



## NYSSBA March 2023 Newsletter

Share your industry expertise by submitting to **NYSSBA's 2023 Call for Presentations**. Once again this year we are looking for you, our exhibitors and partners in education, to present at the Annual Convention & Education Expo in the Solutions Room strand. We're looking for sessions that are educational in nature, provoke critical thinking, are interactive and share **Best Practices and Innovations**. Case studies with NYSSBA member districts sharing how a need was met or a challenge was overcome are welcome. Product pitches or sales presentations will not be accepted.

Submit your presentation at [www.nyssba.org/cfp](http://www.nyssba.org/cfp) before it closes on March 27.

### Authorized Vendors

Be wary of any emails looking to sell you hotel rooms, attendee lists and more. They may not be affiliated with NYSSBA. Keep our [Authorized Vendors webpage](#) bookmarked and if you get an email that you think is suspicious, forward it to me and I'll respond to them.

### Articles

An excellent exhibition-related resource I recommend is [EXHIBITOR Magazine](#). Recently I came across two articles on their website that I thought might be of interest to you. Click on the link(s) below and scroll past the Registration Required box to read the article. Both of these articles, and a few others, can be found linked on the [Articles of Interest](#) webpage.

[Getting ROI from a Small Booth  
Portable/Modular Purchasing Guide](#)

### Reminders

Don't forget to log into the [Exhibitor Service Center](#) to review and complete any open tasks.

### Questions?

If you have questions about your booth, accessing your company record or planning for our Annual Convention & Education Expo contact Anna O'Hara, CEM at [anna.ohara@nyssba.org](mailto:anna.ohara@nyssba.org) or 518-783-3710.