Welcome to the 2020 MHCA Virtual Convention and Trade Show!

For 71 years, our Association has come together at our Annual Convention to celebrate and honor our commitment to providing high quality care to Missouri's most vulnerable. Throughout the decades as a sector, we have faced many changes and challenges within long term care. However, this year has been extraordinary in its' impact on long-term care due to the COVID-19 pandemic, but we know the importance of gathering together as a long-term care community. For this reason, our 72nd Annual Convention will be a Virtual Convention and Trade Show because it is vital that we still come together to educate and collectively share experiences on how to navigate this crisis.

While we will miss the face-to-face encounters, there are some advantages to this Virtual Convention. Please remember that, when registering, you will be able to provide training to the whole facility without the normal costs of travel. MHCA has an extensive listing of educational offerings for every department!

And make sure to visit the virtual exhibit hall where you will find products and service offerings to ensure that you continue to deliver quality care to your residents. These partners are a big part of our convention and I hope you will take the time to visit with them, learn about their services and especially thank them for their support. You can also earn administrator CEUs and prizes by visiting all the booths and participating in the scavenger hunt!

We are very aware of how busy everyone is and that is why we have scheduled the Virtual Convention to occur throughout the month of September (September 1-30, 2020). Furthermore, all education sessions and exhibit booths will be available 24/7 so that all attendees have time to participate in all presentations.

I am honored to be a part of the long-term care community and I look forward to connecting with you virtually at our 72nd Convention.

Thank you,
Mike Levitt
MHCA President