



MENTAL HEALTH AMERICA CONFERENCE

TURN AWARENESS INTO ACTION »»

Exhibition Opportunities
2025

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The 2025 Mental Health America Conference is sure to be another record-breaking event. With over 900 attendees and a sold out inaugural expo hall in 2024, vendors are expanding their footprints and taking advantage of this great opportunity to network and showcase their products and services to leaders in the mental health space.

Secure your table today and take advantage of our valuable sponsorship opportunities to maximize your exposure during our 2.5 day exhibit hall!



Exhibit Table \$3,250

**Only 40 tables available,
reserve yours today!**

Space includes a 6-foot table, two chairs,
and a waste basket.

**1 free conference
registration included**

Valued up to \$800

**Get half-price on up to 2 additional
registrations!**



Upgrade to the \$25,000 sponsorship level and get an exhibit table in addition to exclusive sponsorship benefits.

NEW Exhibitor Passport \$500

Increase your brand exposure with our new Expo Hall Passport game, a “play-to-win” incentive that drives booth traffic and creates excitement in the expo hall. Limited to 12 companies, attendees will be provided with a game card at the beginning of the conference. Upon completion of visiting each participating company’s booth on the card, attendees are entered to win up to a free registration to the 2026 Conference. Deadline to participate: August 15, 2025.

Customized Exclusive Opportunities*

Available for sponsors who want a more targeted way to reach our audience. Opportunities are limited – claim yours now before it's gone.

Networking Lounge \$15,000

Engage our attendees by putting your brand front and center in our popular networking lounge. The space naturally sparks conversations and connections that can shape the future of mental health.

Plenary \$15,000

Our conference is packed with plenaries featuring high-profile keynote speakers. Past speakers include Sen. Tim Kaine, musicians Demi Lovato, Andy Grammer, and Michelle Williams, soccer star Abby Wambach, and other recognized major leaders and advocates in the mental health field.

Welcome Luncheon \$15,000

Our welcome luncheon sets an inspiring tone for the rest of the conference. Be the first to make a lasting impression on attendees during this packed event.

Tote Bag \$12,000

A walking reminder of your brand, right in our attendees hands throughout the conference and when they return home.

NEW Reception Host \$10,000

Step into the spotlight as the host of a reception or meal and set the stage for meaningful interactions and collaborations that can shape the landscape of mental health. Exhibit space available.

VIP Speaker Room \$10,000

Your brand will be recognized as the exclusive VIP Speaker Room sponsor and help welcome our keynote speakers to the conference.

Wellness Room \$10,000

Promote attendee wellness, self-care, and relaxation by sponsoring the Wellness Room and related activities.

NEW Sensory Friendly Place \$10,000

Help our neurodivergent attendees at conference by sponsoring a quiet, sensory-friendly refuge for them to decompress. Sponsor can also provide sensory friendly items with their logo for our neurodivergent friends to use throughout the conference.



NEW **Mobile App \$10,000**

Have your company logo placed on the app's opening splash page and throughout the mobile app so that all the attendees can see your brand prominently displayed, creating instant recognition and a lasting impression.

Lanyards \$10,000

Ensure maximum visibility and exposure for your brand. Every attendee wearing our conference lanyard becomes a walking advertisement, boosting brand recognition and recall.

NEW **Conference Badges \$6,500**

Badges are a great way to promote maximum visibility and exposure for your brand. Every attendee wearing our conference badge is a walking advertisement for your organization, boosting your brand recognition.

Coffee Break \$5,000

Help our attendees refuel between inspiring sessions. They'll thank you for it.

Photo Booth \$5,500

Help our attendees create special moments and drive meaningful conversations about mental health advocacy on social media, all with your brand front and center.

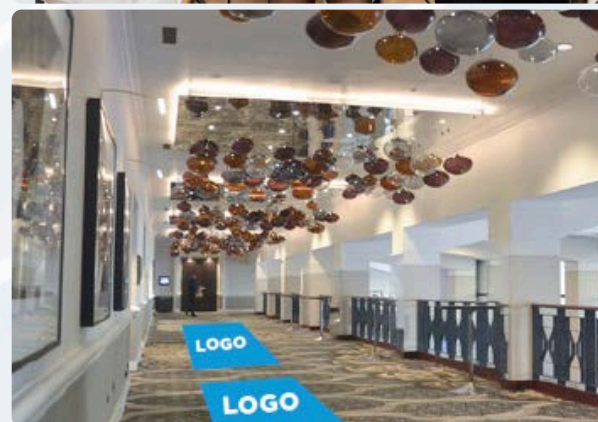
Tote Bag Promo \$1,200

All attendees are provided with a complimentary tote bag that is stuffed with helpful resources and fun promotional items. A limited number of opportunities to include an item are available.

NEW **Floor Clings \$750**

Increase your outreach and line the pathway for attendees at conference with your custom ad! These 24'Wx30"H floor stickers will be prominently placed in the main aisles of the Exhibit Hall, and along pathways to the general and breakout sessions.

**offering as of 1/2025, subject to change*



Have a bold idea for how we can showcase your brand? Let's chat!



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**Advocate for mental health
and boost your brand
recognition today!**

Deadline: August 15, 2025

Secure your spot today!

Susan Cairnes
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