

2023 RSS Scientific Meeting

Innovation & Collaboration
to Advance Patient Outcomes

March 23–25 | Orlando, FL

EXHIBITOR PROSPECTUS

CONTACT US TODAY!

exhibit@therss.org | +1.408.385.9411 | www.therss.org

For more information, please visit: www.rssevents.org



the Radiosurgery Society®

What To Expect As An RSS Exhibitor

The Radiosurgery Society® welcomes you to exhibit at one of industry's favorite, non-profit, professional medical society meetings dedicated to advancing the science and clinical practice of **stereotactic radiosurgery** and **stereotactic body radiotherapy** (SRS/SBRT) and exploring how **advancing therapies** are impacting clinical outcomes.

The RSS is offering in-person attendance at the 2023 RSS Scientific Meeting at the Loews Sapphire Falls at Universal Orlando in Orlando, FL, to members, attendees, exhibitors and staff pursuant to federal, state and local government orders permitting such gatherings at this time. The RSS is working closely with Sapphire Falls to ensure we follow the safety guidelines set forth by the Centers for Disease Control and Prevention (CDC) and comply with federal, state, and city regulations for health and safety measures. The RSS and event planners will continue to closely monitor all CDC, state, and local guidelines and regulations to ensure all guidelines and precautions are being taken during the 2023 RSS Scientific Meeting.

Experience more face-to-face time with your customers than any other medical conference

Showcase your products and services in an intimate and welcoming environment

Interact with global clinical experts, thought leaders and decision makers

Exhibitors are welcome and encouraged to attend the clinical and physics presentations, educational breakouts, and emerging therapy sessions

**LECTURES • PANEL DISCUSSIONS •
IMMUNOTHERAPY • STEREOTACTIC
RADIOSURGERY (SRS/SBRT) •
SHOWDOWN DEBATES • RESIDENTS /
MENTORSHIP PATHWAYS WORKSHOP •
POSTER PRESENTATIONS**



Exhibitor Opportunities

DIAMOND LEVEL

Lanyard Wallet Sponsor • \$75,000

One **exclusive** opportunity to sponsor the conference badge wallets

- Your Company logo alongside the RSS logo prominently printed on all badge wallets

Diamond Level Sponsorship includes:

- 20'x20' exhibit booth in the exhibit hall (*booth furnishings not included*)
- Ten (10) full conference registrations (*additional badges may be purchased*)
- Opportunity to play a 60-second promotional/educational video
- One half-page ad in printed conference program
- 4x6 inch postcard insert
- Company logo on appropriate conference signage
- Company logo on conference webpage, including link to your home page
- Complimentary pre-registration attendee list (*opt-in attendees, one-time use only*)



PLATINUM LEVEL

WiFi Sponsor • \$60,000

One **exclusive** opportunity to sponsor the WiFi used by all RSS Scientific Meeting attendees

- Company name used as WiFi password
- Redirect to sponsor's website page of choice after WiFi connection is secured
- Company logo on all WiFi signage

Water Bottle Sponsor • \$60,000

One **exclusive** opportunity to sponsor the water bottles distributed to each attendee

- Sponsor logo featured on the water bottle

Fanny Pack/Crossbody Bag • \$60,000

One **exclusive** opportunity to sponsor the fanny pack/crossbody bag distributed to each attendee

- Sponsor logo featured on the fanny pack/crossbody bag

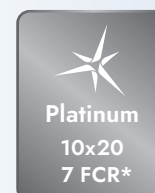
Mobile Meeting App Sponsor • \$60,000

One **exclusive** opportunity to sponsor the RSS Mobile Meeting App: a one-stop communication tool for the event

- Sponsor will be featured every time an attendee uses the app!

All Platinum Level Sponsorships include:

- 10'x20' exhibit booth in the exhibit hall (*booth furnishings not included*)
- Seven (7) full conference registrations (*additional badges may be purchased*)
- One half-page ad in printed conference program
- 4x6 inch postcard insert
- Company logo on appropriate conference signage
- Company logo on conference webpage, including link to your home page
- Complimentary pre-registration attendee list (*opt-in attendees, one-time use only*)



*FCR: Full Conference Registration(s).

Exhibitor Opportunities

GOLD LEVEL

Exclusive Directional Sign Sponsor • \$25,000

One **exclusive** opportunity to sponsor the 2023 RSS Scientific Meeting directional signage

- Company logo on all meeting directional signage (*directional signage pertains to all signage that directs members to venues and common areas*)

Breakfast Package • \$25,000

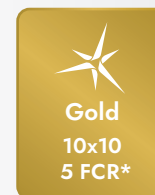
Thursday, March 23 or Friday, March 24

Opportunity to sponsor the 2023 RSS Scientific Meeting Breakfasts

- Company logo on signage at breakfast buffet display with special thanks from the RSS including company logo on napkins

All Gold Level Sponsorships include:

- 10'x10' exhibit booth in the exhibit hall (*booth furnishings not included*)
- Five (5) full conference registrations (*additional badges may be purchased*)
- One half-page ad in printed conference program
- 4x6 inch postcard insert
- Company logo on additional appropriate conference signage
- Company logo on conference webpage, including link to your home page
- Complimentary pre-registration attendee list (*opt-in attendees, one-time use only*)



SILVER LEVEL

Morning Coffee Break Sponsor • \$10,000

Thursday, March 23 and Friday, March 24

One **exclusive** opportunity to sponsor the morning coffee breaks

- Company logo on napkins provided at the coffee break

Afternoon Refreshment Break Sponsor • \$10,000

Thursday, March 23 and Friday, March 24

One **exclusive** opportunity to sponsor the afternoon refreshment breaks

- Company logo on napkins provided at the afternoon refreshment break

All Silver Level Sponsorships include:

- 10'x10' exhibit booth in the exhibit hall (*booth furnishings not included*)
- Three (3) full conference registrations (*additional badges may be purchased*)
- 4x6 inch postcard insert
- Company logo on appropriate conference signage
- Company logo on conference webpage, including link to your home page
- Complimentary pre-registration attendee list (*opt-in attendees, one-time use only*)



*FCR: Full Conference Registration(s).

Exhibitor Opportunities

BRONZE LEVEL

Exhibit Booth Sponsor • \$5,000

- 6' Tabletop in the exhibit hall (*table provided with two (2) chairs*)
- Two (2) full conference registrations
- Company name on appropriate conference signage
- Company name on conference webpage, including link to your home page
- Complimentary pre-registration attendee list (*opt-in attendees, one-time use only*)



RSS Supporter • \$2,500

- Company name on appropriate conference signage
- Company name on conference webpage, including link to your home page
- One (1) full conference registration (*includes conference meals and beverages*)



"Varian is a proud corporate partner of the Radiosurgery Society (RSS). The RSS Scientific Meeting is a must-attend event for both clinicians and vendors. It focuses on the latest advancements in science and technology while ensuring maximum, quality interactions between attendees and exhibitors. We appreciate that the RSS encourages all exhibitors to attend the clinical sessions. It gives us a unique opportunity to hear firsthand the high caliber data and experiences from clinicians and medical physicists from around the world."

*FCR: Full Conference Registration(s).

Exhibitor Opportunities

ADDITIONAL/ADD-ON OPPORTUNITIES:

Digital Poster and Reception Bundle • \$25,000

- Co-host the poster display and the RSS Poster Reception
- Recognition on poster monitors and signage
- Participate in the Poster Evening Reception with recognition and signage
- Includes two (2) complimentary conference registrations

Pre-conference Symposium • \$12,000

Opportunity to host an educational session on Wednesday, March 22 in the Loews Meeting Complex. Session cannot exceed two (2) hours. Must be held between 1:00pm–7:00pm, Wednesday, March 22.

- Includes listing on the website and final program
- Includes onsite signage

AV, food & beverage to be purchased and arranged with hotel by sponsor

Must be a corporate sponsor to host a Pre-conference Symposium

RSS Mentorship and Career Pathways Reception and Matching Grant • \$10,000*

*\$5,000 plus a matching Residents Grant of \$5,000 (Multiple available)

- Co-host a 2-hour “meet and greet” evening reception intended for Residents and Members-in-Training (Mentees) to meet with experienced clinical professionals (Mentors)
- Co-hosts will receive one 5-minute presentation opportunity
- Includes two (2) complimentary conference registrations
- Food and beverages will be provided
- Takes place Friday evening immediately following the RSS Poster Reception

“The Radiosurgery Society (RSS) Scientific Meeting is an exceptional synergistic platform which allows excellent collaboration, training and discovery of current and new themes. At Accuray we recognize the high-caliber work that is undertaken to demonstrate how SRS and SBRT can be utilized for a wider range of indications. The scientific meeting is a true resource to learn and make a difference to peoples’ lives globally.”



Exhibitor Opportunities

Members in Training Research Achievement Award Grant • \$1,000 increments (\$1,000–\$10,000)

- Grant supporters will receive acknowledgments on the RSS website and eblasts
- Supporters will receive recognition throughout the meeting as well as actively participating in the Awards Ceremony
- Recognition of Supporters will be included in the post-meeting press release

RSS Sponsorship Alliance Welcome Reception • \$5,000

- One **exclusive** opportunity to co-host a 1-hour welcome reception for Corporate and Academic Sponsors of the RSS

Must be an RSS Sponsorship Alliance Partner to be eligible

Printed Program Advertisement, Full Inside Cover • \$3,000

Printed Program Advertisement, Full Back Cover • \$5,000

Postcard Insert • \$1,000

- One (1) 4x6 inch, double-sided insert

Sponsor to provide printed pieces (quantity to be determined)

“The RSS Scientific Meeting provides an excellent opportunity for us to showcase our history of innovation and commitment to advancing radiosurgery with clinicians who are passionate about precision radiation medicine.”



“The small and intimate format of the RSS meeting provides access to key opinion leaders, which facilitates sharing of scientific information and new research ideas. Wrapping booth hours around the scientific sessions allows industry representatives to attend and update their clinical knowledge.”

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Exhibitor Opportunities

OPPORTUNITIES for Wednesday, March 22 Symposium "Advancements in GRID, LATTICE and FLASH"

GRID, LATTICE and FLASH Signage • \$1,000

- Includes listing on the website and final program
- Includes one (1) complimentary badge for "Advancements in GRID, LATTICE and FLASH" Symposium

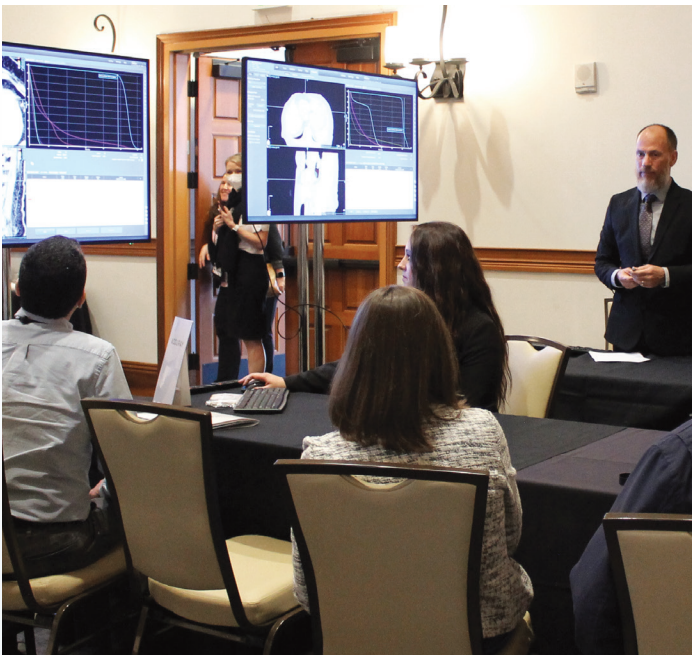
GRID, LATTICE and FLASH Coffee Break Sponsor • \$2,500

- Includes signage onsite acknowledging sponsorship
- Includes listing on the website and final program
- Includes two (2) complimentary badges for "Advancements in GRID, LATTICE and FLASH" Symposium

GRID, LATTICE and FLASH Lunch Sponsor with Lunchtime Presentation • \$15,000

One **exclusive** opportunity

- Includes signage onsite acknowledging sponsorship
- Includes listing on the website and final program
- Includes one (1) 30-minute lunchtime presentation
- Includes five (5) complimentary badges for "Advancements in GRID, LATTICE and FLASH" Symposium



To speak with the RSS about becoming a Corporate Sponsor, please contact the Radiosurgery Society at sponsorship@therss.org.

*FCR: Full Conference Registration(s).

Exhibitor/Sponsor Guidelines

A. GENERAL INFORMATION

Exhibit space priority is based on: corporate sponsorship, commitment level, date commitment received and when payment received.

Payment

Payment in full must be received in order to set up booth. 50% payment due upon commitment. Remainder due no later than January 15, 2023.

Cancellation Policy

A written cancellation must be received by January 15, 2023, to receive a refund, less an administrative fee. No refunds will be made for cancellations after March 1, 2023.

"In Conjunction with" Events

Sponsor may not schedule any activity that conflicts with any official RSS Scientific Meeting Event (March 20, 2023–March 26, 2023).

Postcard Inserts*

Be creative! The objective of your insert is to engage the RSS radiosurgery audience. Engage the attendee with your insert—have fun with it—try a game. Entice attendees to visit you during the meeting to discuss your product or service. Include a QR code in your design to make it easy for conference attendees to visit your website.

*Insert sizing specifications: maximum 4x6 inches, double-sided. Sponsors may NOT submit food or liquids for insert.

Environmentally Responsible

In order to steward the mission of being "Environmentally Responsible," the RSS is doing what

we can to help. We understand that in the business community we have to demonstrate our desire to be environmentally responsible. Each year the conference tries to minimize impact on landfills, and therefore be mindful that wherever possible all items generated for the conference be made from recycled materials and be recyclable.

Use of Space

To maintain uniformity and prevent visual obstruction of adjoining space, inner displays must **not be higher than 6' and in all locations, nothing may be erected which interferes with the view or visitation of adjoining spaces. RSS reserves the right to demand removal of displays that impact line of sight.** Exhibit hall fire exits and safety equipment must be left accessible and in full view at all times. Display materials and equipment of significant size must be submitted in writing and pre-approved by the RSS by February 15, 2023. All exhibit materials and equipment must be contained within the space purchased.

Failure to Occupy Space

Space not occupied by the close of the exhibit installation period as specified in the accompanying materials will be forfeited by the exhibitor and this space may be reassigned or used by Exhibit Management. If the exhibitor property is on hand, Exhibit Management reserves the right to assign labor to set up any display that is not in the process of being erected by the given deadline and to instruct the exhibitor to be billed for all charges incurred.

"The Annual RSS Meeting consistently delivers one of the best ROIs of any scientific meeting we attend. The intimate setting with top leaders in the field provides ample opportunity for quality engagement and exchange of ideas."



Exhibitor/Sponsor Guidelines

B. CONSTRUCTION, INSTALLATION, AND USE OF EXHIBIT FACILITIES

Acceptability of Exhibit

All exhibits shall be to serve the interests of the RSS Scientific Meeting participants and shall be operated in a way that will not detract from other exhibits, the exhibition, or conference as a whole. Show Management reserves the right to require the immediate withdrawal of any exhibit that Exhibit Management believes to be injurious to the purpose of the Conference.

Additional Items for Exhibit Space

Exhibitors may rent additional furnishings, carpeting, electric etc. through the RSS' approved contractor. Contractor will provide an online exhibitor service kit containing all necessary order forms and pricing. Exhibitors may also rent additional audio and visual equipment from our approved contractor.

Exhibitor property such as pop-ups or table coverings must be fire resistant and in accord with the standards established by the local Fire Department.

Inbound and Outbound Shipments

All inbound and outbound shipments will be handled by the RSS' chosen general contractor. Information will be sent to sponsors along with the online exhibitor services kit.

Appearance of Exhibits

Any part of the Exhibit that does not lend itself to an attractive appearance (such as unfinished side or end panels) must be draped at the exhibitor's expense. Management reserves the right to have such furnishings installed at the exhibitor's expense.

Installation, Dismantling of Exhibits

All installation and dismantling of exhibits must be carried out during the times indicated in the exhibitor kit. It is the responsibility of the exhibitor to see that all materials are delivered to the Exhibit Hall and removed from the Exhibit Hall within the specified deadlines.

Security

Show Management will provide exhibit hall monitors on a 24-hour basis beginning at move-in and ending at move-out. The furnishings of such service shall not be construed to be any assumption of obligation or duty with respect to the protection of the property of exhibitors, which shall at all times remain in the sole possession and custody of each exhibitor and shall be the sole responsibility of each exhibitor. The halls will be secured during the hours exhibits are closed; exhibits in public areas cannot be secured.

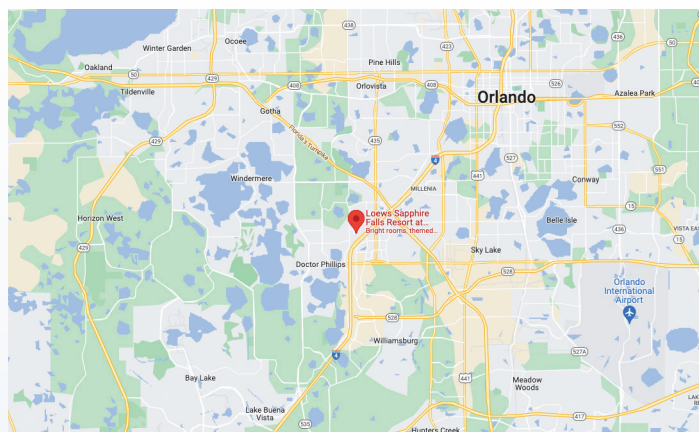
Responsibility of the Conference Partners and Exhibit Facility

Insurance and liability are the full and sole responsibility of the exhibitor. The exhibitor agrees to protect, save, and defend, and keep the RSS and their agents forever harmless from any damages or charges imposed for violation of any law or ordinance caused by the negligence of the exhibitor or those holding under the exhibitor, as well as to comply strictly with the applicable terms and conditions contained in the agreement between the RSS and their agents against and from or out of or by reason of any accident of other occurrence to anyone including the exhibitor, its agents, employees, and business invitees that arise from or out of or by reason of said exhibitor's occupancy and use of the exhibit premises or a part thereof.



Important Dates and Deadlines

July 2022	Registration & Housing Opens Website available at: www.rssevents.org
July 2022– November 30, 2022	Registration Rate BEST VALUE
December 1, 2022– March 10, 2023	Standard Registration Rate
August 1, 2022– October 6, 2022	Abstract Submission Open
February 1, 2023	Exhibitor Payment Due
March 10, 2023– March 25, 2023	On-Site Registration Rate
March 22, 2023	Exhibitor Move In
March 25, 2023	Exhibitor Move Out

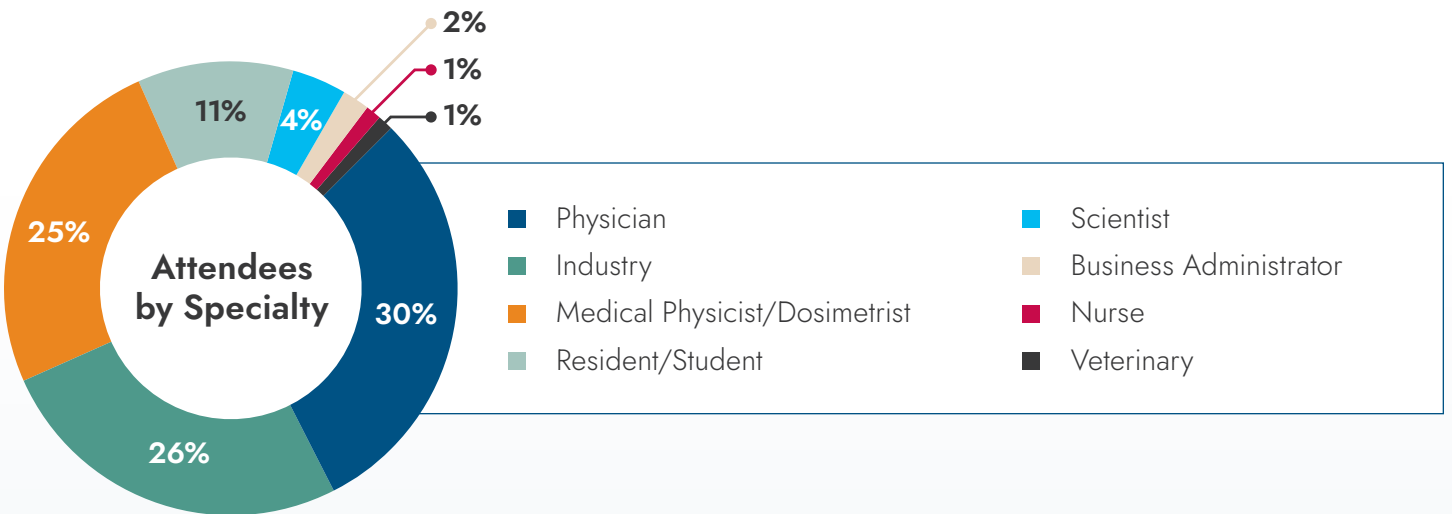
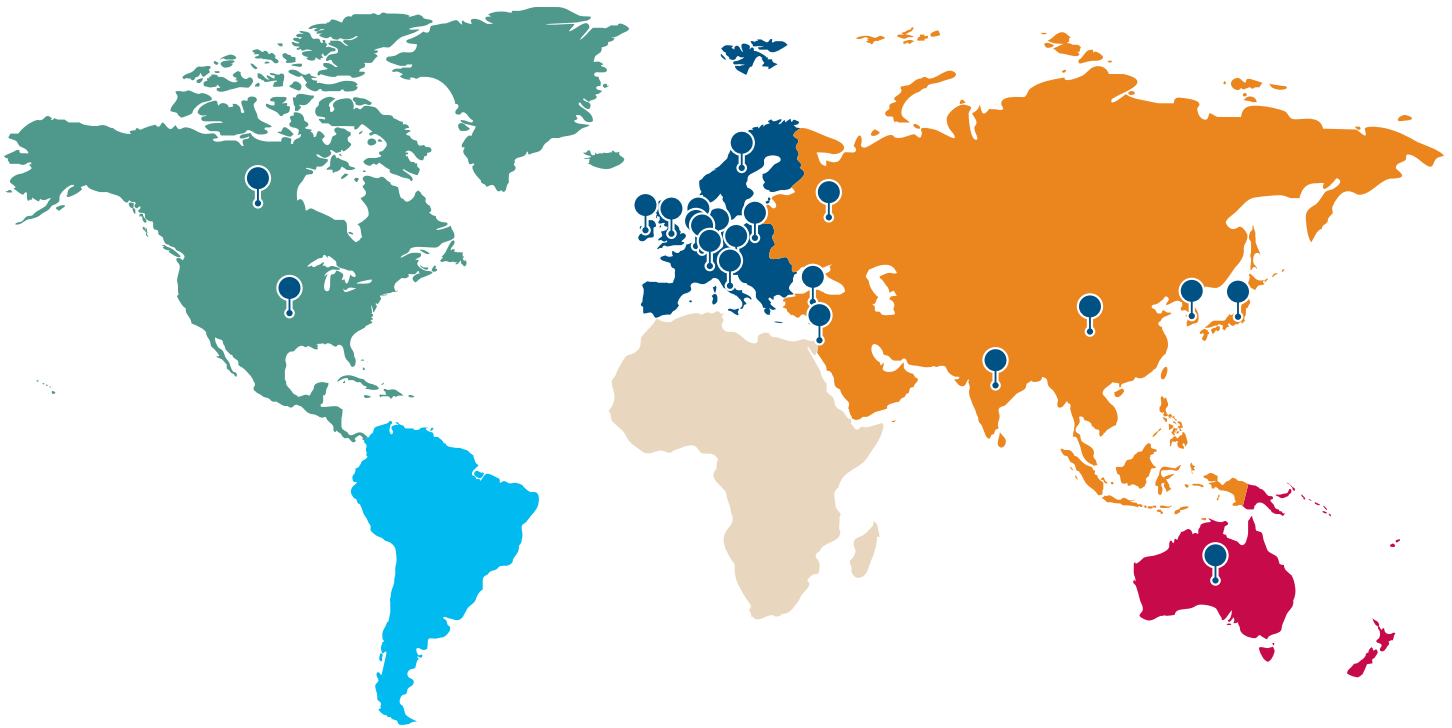


Map data ©2022 Google

Registration & housing information can be found at www.rssevents.org.

Exhibitor support, please contact the Radiosurgery Society **+1.408.385.9411**, exhibit@therss.org.

Prior Meeting Statistics



“The annual RSS meeting provides ZAP with a unique opportunity to meet with a well-defined group of radiosurgeons – including radiation oncologists, neurosurgeons, and medical physicists – in an intimate setting that isn’t as hectic as the other larger meetings focused on just a single medical specialty. And they go out of their way to make sure participants interact and engage in the exhibit hall. Overall a great meeting.”



Prior Meeting Exhibitors

varian

A Siemens Healthineers Company

ACCURAY

Elekta

VIEWRAY

AKESIS

AstraZeneca

ZAP

Barrigel
BY PALETTE LIFE SCIENCES

BRAINLAB

CIVCO
Radiotherapy

Gold AnchorTM

Iba

IntraOp

Klarity

LAP

MICROPOS
MEDICAL

mim
SOFTWARE

orfit The precision expert

PTW THE DOSIMETRY COMPANY

Fix positioning patients for life.[®]

RAD formation

RadioMed
CORPORATION

RaySearch
Laboratories

reflexion

STANDARD IMAGING

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To speak with the RSS about becoming a Corporate Sponsor, please contact the Radiosurgery Society at sponsorship@therss.org.

Registration & housing information can be found at www.rssevents.org.

Tweet on Twitter if you will be there: **#RSS2023**.

