exhibiting

- Complimentary company listing on official SIR 2027 website and mobile app
- Prominent Expo location adjacent to plenary sessions
- Two complimentary pre-registration attendee lists (street information, phone and email not included)
- Three complimentary booth personnel badges per 100 sq. ft. (access to Expo and plenary/general session only)
- One complimentary full access badges per 100 sq. ft. (access to Expo, plenary/general session and all public educational sessions)
- Exclusive advertising and sponsorship opportunities
- Rent corporate suites or meeting rooms at the convention center and SIR hotels
- Sponsor an industry-supported presentation
- Enrollment in priority points program (based on previous exhibiting history)
- Exhibitor housing discount (within SIR's dedicated room block)
- Exhibitors welcome to attend the opening reception

Expo schedule*

Exhibit move-in

- Thursday, March 18 | 8:00 a.m.–4:30 p.m.
- Friday, March 19 | 8 a.m.–5 p.m.
- Saturday, March 20 | 8 a.m.–5 p.m.

Exhibit hours

- Sunday, March 21 | 9:15 a.m.–3 :15 p.m.
- Monday, March 22 | 9:15 a.m.–3:15 p.m.
- Tuesday, March 23 | 9:15 a.m.–3:15 p.m.

Exhibit dismantle

- Tuesday, March 23 | 3:15 p.m.–10:00 p.m.
- Wednesday, March 24 | 8 a.m.–5 p.m.

**This is a tentative schedule and subject to change.*

Traffic drivers

- Enhanced food and beverage breaks multiple times a day
- Clinical Skills (hands-on workshops)
- IR Hubs
- Innovation Theaters
- Innovation Hub
- Simulation Center
- Bark Park
- Mobile Skills Lab



Booth pricing

Booth type	Standard rate
Inline (10'x10')	\$6,300
Corner (10'x10')	\$6,550
Island booth	\$65.50/sq. ft
Non-profit/recruiter/start-up	\$3,000

A 50% deposit is due within 30 days of booking space. Full booth payment is due no later than Dec. 1, 2026. Booths booked after Dec. 1, 2026 are required to be paid in full within 30 days.

Contact Kelly Lynch at klynch@sirweb.org to secure your spot today!

MORE TO KNOW FOR SIR 2027

Discounted exhibitor offerings

Publisher/non-profit/recruiter rate

The discounted non-profit rate is available to organizations who are a 501(c)(3) and must submit their letter of determination from the IRS with their application. Each publisher/non-profit/recruiter is eligible to purchase one booth at this discounted rate. Additional booths may be purchased at the standard rate. Corner booth spaces are not eligible for the discounted rate.

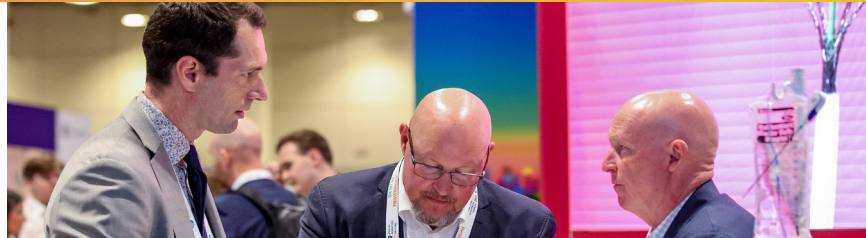
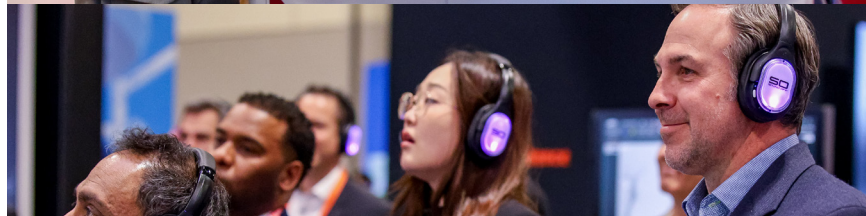
Corporate suites and demo suites

Corporate suites are your turnkey solution to meeting space at the convention center. These private rooms include a conference table, chairs and electrical.

Demo suites are private rooms that allow you to customize them to meet your needs. The room includes carpeting and electrical.

Eligibility to exhibit

- All products and services must be of direct professional and educational interest to attendees and related to the field of interventional radiology.
- Exhibitors must agree to the SIR rules and regulations.
- All new exhibitors must be approved by the director of corporate relations.
- SIR reserves the right, at its sole discretion, to refuse any application based on SIR policies, rules and regulations.

[Learn more](#)[Floorplan](#)[Exhibitor marketplace](#)

SIR 2026 EXHIBITORS

- Abbott*
- ABK Biomedical
- Ablavision
- Adept Medical
- Aidoc
- Akura Medical
- Allied Powers LLC
- ALN International, Inc.
- American Board of Radiology
- AMT Medical Inc.
- AngioDynamics
- Argon Medical Devices*
- Asahi Intecc USA
- Association of Vascular and Interventional Radiographers
- AVANOS Medical
- B. Braun Interventional Systems Inc.
- Baird Medical
- Balt
- Baylis Medical Technologies Inc.
- BD*
- Bentley
- Bone Solutions Inc
- Boston Scientific*
- Cambridge Interventional
- Canon Medical Systems USA Inc.
- CASCINATION AG
- Cook Medical*
- Cordis
- CornerLoc
- CQ Medical
- CUC America, Inc.
- Curaway Medical
- DeepSight Technology
- Delcath Systems
- EDDA Technology, Inc
- Embolx
- Endologix
- Endovascular Today
- FLEX Vascular
- Fluidx Medical Technology, Inc.
- Focused Ultrasound Foundation
- Front Line Medical Technologies Inc.
- Galt Medical
- Galvanize Therapeutics
- GE Healthcare
- Gore & Associates*
- Guerbet*
- HEPATIQ
- HI-IQ
- HistoSonics
- HMP Cardiovascular
- Holvan
- IMBiotechnologies
- Imperative Care
- Innova Vascular
- Inquis Medical
- INRAD
- Instylla, Inc.*
- Interventional News
- inTUMO Therapeutics, Inc.
- Johnson & Johnson MedTech*
- Laborie Medical Technologies
- LocumTenens.com
- Masmec Biomed
- MedComp, Inc.
- MediView XR
- Medtronic*
- Mentice Inc.
- Merit Medical Systems, Inc.*
- MERMAID MEDICAL INC
- Microbot Medical
- MIM Software, A GE Healthcare Company
- Mozarc Medical
- MPLT Healthcare
- National Blood Clot Alliance
- NeuWave Medical
- Northeast Georgia Health System
- Northern Health Authority
- Novarad Corporation
- Okami Medical
- ONRAD, Inc.
- Penumbra Inc.*
- Philips
- Pleural Dynamics
- POLYEMBO - TRANSIT SCIENTIFIC
- Profound Medical
- Protara Therapeutics
- Protech Medical
- Quantum Surgical
- RAD-AID International
- Radiology Health Equity Coalition
- Radiology Partners
- Radiology Today
- RaySearch Laboratories
- Reflow Medical
- Replimune
- ReSuture
- Samsung Healthcare
- Sequana Medical US Inc
- Shanghai SeeGen Photoelectric Technology Co., Ltd.
- Shockwave Medical
- SI-BONE
- Siemens Healthineers and Varian, a Siemens Healthineers Company*
- Single Pass, Inc.
- Sirtex Medical*
- Sonic Healthcare USA
- SpinaFX
- STARMED America
- StreamlineMD
- StrideCare
- Stryker*
- SurgeonsLab Inc.
- Surgical Science
- Surmodics
- Teleflex
- Terumo Interventional Systems*
- The PERT Consortium
- Thrombolex
- TriSalus Life Sciences*
- TSK Laboratory, Japan
- United Imaging
- United Vein & Vascular Centers
- URO-1, Inc.
- USA Clinics Group
- Vasorum USA Inc
- ViRad.AI
- Virchow Medical
- Viz.AI
- Vygon Corporation
- WaveClear Vascular
- Worldwide Innovations & Technologies, Inc.

SPONSORSHIP OPPORTUNITIES

Thought leadership, brand awareness and attendee engagement

In-booth sessions

Drive traffic to and deliver your message directly from your exhibiting space during scheduled program breaks. Reserved for booth sizes 20'x20' or larger. Promoted on SIR's meeting website and mobile app.

Corporate symposia

Host a sponsored breakfast or lunch symposium within the convention center during dedicated program breaks. AV and furnishing are provided by SIR. Room sizes vary depending on location. These are also promoted on SIR's meeting website and mobile app.

Meeting spaces

Hold a meeting space at the convention center or function space at one of SIR's hotels for a corporate event. Meetings featuring educational or hands-on activities must take place outside program hours or during dedicated breaks. Meetings/events held before/after program hours must be held outside convention center.

Innovation Hub

For sponsors looking for a budget-friendly presentation option, an Innovation Hub is the perfect choice. The Innovation Hub provides an intimate venue for sponsors to create a dynamic interaction with the attendees. The sponsor offers a brief presentation and then engages the audience with a challenge or question to prompt discussion. The discussion allows attendees to interact with both the presenter and each other for a richer educational experience. Sessions are 15-20 minutes in length with 10 minutes for questions.

Branding opportunities

Generate brand awareness with a multitude of options, including banners, escalators, charging lounges, digital walls, backlit walls and more.

SIR 2027 envision sponsorships

To view all sponsorship opportunities, please visit the SIR 2027 envision website (coming soon).



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Space is limited!

Contact us today to secure your spot.

Contact Kelly Lynch at klynch@sirweb.org
to plan your participation as an exhibitor at
SIR 2027!

sirmeeting.org

#SIR27LA

