

St. Louis | Missouri

2027 NOHC

National Oral Health Conference

**SPONSOR AND EXHIBITOR
OPPORTUNITIES**

Presented by:



Conference
April 12-14, 2027

Weekend Workshops
April 10-11, 2027

 **HYATT REGENCY®**
ST. LOUIS AT THE ARCH

NOHC

National Oral Health Conference

The National Oral Health Conference (NOHC) is the premier event for dental public health education and networking. Celebrating its 27th joint meeting, NOHC brings together the Association of State and Territorial Dental Directors (ASTDD) and the American Association of Public Health Dentistry (AAPHD). The 2027 conference will be held at the Hyatt Regency St. Louis at The Arch.



 **HYATT REGENCY**
ST. LOUIS AT THE ARCH

About NOHC Conference

For 29 years, the National Oral Health Conference™ has been the leading event for dental public health professionals, offering top-quality education, timely insights, and exceptional networking opportunities. Participants come from across the U.S., Canada, and around the world. Join us in 2027 to showcase your products and services to hundreds of dental public health experts.



Visibility

From conference collateral to signage and social media, you can be sure our attendees will know who you are. NOHC continues to bring together the best in the field. Just as important, your partnership allows NOHC to continue its tradition of excellence and expand our mission. Booths in St. Louis will be located right outside of the General session.



Audience

Participants include:

- Dentists
- County/City/Local Dental Directors
- Health Researchers
- Dental/Health Educators
- Public Health Officials
- Federally-Employed Dental Personnel
- Legislators
- Community Health Center Personnel
- Dental Manufacturers/Distributors
- State/Territorial Dental Directors
- Dental Insurance Companies
- Dental Hygienists
- Students
- School-Based & School-Linked Health Center Personnel
- Medicaid/CHIP Dental Program Staff or Consultants
- Key Purchasing Decision Makers



Opportunity

NOHC is a relationship-building conference that not only allows for valuable face-to-face time with participants during extended exhibit hours, but throughout the entire conference as exhibitors are encouraged to participate in nearly every aspect of the event. We encourage exhibitors and sponsors to stay throughout the conference and maximize the return on your investment, build relationships and benefit from the many educational sessions.



NOHC values learning through networking, workshops and exhibits, but we also recognize the importance of fun and exploration. Join us for an enriching dental public health experience, then stay to discover everything the host city has to offer.

Sponsor/Exhibitor Overview

Premium
Platinum
Level

Gold
Level

Silver
Level

Exhibitor

Non-Profit
Government
Exhibitor

Visibility & Marketing

Logo appears on electronic conference banner used throughout all the conference signage website, app, registration, emails and opening loop slides Monday-Wednesday



Logo on conference apps home screen



Logo placement on NOHC registration home page



Logo and website link on sponsor/exhibitor page of conference app



Logo on home page of the NOHC website



At Conference & Networking

Branding at Welcome Reception



Logo placement on registration area signage



Full-page ad featured on the opening loop slides during General Session and Breaks



Choice of (1) 8' X 10' or (1) 8' X 20' Exhibit Booth



Includes (1) 8' x 10' Exhibit Booth



Vendor Scavenger Hunt



Pick your own 8' x 10' booth



4' x 10' booth will be assigned



Complimentary Exhibit Hall Only Badges

1

1

Number of complimentary Full Conference Registrations included

4

3

2

Post Conference & Attendee Data

Pre-attendee list in Excel format 10-days prior to event



Logo featured on post-conference attendee survey e-blast



Final attendee list in Excel format



Premium Platinum Sponsorship

\$15,000

Visibility & Marketing

- Logo/link on the home page of NOHC website
- Logo appears on electronic conference banner used throughout all the conference signage, website, app, registration, emails and opening loop slides Monday-Wednesday.
- Logo/link on conference app home screen
- Logo and website link on sponsor/exhibitor page of conference app
- Logo placement on NOHC registration home page

At Conference & Networking

- Branding at Welcome Reception
- Logo placement on registration area signage
- Verbal recognition during opening session
- Full page ad featured on the opening loop slides during General Sessions and Breaks
 - Choice of (1) 8' x 10' or (1) 8' x 20' exhibit booth
 - Up to (2) 6' draped tables
 - 7" x 44" sign with company name
 - (1) wastebasket
- (4) Complimentary Full-Conference Registrations
- Participation in Vendor Scavenger Hunt

Post Conference & Attendee Data

- Pre-attendee list in Excel format 10-days prior to event
- Logo/link featured in post-conference attendee survey e-blast
- Final attendee list in Excel format

Gold Sponsorship

\$10,000

Visibility & Marketing

- Logo/link on the home page of NOHC website
- Logo/link on conference app home screen
- Logo/link on sponsor/exhibitor page of conference app
- Logo featured on presentation screens during key events

At Conference & Networking

- Logo placement on registration area signage
- Verbal recognition during General Session
- Full-page ad featured on the opening loop slides during General Session and Breaks
- One exhibit booth includes:
 - 8' x 10' booth
 - (1) 6' draped table
 - 7" x 44" sign with company name
 - (1) wastebasket
- (3) Complimentary Full-Conference Registrations
- Participation in Vendor Scavenger Hunt

Post Conference & Attendee Data

- Pre-attendee list in Excel format 10-days prior to event
- Logo/link featured in post-conference attendee survey e-blast
- Final attendee list in Excel format

Silver Sponsorship

\$5,000

Visibility & Marketing

- Logo/link on the home page of NOHC website
- Logo/link on sponsor/exhibitor page of conference app

At Conference & Networking

- Logo placement on registration area signage
- One exhibit booth includes:
 - 8' x 10' booth
 - (1) 6' draped table
 - 7" x 44" sign with company name
 - (1) wastebasket
- (2) Complimentary Full-Conference Registrations
- Participation in Vendor Scavenger Hunt

Post Conference & Attendee Data

- Pre-attendee list in Excel format 10-days prior to event
- Logo/link featured in thank you e-blast to attendees
- Final attendee list in Excel format

Unique Sponsorships

Enhance your presence and increase your exposure to attendees by adding a unique sponsor- ship to your package. We offer several valuable marketing options to help you promote your products, services, and brand awareness.

Concurrent Session Introduction

Available: Multiple

- Introduce a speaker during a concurrent session.

\$500

Breakfast

6 Available (2 sponsors per day for 3 days)

- Logo on table tents at buffet stations

\$750 / Day

Coffee Break

3 Available

Fuel attendees after the General Session (Monday, Tuesday, or Wednesday).

Logo on 200 coffee sleeves

\$1,000

Student Lunch

1 Available

- Event signage

\$1,500

Closed Captioning

3 Available

- Logo on all closed captioning materials

\$1,500

Networking Lunch

4 Available (Monday or Tuesday)

Associate your brand with one of the conference's most popular events.

- Logo on pre-conference e-blasts
- Logo on lunch area signage
- Opportunity to distribute marketing materials during lunch

\$1,500

Opening Reception

2 Available

- Logo on beverage napkins
- Bar signage

\$2,000

Reception with Exhibitors

5 Available

Drive traffic to your booth during the exhibit hall networking reception.

- 100 custom beverage tickets featuring your logo

\$2,000

Community Service Project

2 Available

Support NOHC's mission while increasing your brand visibility.

- Logo on pre-conference e-blasts
- Logo on donation area signage
- Recognition during the charity presentation
- Photo opportunity

\$2,800

Product Discussion

8 Available

Host a 30-minute educational session highlighting your products or services.

- Listed in the event agenda, website, and mobile app (deadline applies)

\$3,000

Custom Lanyard

1 Available

Your logo worn by every attendee throughout the conference.

\$4,500

Exhibitor Package

\$2,600

Visibility & Marketing

- Logo/link on the home page of NOHC website
- Logo/link on sponsor/exhibitor page of conference app
- Pick your own booth

At Conference & Networking

- One exhibit booth includes:
 - 8' x 10' or 6' x 10' booth (Limited number 8x10 spaces)
 - (1) 6' draped table
 - 7" x44" sign with company name
 - (1) wastebasket
- One Complimentary Exhibit Hall Only registration included
 - Additional Exhibit Hall Only badges available for \$200 each
- Participation in Vendor Scavenger Hunt

Post Conference & Recognition

- Final attendee list in Excel format

Non-Profit and Government Exhibitor

\$1,600

Visibility & Marketing

- Logo/link on the home page of NOHC website
- Logo/link on sponsor/exhibitor page of conference app
- Booth will be assigned prior to conference

At Conference & Networking

- One exhibit booth includes:
 - 4' x 10' booth
 - (1) 6' draped table
 - 7" x44" sign with company name
 - (1) wastebasket
- One Complimentary Exhibit Hall Only registration included
 - Additional Exhibit Hall Only badges available for \$200 each
- Participation in Vendor Scavenger Hunt

Post Conference & Recognition

- Final attendee list in Excel format

Information

Visibility

Each exhibit space is an 8' x 10' or 4' x 10' booth and is comprised of an 8' high back drape and a 3' high side drape. The space includes a 6' skirted table, two chairs, wastebasket and an exhibitor sign. The exhibit area is carpeted. Electricity and other services such as internet, phone, labor, etc. are available at an additional cost.

Vendor Scavenger Hunt

The 2026 Vendor Scavenger Hunts growing participation has seen an increase in vendor engagement, encouraged attendees to explore the entire venue, and generated positive feedback from both participants and exhibitors. We look forward to growing this popular attraction in 2027.

Exhibitor Hours

Exhibits will be available to attendees throughout the conference during specific hours. Exhibitors are required to staff exhibits during all breaks and exhibit sessions. Other hours are optional for staffing. Exhibitors are also welcome, and encouraged, to attend the opening reception and other special events. These events offer exhibitors fantastic additional networking opportunities.



Preliminary Schedule

(Subject to Change)

Setup:

Sunday, April 11, 2027

All exhibitor booths must be set up no later than 4:30PM

Exhibit Times:

Monday, April 12, 2027

Breakfast with Exhibitors

Reception with Exhibitors

Tuesday, April 13, 2027

Breakfast with Exhibitors

Reception with Exhibitors

Teardown

12PM - 4:30PM

7AM - 8AM

4PM - 5:30PM

7AM - 8AM

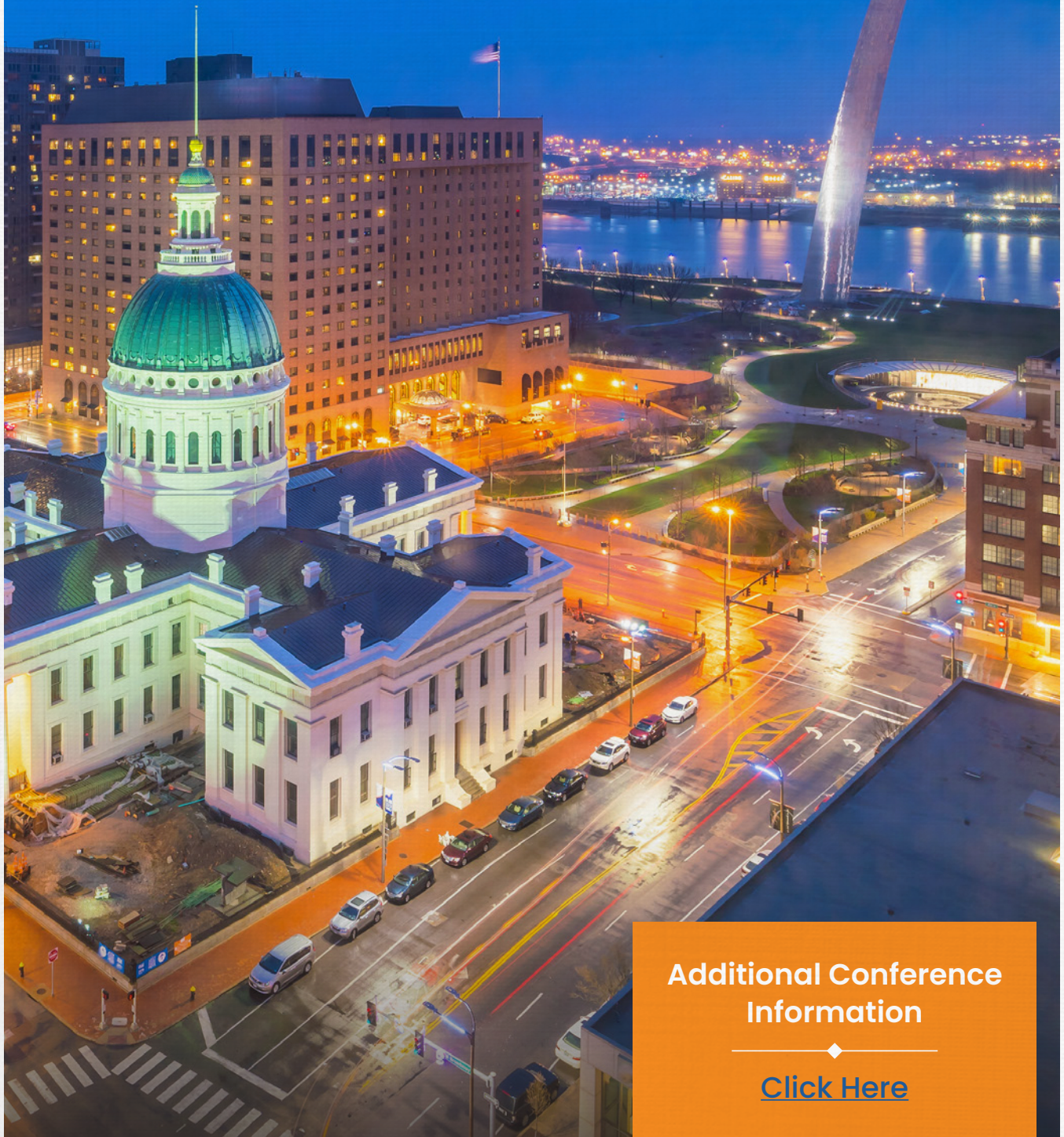
4:30PM - 6PM

6:00PM - 11PM

St. Louis | Missouri

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Additional Conference
Information

[Click Here](#)

Presented by:

