

## Message From Sophie Shulman, NHTSA Deputy Administrator

Welcome to Denver for the 42nd annual Lifesavers National Conference, the world's largest conference for highway safety professionals and advocates. As a former Colorado Department of Transportation employee who called Denver home, I know you will have a wonderful time in the Mile High City at this important traffic safety conference.

During this conference, you will have the opportunity to learn about new ideas, strategies, and approaches to traffic safety that will help make your communities safer for all road users. These workshops and plenaries will dive deep into some of today's most pressing safety topics, including the safe system approach, equity, vulnerable road users, distraction, alcohol- and drug-impaired driving, post-crash care, and child passenger safety. Additional workshops will also address the role technology can play in traffic safety, as well as how to communicate lifesaving messages effectively to your communities.

Today we celebrate nearly a dozen traffic safety professionals and organizations for their outstanding achievements and commitment to our shared safety mission.

On behalf of everyone at the National Highway Traffic Safety Administration, thank you for the work you do, day in and day out, to make your towns, cities and states safer places for everyone to live, work, and play.



Sophie Shulman  
NHTSA Deputy Administrator

## 2024 Dates to Remember

- April** National Distracted Driving Awareness Month
- April 1–8** *U Drive. U Text. U Pay.*  
*Put the Phone Away or Pay*
- May** National Youth Traffic Safety Month  
Motorcycle Safety Awareness Month  
National Bicycle Safety Month
- May 1** National Heatstroke Prevention Day
- May 8** Bike to School Day
- May 13–June 2** *Click It or Ticket*  
National Enforcement Mobilization
- May 17** National Bike to Work Day
- June TBD** Tire Safety Week
- July 10–31** Speed Campaign
- August 14–September 2** *Drive Sober or Get Pulled Over;*  
*High-Visibility Enforcement*
- September 15–21** Child Passenger Safety Week
- September 21** National Seat Check Saturday
- October** Pedestrian Safety Month
- October 4** Walk and Roll to School Day
- October 20–26** National Teen Driver Safety Week
- October 21–25** National School Bus Safety Week
- November 23–December 1** *Buckle Up. Every Trip. Every Time.*
- December** National Drunk & Drug-Impaired Driving  
Prevention Month
- December 2–6** Older Driver Safety Awareness Week
- December 13–  
January 1, 2025** *Drive Sober or Get Pulled Over*  
High-Visibility Enforcement



U.S. Department of Transportation  
National Highway Traffic Safety  
Administration



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## NHTSA Public Service Awards Luncheon

**April 8, 2024**  
Colorado Convention Center  
Denver, Colorado



U.S. Department of Transportation  
National Highway Traffic Safety  
Administration



# 2024 NHTSA Public Service Award Recipients

NHTSA congratulates this year's award recipients. These awards recognize and honor the individuals and teams who exemplify our shared commitment to save lives and make our roads safer for everyone.

These awardees represent the members of the traffic safety community who give tirelessly of their time, talents and efforts in service of others. Together, we can save lives and make our roads safer for drivers, passengers, pedestrians and cyclists.

## **New York City Department of Citywide Administrative Services**

**Keith Kerman, Deputy Commissioner and Chief Fleet Officer**

For your efforts to keep the City of New York's fleet drivers and vulnerable road users safe.

## **Marielena Gutierrez**

**Senior School Outreach Coordinator  
Metro Atlanta Region**

For your work to ensure that all students can walk, bike, or ride safely to school.

## **Jackson State University Youth Highway Safety Programs**

**Jackson, Mississippi**

**Nita J. Ambus, Director**

For your tireless dedication to educating and protecting the next generation of Mississippi drivers.

## **Ret. Captain John Hotz**

**Missouri State Highway Patrol**

For your efforts in bringing communities together to save lives on Missouri's roadways.

## **Mandy Büttgen-Quinn**

**Public Works Department  
Traffic Engineering Division  
City of Springfield, Missouri**

For your inspiring work to advance pedestrian safety in Springfield and beyond.

## **North Dakota Primary Seat Belt Law Priority Emphasis Area Team**

**North Dakota**

In recognition of your dedication and success in passing a primary seat belt law for the State of North Dakota.

## **Jun Yang**

**Homeless Coordinator  
State of Hawaii**

For your efforts to keep the State of Hawaii's vulnerable road users safe.

## **Target Responsibility for Alcohol Connected Emergencies (TRACE) Program**

**California Department of Alcoholic Beverage Control**

In recognition of your work to prevent impaired-driving fatalities through robust data collection and information sharing.

## **Grease Monkey**

**Pocatello, Idaho**

For your innovative work in ensuring that all children in Idaho are safe on the road.

## **Lifetime Achievement Awards**

### **John Paul**

**Senior Manager of Traffic Safety  
AAA Northeast**

For your lifetime of dedication to keeping all road users safe in New England and across the country.

### **Bala Akundi (Posthumous)**

**Baltimore Metropolitan Council**

For his tireless work in improving safety on Maryland's roadways.

