



NOHC
National Oral Health Conference
THE PREMIER MEETING FOR DENTAL PUBLIC HEALTH

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April 15-17, 2024

Weekend Workshops April 13-14, 2024

ST. LOUIS
MISSOURI

Hyatt Regency St. Louis at The Arch

NOHC
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THE PREMIER MEETING FOR DENTAL PUBLIC HEALTH



PRESENTED BY:





NOHC - ST. LOUIS 2024

- Showcase your products and services to **hundreds of dental public health professionals** in 2024.
- For 25 years, the **National Oral Health Conference™** has been “**the premier meeting**” for dental public health professionals by offering high quality education, timely information and outstanding networking opportunities. Attendees are from throughout the United States, Canada and the world.
- As an exhibitor and sponsor, this is your chance to **reach key professionals** and get your message and awareness out about your innovative products and services to a key audience.

VISIBILITY:

From conference collateral to signage and social media, you can be sure our attendees will know who you are. NOHC continues to bring together the best in the field. Just as important, your partnership allows NOHC to continue its tradition of excellence and expand our mission.

AUDIENCE:

Participants include:

- Dentists
- Health Researchers
- Public Health Officials
- Legislators
- Dental Manufacturers/Distributors
- Dental Insurance Companies
- Dental Hygienists
- Students
- County/City/Local Dental Directors
- Dental/Health Educators
- Federally-Employed Dental Personnel
- Community Health Center Personnel
- State/Territorial Dental Directors
- School-Based & School-Linked Health Center Personnel
- Medicaid/CHIP Dental Program Staff or Consultants
- Key Purchasing Decision Makers

– in short, anyone interested in engaging in collaboration to improve the oral health of the public.

OPPORTUNITY:

NOHC is a relationship-building conference that not only allows for valuable face-to-face time with participants during extended exhibit hours, but throughout the entire conference as exhibitors are encouraged to participate in nearly every aspect of the event. We encourage exhibitors and sponsors to stay throughout the conference and maximize the return on your investment, build relationships and benefit from the many educational sessions.

SPONSORSHIP OVERVIEW

	Premium Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Exhibitor	Not-For-Profit Exhibitor
VISIBILITY & MARKETING					
Logo appears on electronic conference banner used throughout all the conference signage, website, app, registration, emails and Opening Loop slides Monday-Wednesday	★				
Logo on conference apps home screen	★	●			
Logo placement on NOHC registration home page	★	●			
Logo and website link on sponsor/exhibitor page of conference app	★	●	●	●	●
Logo on home page of the NOHC website	★	●	●	●	●
AT CONFERENCE & NETWORKING					
Branding at welcome reception	★				
Logo placement on registration area signage	★	●	●		
Full-page ad featured on the opening loop slides during Welcome and breaks	★	●			
Choice of (1) 8' X 10' or (1) 10' X 20' exhibit booth	★				
Includes (1) 8' x 10' exhibit booth		●	●		
Choice of (1) 4' x 10' booth or (1) 8' x 10' booth				●	●
Complimentary Exhibit Hall Only Badges				1	1
Number of complimentary registrations included	4	3	2		
POST CONFERENCE & ATTENDEE DATA					
Pre-attendee list in Excel format 10-days prior to event	★	●	●		
Logo featured on post-conference attendee survey e-blast	★				
Final attendee list in Excel format	★	●	●	●	●

PREMIUM PLATINUM Sponsorship: \$15,000

VISIBILITY & MARKETING

- Logo/link on the home page of NOHC website
- Logo appears on electronic conference banner used throughout all the conference signage, website, app, registration, emails and Opening Loop slides Monday-Wednesday.
- Logo/link on conference app home screen
- Logo and website link on sponsor/exhibitor page of conference app
- Logo placement on NOHC registration home page

AT CONFERENCE & NETWORKING

- Branding at welcome reception
- Logo placement on registration area signage
- Verbal recognition during opening session
- Full page ad featured on the opening loop slides during welcome and breaks
- Item included in conference swag bag (Supplied by Sponsor)
- Choice of (1) 8' x 10' or (1) 8' x 20' exhibit booth
 - Up to (2) 6' draped tables
 - 7" x 44" sign with company name
 - (1) wastebasket
- (4) Complimentary full-conference registrations



POST CONFERENCE & ATTENDEE DATA

- Pre-attendee list in Excel format 10-days prior to event
- Logo/link featured in post-conference attendee survey e-blast
- Final attendee list in Excel format

GOLD Sponsorship: \$10,000

VISIBILITY & MARKETING

- Logo/link on the home page of NOHC website
- Logo/link on conference app home screen
- Logo/link on sponsor/exhibitor page of conference app
- Logo featured on presentation screens during key events

AT CONFERENCE & NETWORKING

- Logo placement on registration area signage
- Verbal recognition during opening session
- Full-page ad featured on the opening loop slides during welcome and breaks
- One exhibit booth includes
 - 8' x 10' booth
 - (1) 6' draped table
 - 7" x 44" sign with company name
 - (1) wastebasket
- (3) Complimentary full-conference registrations

POST CONFERENCE & ATTENDEE DATA

- Pre-attendee list in Excel format 10-days prior to event
- Logo/link featured in thank you e-blast to attendees
- Final attendee list in Excel format



SILVER Sponsorship: \$5,000

VISIBILITY & MARKETING

- Logo/link on the home page of NOHC website
- Logo/link on sponsor/exhibitor page of conference app

AT CONFERENCE & NETWORKING

- Logo placement on registration area signage
- One exhibit booth includes
 - 8' x 10' booth
 - (1) 6' draped table
 - 7" x 44" sign with company name
 - (1) wastebasket
- (2) Complimentary full-conference registrations

POST CONFERENCE & ATTENDEE DATA

- Pre-attendee list in Excel format 10-days prior to event
- Final attendee list in Excel format



EXHIBITOR: \$2,400 – \$2,600

VISIBILITY & MARKETING

- Logo/link on the home page of NOHC website
- Logo/link on sponsor/exhibitor page of conference app

AT CONFERENCE & NETWORKING

- Pricing Varies by exhibit size:
 - 4' x 10' booth (\$2,400) or 8' x 10' booth (\$2,600)
 - (1) 6' draped table
 - 7" x 44" sign with company name
 - (1) wastebasket
- One Complimentary Exhibit Hall only registration included
 - Additional Exhibit Hall only badges available for \$200 each



POST CONFERENCE & RECOGNITION

- Final attendee list in Excel format

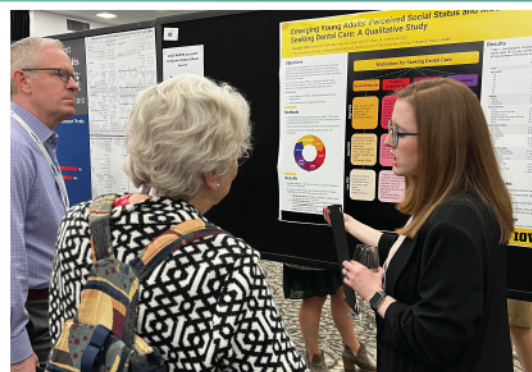
NOT-FOR-PROFIT: \$1,600

VISIBILITY & MARKETING

- Logo/link on the home page of NOHC website
- Logo/link on sponsor/exhibitor page of conference app

AT CONFERENCE & NETWORKING

- 4' x 10' booth
- (1) 6' draped table
- 7" x 44" sign with company name
- (1) wastebasket
- One Complimentary Exhibit Hall only registration included
 - Additional Exhibit hall only badges available for \$200 each



POST CONFERENCE & RECOGNITION

- Final attendee list in Excel format

Unique Sponsorships

Enhance your presence and increase your exposure to attendees by adding a unique sponsorship to your package. We offer several valuable marketing options to help you promote your products, services, and brand awareness.

Conference Swag Bags - \$4,500

ONLY 1 AVAILABLE

Feature your company logo on our ever-popular reusable conference bags to attendees. Nearly everyone is trying to be more environmentally conscience. Our conference bags are saved and used by attendees more and more during and after the conference as an alternative to disposable plastic bags. Keep your brand visible long after the conference ends.



Custom Lanyard - \$4,500

ONLY 1 AVAILABLE

Your logo will be visible on every attendee! Creating thousands of brand impressions throughout the conference and weekend sessions.



Reception with Exhibitors - \$2,000

5 AVAILABLE

Stand out from the crowd and feature your logo as attendees take a networking break with exhibitors in the exhibit hall. Bring them right to you!

Sponsorship includes:

- 100 Custom printed beverage tickets with your logo to pass out to attendees who visit your booth



Internet for a Day - \$2,500 / per day

4 AVAILABLE

(Weekend Sessions, Monday, Tuesday, or Wednesday)

Sponsorship includes:

- Slide with recognition in general session during day of sponsorship
- Recognition in NOHC App
- Logo on signage at registration desk with Wi-Fi log-in information



Coffee Break Sponsorship - \$1,000

3 AVAILABLE

Fuel our attendees with an extra coffee refill after General Session Monday, Tuesday or Wednesday.

Sponsorship includes:

- Logo on signage at the coffee station



Networking Lunch - \$1,500

4 AVAILABLE

(Available Monday or Tuesday)

Associate your outstanding brand with this popular attendee event!

Sponsorship includes:

- Logo on pre-conference e-blasts
- Logo on signage in lunch area
- Opportunity to distribute marketing material on tables during lunch



Unique Sponsorships

New Attendee Reception – \$1,800

ONLY 2 AVAILABLE

Meet new attendees face-to-face in a reception designed just for them. This is a great opportunity to get in front of all new NOHC participants.

Sponsorship includes:

- Branded drink tickets with your logo to hand out to new attendees as they enter the event for a complimentary beverage of their choice during the New Attendee Reception

Item for Conference Bags – \$500/per item

Attendees love goodies and surprises. This is a fantastic way to reach every attendee with a giveaway or information about a new product or service.

Sponsorship includes:

- Provide branded items for attendee conference bags (items must be provided to NOHC by Sponsor no later than March 1, 2024)



Sponsorship Logo Wrap – \$1,000

ONLY 2 AVAILABLE

Display your logo on a column in the conference area.

- Please provide a logo/image for wrap



If you have an idea for a unique sponsorship that is not listed in this prospectus, we can work with you to help achieve your marketing objectives by customizing something just for you!

Contact Aly Brazil at
aly@goodplanjan.com

Information

Exhibit Space

Each exhibit space is a mixture of 8' x 10' booths or 4' x 10' booths and is comprised of an 8' high back drape and a 3' side drape. The space includes a 6' skirted table, two chairs, wastebasket and an exhibitor sign. The exhibit area is carpeted. Electricity and other services such as internet, phone, labor, etc. are available at an additional cost.

Exhibitor Hours

Exhibits will be available to attendees throughout the conference during specific hours. Exhibitors are requested to staff exhibits during all breaks and exhibit sessions. Other hours are optional for staffing. Between designated exhibit times, exhibitors are encouraged to attend programs and network with attendees. Exhibitors are also welcome, and encouraged, to attend the opening reception and other special events. These events offer exhibitors fantastic additional networking opportunities.

Preliminary Schedule (Subject to Change)

Setup: Sunday, April 14 (8:00 a.m. – 4:30 p.m.) All exhibitor booths must be set up no later than 4:30 p.m.

Exhibit Times: (Subject to change)

Monday, April 15, 2024

Continental Breakfast with Exhibitors 7:00 – 8:00 a.m.

Networking Break and Reception with Exhibitors 4:30 – 6:30 p.m.

Tuesday, April 16, 2024

Continental Breakfast with Exhibitors – 7:00 – 8:00 a.m.

Reception with Exhibitors 4:30 – 6:00 p.m.

Tear Down: Tuesday, April 16, 6:00 p.m.



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APRIL 15-17, 2024

Gateway to Oral Health

WEEKEND WORKSHOPS
APRIL 13-14, 2024

The banner features a scenic view of the St. Louis skyline at sunset, with the Gateway Arch prominently in the center. The text is overlaid on the image in a mix of white and purple colors.

For more information, visit: www.nationaloralhealthconference.com