



September 2020

ICPE ALL ACCESS

35 YEARS OF REAL-WORLD SCIENCE

BEING AN ICPE SPONSOR is the ideal way to gain the highest visibility for your organization and the best way to show your commitment to, and support for, both ICPE All Access and the Society.

ICPE ALL ACCESS APPLICATION FOR SPONSORSHIP

We encourage you to show your support for the excellent scientific program by providing an unrestricted grant to sustain ICPE All Access.

Listed below are the categories of sponsorship and benefits your organization will realize for its contribution to this year's ICPE All Access event.

SPONSORSHIP

Platinum Level – USD 16,500

- Listing in the virtual exhibit hall
- Full-page color ad in the event e-program
- Attendee List to be used for a one-time marketing campaign
- Email banner on all ICPE All Access Communications
- Company logo on the event landing page and prominently displayed in all listings
- As a thank you for your support, ISPE will create and share social media banners. We encourage you to do the same.
- 5 ICPE All Access passes to the event (includes ISPE Membership July 1, 2020-June 30, 2021)

Gold Level – USD 9,000

- Listing in the virtual exhibit hall
- Half-page color ad in the event e-program, option to upgrade to full page for an additional USD 500
- Attendee list to be used for a one-time marketing campaign
- Company logo to be displayed in ICPE All Access communications
- Company logo featured in the sponsor section of the conference site
- As a thank you for your support, ISPE will

create and share social media banner. We encourage you to do the same

- 3 ICPE All Access passes to the event (includes ISPE Membership July 1, 2020-June 30, 2021)

Silver Level - USD 4,500

- Listing in the virtual exhibit hall
- Quarter-page color ad in the event e-program, option to upgrade to a half page for an additional USD 500
- Company logo featured in the sponsor section of the conference site
- As a thank you for your support, ISPE will create and share social media banners. We encourage you to do the same
- 1 ICPE All Access pass to the event (includes ISPE Membership July 1, 2020-June 30, 2021)

Bronze Level – USD 2,500

- Company logo will be featured in the sponsor section of the conference site
 - As a thank you for your support, ISPE will create and share social media banners. We encourage you to do the same
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ICPE ALL ACCESS APPLICATION FOR SPONSORSHIP

AD SPACE SPECIFICATIONS

Full-Page Ad

Size w/bleed 8.75" wide x 11.25" tall

Non-bleed 7.5" wide x 10" tall

Half-Page Ad

Size 7.5" wide x 5" tall

Quarter-Page Ad

Size 3.5" wide x 4.0" tall

DEADLINE: Ad must be submitted to the designer by **August 14, 2020**, to be included in event e-program.

Submission Guidelines

All submissions should be in four color (CMYK) and high resolution (300dpi).

File formats accepted: PDF, JPG, EPS

Email to:

kate@kateburgener.com An ad spec sheet is available upon request to email address above.

Take advantage of this unique opportunity! Attendees look forward to learning how your products and services can help them perform their jobs more effectively and economically, and ultimately improve patient safety.

For more information, please contact ISPE at +1 301 718 6500 or mel@pharmacoepi.org.

This conference brings together leaders representing industry, service providers, government/regulatory agencies, academia, consultants, and students from many countries dedicated to advancing the health of the public.

In addition to providing funding to make the meeting possible, your contribution will help provide scholarships for students and trainees in pharmacoepidemiology - the next generation of pharmacoepidemiologists - to attend this event, which is an important part of their growth and development as professionals.

ICPE ALL ACCESS APPLICATION FOR SPONSORSHIP

SPONSORSHIP (select one)

- Platinum** USD 16,500
- Gold** USD 9,000
- Silver** USD 4,500
- Bronze** USD 2,500

FINAL PROGRAM AD

- Quarter-Page Ad USD 500
- Half-Page Ad USD 1,000
- Full-Page Ad USD 1,500
- Gold Sponsor Upgrade to Full-Page Ad .. USD 500
- Silver Sponsor Upgrade to Half-Page Ad. USD 500

WIRE TRANSFER FEE

- Fee USD 150

EXHIBITOR BOOTHS

- Members USD 1,000
- Non-members USD 1,250

PLEASE PRINT CLEARLY

Organization/Company Name _____

Primary Representative* _____

Address _____

City/State/Postal Code _____

Country _____

Office Phone (____) _____ Cell Phone (____) _____

Email _____

PAYMENT METHOD

- Please send me an invoice.
- Check enclosed (payable to "ISPE" in U.S. dollars).
- Please send me wire instructions (additional USD 150 service charge).
- Credit card (American Express, Visa, Mastercard and Discover)

TOTAL AMOUNT TO BE CHARGED _____ USD

Card number _____

Name on Card _____

Security Code _____

All applications MUST include full payment (unless covered by committed conference support level). Applications are considered incomplete until full payment has been received.

Payment must be received by August 14, 2020, to ensure inclusion in the event e-program. ISPE must receive a written cancellation by August 14, 2020, to receive a refund minus a 20% administrative fee of the total registration fee. No refunds will be made after August 14, 2020.

MAIL

2020 ICPE Sponsorship
4800 Hampden Ln Ste 200
Bethesda, MD 20814 USA

Email mel@pharmacoepi.org

**To manage effective communication, ISPE will only correspond with the individual listed as primary representative.*

FORCE MAJEURE

Notwithstanding anything to the contrary herein, any delay or failure in the performance of any duties or obligations by the International Society for Pharmacoepidemiology ("Company") will not be considered a breach of this Agreement if such delay or failure is due to a labor dispute, fire, earthquake, flood or any other event beyond the reasonable control of Company (each a "Force Majeure Event"), provided that Company promptly notifies the Sponsor thereof and uses reasonable efforts to resume performance as soon as possible. In the event that Company is unable to reschedule the Event due to any Force Majeure Event, Company will provide Sponsor with written notice indicating such with option to receive a full refund of all unused sponsorship fees prepaid as of the notice of termination, or allocate such monies to an alternative event as mutually agreed. Company shall exercise its rights hereunder in its sole, but good faith discretion.