



## **CORPORATE PERSONNEL ATTENDANCE AT SIR EDUCATIONAL SESSIONS**

**The following conditions apply to all corporate exhibiting personnel who attend SIR educational programming:**

- Personnel may attend all sessions except those designated as Hands-on sessions.
- Personnel are expected to stand in the rear of the meeting room and observe the program presentation and interactions.
- Conversations between Personnel and presenters will not be permitted.
- Conversations between Personnel and learners will not be permitted.
- Conversations between Personnel (of either the same company or another company), in which products are discussed, will not be permitted.
- The distribution of flyers and/or business cards will not be permitted.
- Should either a presenter or learner approach a corporate representative who is attending a session, he or she should explain that the representative is there to observe only, and product specific questions can be addressed at their corporate booth in the SIR Expo.