

# Rising Leaders Summit

## at PHCC **CONNECT** 2022!

9 a.m.-3 p.m.  
**FRIDAY**  
Oct. 7, 2022



**PLUMBING-HEATING-COOLING CONTRACTORS ASSOCIATION**  
Best People. Best Practices.



## Motivate and Prepare Your Future Leaders!

One day of networking and exposure to best practices geared specifically for your company's rising stars!

Thanks to the support of our generous sponsors, we're lowering the price!

**REGISTER NOW for \$150**  
and save \$100.



Is there a **"rock star"** in your company who has impressed you with their drive, enthusiasm and impact on the business and industry? Whether it's a manager, tech or other rising leader who comes to mind, it's time to open doors for those high performers and prepare them for the future. **"Together, let's build the next generation,"** challenges **PHCC—National President Joel Long.**

PHCC members can bring star employees from their own companies for a special one-day event on Friday, Oct. 7, for only \$150/person. Sign them up for a day of learning, inspiration, and networking. The program is geared toward Millennials and younger generations.

### Here's what they will experience on Friday, Oct. 7:

#### Next Gen Leadership—

The opening session featuring entrepreneur and best-selling author of "Shark Tank Jump Start Your Business" and "Shark Tank Secrets to Success" **Michael Parrish DuDell** sets the tone for the program. Named "one of the nation's leading Millennial voices," DuDell will share what it means to be a leader today, what tomorrow's leader looks like, and how to lead responsibly.



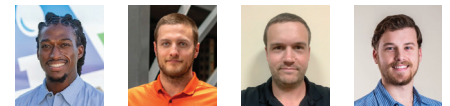
#### Ask Me Anything—

This session will allow the attendees to ask 2021 PHCC Plumbing Instructor of the Year **Tony Bertolino** (CEO, Bertolino Plumbing & Heating) anything related to all things career: how to find a mentor, navigating an industry in transition, leadership tips for the rising leaders, how to chart your future, etc.



#### Meet the Next Gen Leaders of the Industry—

Discover personal paths to leadership—and the skills and knowledge that got these Next Gen leaders there.



**Presenters, L to R:** **Chris Boyd**, superintendent, A-1 Sewer & Drain; **Daniel Birmingham**, master plumber and general manager, Norfolk Plumbing; **Ryan Swindel**, service plumber, Atomic Plumbing.

**Industry Panel Keynote** Hear from some of the industry's smartest and brightest leaders as they discuss issues and solutions facing P-H-C contractors, manufacturers, and suppliers.

**Closing Keynote**—Hear from **Jessie Cole** – owner of Savannah Banana – as he ties up the program and offers his own personal path for success.



**Join CONNECT attendees as we celebrate PHCCCONNECT2022.** Network with peers and industry leaders while enjoying a relaxing evening at the NASCAR Hall of Fame.

**BONUS!**

They also are eligible to participate in: The Product & Technology Showcase and evening receptions on Thursday, Oct. 6.

This special event is sponsored by **A.O. Smith, Scorpion, Milwaukee Tool and Sterling.**

Visit [phccweb.org/risingleaders](http://phccweb.org/risingleaders) to register!

