



## NYSSBA May 2023 Newsletter

Welcome to the May Newsletter for NYSSBA's 2023 Annual Convention & Education Expo. We're looking forward to seeing you this October in Buffalo. These monthly newsletters are intended to help you in the planning process. These newsletters will be posted in the Exhibitor Resources section of the [2023 expo microsite](#).

May is school budget and election month in New York, so don't forget to vote on Tuesday, May 16.

### Sponsorships

Are you looking for a way to extend your reach at Convention? Log into the Exhibitor Service Center, scroll down to the bottom and check out the available Sponsorship Opportunities, or view them [here](#). If you have questions or would like to talk about a custom sponsorship, please contact me.

### Education Expo Schedule

Now that the Call for Presentations is closed, we have outlined the schedule, which you can find [here](#).

### Authorized Vendors

As we get closer to Convention, the risk of companies reaching out to you regarding housing, attendee lists and more increases. Please familiarize yourself with our list of [Authorized Vendors](#). Any changes to this list will be communicated to you via email. If you receive a solicitation from a company you do not recognize, or are suspicious of, please forward me that email promptly.

### Housing

NYSSBA has once again negotiated room rates with a number of hotels to house both attendees and exhibitors. The negotiated rates range from \$149-\$260 per night. The room blocks with these negotiated rates will **open on Tuesday, August 8 at 10 a.m.** for registered booth staff. Specific hotel rates and additional hotel information will be posted on NYSSBA's Convention website in the coming weeks. Please do not contact the hotels directly, as you will not be able to make reservations or obtain the NYSSBA negotiated room rate. Complimentary shuttle service will be provided to and from the Buffalo Convention Center from all hotels except for the Hyatt Regency Buffalo as this hotel is connected to the convention center via an enclosed walkway.

### Corporate Social Responsibility

As we focus on sustainability, we will take advantage of the terrazzo flooring in Buffalo. As always, carpeting is available for rental from our general service contractor through the Exhibitor Service Kit.



# NYSSBA's Annual Convention & Education Expo

OCTOBER 26-28, 2023 • BUFFALO

 New York State School Boards Association

## **Outstanding Tasks**

Any outstanding tasks are listed below. Log into the Exhibitor Service Center and complete any outstanding tasks by the task due date. Please remember that outstanding balances are due by Friday, June 30.

## **Questions?**

If you have questions about your booth, accessing your company record or planning for our Annual Convention & Education Expo contact Anna O'Hara, CEM at [anna.ohara@nyssba.org](mailto:anna.ohara@nyssba.org) or 518-783-3710.