



SIR ANNUAL **2026** SCIENTIFIC MEETING

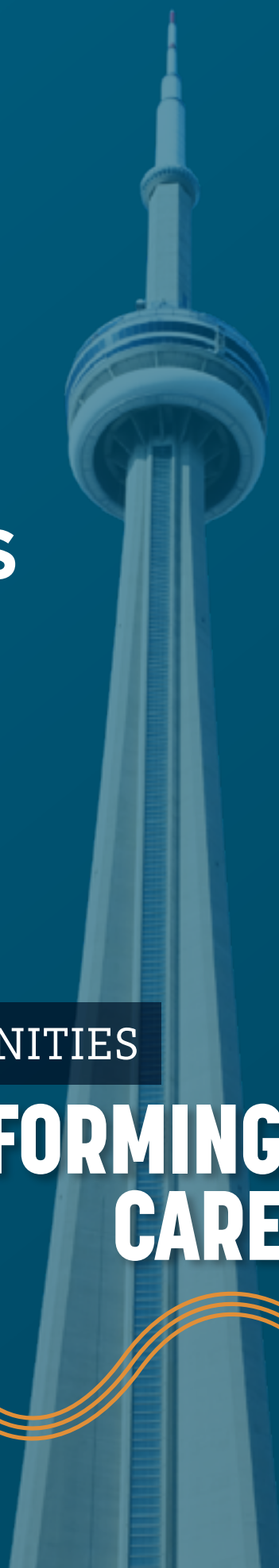
EXHIBITOR PROSPECTUS

APRIL 11-15
TORONTO, CANADA

Metro Toronto Convention Centre

CREATING COMMUNITIES

**TRANSFORMING
CARE**



sirweb.org

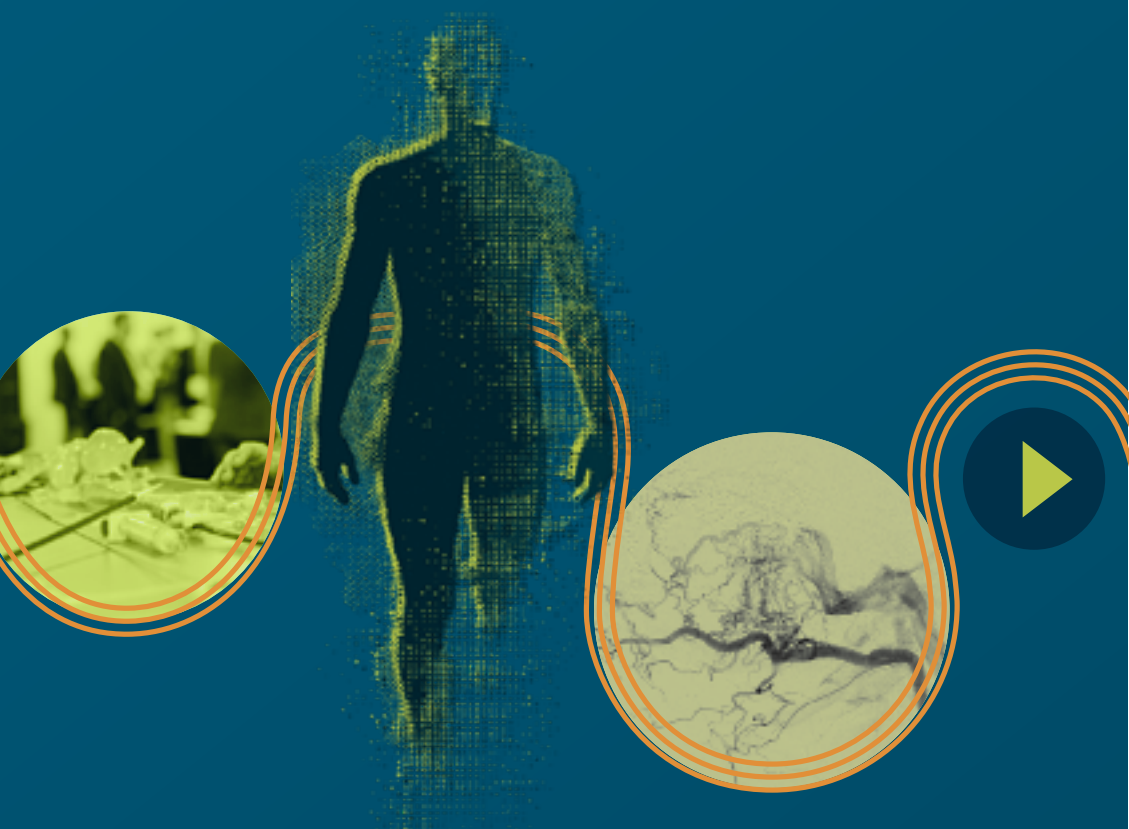
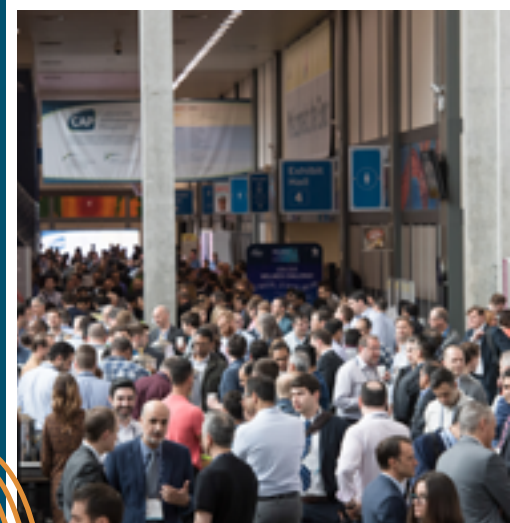


ABOUT SIR

The Society of Interventional Radiology (SIR) is a nonprofit, professional medical society representing more than 8,000 practicing interventional radiology physicians, trainees, medical students, scientists and clinical associates, including physician assistants, nurse practitioners, radiologic technologists and other allied healthcare professionals.

SIR's members work in a variety of settings and at different professional levels—from early career professionals to university faculty, private practice physicians and advanced practicing physicians.

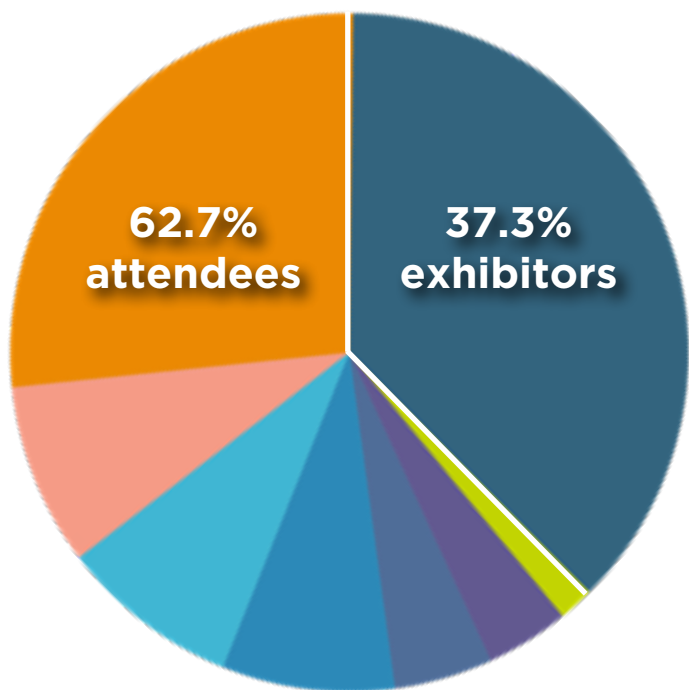
The society's mission is working with its members to deliver patient-centered care through image-guided therapy.



SIR 2025 ATTENDEE DEMOGRAPHICS

The SIR Annual Scientific Meeting is the **largest gathering of interventional radiologists in North America.**

4,802 total attendees joined us in Nashville for SIR 2025.



- 1,288 practicing IR physicians
- 417 scientists/emeritus/misc.
- 413 IR residents
- 395 IR-focused medical students
- 226 advanced practice providers
- 191 radiologic technicians
- 80 vendors/staff/press
- 1,792 exhibitors

75% of attendees

visit the Expo to learn about new products.

84.46% of attendees

state the most beneficial way to interact with industry is by visiting the SIR Expo.

48.91% of attendees

state the reason they attend the SIR Annual Scientific Meeting is to engage with industry.



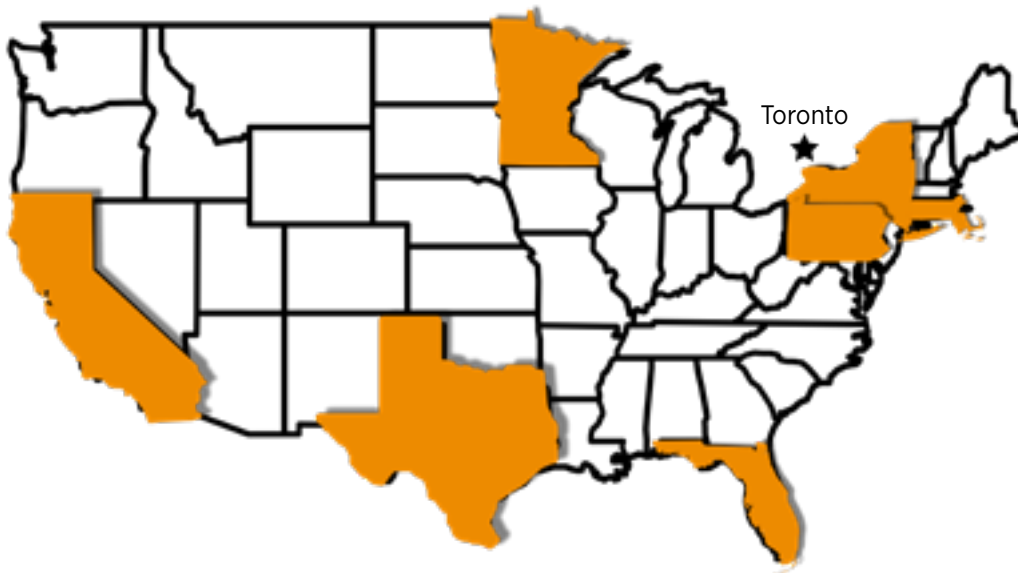
SIR 2025 ATTENDEE DEMOGRAPHICS (CONT.)



92.29% of attendees came from the **United States.**

Top 7 states attendees represented:

California, Florida, Massachusetts, Minnesota, New York, Pennsylvania and Texas



Attendee designation

MD	1,547
PhD	131
FSIR	92
DO	89
Other	77
MS	74
NP	68
MBA	66
PA	65
MPH	34
MBBS	32
RT	20
RN	19
RPVI	17
APRN	11
MSN	10
BSN	8
MA	7
PHARM D	7
DNP	5
JD	5
BCPS	1
RA	1
RPA	1
No designation listed	772



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TORONTO, CANADA



YOU DON'T WANT TO MISS SIR 2026

Benefits of exhibiting

- Complimentary company listing on official SIR 2026 website and mobile app
- Complimentary clinical skills (hands-on workshop) participation (availability permitting)
- Prominent Expo location adjacent to plenary sessions
- Complimentary pre-registration attendee list (street information, phone and email not included)
- Three complimentary booth personnel badges per 100 sq. ft. (access to Expo and plenary/general session only)
- One complimentary full access badges per 100 sq. ft. (access to Expo, plenary/general session, and all public educational sessions; CME not included)
- Exclusive advertising and sponsorship opportunities
- Rent corporate suites or meeting rooms at the convention center
- Sponsor an industry-supported presentation
- Enrollment in priority points program (based on previous exhibiting history)
- Exhibitor housing discount (within SIR's dedicated room block)

Expo schedule*

Exhibit move-in

- Friday, April 10 | 8 a.m.–5 p.m.
- Saturday, April 11 | 8 a.m.–5 p.m.

Exhibit hours

- Sunday, April 12 | 9:15 a.m.–3:15 p.m.
- Monday, April 13 | 9:15 a.m.–3:15 p.m.
- Tuesday, April 14 | 9:15 a.m.–3:15 p.m.

Exhibit dismantle

- Tuesday, April 14 | 3:15 p.m.–5 p.m.
- Wednesday, April 15 | 8 a.m.–5 p.m.

*This is a tentative schedule and subject to change.

Traffic drivers

- Breakfast and all-day refreshment stations
- Clinical skills (hands-on workshops)
- IR Hub
- Innovation Theaters
- Innovation Hub
- Scientific posters
- Simulation Center
- Pickleball court
- Scavenger hunt



Booth pricing

Pre-sale rate	\$50 per sq. ft.
Standard rate	\$65 per sq. ft.
Publisher/non-profit/recruiter rate	\$30 per sq. ft.
Bonus booth rate*	\$2,500 per upgrade (limit 2)

*Bonus booth only available during pre-sale period.

Contact corporaterelations@sirweb.org to get started today and secure a spot.



MORE TO KNOW FOR SIR 2026

What's new this year?

Publisher/non-profit/recruiter rate

The discounted non-profit rate is only available to organizations who are a 501(c)(3) and must submit their letter of determination from the IRS with their application. Each publisher/non-profit/recruiter is eligible to purchase one booth at this discounted rate. Additional booths may be purchased at the standard rate.

Bonus booth program

SIR 2026 exhibitors are eligible to purchase up to two bonus booths during pre-sale. Upgrade your space for a fraction of the price with the purchase of a bonus booth. If you are looking to grow, this is your opportunity to save money. Grow from a 10'x10' to a 10'x20' or go from a 10'x20' to a 20'x20' for just \$2,500 a bonus booth. Exhibit space must be larger than booth occupied in 2025.

Eligibility to exhibit

- All products and services must be of direct professional and educational interest to attendees and related to the field of interventional radiology.
- Exhibitors must agree to the SIR rules and regulations.
- All new exhibitors must be approved by the director of corporate relations.
- SIR reserves the right, at its sole discretion, to refuse any application based on SIR policies, rules and regulations.



[Learn more](#)



[Floorplan](#)



[Exhibitor marketplace](#)



SIR 2025 EXHIBITORS

- Abbott*
- ABK Biomedical
- Ablavision
- Accretive MedTech
- Adept Medical
- Aidoc
- Akura Medical
- ALN International, Inc.
- American Board of Radiology
- Ampronix
- AngioAdvancements
- AngioDynamics*
- Applied Medical Technology, Inc.
- Argon Medical Devices*
- Asahi Intecc USA
- Association of Vascular and Interventional Radiographers
- AstraZeneca Pharmaceuticals, LP*
- AVANOS Medical
- B. Braun Interventional Systems Inc.
- Balt
- Bayer
- Baylis Medical Technologies Inc.*
- BD*
- BDC Laboratories
- Bone Solutions Inc
- Boston Scientific*
- BPB MEDICA™ - Biopsybell S.r.l.
- Burlington Medical
- Cambridge Interventional
- Canon Medical Systems USA Inc.
- Canyon Medical Inc.
- CASCINATION AG
- Catheter Precision
- Clear Guide Medical, Inc
- Comprehensive Radiology Services, PLLC
- Cook Medical*
- Cordis
- Coreleader Biotech Co.Ltd.
- CornerLoc
- DeepSight Technology
- Delcath Systems
- ECO Medical Technology (Nanjing) Co., Ltd.
- EDDA Technology, Inc
- EmboPartners
- Endologix
- Endovascular Today
- Fluidx Medical Technology, Inc.
- Galt Medical
- Galvanize Therapeutics
- GBR MEDICAL
- GE Healthcare
- Gore & Associates*
- Guerbet*
- HEPATIQ
- HI-IQ
- HistoSonics
- HMP Cardiovascular
- Holvan
- Inari Medical*
- Innova Vascular
- INRAD
- Instylla, Inc.*
- Interventional News
- Johnson & Johnson MedTech*
- Laborie Medical Technologies
- LocumTenens.com
- MD Management
- Medability
- MedComp, Inc.
- Medicus Healthcare Solutions
- MediView XR
- Medtronic*
- Mentice Inc.
- Merit Medical Systems, Inc.*
- MERMAID MEDICAL INC
- MIM Software, A GE Healthcare Company
- Mozarc Medical
- National Blood Clot Alliance
- NeuroLogica
- Nevro
- NEXTBIOMEDICAL CO., LTD.
- North American Society for Interventional Thyroidology
- Novarad Corporation
- OBL Marketing
- Okami Medical
- Omnia Medical
- ONRAD, Inc.
- Pajunk Medical Systems
- Penumbra Inc.*
- PFM Medical, Inc.
- Philips North America LLC*
- POLYEMBO - TRANSIT SCIENTIFIC
- Profound Medical
- Quantum Surgical
- RadioClash, Inc.
- Radiology Partners
- Radiology Today
- RaySearch Laboratories
- RCCS + Regents Health Resources
- Reflow Medical
- RenovoRx
- Replimune*
- RF MEDICAL
- Shimadzu Medical Systems USA
- Shockwave Medical*
- Siemens Healthineers and Varian, A Siemens Healthineers Company*
- Single Pass, Inc.
- Sirtex Medical*
- Smart Reporting GmbH
- STARmed America
- StreamlineMD
- Striker Interventional Spine*
- Summa Therapeutics, LLC
- SurgeonsLab Inc.
- Surgical Science
- Surmodics
- Suzhou Haowei Medical Technology Co., Ltd.
- Tactile Medical
- Techsomed
- TeleDaaS
- Terumo Medical Corporation TIS
- Texray
- The Huntington National Bank
- Thrombolex
- Total Vein Systems
- TriSalus Life Sciences*
- United Imaging
- United Vein & Vascular Centers
- Uresil, LLC
- Vasorum USA Inc
- VentureMed*
- VIVEX BIOLOGICS, INC
- Vygon Corporation
- ZHealth Consulting, ZHealth Publishing, ZHealth Documentation
- Zhejiang Curaway Medical Technology Co., Ltd.

SPONSORSHIP OPPORTUNITIES

Corporate sessions, events and meetings

In-booth sessions

Drive traffic to and deliver your message directly from your exhibiting space during scheduled program breaks. Reserved for booth sizes 20'x20' or larger. Promoted on SIR's official program agenda.

Private corporate suites

Host a secure private meeting space conveniently located within the convention center, outside of the Expo. Ability to customize signage, furnishing, branding, and order food and beverage services at exhibiting company's expense. Sizes 10'x20' and 20'x20' available.

SIR 2026 envision sponsorships

To view all other sponsorship opportunities, please visit the [exhibitor marketplace](#).



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Space is limited!

Contact us today to secure your spot.

Contact SIR Corporate Relations at corporaterelations@sirweb.org to plan your participation as an exhibitor at SIR 2026!

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sirmeeting.org

#SIR26TOR

