

EXHIBITOR PROSPECTUS



SIR²⁰₂₃
March 4-9
Phoenix Convention Center

#SIR23PHX

Learn more at sirmeeting.org

Contact: **Susie Evenden** • sevenden@sirweb.org



PROGRAM COMMITTEE



Baljendra S. Kapoor, MD, FSIR
Chair, 2023 Program



Erik N.K. Cressman, MD, PhD, FSIR
Chair, 2023 Workshop Program



Gloria M. Martinez-Salazar, MD, FSIR
Chair, 2023 Scientific Program



Bulent Arslan, MD, FSIR
Vice Chair, 2023 Scientific Program



Kush Desai, MD, FSIR
Chair, 2023 Special Programs



Nadine Abi-Jaoudeh, MD, FSIR
Chair, 2022 Program



About SIR

The Society of Interventional Radiology (SIR) is a nonprofit, professional medical society representing more than 8,000 practicing interventional radiology physicians, trainees, medical students, scientists and clinical associates, including physician assistants, nurse practitioners, radiologic technologists and paramedical professionals. SIR's members work in a variety of settings and at different professional levels—from medical students and residents to university faculty and private practice physicians. The society's core purpose and mission is to work with its members to deliver patient-centered care through image-guided therapy.

ATTENDANCE HISTORY

► SIR annual attendance:
5,000+

The SIR Annual Scientific Meeting is the official professional convening of the Society of Interventional Radiology and the largest gathering of interventional radiologists worldwide.

3,000+



Physicians

500+



Physician trainees

500+



RNs, NPs, PAs

300+



Students

50+

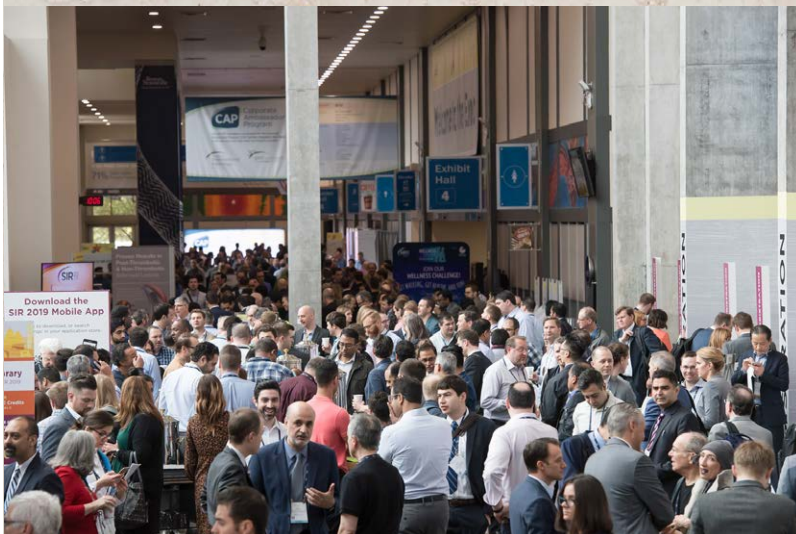


Scientists/
other

1,000+

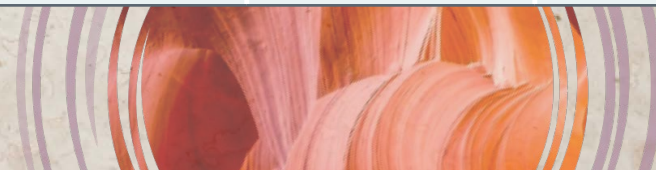


Corporate



	Saturday, March 4	Sunday, March 5	Monday, March 6	Tuesday, March 7	Wednesday, March 8	Thursday, March 9
8:30 a.m.	Committee Meetings Member Section Programming	Abstract Sessions Member Section Programming	Abstract Sessions Hands-on Workshops	Abstract Sessions Hands-on Workshops	Abstract Sessions Hands-on Workshops	Certification and Development Courses SIR Stroke Course
10:00 a.m.	<i>Break</i>	<i>Break</i>	<i>Break · Visit SIR Expo</i>		<i>Break</i>	<i>Break · SIR Expo Closed</i>
10:30 a.m.	Committee Meetings Member Section Programming	SIR 2023 Opening Plenary	SIR 2023 Plenary Session	SIR 2023 Plenary Session	SIR 2023 Plenary Session	Certification and Development Courses SIR Stroke Course
12:00 p.m.	<i>Break</i>	<i>Break · Visit SIR Expo · Corporate Lunch Symposia (SIR Expo opens at 12PM)</i>	<i>Break · Visit SIR Expo · Corporate Lunch Symposia</i>		<i>Break · Visit SIR Expo · Corporate Lunch Symposia (SIR Expo closes at 1PM)</i>	<i>Break · SIR Expo Closed</i>
1:00 p.m.	Committee Meetings Member Section Programming	SIR Programming Member Section Programming	SIR Programming	SIR Programming	SIR Programming SIR Stroke Course	Certification and Development Courses SIR Stroke Course
2:30 p.m.	<i>Break</i>	<i>Break · Visit SIR Expo</i>			<i>Break · SIR Expo Closed</i>	<i>Break · SIR Expo Closed</i>
3:00 p.m.	Committee Meetings Member Section Programming	SIR Programming Hands-on Workshops Member Section Programming	SIR Programming Hands-on Workshops	SIR Programming Hands-on Workshops	SIR Programming SIR Stroke Course	Certification and Development Courses SIR Stroke Course
4:30 p.m.	<i>Break</i>	<i>Break · Visit SIR Expo (SIR Expo closes at 5PM daily)</i>			<i>Break · SIR Expo Closed</i>	<i>Break · SIR Expo Closed</i>
5:00 p.m.	Committee Meetings Member Section Programming	SIR Programming Member Section Programming	SIR Programming	SIR Programming	SIR Programming SIR Stroke Course	
6:00 p.m.		Corporate Events	Corporate Events	Corporate Events	Corporate Events	Corporate Events
7:00 p.m.	SIR 2023 Opening Reception	SIR Foundation Gala Corporate Events	FSIR Dinner Corporate Events	Corporate Events	Corporate Events	Corporate Events

*Note: All times listed are local to Phoenix, AZ (Mountain Time)



PAST EXHIBITORS

3D System Symbionix
AAAASF
Abbott Vascular
ABK Biomedical
Ablavision, Inc
Adept Medical Limited
ADVOCATE RCM
Agile Devices
Aidoc
Allied Powers LLC
ALN International, Inc.
American Board of Radiology
American College of Radiology
AngioAdvancements
AngioDynamics, Inc.
Applied Medical Technology, Inc.
Apriomed
Argon Medical Devices
ArtVentive Medical Group, Inc.
Avail Medsystems, Inc.
Avalon Holographics, Inc.
Avantec Vascular Corporation
AVINGER
Azura Vascular Care
B. Braun Interventional Systems, Inc.
Balt
Barrier Technologies
Bayer
Baylis Medical
BD
BDC Laboratories
Bearpac Medical, LLC
Biomerics, LLC
Bipore Medical Devices, Inc.
BLOXR Solutions, LLC
Boston Scientific Corporation
Bristol Myers Squibb
Cambridge Interventional
Canon Medical Systems USA, Inc.
Canyon Medical, Inc.
Clear Guide Medical, Inc.
CoapTech

Control-Transit-Fluidx
Cook Medical
Cordis
Delcath Systems
Delft University of Technology
DIGIRAD
EISAI, Inc.
Elsevier, Inc.
Encapson
Endophys Technologies
Endovascular Engineering
Endovascular Today
Envision Physician Services
Focused Ultrasound Foundation
Foundation Medicine, Inc.
Front Line Medical Technologies
FUJIFILM SonoSite, Inc.
Galvanize Therapeutics
GE Healthcare
Genentech
Getinge
Gore & Associates
Guerbet, LLC
HCA Healthcare
Hepatiq, Inc.
HI IQ®
Histosonics
HK Surgical, Inc.
HMP Cardiovascular
Holvan
HRA Healthcare Research & Analytics
IGI Medical Technologies
IMACTIS
IMBiotechnologies, Ltd.
Inari Medical
Inno Therapy America, Inc.
Inrad, Inc.
Instylla, Inc.
Interrad Medical
Intersocietal Accreditation Commission (IAC)
Interventional News

Interventional Systems
IZI Medical
Joline Medical
Laborie Medical Technologies
Lenoss Medical
LucidHealth
MAVIG GmbH
MedComp, Inc.
MediView
Medtronic
Mentice
Merck Sharp & Dohme Corp.
Merit Medical Systems, Inc.
Mermaid Medical, Inc
MIM Software, Inc.
MXR Imaging
Nanosonics
NDI
NE Scientific
NeuroLogica
NeuWave Ethicon
Nipro Medical
Northwell Health
NOVARAD
NZ Technologies, Inc.
Obsidio, Inc.
Okami Medical
Paritic, Inc.
Penumbra, Inc.
PFM Medical, Inc.
Philips
Praxis Medical Devices
Profound Medical
Quantum Surgical
Radiology Business Management Association
Radiology Partners
Radiology Today
RadioMed/IBA
RapidAI
Renovo Rx
Revenue Cycle Coding Strategies

RF Medical
Rocket Medical
Shimadzu Medical Systems USA
Shockwave Medical
Siemens Medical Solutions USA, Inc.
Silicon Microstructures, Inc.
Sirtex Medical, Inc.
Smart-ABI
SpinaFX Medical
STARmed
StemRad
StreamlineMD
Stryker Interventional Spine
Surgical Science - Symbionix Simulators
Surgonova Healthcare Technologies
Surmodics
Tactile Medical
Teleflex
Terumo Interventional Systems
The Pert Consortium
Theragenics® Interventional/Galt Medical
ThinkMed Consulting
Thromborex, Inc.
TIMS Medical, a division of Foresight Imaging
TriSalus Life Sciences
TZ Medical, Inc.
United Biologics, Inc.
Uresil, LLC
USA Clinics Group
UT Southwestern Medical Center
Varian, A Siemens Healthineers Company
Veran Medical Technologies
Viz.AI
Walk Vascular
Wolters Kluwer
XACT Robotics
ZHealth Publishing, LLC
Ziehm Imaging, Inc.
Zotec Partners

IMPORTANT DATES

ACTION	DATE
Exhibit Booth Registration Opens (By Appointment Only)	August 2022
Exhibit Booth Deposit (50%)	Due Upon Booth Registration
Exhibitor Housing & Registration Opens	Tuesday, October 4, 2022
Exhibit Booth Registration & Sponsorship Opportunities Opens	Tuesday, October 4, 2022
Exhibit Booth Paid in Full	Within 30 days of Booth Registration
Sponsorship (Non-booth) Opportunities Paid in Full	Within 30 days of Purchase
Online Exhibitor Service Kit Available	October 2022
Abstract Submission Deadline	Thursday, October 13, 2022
Exhibitor Hotel Cancellation Deadline (Without Penalty)	Sunday, December 4, 2022
Exhibitor Hotel Suite Request Form Deadline	Sunday, December 4, 2022
Exhibitor Hotel Rooming List Deadline	Wednesday, January 4, 2023
Booth Renderings Due for Review/Approval (for 20' x 20' and larger)	Monday, January 30, 2023
Request for Booth Design Variance (for 20' x 20' and larger)	Monday, January 30, 2023
FDA Approval Compliance Task/Form Deadline	Monday, January 30, 2023
Corporate Suite Request Deadline	Monday, January 30, 2023
Mobile App Sponsorship Materials Task/Form Deadline	Monday, January 30, 2023
Corporate Symposia and Hotel/Offsite Event Content Task/Form Deadline	Monday, January 30, 2023
Corporate Theater Content Submission Task/Form Deadline	Monday, January 30, 2023
Meet and Be Educated Content Submission Task/Form Deadline	Monday, January 30, 2023
New Product Showcase Task/Form Deadline	Monday, January 30, 2023

ACTION	DATE
Hotel Room Drop Deadline	Monday, January 30, 2023
Deadline to Submit Survey Content for Approval	Monday, January 30, 2023
Exhibitor Appointed Contractor Request Task/Form Deadline	Monday, January 30, 2023
Hotel Meeting Function Space Request Form	Friday, February 3, 2023
Exhibitor Hotel Room Name Changes Deadline	Thursday, February 9, 2023
Exhibitor Move-in Begins	Thursday, March 2, 2023
New Product Showcase Set-up Begins (8:00 a.m.)	Friday, March 3, 2023
New Product Showcase Set-up Ends (5:00 p.m.)	Friday, March 3, 2023
Badge Pre-registration Deadline	Friday, March 3, 2023
Expo Opens (12:00 p.m.)	Sunday, March 5, 2023
Expo Closes (1:00 p.m.)	Wednesday, March 8, 2023
Expo Move-out Begins (1:00 p.m.)	Wednesday, March 8, 2023
New Product Showcase Dismantle (1:00 p.m.)	Wednesday, March 8, 2023



HOTEL MAP



- 1** Sheraton Phoenix Downtown
1-minute walk
- 2** Hilton Garden Inn Phoenix (6)
3-minute walk
- 3** Renaissance
3-minute walk
- 4** Hyatt Regency Phoenix (2)
5-minute walk
- 5** Westin Phoenix Downtown
5-minute walk
- 6** Hampton Inn & Suites
5-minute walk



EXHIBITING

Reach SIR's receptive audience of IR decision-makers

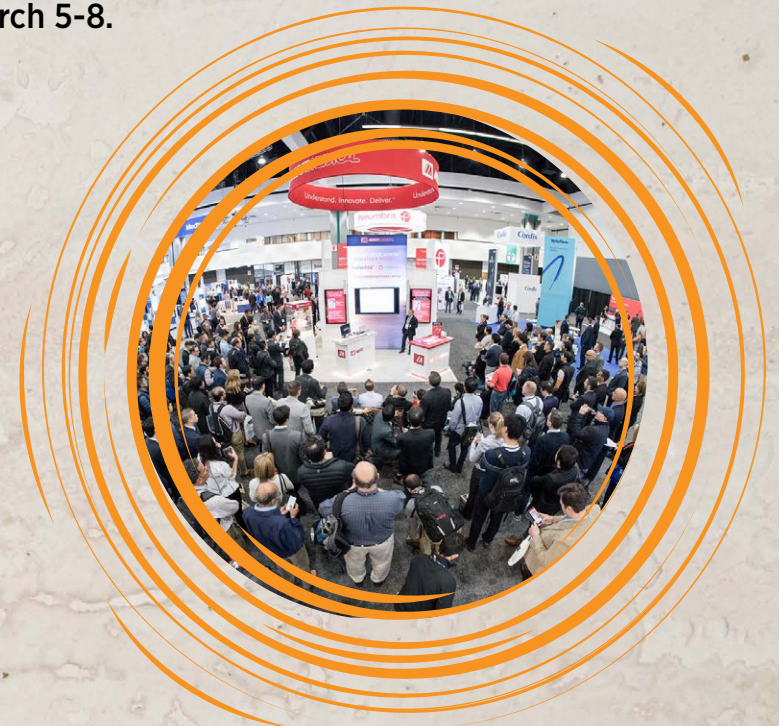
The seminal event in interventional radiology, the SIR Annual Scientific Meeting is the largest annual gathering of interventional radiologists in North America. SIR 2023 will be held March 4-9 at the Phoenix Convention Center. The Expo will be open March 5-8.

The SIR Expo is synonymous with the business of IR, and serves as the meeting's networking hub. Additionally, the Expo is the venue for hands-on workshops, simulation programming, scientific posters, lecture series and refreshment breaks.

SIR 2023 will provide truly impactful opportunities to engage the society's membership. Exhibits, corporate symposia and a wide variety of prominent sponsorships will be among the opportunities available to participating companies.

Booth pricing

Priority points rate:	\$40 per square foot
Standard rate:	\$45 per square foot
Publisher rate:	\$25 per square foot



Benefits of exhibiting

- 3 days, 11 dedicated breaks of quality exhibition
- Complimentary hands-on workshop participation
- Extensive in-Expo programming
- Compelling Expo traffic drivers
- Prominent location adjacent to plenary sessions and registration
- Complimentary booth and session badges allocated



SIR EXPO FLOOR PLAN



HALLS 4 AND 5

ENTRANCE

ENTRANCE

CORPORATE

SYMPOSIUM & EVENTS

CORPORATE EVENTS (CONVENTION CENTER)	PRICE
Lunch Symposium Sunday - Large (Capacity for 200 seated at classroom tables, A/V and meeting space provided by SIR)	\$40,000
Lunch Symposium Sunday - Medium (Capacity for 150 seated at classroom tables, A/V and meeting space provided by SIR)	\$35,000
Lunch Symposium Sunday - Small (Capacity for 100 seated at classroom tables, A/V and meeting space provided by SIR)	\$30,000
Lunch Symposium Monday - Large (Capacity for 200 seated at classroom tables, A/V and meeting space provided by SIR)	\$40,000
Lunch Symposium Monday - Medium (Capacity for 150 seated at classroom tables, A/V and meeting space provided by SIR)	\$35,000
Lunch Symposium Monday - Small (Capacity for 100 seated at classroom tables, A/V and meeting space provided by SIR)	\$30,000
Lunch Symposium Tuesday - Large (Capacity for 200 seated at classroom tables, A/V and meeting space provided by SIR)	\$40,000
Lunch Symposium Tuesday - Medium (Capacity for 150 seated at classroom tables, A/V and meeting space provided by SIR)	\$35,000
Lunch Symposium Tuesday - Small (Capacity for 100 seated at classroom tables, A/V and meeting space provided by SIR)	\$30,000
Lunch Symposium Wednesday - Large (Capacity for 200 seated at classroom tables, A/V and meeting space provided by SIR)	\$40,000
Lunch Symposium Wednesday - Medium (Capacity for 150 seated at classroom tables, A/V and meeting space provided by SIR)	\$35,000
Lunch Symposium Wednesday - Small (Capacity for 100 seated at classroom tables, A/V and meeting space provided by SIR)	\$30,000

CORPORATE EVENTS (HOTEL/OFFSITE)	PRICE
Corporate Event/Symposium at Hotel (Meeting space provided by SIR for 50+ ppl, must not conflict with SIR programming/events)	\$10,000
Corporate Event/Symposium at Hotel (Meeting space provided by SIR for 16-50 ppl, must not conflict with SIR programming/events)	\$7,500
Corporate Event/Symposium at Hotel (Meeting space provided by SIR for 1-15 ppl, must not conflict with SIR programming/events)	\$4,500
Offsite Event Fee (1-250 attendees) (For inclusion among official SIR event listings and event promotional emails)	\$5,000



Corporate Theater, In-Expo

CONTACT

Susie Evenden, CEM

Senior Manager, Corporate Relations and Commercial Support

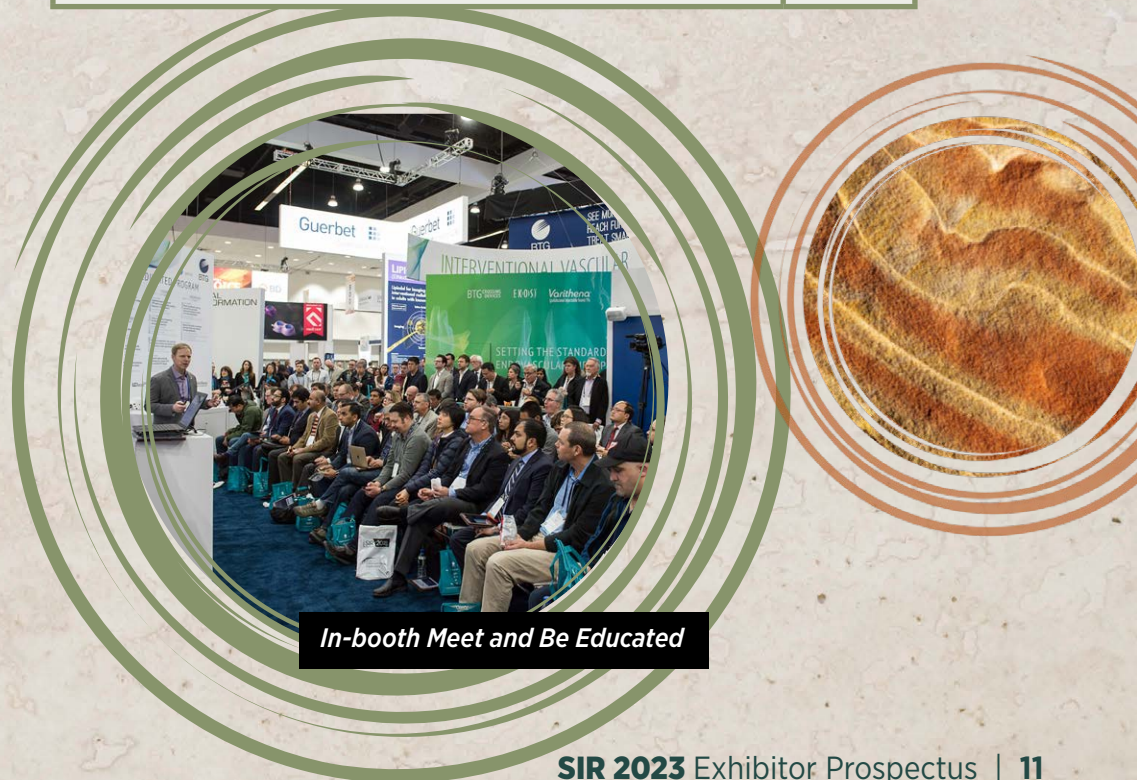
Phone: (703) 460-5586

Email: sevenden@sirweb.org

CORPORATE SYMPOSIA & EVENTS, CONTINUED

CORPORATE EVENTS (IN-EXPO)	PRICE
In-booth Meet and Be Educated Symposium (Sunday lunch, booth size permitting)	\$4,500
In-booth Meet and Be Educated Symposium (Sunday afternoon break, booth size permitting)	\$2,750
In-booth Meet and Be Educated Symposium (Sunday late afternoon break, booth size permitting)	\$2,750
In-booth Meet and Be Educated Symposium (Monday morning break, booth size permitting)	\$2,750
In-booth Meet and Be Educated Symposium (Monday lunch, booth size permitting)	\$4,500
In-booth Meet and Be Educated Symposium (Monday afternoon break, booth size permitting)	\$2,750
In-booth Meet and Be Educated Symposium (Monday late afternoon break, booth size permitting)	\$2,750
In-booth Meet and Be Educated Symposium (Tuesday morning break, booth size permitting)	\$2,750
In-booth Meet and Be Educated Symposium (Tuesday lunch, booth size permitting)	\$4,500
In-booth Meet and Be Educated Symposium (Tuesday afternoon break, booth size permitting)	\$2,750
In-booth Meet and Be Educated Symposium (Tuesday late afternoon break, booth size permitting)	\$2,750
In-booth Meet and Be Educated Symposium (Wednesday morning break, booth size permitting)	\$2,750
In-booth Meet and Be Educated Symposium (Wednesday lunch break, booth size permitting)	\$4,500

CORPORATE EVENTS (IN-EXPO)	PRICE
Private Corporate Suite in the SIR Expo – Furnished (20' x 20', Placed toward rear of Expo)	\$27,500
Private Corporate Suite in the SIR Expo – Furnished (10' x 20', Placed toward rear of Expo)	\$20,000
Corporate Theater, In-Expo, Lunch Symposium – Sunday (A/V provided, Capacity for 140 at classroom tables, Prominently located toward rear of Expo)	\$40,000
Corporate Theater, In-Expo, Lunch Symposium – Monday (A/V provided, Capacity for 140 at classroom tables, Prominently located toward rear of Expo)	\$40,000
Corporate Theater, In-Expo, Lunch Symposium – Tuesday (A/V provided, Capacity for 140 at classroom tables, Prominently located toward rear of Expo)	\$40,000



CONTACT **Susie Evenden, CEM**
Senior Manager, Corporate Relations and Commercial Support
Phone: (703) 460-5586 Email: sevenden@sirweb.org

SPONSORSHIP OPPORTUNITIES



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SPONSORSHIP OPPORTUNITIES	PRICE
Charging Lounge for SIR Attendees (Frequently used and heavily trafficked, charging lounge is prominently branded for the exclusive sponsor, and located immediately adjacent to plenary session entrance)	\$30,000
Mobile App Splash Screen Ad & Banner Ads (Company full splash screen ad displays as each attendee accesses the official SIR Mobile App, banner ads appear within the app, exclusive opportunity)	\$20,000
Mobile App Banner Ad (Company ad displays within the official SIR Mobile App, shared opportunity)	\$8,000
New Product Showcase (Per Product) (A must-show venue for new technologies in the IR space, prominent Convention Center placement adjacent to attendee registration)	\$4,000
Annual Meeting Website Homepage Ad (400H x 400W px, left-side position, shared opportunity)	\$7,500
Annual Meeting Website Homepage Ad (1200H x 320W px, right-side position, shared opportunity)	\$12,500
Corporate E-blast, Before/During SIR 2023 (January-March distribution to SIR Annual Meeting attendees and select extended audiences)	\$12,500
Corporate E-blast, After SIR 2023 (April-December distribution to SIR Annual Meeting attendees and select extended audiences)	\$9,500

SPONSORSHIP OPPORTUNITIES (CONTINUED)	PRICE
Digital Billboard Ad (Exclusive opportunity – prominent Convention Center placement)	\$12,000
Digital Billboard Ad (Shared opportunity – prominent Convention Center placement)	\$5,000
Escalator Cling Packages A variety of escalator cling packages are available, with placement options in close proximity to the Convention Center entrance, sessions, Expo, etc. (Additional production fees will apply).	\$15,000 - 20,000
Elevator Door Clings Located in Convention Center main lobby leading up/down to lower Expo level and upper 200 level. (Additional production fees will apply)	\$15,000
Jumbo Wall Banners Prominently located on/within the Plenary/Expo/Registration Level (Additional production fees will apply)	\$20,000 - \$27,500
Poster Hall Foyer Entrance Clings Prominently located at main entrance to Scientific Poster ballroom foyer (Additional production fees will apply)	\$20,000
Window Clings Located in meeting sessions high-traffic areas on level 200 (Additional production fees will apply)	\$15,000

HOTEL OPPORTUNITIES	PRICE
Hotel Keycards – SIR Headquarter Hotel: Sheraton Phoenix Downtown (Hotel and production fees will apply)	\$20,000
Hotel Keycards – SIR Overflow Hotels: Hyatt, Hilton, Hampton Inn, Etc. (Hotel and production fees will apply)	\$20,000
HQ Hotel Room Delivery: Sheraton Phoenix Downtown Under Door or Inside Attendee Guest Room (Hotel fees will apply)	\$4,500
HQ Hotel Main Entrance Window Clings Prominently located above main lobby entrance doors. (Hotel and production fees will apply)	\$30,000
HQ Hotel Elevator Door Clings Located on lobby level, takes guests to guest rooms, price is per elevator. (Hotel and production fees will apply)	\$7,500



ADDITIONAL OPPORTUNITIES	
SIR Foundation Gala (Sponsored tables available)	Learn More
SIR Today (Official SIR 2023 publication)	Learn More
JVIR abstract supplement (Official SIR 2023 abstract publication)	Learn More
Guidewire email ad (Official SIR member newsletter)	Learn More
SIR Scan email ad (Official SIR member digest)	Learn More
IR Quarterly print/digital ads (Official SIR member magazine)	Learn More
IR Quarterly Kinked Wire audio spots (Official SIR podcast)	Learn More

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