

## SUPPORTER & EXHIBITOR PROSPECTUS

PRIM&R's 2021 Social, Behavioral, Educational Research (SBER) and Advancing Ethical Research Virtual Conferences (AER) are the **premier events for those in the field of human subjects protections and oversight**. SBER21 will take place on November 16, and AER21 will follow on November 17-19. Both events will be presented virtually only.

### Format

- Attendees can register for the SBER and/or AER Conferences.
- Each conference day includes live and on-demand content from 10:00 AM to 2:15 PM ET.
- Each afternoon is devoted to networking including discussion groups, Federal Agency Office Hours, time to view the posters and meet with supporters/exhibitors, and more.

### Who attends?

- The SBER Conference includes **500+** individuals, and the AER Conference draws near **2,000** participants in the online space. In presenting these events virtually, **vendors will be able to reach both audiences** (*traditionally, in SBER Conference years, vendors only exhibited during the AER Conference*).
- Attendees come from around the globe and include IRB chairs, members, administrators; HRPP/IRB directors and staff; federal agency representatives; industry personnel; researchers and research staff; institutional officials; and more.
- **Many attendees make/influence purchasing decisions related to the products/services you offer.**

### Why should you exhibit online?

Supporters and exhibitors play an important role in our events by providing attendees information and resources that help educate, improve efficiency, streamline processes, and much more.

**We will provide many opportunities for exposure in this online environment, including:**

- **Acknowledgement** on PRIM&R's event platform, in communications with attendees, and from the virtual podium.
- **Virtual Exhibit Hall** that includes customizable vendor pages where attendees can access URLs, PDF resources, videos, giveaways, staff, and more.
- **Access to attendees** through video and text chat in the virtual booths or sponsored sessions, and multiple opportunities to collect lead information.
- **Additional support opportunities**, including sponsored sessions (live and on-demand) and networking events, direct messaging to attendees, and support of the poster gallery, branded products, and more.

# PRICING AND SUPPORT OPPORTUNITIES

## STANDARD EXHIBITOR PACKAGE

Each company purchases one Standard Exhibitor Package\*\*:

- **For-Profit:** \$2,100
- **Government/Nonprofit\*:** \$900

Standard Exhibitor booths include:

- A customized booth page featuring:
  - Company logo, descriptor, contact information, website URL, social media links
  - A "Request More Information" button
  - Up to four (4) staff contact listings (*name, title, photo, bio, email address*)
  - Three (3) PDF resources
  - Three (3) web URLs
  - Text chat with attendees
- Twenty (20) attendee match-making appointments (*for ease in scheduling appointments with attendees interested in learning about vendors that provide specific services*)
- Registrant list before/after meeting (*no email addresses*)
- Vendor highlight email before conference sent by PRIM&R to attendees
- Two complimentary registrations to SBER21 and AER21

Vendors are responsible for setting up their virtual booths using an online exhibitor portal [by November 1, 2021](#) (when we'll first provide attendees with access to the event platform).

\*Documentation of 501 (c) (3) status must be provided.

\*\*Companies that own other companies and who wish to advertise those companies as distinct entities/offering distinct services must purchase a Standard Exhibitor Package for those companies (*i.e., subsidiaries cannot be advertised as part of larger booths*).

## SUPPORTER LEVELS AND ENGAGEMENT OPPORTUNITIES

To further maximize your exposure and interaction with attendees, a list of additional engagement opportunities is below. Our a la carte approach allows vendors to create a customized package that fits your goals and budget.

Companies that spend \$4,300 or more will be designated "Conference Supporters." The chart below outlines support levels/spend and additional benefits offered to supporters.

Supporter Level Benefits	Bronze Total Spend \$3,000-3,999	Silver Total Spend \$4,000-5,999	Gold Total Spend \$6,000-8,999	Platinum Total Spend \$8,000-9,999	Diamond Total Spend \$10,000+
A listing in the PRIM&R Member Newsletter	✓	✓	✓	✓	✓
Additional full-conference registrations	1	1	2	2	3
Branding on virtual meeting launch site	✓	✓	✓	✓	✓

[Contact us](#) if you have suggestions for additional opportunities. We are happy to consider ideas not included in this prospectus.

## UPGRADE YOUR VIRTUAL EXHIBIT BOOTH PAGE

Maximize your booth presence and engagement with attendees by adding one or more of the following booth upgrades:

Upgrade	Cost
Ad banner at top of booth page ( <i>can be hyperlinked</i> )	\$250
Embedded video on booth page	\$300
Giveaway button on booth page ( <i>for promotions/collect lead data</i> )	\$300
Additional PDF links	\$100/each
Additional URLs	\$100/each
Five (5) additional match-making appointments ( <i>vendors can purchase multiple groups of five if needed</i> )	\$25
Video chat on booth page ( <i>up to four representatives—each video chat room can house multiple attendees at one time</i> )	\$500
Lead retrieval ( <i>attendee contact information, including email addresses, for those that visit your virtual booth page and click on assets</i> )	\$500

## SPONSORED PRESENTATIONS

Vendors can select **one** from the following category.

### Live Presentation During Mid-Day Break: \$1000

*Four opportunities: November 16 (SBER) or November 19 (AER); **SOLD:** November 17, 18 (AER)*

Purchase a live, 45-minute presentation shown during the mid-day break of each conference day from 12:45-1:30 PM ET. Presentations are featured on the agenda and recorded for on-demand access for 30 days following the conference. Vendors will be able to access information on who watched the presentation in real time or on-demand. Presentations can be on the services and products you provide, or how a topic relates to the work you do. Vendors will submit to PRIM&R a title, descriptor, and learning objectives, and work with the PRIM&R staff to stream the session live (sessions will be streamed using Zoom Meeting). *Tech checks with speakers will take place in October. Final slide presentations must be uploaded by **November 12, 2021**. PRIM&R reserves the right to review all presentations, and ask vendor to make changes as needed.*

### On-Demand Presentation: \$750

*Four opportunities: November 16 (SBER) or November 18 or 19 (AER); **SOLD:** November 17 (AER)*

Purchase a 30-minute, on-demand presentation that will be included on the agenda on one of the dates listed above. Sessions will be slotted in the afternoon, from 3:00-3:30 PM ET, but these sessions will be available on-demand starting at 10 AM ET on November 16, 2021. These presentations **do not** include live interaction with attendees. Vendors will be able to access information on who watched the presentation in real time or on-demand. Presentations can be on the services and products you provide, or how a topic relates to the work you do. Vendors will submit to PRIM&R a title, descriptor, and learning objectives. Vendors will record the presentation on their own (MP4 file needed; PRIM&R will provide recording guidelines). *Session recordings and final slides must be uploaded by **November 5, 2021**. PRIM&R reserves the right to review all presentations, and ask vendor to make changes as needed.*

## EVENTS/OFFERINGS

Vendors can select **one** from the following category.

### **SOLD!** Virtual Poster Gallery: \$1,500

~~Support PRIM&R's virtual poster gallery, which will include posters and pre-recorded talks from this year's poster abstract award winners, as well as two live sessions. This year's poster gallery will include 60+ posters from human subjects research professionals from around the world, and on topics related to innovative programs created to increase the success of the HRPP/IRB functions, or on empirical research on or conceptual analyses of topics or questions relevant to human subjects research. Vendors will receive branding on the poster gallery site, branding on the live poster sessions that appear on the agenda, and verbal acknowledgement of support before/after the sessions (and which will include a slide pointing attendees to your virtual booth page).~~

### **Sponsored Happy Hour/After-Hours Events: \$1,000**

*Four opportunities: November 16 (SBER) or November 19 (AER); **SOLD**: November 17, 18 (AER)*

Support a live, one-hour happy hour/after-hours event from 5:00-6:00 PM ET. Vendors are welcome to design their happy hour events. Ideas include, but are not limited to trivia or other games; mixologists; virtual pizza parties; cooking demonstrations; live music; comedians; general networking/discussion by topic; etc. Vendors are responsible for envisioning the plans for the event and submitting them to PRIM&R for approval. PRIM&R will then put a descriptor of the event on the conference agenda. Vendors are asked to coordinate the streaming of the event and supply PRIM&R with a streaming link that we can link to the platform. Vendors will be able to access information on who watched the presentation. *Final plans are needed within two weeks of sign-on. PRIM&R reserves the right to review all presentations, and ask vendor to make changes as needed. Any materials attendees need to access as part of the event must be uploaded by **November 12, 2021**.*

### ***SOLD!* Meet the Author Session: \$750**

~~PRIM&R's Meet the Author session features an author who has written a book relevant to human subjects research. The author presents on their work and then engages in a dialogue with attendees (author/book TBD). Vendors supporting this offering will receive branding on the agenda, verbal acknowledgement of the support before/after the session, and contact information for those who attended the session.~~

### **BRANDED MERCHANDISE/GIFT CARDS**

Vendors can opt to send attendees a branded item or gift card (one per company). *We will only sell up to **three (3)** promotional items.* Ideas include, but are not limited to:

- Branded merchandise redeemed via an online portal that allows attendees to provide their best mailing address (e.g., water bottles, coffee tumblers, themed kits, clothing, etc.).
- Coffee gift cards (e.g., Starbucks, Dunkin Donuts, etc.)
- Lunch gift cards (e.g., Doordash, GrubHub, restaurant specific, etc.)

**Pricing is dependent on item and number of attendees vendor wishes to do outreach to** (promotions typically range from \$3000 to \$9000+ depending on item). Please note the following:

- Vendors receive a branded cover letter sent to attendees about the promotional item.
- Vendors receive the lead data for those that redeem the item.
- Vendor work with PRIM&R on creating graphics associated with the promotion.
- Vendor is responsible for full fee of regardless if items are redeemed by attendees.

If you're interested in this opportunity, select the option on the application and then you can discuss with the PRIM&R staff before payment is processed.

### **ADDITIONAL OPPORTUNITIES**

#### ***SOLD!* Email Marketing to Attendees: \$1000**

~~*Four opportunities available (one per company): Weeks of October 18, October 25, November 1, November 8*~~

~~Access SBER/AER21 attendees directly by sending them an email outlining the services your company provides, how you can better assist with their work, information on upcoming programming you're providing, incentivizing people to visit your virtual booth page during the event (including advertising your video chat hours (if applicable)), and more. Emails will be sent in the four weeks leading up to the conference. PRIM&R will provide two templates, both of which can include images, web links, etc. Messages must be finalized approximately 10 days before the message is sent. PRIM&R reserves the right to review all messages, and ask vendor to make changes as needed.~~

#### **Conference Scholarship Program: Any amount of your choosing**

Make a donation to the conference scholarship program, which provides fee waivers and other financial forms of support to members of the research, academic, and medical communities, who could not otherwise attend due to budget constraints.

## SUPPORTER & EXHIBITOR APPLICATION

**Applications must be received by November 5, 2021** (note that some support opportunities require an earlier sign on). **A 50% deposit is due with the application.** All vendors must be **paid in full by November 5, 2021**. Send completed applications to [Mariellen Morris](mailto:Mariellen.Morris@primr.org).

### COMPANY INFORMATION

<b>Company Name:</b>	
<b>Address:</b>	
<b>City, State, Zip:</b>	
<b>Company Phone:</b>	
<b>Company Website:</b>	

### PLANNING CONTACT INFORMATION

<b>Planning Contact Name:</b>	
<b>Planning Contact Email:</b>	
<b>Planning Contact Phone:</b>	

### VIRTUAL EXHIBITOR BOOTH PAGE

<input type="checkbox"/> Standard Exhibitor Package: For-profit	\$2,100
<input type="checkbox"/> Standard Exhibitor Package: Government/Nonprofit	\$900

### VIRTUAL BOOTH PAGE UPGRADES

<input type="checkbox"/> Ad banner	\$250	<input type="checkbox"/> Five (5) additional match-making appointments # _____ (sold in groups of 5)	\$25
<input type="checkbox"/> Embedded video	\$300	<input type="checkbox"/> Giveaway button	\$300
<input type="checkbox"/> Additional PDF Resources # _____	\$100/each	<input type="checkbox"/> Video chat	\$500
<input type="checkbox"/> Additional URLs # _____	\$100/each	<input type="checkbox"/> Lead retrieval	\$500

### ADDITIONAL ENGAGEMENT OPPORTUNITIES

<input type="checkbox"/> Live Presentation, Mid-Day Break (4) Date: _____	\$1000	<input type="checkbox"/> Meet the Author Session	\$750
<input type="checkbox"/> On-Demand Presentation (4) Date: _____	\$750	<input type="checkbox"/> Branded Merchandise/Gift Card (3)	Consult w/ PRIM&R
<input type="checkbox"/> Virtual Poster Gallery	\$1,500	<input type="checkbox"/> Chaperoned Email Date: _____	\$1,000
<input type="checkbox"/> Sponsored Happy Hours/After Hours Events Date: _____	\$1,000	<input type="checkbox"/> Conference Scholarship Program (write in amount)	\$ _____

### PAYMENT INFORMATION

<b>PACAKGE TOTAL</b> <i>(total all items listed above this line to determine whether a supporter level was achieved (see page 2))</i>	\$ _____
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**I am enclosing check number:** \_\_\_\_\_

Mail to: PRIM&R, P.O. Box 849502, Boston, MA 02284-9502, Attn: AER/SBER21 Exhibitor

<b>I am paying by credit card:</b>	<input type="checkbox"/> Visa	<input type="checkbox"/> Master Card	<input type="checkbox"/> Amex
Print Card Holder's Name			
Credit Card Number		Expiration Date	

### AGREEMENT

**PRIM&R Agreement Terms:** Signature below implies understanding of all pricing and package information, supporter information, and support opportunities included in this prospectus, as well as understanding of and adherence to all terms and conditions outlined as part of this contract. PRIM&R reserves the right to withdraw participation from companies who do not comply with this contract. If in violation, consequences include, but are not limited to a written warning, cancellation of participation in SBER21/AER21, and/or prohibition from participation in future PRIM&R events. In addition, vendors who are asked to leave the conference as a result of a violation and/or who have their participation cancelled in advance will not receive a refund of their payment.

In accordance with Canada's Anti-Spam Law and the General Data Protection Regulation, by checking yes, you are providing express consent for PRIM&R to collect the data you provide and to receive messages from PRIM&R regarding exhibitor/supporter opportunities. You can withdraw your consent at any time by writing to us at 20 Park Plaza, Suite 720, Boston, MA, 02116, or via email at [privacy@primr.org](mailto:privacy@primr.org).

<b>Your Organization Name:</b>	
<b>Your signature:</b>	<b>Date:</b> _____

## SUPPORTER & EXHIBITOR TERMS AND CONDITIONS

All vendors must adhere to the following **Terms and Conditions**. These terms and conditions may be amended as PRIM&R deems necessary. [Contact us with questions](#).

### SET-UP AND SHOW HOURS *(subject to change)*

<b>Set-Up</b>	<p>Vendors are responsible for setting up their virtual booths using our online exhibitor portal <b>by November 1, 2021</b>. This is when attendees will begin receiving access to the online event platform.</p> <p>PRIM&amp;R will provide instructions and access to the exhibitor portal.</p>
<b>Show Hours</b>	<p><b>Below is the schedule at a glance*</b>; agendas are forthcoming. Virtual Exhibit Booths will be visible starting on November 2 and through December 19 (end of 30-day access period for session recordings).</p> <p><b>November 16 (SBER21/AER21 Preconference Workshops):</b></p> <ul style="list-style-type: none"> <li>• 10:00 AM-1:00 PM ET: Morning AER21 Preconference Workshops</li> <li>• 2:30-5:30 PM ET: Afternoon AER21 Preconference Workshops</li> </ul> <ul style="list-style-type: none"> <li>• 10:00 AM-5:00 PM ET: Virtual Exhibit Hall open (though information will always be available)</li> <li>• 10:00 AM-2:15 PM ET: Conference content (keynote, breakout sessions)</li> <li>• 2:30-5:00 PM ET:             <ul style="list-style-type: none"> <li>- Visit the Supporters/Exhibitors (video chat hours are recommended here)</li> <li>- Visit the Virtual Poster Gallery</li> <li>- Federal Agency Office Hours</li> <li>- Discussion Groups</li> <li>- Additional Networking Sessions</li> </ul> </li> <li>• 5:00-6:00 PM ET: Sponsored Virtual Happy Hour/Networking Events</li> </ul> <p><b>November 17-19 (AER21):</b></p> <ul style="list-style-type: none"> <li>• 10:00 AM-5:00 PM ET: Virtual Exhibit Hall open (though information will always be available)</li> <li>• 10:00 AM-2:30 PM ET: Conference content (keynote, panels, breakout sessions)</li> <li>• 3:00-5:00 PM ET:             <ul style="list-style-type: none"> <li>- Visit the Supporters/Exhibitors (video chat hours are recommended here)</li> <li>- Visit the Virtual Poster Gallery</li> <li>- Federal Agency Office Hours</li> <li>- Discussion Groups</li> <li>- Additional Networking Sessions</li> </ul> </li> </ul> <p>5:00-6:00 PM ET: Sponsored Virtual Happy Hour/Networking Events</p> <p><i>*Subject to change.</i></p>
<b>Text/Video Chat</b>	<p>Vendors using <b>text and/or video chat</b> during the event dates of November 16-19 can determine the times that work best for their schedules to use these tools, but, at a minimum, <b>time must be allocated for text and/or video chat between 2:30-5:00 PM ET each afternoon</b> (all or part of the time).</p> <p>Vendors will receive up to <b>four (4) video chat channels</b> (one per staff); video chat rooms can hold up to 20 people, and will be accessible via the online exhibitor portal.</p> <p>Vendors receive <b>one (1) text chat feed</b> for all booth staff. Text chat is for group discussion (we are unable to have one-on-one company chat feeds for each staff person, but staff also registered as attendees <b>will</b> have this ability via the attendee page). Text chat will be accessible via the online exhibitor portal.</p> <p>Video and text chat must be set-up in advance of the meeting. PRIM&amp;R will provide instructions for use.</p>
<b>ONLINE LOGISTICS AND SUPPORTER/EXHIBITOR CONDUCT</b>	
<b>Booth Sales</b>	<p><b>All virtual booths and support opportunities are available on a first come basis</b>, but vendors that exhibited at AER21 are provided the prospectus first before it is advertised more broadly. PRIM&amp;R reserves the right to make modifications to this prospectus as needed.</p>
<b>Vendor Staff Registration</b>	<p>See information above on number of complimentary registrations provided to vendors. <b>The PRIM&amp;R staff will register company staff receiving complimentary registrations; do not register these people online.</b></p> <p><b>Complimentary registrations are for SBER and AER21 only</b> and include full access to conference content and networking opportunities; AER21 preconference workshops are a separate fee (PRIM&amp;R staff can add preconference workshops to booth personnel registrations if needed). If vendors require additional conference registrations, they must purchase those on their own via the registration website.</p>

<b>Affiliate Events Policy</b>	<p>PRIM&amp;R welcomes vendors to host affiliate events in conjunction with AER/SBER21, but these events cannot happen during the hours of 10:00 AM and 2:15 PM ET each conference day. Vendors found in violation will be asked to leave the meeting, they will <u>not</u> receive a refund, and they may be prevented from exhibiting at future PRIM&amp;R events.</p>
<b>Online Conduct</b>	<p>Vendors agree to the following as part of participating in this event:</p> <ul style="list-style-type: none"> <li>• <u>Set-up</u>: Virtual booth pages must be set-up by November 1, 2021.</li> <li>• <u>Video and text chat</u>: Vendors using text and video chat can determine the hours they will be online, but, <b>at a minimum, text and video chat hours must happen once per day between the hours of 2:30-5:00 PM ET</b> (all or part of the time).</li> <li>• <u>Online conduct</u>: <ul style="list-style-type: none"> <li>- PRIM&amp;R reserves the right to prohibit or restrict virtual exhibit pages that, because of method of operation, inappropriate behavior/materials, and/or any other reason, are objectionable.</li> <li>- The objective of PRIM&amp;R's conferences is to provide a safe and respectful environment for attendees to learn and confer with peers/experts. Please see <a href="#">PRIM&amp;R's Principles and Expectations for Conduct at Conferences and Programs</a>. PRIM&amp;R will not tolerate the disruption of sessions that results in: <ul style="list-style-type: none"> <li>o The inability for the learning objectives of those programs and sessions to be met.</li> <li>o The inability for dialogue, discussion, debate, learning, and/or networking to take place</li> <li>o Harassment, badgering, or verbal threats.</li> <li>o The use or threat of physical force by any individual or group of individuals against another.</li> <li>o Destruction of property.</li> </ul> </li> <li>- All content included in this conference is the property of the presenter(s) and vendors, and is protected by United States and international copyright laws. Certain materials are used by permission of their respective owners. The conference is the property of PRIM&amp;R. Conference content may not be reproduced, transmitted, or shared in any way without the prior written permission of the presenter(s)/vendors/PRIM&amp;R. Access to this conference should not be construed as a license or right under any copyright, patent, trademark or other proprietary interest of PRIM&amp;R or third parties.</li> </ul> </li> </ul> <p>PRIM&amp;R reserves the right to withdraw or deny access to vendors who do not adhere to these terms. Vendors asked to leave the meeting will <u>not</u> receive a refund and will be prevented from registering for or exhibiting at future PRIM&amp;R events.</p>
<b>MATERIALS AND MARKETING</b>	
<b>Chaperoned Emails</b>	<p><b>All email messages must be finalized 10 days before the message is sent. Content not finalized by this time will not be sent.</b></p> <p>Emails will be sent in the four weeks leading up to AER/SBER21 and to the list of individuals registered at that time. Vendor will work with PRIM&amp;R on composing the message. Options for format include:</p> <ul style="list-style-type: none"> <li>• A single image designed by vendor and that can be dropped into an email marketing message template (and hyperlinked), <b>OR</b></li> <li>• A customized text template that can include text, images, linked buttons, etc., and that are provided by the vendor for inputting by PRIM&amp;R staff.</li> </ul> <p><b>Emails must adhere to the following guidelines:</b></p> <ul style="list-style-type: none"> <li>• The official title of the event is 2021 Social, Behavioral, Educational Research Conference and the 2021 Advancing Ethical Research Conference. The following can be used in lieu of full titles: <ul style="list-style-type: none"> <li>- 2021 AER Conference or AER21</li> <li>- 2021 SBER Conference or SBER21</li> </ul> </li> <li>• Vendor collateral may not include mention of PRIM&amp;R's agenda, unless it is an officially supported session.</li> </ul> <p>PRIM&amp;R reserves the right to review all messages, and ask vendor to make changes as needed.</p>
<b>Other Marketing and Collateral</b>	<p>Vendors are prohibited from using PRIM&amp;R's name or logo without receiving approval from PRIM&amp;R first.</p> <p>The official title of the event is the 2021 Social, Behavioral, Educational Research Conference and the 2021 Advancing Ethical Research Conference. The following can be used in lieu of full titles:</p> <ul style="list-style-type: none"> <li>- 2021 AER Conference or AER21</li> <li>- 2021 SBER Conference or SBER21</li> </ul> <p>Vendor collateral may not include mention of PRIM&amp;R's agenda, unless it is an officially supported session. For vendors wishing to do direct mail marketing to the list of attendees before or after the meeting (see below), <b>PRIM&amp;R must sign off on all marketing before it is sent.</b> <a href="#">Send messages to Kelly Whelan.</a></p>
<b>Attendee List</b>	<p><b>Vendors will receive an electronic copy of the AER/SBER21 attendee list provided before (November 1, 2021) and after (November 19, 2021) the meeting.</b> The list will include the attendees' name, title, organization, and mailing address only. Please note this list will not include anyone who has opted out of being included in the attendee list nor will it include anyone from the EU/EEA. As a policy, PRIM&amp;R does not distribute email addresses; rather, attendees will receive a vendor highlight email two weeks before the meeting.</p>

**OTHER TERMS**

<b>Cancellation</b>	If vendors notify PRIM&R of their intent to cancel the virtual booth prior to <b>October 15, 2021</b> , PRIM&R shall refund the fee, minus a \$300 processing fee. If PRIM&R receives notice between <b>October 15, 2021</b> , and <b>November 2, 2021</b> , PRIM&R reserves the right to retain a \$600 processing fee. If PRIM&R receives notice after <b>November 2, 2021</b> , PRIM&R reserves the right to retain the full price, not as a penalty, but as liquidated damages. Vendors must send cancellation notification in writing (email is acceptable) to <a href="#">Mariellen Morris</a> .
<b>Unforeseen Events</b>	<p>In the event is interrupted, postponed, or cancelled because of circumstances beyond PRIM&amp;R's reasonable control, including those that frustrate PRIM&amp;R's fundamental purpose or mission statement, or that makes it illegal, impossible, commercially impracticable, or inadvisable to hold the Conference as originally planned, PRIM&amp;R reserves the right to postpone or cancel the Conference. Circumstances beyond PRIM&amp;R's reasonable control include, but are not limited to:</p> <ul style="list-style-type: none"><li>• Transmission interruption on the part of the technical provider implementing this online event and/or internet interruption on part of the technical provider, speakers, and/or vendors.</li><li>• Transmission interruption on the part of unwanted outside entities or individuals (e.g., Zoom bombers, hackers, etc.).</li><li>• Acts of God.</li><li>• War or riot.</li><li>• Governmental action or restrictive legislation.</li><li>• Epidemic or pandemic outbreak.</li><li>• Fire, flood, earthquake, hurricane, etc.</li><li>• Strikes or threat of strikes.</li><li>• Acts and/or threats of terrorism (supported by credible evidence or government warning)</li><li>• Ordinances or administrative policies in direct conflict with the Conference and/or PRIM&amp;R's fundamental purpose or mission (i.e., similar to or the same as North Carolina's Anti-LGBT known as Senate Bill 2).</li></ul> <p>If the event is interrupted, PRIM&amp;R would try to reschedule the Conference, rather than cancel outright. Should a conference need to be rescheduled, exhibitor fees would be transferred to the subsequent offering. Should the Conference be cancelled, instead of being rescheduled, exhibitor fees would be credited towards any conference, educational program, or workshop offered by PRIM&amp;R within 12 months from the cancellation date. Fees not used within the 12 months from the date of issue would expire. Please note that this policy is subject to change.</p>
<b>Liability</b>	Vendors assume entire responsibility and hereby agree to protect, indemnify, defend, and save PRIM&R against all claims, losses, and damages to persons or property, and attorney's fees arising out of or caused by vendors' participation, excluding any such liability caused by the sole negligence of PRIM&R.



# Virtual Exhibit Booth Images

Ad banner  
*(upgrade)*



Company logo



Linked  
PDFs/URLs



Staff contacts



The screenshot shows a company profile for PrimeIRB. At the top is a navigation bar with back, forward, favorite, like (17), and print icons. Below is a banner image of a woman wearing a headset with the text "How can we help?" and a "Contact Us" button. The main content area includes the PrimeIRB logo, a "Company Details" sidebar with links to Contact Info, Resources, Educational Presentations, and Video Chat, a video player titled "Prime. Performance.", a "Silver Supporter" badge, and several paragraphs of text. At the bottom, there are staff contact photos, a "GIVEAWAY!" banner, and "Website" and "Request Information" buttons.

Contact Us



- Company Details
- Contact Info (3 representatives)
- Resources (2 items)
- Educational Presentations (1 item)
- Video Chat (3 representatives)



Embedded  
video  
*(upgrade)*



PrimeIRB



Everybody says they're good. Everybody says they're unparalleled. Everybody says they want to be your partner. But you know what? At PrimeIRB, we really mean it.

PrimeIRB is fully accredited by the Association for the Accreditation of Human Research Protection Programs (AAHRPP). We would not have gotten AAHRPP's seal of approval if we weren't good.

Our Board has some of the pioneers and architects that have crafted the modern field of human research protection as well as recognized experts in their respective specialties. Our staff has over half a century of collective experience advancing ethical research and protecting human subjects. That level of collective experience is going to be hard to find.

Giveaway  
button  
*(upgrade)*



Company  
descriptor



Text Chat  
button *(will appear here)*



Website

Request Information



## How can we help?

Contact Us



**PrimeIRB**  
 Prime Review Board  
 401 N. Washington St  
 Suite 500  
 Rockville, MD 20850

Telephone: (301) 251-1161  
 Email: [irb@primereviewboard.com](mailto:irb@primereviewboard.com)  
<http://primereviewboard.com>



**Parker Nolen**  
 Director



**Cynthia Bellas**  
 Director, Business Development



**Karen Stablein**  
 Director, Business Development

Company information/  
 staff listing tab



Company Details

Contact Info (3 representatives)

Resources (2 items)

Educational Presentations (1 item)

Video Chat (3 representatives)



Website

Request Information



How can we help?

Contact Us



## Video Chat Representatives

Please note that vendor staff will **ONLY** be available during the times they have listed in their availability. Hover over the video chat buttons below to see the times staff are available for video chat.

Please note the following when accessing video chat: (1) **Do not access video chat using a VPN**--it will not work; and (2) ensure you're using the most updated version of Google Chrome or Firefox to access this online meeting and video chat. Once you are logged into the video chat, allow your system to access your video camera and microphone, and then enable those mechanism so you can be seen and heard. **If you're having issues accessing video chat, see our [Help Desk page](#) for troubleshooting assistance.**

Company Details

Contact Info (3 representatives)

Resources (2 items)

Educational Presentations (1 item)

Video Chat (3 representatives)



**Parker Nolen** (not available)

Video Chat

Hover here for availability



**Cynthia Bellas** (not available)

Video Chat

Hover here for availability



**Karen Stablein** (not available)

Video Chat

Video chat tab



**GIVEAWAY!**

Website

Request Information