



NOHC

National Oral Health Conference
THE PREMIER MEETING FOR DENTAL PUBLIC HEALTH

ORLANDO FLORIDA

Double Tree at the Entrance to Universal

April 7-9, 2025

Weekend Workshops April 5-6, 2025



NOHC
National Oral Health Conference
THE PREMIER MEETING FOR DENTAL PUBLIC HEALTH



INNOVATIONS IN ORAL HEALTH
Beyond
THE HORIZON



PRESENTED BY:
AAPD
AMERICAN ASSOCIATION OF PUBLIC HEALTH DENTISTRY
LEADERS IN PROMOTING ORAL HEALTH
astdd
Where oral health lives



NOHC - ORLANDO 2025

- Showcase your products and services to **hundreds of dental public health professionals** in 2025.
- For 26 years, the **National Oral Health Conference™** has been “**the premier meeting**” for dental public health professionals by offering high quality education, timely information and outstanding networking opportunities. Attendees are from throughout the United States, Canada and the world.
- As an Exhibitor and Sponsor, this is your chance to **reach key professionals** and get your message and awareness out about your innovative products and services to a key audience.

VISIBILITY:

From conference collateral to signage and social media, you can be sure our attendees will know who you are. NOHC continues to bring together the best in the field. Just as important, your partnership allows NOHC to continue its tradition of excellence and expand our mission.

AUDIENCE:

Participants include:

- | | |
|-------------------------------------|--|
| • Dentists | • County/City/Local Dental Directors |
| • Health Researchers | • Dental/Health Educators |
| • Public Health Officials | • Federally-Employed Dental Personnel |
| • Legislators | • Community Health Center Personnel |
| • Dental Manufacturers/Distributors | • State/Territorial Dental Directors |
| • Dental Insurance Companies | • School-Based & School-Linked Health Center Personnel |
| • Dental Hygienists | • Medicaid/CHIP Dental Program Staff or Consultants |
| • Students | • Key Purchasing Decision Makers |

– in short, anyone interested in engaging in collaboration to improve the oral health of the public.

OPPORTUNITY:

NOHC is a relationship-building conference that not only allows for valuable face-to-face time with participants during extended exhibit hours, but throughout the entire conference as exhibitors are encouraged to participate in nearly every aspect of the event. We encourage exhibitors and sponsors to stay throughout the conference and maximize the return on your investment, build relationships and benefit from the many educational sessions.

SPONSORSHIP OVERVIEW

	Premium Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Exhibitor	Not-For-Profit Exhibitor
VISIBILITY & MARKETING					
Logo appears on electronic conference banner used throughout all the conference signage, website, app, registration, emails and opening loop slides Monday-Wednesday	★				
Logo on conference apps home screen	★	●			
Logo placement on NOHC registration home page	★	●			
Logo and website link on sponsor/exhibitor page of conference app	★	●	●	●	●
Logo on home page of the NOHC website	★	●	●	●	●
AT CONFERENCE & NETWORKING					
Branding at Welcome Reception	★				
Logo placement on registration area signage	★	●	●		
Full-page ad featured on the opening loop slides during General Session and Breaks	★	●			
Choice of (1) 10' X 10' or (1) 10' X 20' Exhibit Booth	★				
Includes (1) 10' x 10' Exhibit Booth		●	●	●	●
NEW THIS YEAR! Vendor Scavenger Hunt	★	●	●	●	●
Complimentary Exhibit Hall Only Badges				1	1
Number of complimentary Full Conference Registrations included	4	3	2		
POST CONFERENCE & ATTENDEE DATA					
Pre-attendee list in Excel format 10-days prior to event	★	●	●		
Logo featured on post-conference attendee survey e-blast	★				
Final attendee list in Excel format	★	●	●	●	●

PREMIUM PLATINUM Sponsorship: \$15,000

Premiere Booths Available For an Additional Fee of \$500 per Space

VISIBILITY & MARKETING

- Logo/link on the home page of NOHC website
- Logo appears on electronic conference banner used throughout all the conference signage, website, app, registration, emails and opening loop slides Monday-Wednesday.
- Logo/link on conference app home screen
- Logo and website link on sponsor/exhibitor page of conference app
- Logo placement on NOHC registration home page

AT CONFERENCE & NETWORKING

- Branding at Welcome Reception
- Logo placement on registration area signage
- Verbal recognition during opening session
- Full page ad featured on the opening loop slides during General Sessions and Breaks
- Choice of (1) 10' x 10' or (1) 10' x 20' exhibit booth
 - Up to (2) 6' draped tables
 - 7" x 44" sign with company name
 - (1) wastebasket
- (4) Complimentary Full-Conference Registrations
- Participation in Vendor Scavenger Hunt



POST CONFERENCE & ATTENDEE DATA

- Pre-attendee list in Excel format 10-days prior to event
- Logo/link featured in post-conference attendee survey e-blast
- Final attendee list in Excel format

GOLD Sponsorship: \$10,000

Premiere Booths Available For an Additional Fee of \$500 per Space

VISIBILITY & MARKETING

- Logo/link on the home page of NOHC website
- Logo/link on conference app home screen
- Logo/link on sponsor/exhibitor page of conference app
- Logo featured on presentation screens during key events

AT CONFERENCE & NETWORKING

- Logo placement on registration area signage
- Verbal recognition during General Session
- Full-page ad featured on the opening loop slides during General Session and Breaks
- One exhibit booth includes:
 - 10' x 10' booth
 - (1) 6' draped table
 - 7" x 44" sign with company name
 - (1) wastebasket
- (3) Complimentary Full-Conference Registrations
- Participation in Vendor Scavenger Hunt

POST CONFERENCE & ATTENDEE DATA

- Pre-attendee list in Excel format 10-days prior to event
- Logo/link featured in thank you e-blast to attendees
- Final attendee list in Excel format



SILVER Sponsorship: \$5,000

Premiere Booths Available For an Additional Fee of \$500 per Space

VISIBILITY & MARKETING

- Logo/link on the home page of NOHC website
- Logo/link on sponsor/exhibitor page of conference app

AT CONFERENCE & NETWORKING

- Logo placement on registration area signage
- One exhibit booth includes:
 - 10' x 10' booth
 - (1) 6' draped table
 - 7" x 44" sign with company name
 - (1) wastebasket
- (2) Complimentary Full-Conference Registrations
- Participation in Vendor Scavenger Hunt

POST CONFERENCE & ATTENDEE DATA

- Pre-attendee list in Excel format 10-days prior to event
- Final attendee list in Excel format



For more information, visit: www.nationaloralhealthconference.com

EXHIBITOR: \$2,600

Premiere Booths Available For an Additional Fee of \$500 per Space

VISIBILITY & MARKETING

- Logo/link on the home page of NOHC website
- Logo/link on sponsor/exhibitor page of conference app

AT CONFERENCE & NETWORKING

- One exhibit booth includes:
 - 10' x 10' booth
 - (1) 6' draped table
 - 7" x 44" sign with company name
 - (1) wastebasket
- One Complimentary Exhibit Hall Only registration included
 - Additional Exhibit Hall Only Badges available for \$200 each
- Participation in Vendor Scavenger Hunt



POST CONFERENCE & RECOGNITION

- Final attendee list in Excel format

NOT-FOR-PROFIT: \$1,600

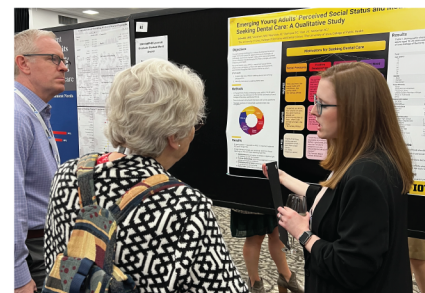
Premiere Booths Available For an Additional Fee of \$500 per Space

VISIBILITY & MARKETING

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- Logo/link on sponsor/exhibitor page of conference app

AT CONFERENCE & NETWORKING

- One exhibit booth includes:
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POST CONFERENCE & RECOGNITION

- Final attendee list in Excel format

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Unique Sponsorships

Enhance your presence and increase your exposure to attendees by adding a unique sponsorship to your package. We offer several valuable marketing options to help you promote your products, services, and brand awareness.

Floor Decals - \$550

NEW!

3 AVAILABLE

- 1 (3) 18in x 18in floor decals placed in the exhibition area with your logo/artwork
- Vendor provided image

Student Lunch - \$750

NEW!

2 AVAILABLE

- Signage at the event

Breakfast - \$750 / Day

NEW!

6 AVAILABLE

- 2 Sponsors per day for 3 days!
- Table Tents with logo at buffet stations

Coffee Break - \$1,000

3 AVAILABLE

Fuel our attendees with an extra coffee refill after General Session Monday, Tuesday or Wednesday.

Sponsorship includes:

- Logo on 200 coffee sleeves at the coffee station

Closed Caption - \$1500

3 AVAILABLE

- Logo on all Closed Captioning marketing materials

Networking Lunch - \$1,500

4 AVAILABLE

(Available Monday or Tuesday)

Associate your outstanding brand with this popular attendee event!

Sponsorship includes:

- Logo on pre-conference e-blasts
- Logo on signage in lunch area
- Opportunity to distribute marketing material on tables during lunch

Opening Reception - \$2000

2 AVAILABLE

- Logo on napkins for the drinks and hors d'oeuvres
- Signage at the bar

Reception with Exhibitors - \$2,000

5 AVAILABLE

Stand out from the crowd and feature your logo as attendees take a networking break with exhibitors in the exhibit hall. Bring them right to you!

Sponsorship includes:

- 100 Custom printed beverage tickets with your logo to pass out to attendees who visit your booth

Custom Lanyard - \$4,500

ONLY 1 AVAILABLE

Your logo will be visible on every attendee! Creating thousands of brand impressions throughout the conference and weekend sessions.

If you have an idea for a unique sponsorship that is not listed in this prospectus, we can work with you to help achieve your marketing objectives by customizing something just for you! **Please Contact Aly Brazil at Aly@goodplanjan.com**

Information

Exhibit Space

Each exhibit space is an 10' x 10' booth and is comprised of an 8' high back drape and a 3' high side drape. The space includes a 6' skirted table, two chairs, wastebasket and an exhibitor sign. The exhibit area is carpeted. Electricity and other services such as internet, phone, labor, etc. are available at an additional cost.

Vendor Scavenger Hunt

This year we are testing out the Vendor Scavenger Hunt for the first time. With this being the first year we are including it at no extra charge. This was a highly suggested item last year, so we are listening and testing the participation level. Grand Prize for the attendee is free registration for 2026.

Exhibitor Hours

Exhibits will be available to attendees throughout the conference during specific hours. Exhibitors are required to staff exhibits during all breaks and exhibit sessions. Other hours are optional for staffing. Exhibitors are also welcome, and encouraged, to attend the opening reception and other special events. These events offer exhibitors fantastic additional networking opportunities.

Preliminary Schedule (Subject to Change)

Setup: Sunday, April 6 (12 p.m. – 4:30 p.m.)

All exhibitor booths must be set up no later than 4:30 p.m.

Exhibit Times:

Sunday, April 6, 2025

Opening Reception with Exhibitors 6:00 p.m. - 7:30 p.m.

Monday, April 7, 2025

Continental Breakfast with Exhibitors 7:00 – 8:00 a.m.

Networking Break and Reception with Exhibitors 4:30 – 6:30 p.m.

Tuesday, April 8, 2025

Continental Breakfast with Exhibitors – 7:00 – 8:00 a.m.

Reception with Exhibitors 4:30 – 6:00 p.m.

Tear Down: Tuesday, April 8, 6:00 p.m.



For more information, visit: www.nationaloralhealthconference.com