

SIR | IR RESIDENCY PRACTICUM

September 27-28, 2026
Emory Conference Center

The IR Residency Practicum—now designed for every stage of training!

The newly expanded 2026 program supports all IR trainees, with tailored content based on where attendees are in their journey.



Two dedicated learning tracks

Senior residents (PGY 5–7)

Prepare for independent practice, board certification and career decisions

Junior residents (PGY 2–4)

Build clinical confidence, strengthen fundamentals and accelerate your growth

Over two days, attendees will gain practical insights they can apply immediately, from clinical decision-making to career navigation, delivered by leaders in IR.

Exhibiting

Exhibiting at the IR Residency Practicum gets your products/services in front of the future leaders in IR. For 2026, there are 30-45 minute breaks built into the program for exhibits/device showcases to ensure exhibitors get the most interaction with attendees possible.

Standard tabletop exhibit : \$2,500

- (1) six-foot draped/skirted tabletop and wastebasket
- (2) chairs
- (3) complimentary full-access badges (includes sessions, receptions and breaks)
- CAP Partners receive (2) additional complimentary full-access badges
- *Pre- and post-meeting attendee lists (opt-in only. Postal mailing info included)
- Prominent placement in high-traffic areas immediately proximate to general session room
- Streamlined process to purchase and manage exhibits and sponsorship opportunities through an easy-access online portal

**New benefit for exhibitors*

Tentative schedule

Exhibitor Set-up

Saturday, September 26
late afternoon-evening

Welcome Reception (w/ APDIR)

Sunday, September 27
6:00-7:30 p.m.

Exhibit Hours

Sunday, September 27
8:00 a.m. - 4:30 p.m.

Monday, September 28
8:00 a.m. - 4:00 p.m.



Corporate symposia

Deliver your company's message in an exclusive session that is presented seamlessly within the course day. Promotion of your symposium is included in all meeting materials delivered directly to attendees.

The meeting AV setup is included for use in your symposium session. Due to the corporate symposia being held in a session room, there is insufficient time for AV changes.

Tentative schedule

Day	Date	Type	Time (Subject to minor change)	Cost
Sunday	Sept. 27	Breakfast	7:15-8:00 a.m.	\$12,500
Sunday	Sept. 27	*Pre-lunch	11:15 a.m.-12:00 p.m.	\$17,500
Monday	Sept. 28	Breakfast	7:15-8:00 a.m.	\$12,500
Monday	Sept. 28	*Pre-lunch	11:15 a.m.-12:00 p.m.	\$17,500

**pre-lunch symposia taking place immediately before dedicated lunch break*

1 Strategic Sponsorship Opportunities

Opportunity	Investment	Sponsor Benefit
Strike Up Connections Networking Lounge at Wisteria Lanes	\$8,500	Associate your brand with a signature networking experience for emerging IR professionals during the Welcome Reception. Contact klynch@sirweb.org to learn more!
Hotel Keycards	\$4,200	Place your brand in attendees' hands throughout their stay. Includes 500 keycards. (no production fees)
Lanyards	\$3,500	Feature both the SIR logo and your company logo on lanyards distributed to all attendees at registration. (no production fees)
Keynote speaker sponsor	\$5,500	Align with a premier educational moment through pre-event recognition, speaker introduction, on-screen logo placement, and a 10-minute presentation before the keynote.
Corporate E-blast to Practicum Attendees	\$750	Send a targeted message to registered attendees to highlight products, resources, or engagement opportunities. (3 available: 1 per company)
Add a Second Table	\$300/table	Best for exhibitors who need a little more space for your display. Limited availability.
Advertising at Coffee Break	\$2,500 each	Brand high-traffic networking breaks with two 22x28 branded signs, branded napkins (coffee sleeves if provided by sponsor), and recognition in pre-event attendee communications. Available Sun, Sept. 27 or Mon, Sept. 28.
Know-Before-You-Go Email Banner Ad	\$2,500	Place your brand in the official pre-event attendee email before participants arrive on site.
Pre-, Post-, or Evening Event Promotion	\$1,500	Promote your on-site or hotel-based gathering, subject to space availability.
Room Drop	\$2,500	Deliver branded materials directly to attendee hotel rooms to drive traffic to your exhibit space or awareness of your offsite event. (no hotel fees apply)
Notebooks	\$2,000	Provide a practical branded takeaway for Practicum attendees. (250 units. no production fees)
Pens	\$1,250	Provide a practical branded takeaway for Practicum attendees. (250 units. no production fees)