

National Conference on Highway Safety Priorities

LIFESAVERS

2023 SEATTLE

2023

WASHINGTON

APRIL 2-4

SUNDAY, APRIL 2	Ballroom 6A	Ballroom 6B	Ballroom 6C	Room 603	Room 605
SESSION 1 10:30 A.M. – 12:00 P.M.	DD Uncovering New Research on Distracted Driving	CPS CPSTs on the Front Line: Product Updates (1.5 CEUs)	CJ/LE Responsible Beverage Service (RBS) Training & Enforcement	VT/AD How the History & Affordability of Vehicle Design Informs Future Vehicle Safety	ID Alcohol, Other & Multiple Drug Use Among Drivers: NTSB's Efforts to Reduce ID
SESSION 2 1:30 P.M. – 3:00 P.M.	DD Using Technology to Understand & Influence Driver Behavior	CPS Better Safety Through Science: CPS Research Updates (1.5 CEUs)	CJ/LE Backing Our Partners in Blue: How to Protect LE Officers on the Road	VT/AD How Safe Is Safe Enough? (Part1)	SS What's Needed to Ensure Equitable Safety Investments for All Road Users?
SESSION 3 4:00 P.M. – 5:00 P.M. (1 Hour)	DD One on One with the National Distracted Driving Coalition	CPS Let Your Data Do the Talking! Highlight Your CPS Program (1 CEU)	CJ/LE The Sovereign Citizen: What You Really Can & Cannot Do	VT/AD How Safe is Safe Enough? (Part 2)	SS Motorcycles & the Safe System Approach
MONDAY, APRIL 3					
SESSION 4 9:00 A.M. – 10:30 A.M.	DD Directing Drivers' Attention to the Road: A Roadmap for Combating Distracted Driving	CPS They Don't Make Them Like They Used To (1.5 CEUs)		VT/AD NHTSA's Latest Data on L2 ADAS System-related Crashes & Lessons Learned	SS National Roadway Safety Strategy Implementation: 1-year Later
SESSION 5 10:45 A.M. – 12:15 P.M.	DD Not Your Usual Suspects: Non-traditional Partners to Combat Distracted Driving	CPS CPS in the Sky, Keeping Children Safe on Airplanes (1.5 CEUs)	DD Changing the Culture of Distracted Driving, It Takes a Village	VT/AD Are We Really Connected? Vehicle Technology & Infrastructure Needs	CPS The Back Is Where It's At: New Rear Seat Tech. & Advanced Safety (1.5 CEUs)
SESSION 6 2:15 P.M. – 3:45 P.M.	CPS May the (Police) Force Be with You: CPS & Law Enforcement Partnerships	CPS Heatstroke: Why It Happens & Potential Technology Solutions	DD It's Not a One Way Road: Parents & Teens Influence on Each Other's Driving Behaviors	VT/AD Incorporating Non-occupant Protection in Vehicle Design	PBM Pedestrian, Bicycle & Micromobility Ideas in a Box
TUESDAY, APRIL 4					
SESSION 7 9:00 A.M. – 10:30 A.M.	CPS Regulation, Compliance & Beyond (1.5 CEUs)			OP Engaging with Tribal Communities on Seat Belt Use	DD Beyond the Big City & Bright Lights: Reaching Rural Road Users
SESSION 8 10:45 A.M. – 12:15 P.M.	CJ/LE Act or React? Fast & Accurate Perception in a Complex World			OP Reaching the Unreachable: Belt Use in Pickup Trucks. Any Progress?	PBM Putting Vision in Focus to Protect Pedestrians, Bicyclists & Micromobilists

WORKSHOPS AT A GLANCE

CPS: Child Passenger Safety COM: Communications CJ/LE: Criminal Justice/Law Enforcement DD: Distracted Driving DT/AL: Driver Training, Assessment & Licensing

WALKING TOUR OF SEATTLE

SUNDAY
3:30 - 4:30 p.m.

Meet at 3:30 p.m. at the Convention Center's outside entrance on street level, 7th & Pike. Sign-up required. Details to be emailed to conference registrants.

Room 606	Room 607	Room 608	Room 612	Room 613	Room 615	Room 620
ID Keeping Our Underserved Communities Safe. ID Strategies for Tribal Populations	PBM Safe Navigation for All Pedestrians	CJ/LE Traffic Law Enforcement in 2023 & Beyond	DTAL Automated Driver Systems 101. What They Do, What They Don't Do & YOU!	COM They Hear You, but Do They HEAR You? Communication Innovation: What Works?	SS Shaping Public Policy with Safe System Principles	OP OP Research: The Science Behind Occupant Protection
	DTAL Using Modern Methods & Technology to Assist Older Drivers	ID Reimagining Responses to Impaired Driving	COM 18 or 81, Effective Messaging Through the Years	PBM Generation Z & Millennials: What They Know About Safe Practices for PB&Ms	SS Data, Data, Data! How Do We Know What We Don't Know?	OP More Bang for Your Buck: Reaching More People Through Employer Outreach
	COM Keep It Local! Campaigns Making Big Impacts Locally	ID The HEAT Program: Increasing Inclusion While Reducing Recidivism	PBM Data-Driven Pedestrian Safety Plans for Older Adults	ID Tragedies on Our Roadways. Risky Driving Behaviors from the Victim's Perspective	CPS Less Is More: CPS with Meager Means	COM Slow Down, Move Over: It's the Law!
DTAL Motorcycle Fatalities: Saving Lives Using Motorcycle Training & Licensing	PBM But You Said "Don't Drive Drunk": Walking While Impaired Town Hall	ID Innovative & Emerging Law Enforcement Approaches to Reducing ID	COM Let Professional & College Athletes Be Your Traffic Safety Cheerleaders!	OP Engaging the Right Partners to Improve Occupant Protection Efforts	SS Infrastructure: A Design for the Future	
DTAL Rethinking Teen Driver Safety Strategies	PBM Pedestrian, Bicyclist & Micromobility: Current Research & Findings	ID The Word on Weed Legislation, What Works & What Doesn't	COM Safety Wrap: Campaigns That Bring It All Together to Save Lives	OP Where to Look & What to Look For: Finding the OP Data You Need	SS Safe Vehicles: Is Automated Driving Part of a Safe System Approach?	CJ/LE Hiding in Plain Sight: Unveiling Masking, Human Trafficking & CDL
		ID The DL on Drugs & DUID Arrests	COM Tools You Can Use Today to Increase Your Impact in Communications & Marketing	OP Back to the Basics: Countermeasures That Work	SS A Safe System Approach: The West Coast Perspective	CJ/LE Breaking Free: Reduce High Risk Impaired Drivers from Subsequent Offenses
		COM Law Enforcement's Use of Social Media to Promote Traffic Safety (& Recruitment!)	VT/AD Advanced Impaired Driving Technologies: An All of the Above Approach	SS Building a Foundation for a Safe System Approach within Your Agency	CJ/LE Justice for All? Language Potency & Incarceration Impact for Substance Use	PBM A Great Debate: Bicyclist Safety Laws
		ID Medical Health, Impairment & Older Drivers	SS A Novel Support Hub for Safe System Planning & Implementation		DD Driving Down Distraction: Building A Case for Support	CPS Recognizing & Meeting the Needs of Diverse Populations

ID: Impaired Driving OP: Occupant Protection PBM: Pedestrian, Bicyclist, & Micromobilist Safety SS: Safe System VT/AD: Vehicle Technologies/Automated Driving