

ispe International Society for Pharmacoepidemiology

# ICPE 2023

## August 23 - 27

## HALIFAX, NOVA SCOTIA, CANADA

*HALIFAX CONVENTION CENTRE*

pharmacoepi.org

#ICPE23 | @IntPharmacoEpi

**ICPE 2023 Application for Sponsorship/Exhibition**

ispe

BEING AN ICPE SPONSOR is the ideal way to gain the highest visibility for your organization and the best way to show your commitment to, and support for both ICPE 2023 and the Society. We encourage you to show your support for the excellent scientific program by providing an unrestricted grant to sustain ICPE 2023.

Listed below are the categories of sponsorship and benefits by which your organization will realize a positive return for its contribution to, and visibility at, what is widely considered to be the preeminent international educational program on pharmacoepidemiology, therapeutic risk management and drug safety.

## SPONSORSHIP

### Platinum Level – USD 18,500

Includes:

- Complimentary exhibit space *(3m x 3m)*
- Full-page ad in final program
- High profile signage
- Acknowledgement of sponsorship in presidential welcome
- Listing on ICPE website
- Sponsor ribbons *(maximum 15)* for employees of your company attending the conference who registered by the early bird deadline
- Breakfast/break sponsorship
- Three (3) complimentary conference registrations, which include ISPE membership *(Jan 2024 - Dec 2024)*
- Large banner ad in ICPE 2023 Event App
- Opportunity to provide up to 5 questions for the Scavenger Hunt
- Opportunity to sponsor additional networking events *(Welcome reception/lunch)*

### Gold Level – USD 10,000

Includes:

- Complimentary exhibit space *(3m x 3m)*
- Half-page ad in final program
- High profile signage
- Acknowledgement of sponsorship in presidential welcome
- Listing on ICPE website
- Sponsor ribbons *(maximum 10)* for employees of your company attending the conference who registered by the early bird deadline
- Additional opportunities to sponsor networking events *(reception/ breaks)*
- Two (2) complimentary conference registrations, which include ISPE membership *(Jan 2024 - Dec 2024)*
- Banner ad in ICPE 2023 Event App
- Opportunity to provide up to 2 questions for the Scavenger Hunt

### Silver Level – USD 5,000

Includes:

- Listing in final program and ICPE website
- High profile signage
- Sponsor ribbons *(maximum 5)* for employees of your company attending the conference who registered by the early bird deadline
- Small banner ad in the ICPE 2023 Event App
- Opportunity to provide 1 question for the Scavenger Hunt

### Bronze Level – USD 3,000

Includes:

- Listing in Final Program and ICPE website
- High profile signage
- Sponsor ribbons *(maximum 5)* for employees of your company attending the conference who registered by the early bird deadline.
- Opportunity to provide 1 question for the Scavenger Hunt

## ADD-ON SPONSORSHIP OPPORTUNITIES

Platinum and Gold sponsors may add the following to sponsorship:

### Lunch Sponsor – USD 3,500

### Welcome Reception Sponsor – USD 5,000

### Welcome Reception Exclusive Sponsorship – USD 10,000

### Lounge Sponsor – USD 10,000

Includes 3m x 6m lounge space with furniture and charging outlets.
*Sponsor may provide pop-up banners and additional materials for approval.*

## AD SPACE SPECS – ICPE 2023 FINAL PROGRAM

### Half-page Ad USD 1,250

Size without bleed: 7.75" wide x 5" high
*Complimentary to GOLD Level Sponsor*

### Full-page Ad USD 1,750

Size with bleed: 8.75" wide x 11.25" high
*(Live area: 7.75" wide x 10.25" high)*
Size without bleed: 7.75" wide x 10.25" high
*Complimentary to PLATINUM Level Sponsor*

### GOLD Level Sponsor Full-page Upgrade USD 500

*Advertising at or within 1,000 feet of the Halifax Convention Centre is prohibited without the express written approval of ISPE.*

## SUBMISSION GUIDELINES

All print-ready submissions should be four color (CMYK) and high resolution (300dpi), with all type turned to outlines.

**File formats accepted:** PDF, JPG, EPS

**Email print-ready ads to:** info@pharmacoepi.org
*An ad spec sheet is available upon request to address above.*

**DEADLINE:** Ad must be submitted by June 30, 2023 to be included in final program.

# General Information

## Visit pharmacoepi.org for the latest meeting updates!

We expect at least 1,500 participants in Halifax, Nova Scotia. Attendees look forward to learning how your products and services can help them perform their jobs better, more effectively and more economically, and ultimately improve patient safety.

For more information about the exhibition or sponsorship, please contact ISPE at +1 301 718 6500.

## PRELIMINARY EXHIBITION HOURS AND IMPORTANT ICPE EVENTS

*These times are subject to change; visit pharmacoepi.org for the latest meeting schedule.*

### Thursday, August 24

| | |
|---|---|
| 12:00 PM – 5:00 PM | Exhibition Set-up |
| 6:00 PM – 7:00 PM | Welcome Reception/ International Chapter & Academic Showcase |

### Friday, August 25

| | |
|---|---|
| 8:00 AM – 5:00 PM | Exhibition Open |
| 10:00 AM – 10:30 AM | Break in Exhibit Hall |
| 12:00 PM – 1:30 PM | Lunch in Exhibit Hall |
| 3:00 PM – 3:30 PM | Break in Exhibit Hall |

### Saturday, August 26

| | |
|---|---|
| 8:00 AM – 5:00 PM | Exhibition Open |
| 10:00 AM – 10:30 AM | Break in Exhibit Hall |
| 12:00 PM – 1:30 PM | Lunch in Exhibit Hall |
| 3:30 PM – 4:00 PM | Break in Exhibit Hall |
| 7:00 PM – 11:00 PM | ISPE Social Event |

### Sunday, August 27

| | |
|---|---|
| 8:00 AM – 2:00 PM | Exhibition Open |
| 10:00 AM – 10:30 AM | Break in Exhibit Hall |
| 12:00 PM – 1:45 PM | Lunch in Exhibit Hall |
| 2:00 PM | Tear Down of Exhibition Hall |

## ASSIGNMENT OF EXHIBITION SPACE

Exhibit Space is assigned based on a priority-points system: A) level of sponsorship; B) level of membership/ contribution throughout the year; C) first-come, first-served.

Booth Selection begins May 2023.

ISPE reserves the right to decline any application or prohibit an exhibit based on the criteria established for the meeting.

## EXHIBITION SPACE

*3M X 3M*

### ISPE Organizational/Institutional Member

| | |
|---|---|
| Industry/Service Provider | USD 3,500 |
| Government/Academic | USD 2,750 |

### NON-ISPE Organizational/Institutional Member

| | |
|---|---|
| Industry/Service Provider | USD 4,200 |
| Government/Academic | USD 3,000 |

## EXHIBIT SPACE RENTAL INCLUDES

Exhibit space, listing on the ICPE website and in the final program, exhibitor ribbons for company staff attending the ICPE who register by the early bird deadline (maximum 10 ribbons), one-2m table, two chairs, wastebasket, and booth sign.

## REGISTRATION

Each exhibit space (not included in sponsorship) includes one (1) complimentary registration (includes ISPE Membership January 2024 - December 2024) that allows entrance to meeting sessions, the Welcome Reception, the evening social event and all breaks and lunches. Badges are NOT transferable except under certain circumstances and must be approved by ISPE.



## DECORATING/BOOTH EQUIPMENT SHIPPING

The Exhibitor Services Kit will be posted on the ICPE 2023 conference website in June 2023. This document will include charges/general information for decorating, drayage, electrical and shipping/customs. Each exhibitor is responsible for these additional charges.

## HOUSING

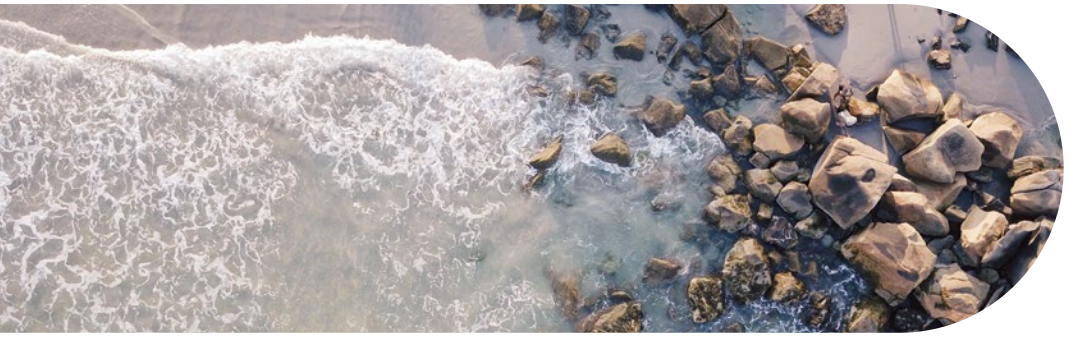
ISPE has reserved blocks of rooms at special meeting rates. Visit icpe2023.org for more information. Exhibitors assume all responsibility for arranging and paying for accommodations.

## SOUND

Loudspeakers, tape recorders, sound movies, etc. that interfere with adjoining exhibitors are not permitted.

# Conditions of the Exhibition Agreement

1. Assignment of Space and Setup/Breakdown – ISPE will assign exhibit space. Once space is approved, an exhibit may be moved only with the mutual consent of ISPE and the specified exhibitor. Exhibitors will be given directions for installing and dismantling exhibits. Booths must be set by 5:00 pm on August 24 and must not be dismantled before 2:00 pm on August 27. Violation of this rule will result in an early move in/move out penalty equal to an additional charge of 50% of the original booth rental fee.
2. Cancellations – Cancellations must be submitted in writing to ISPE on or before July 5, 2023 to receive 80% of the exhibitor fee. No refunds will be made after July 5, 2023.
3. Cancellation or Relocation of Meeting – If cancellation or relocation of meeting is due to circumstances within ISPE's control, ISPE's liability will be limited to a refund of exhibition registration fees paid by the exhibitor. If ISPE has no control over the cancellation or relocation, ISPE will have no liability of any kind, but may, at its discretion, refund any fees paid by the exhibitors.
4. Care of Exhibit Space – Exhibitors must maintain and keep their exhibit space in good order, at their expense.
5. Default Occupancy – An exhibitor who fails to occupy contracted space is not relieved of the obligation to pay for such space at the full rental price, and ISPE shall have the right to use that space.
6. Distribution of Printed Material – Distribution of materials by exhibitors or their agents is limited to the area rented by the exhibitor. Flyers or other printed material may NOT be delivered to hotel rooms of ICPE registrants without permission from ISPE. Any costs for such authorized distribution shall be the sole responsibility of the exhibitor. Other than the above, advertising circulars, brochures, swag, etc. may only be distributed from exhibit booths, and may not be placed in any meeting room or in the ICPE registration area, or outside the Halifax Convention Centre.
7. Food or Beverage in Exhibitor Booths – No alcoholic beverages or tobacco products of any type may be sold or distributed from an exhibitor booth. Food may be distributed (not sold) upon approval from the Halifax Convention Centre and ISPE.
8. Insurance – In all cases, exhibitors must insure their goods at their expense. Please send ISPE a copy of your insurance binder.



9. Liability – ISPE does not assume any responsibility for the protection or safety of the exhibitor, its official agents, or employees. ISPE does not assume any responsibility for the protection of property of the exhibitor or their representatives, or of the property used in connection with the exhibit, from theft, damage, or destruction. Small or easily portable articles shall be properly secured or removed after exhibit hours and placed in safekeeping by the exhibitor. The exhibitor agrees to hold ISPE harmless from all such claims and claims of liability of any kind arising from the activities of the exhibitors, its representatives, or from the display or use of property of the exhibitor. ISPE shall not be liable for the exhibitor for failure to provide space to an exhibitor if, where through no fault of ISPE, non-delivery is due to destruction to the building or the exhibit space. ISPE does not assume any liability for loss or damage to any equipment or supplies displayed at the exhibition.
10. Payment – Payment in full is required with a completed application for exhibit space. A completed form and payment must be received by June 30, 2023 to ensure inclusion in the final program. Exhibitors are responsible for making arrangements for special equipment and services with the exhibition services provider.
11. Price List – Advertisements, exhibit materials or promotion may include prices, but shall not make price comparisons with competitive products.
12. Protection of Exhibit Space – Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the Convention Center without the permission of ISPE and/or a representative of the Convention Center. Packing, unpacking, and assembly of exhibits shall be done in designated areas and conform to instructions of ISPE or facility representatives.
13. Removal of Exhibits by ISPE – ISPE has the right to prohibit, bar, prevent and remove any exhibit or proposed exhibit, or any part or portion thereof, which in the judgment of ISPE is unsuitable or inappropriate for the exhibition. Such right shall extend to, but shall not be limited to, all equipment, materials, displays, installations or other items or things consisting of, part of, or used or distributed in connection with such exhibit. The punitive actions, as identified in this Section, may be taken against companies that are determined by ISPE to have violated any provision of these rules and regulations.
14. Selling of Products or Services – All transactions must be conducted in a manner consistent with the professional nature of the event.
15. Seminars, Lectures, Food Functions, Etc – The Exhibitor/Sponsor agrees NOT to conduct, sponsor, or promote any general seminars, parties, lectures, receptions or clinics in the same geographical area (within a radius of 50 miles, 80.5 km ) for a period of three days prior to or following ICPE, and during the ICPE, unless approved by ISPE.
16. Solicitation by Non-Exhibitors – Non-registered individuals are prohibited from entering the exhibit hall or soliciting business elsewhere on, or within 1,000 feet of the Halifax Convention Centre property.
17. Use of Space – Exhibits will be permitted in the official exhibit area established by ISPE. Exhibitors shall not distribute printed matter, samples, swag, or souvenirs, except from rented space, unless previously approved (see #6).
18. Violation of Condition – The following actions shall constitute a violation of Conditions of the Exhibitor Agreement: 1) violation of any municipal, provincial, state, or national laws, rules, or regulations, including safety codes; and 2) failure to abide by this agreement.

**NOTE – Our experience has shown that often the person(s) who staff the booth and the person(s) who reserve the booth are not the same. Please ensure that whomever is on-site is aware of all the services that have been ordered (e.g., phone & data lines, electrical) and has copies of all orders placed.**

## Force Majeure

Notwithstanding anything to the contrary herein, any delay or failure in the performance of any duties or obligations by the International Society for Pharmacoepidemiology ("Company") will not be considered a breach of this Agreement if such delay or failure is due to a labor dispute, fire, earthquake, flood or any other event beyond the reasonable control of Company (each a "Force Majeure Event"), provided that Company promptly notifies the Sponsor thereof and uses reasonable efforts to resume performance as soon as possible. In the event that Company is unable to reschedule the Event due to any Force Majeure Event, Company will provide Sponsor with written notice indicating such with option to receive a full refund of all unused sponsorship fees prepaid as of the notice of termination, or allocate such monies to an alternative event as mutually agreed. Company shall exercise its rights hereunder in its sole, but good faith discretion.

# Who Attends the ICPE?

Each year, ISPE holds the International Conference on Pharmacoepidemiology & Therapeutic Risk Management (ICPE). This conference brings together more than 1,500 leaders representing industry, service providers, government/regulatory agencies, academia, consultants and students from many countries – all dedicated to advancing the health of the public.

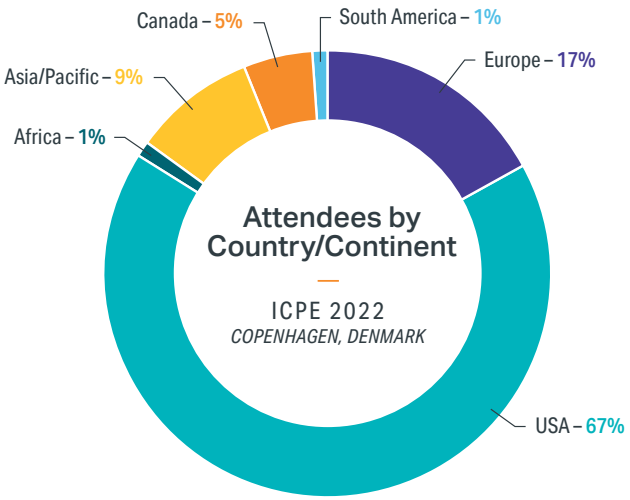
In addition to providing funding to make the meeting possible, your contribution will help provide scholarships for students and trainees in pharmacoepidemiology – the next generation of pharmacoepidemiologists – to attend this conference, which is an important part of their growth and development as professionals.

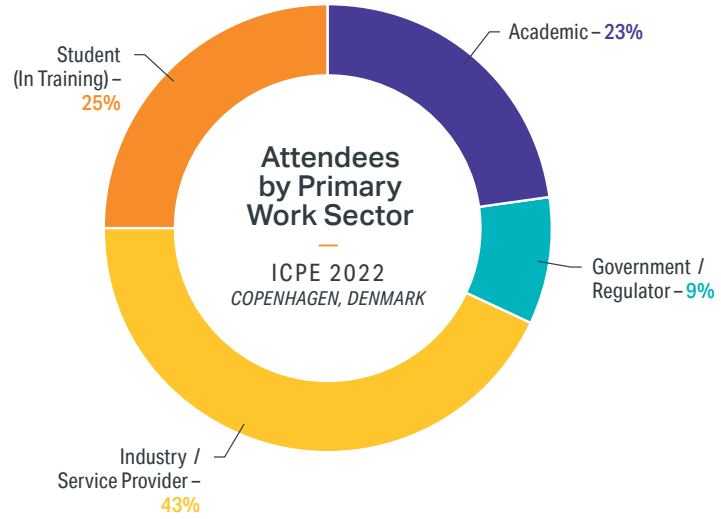
## WHY EXHIBIT AT ICPE 2023?

Lead Generation – Increase your exposure to epidemiologists, researchers and leaders in Pharmacoepidemiology, Therapeutic Risk Management, and Drug Safety by accumulating a network of contacts in the Industry.

Policy Comprehension – Stay up-to-date with the latest developments, breakthroughs and challenges in Pharmacoepidemiology. Knowing where the field is heading can be the driving force behind your business.

Brand and Industry Awareness – Introduce or re-introduce your brand to today's leading epidemiologists, researchers and leaders in Pharmacoepidemiology. ICPE 2023 is the perfect time to make a statement with your business and have your organization noticed in the world of Pharmacoepidemiology. Discover what is trending in the field from best practices to new research.




Your Competitors will be in Halifax – ISPE attracts a wide range of organizations that exhibit and sponsor. See the list to the right of past sponsors and exhibitors.

## PAST EXHIBITORS

The following organizations have been generous supporters of past ICPEs:

Aarhus University Hospital
Aetion
Amgen
Analysis Group
Anolinx
AstraZeneca
Bayer
Biogen
Boehringer Ingelheim
Boston Collaborative Drug Surveillance Program
BHE
Certara
Clark Davis Associates
Clinical Practice Research Datalink (PRD)
Commonwealth Informatics
CorEvitas
Covance
CPI Global CRO
DeSC Healthcare
Drug Safety Research Unit
Eli Lilly
EPID Research
EpiExcellence
EU2P
European Medicines Agency
Evalytica
Evidera
Genesis RG
Genzyme
Harvard Pilgrim Health Care Institute
HealthCore
IBM Watson Health
ICON Clinical Research
IHME Client Services
Ipsos Healthcare
IQVIA
JMDC, Inc.
Johnson & Johnson
Kantar Health
Klein Hersh International
Medical Data Vision Co. Ltd.
Merative
MSD/Merck Sharpe & Dohme
OM1
Optum
Oxon Epidemiology
P-95
Panalgo
Pfizer
PharmaLex GmbH
PHARMO Institute
PrimeVigilance
Proctor & Gamble
Regeneron
Roche
RTI Health Solutions
Servier
STATinMED Research
Takeda Pharmaceuticals
Target RWE
UBC
UCB BioSciences
Uppsala Monitoring Centre
VAC4EU
WHO Collaborating Centre for Drug Statistics
WorldWide Patient Safety Epidemiology

# ICPE 2023 Application for Sponsorship Exhibition

## SPONSORSHIP (SELECT ONE)

◯ Platinum — USD 18,500
*Exhibit space included, see page 2*
◯ I will use the complimentary exhibit space

◯ Gold — USD 10,000
*Exhibit space included, see page 2*
◯ I will use the complimentary exhibit space

◯ Silver — USD 5,000
*Exhibit space additional, see page 2*

◯ Bronze — USD 3,000
*Exhibit space additional, see page 2*

## EXHIBITION SPACE ONLY (3M X 3M)

### ISPE Organizational/Institutional Members

◯ Industry/Service Provider — USD 3,500
◯ Government/Academic — USD 2,750

### NON-ISPE Organizational/Institutional Members

◯ Industry/Service Provider — USD 4,200
◯ Government/Academic — USD 3,000

** Each exhibit booth includes one (1) complimentary meeting registration which includes ISPE membership (January 2024 - December 2024).*

## FINAL PROGRAM AD (SEE PAGE 2)

◯ Half-Page Ad — USD 1,250
◯ Full-Page Ad — USD 1,750
◯ Gold Sponsor Upgrade to Full-Page Ad — USD 500

## EXHIBITORS ONLY

*INCLUDES PLATINUM & GOLD SPONSORS*

IMPORTANT NOTE!

Our experience has shown that often the individual(s) who staff the booth and the individual(s) who reserve the booth are not the same. Please ensure that whomever is on-site is aware of all the services that have been ordered (e.g.; phone and data lines, electrical etc.) and has copies of all function sheets/ meeting event orders.

Please list up to two companies you do *NOT* want to be next to:

1. _____

2. _____

### Additional Exhibit Staff

Each Exhibit booth includes (1) complimentary meeting registration. All additional exhibit staff must register as regular meeting attendees.

Contact ISPE at + 1 301 718 6500 or info@pharmacoepi.org for more information about the exhibition or ICPE.

## GENERAL INFORMATION

*Please print clearly.*

Organization/Company Name: _____

_____

Primary Representative*: _____

Address: _____

City/State/Region/Postal Code: _____

Country: _____

Phone: (_____) _____

Email: _____

**In order to manage effective communication, ISPE will only correspond with the individual listed as primary representative.*

## TOTAL AMOUNT

to be charged in USD: _____

## PAYMENT METHOD

◯ Please send me an invoice.

◯ I will pay by check. *(Payable to "ISPE" only in US Dollars, mailed with this form to: ISPE, PO Box 1176550 Atlanta, GA 30368-6550, USA)*

◯ I will pay by credit card; please email me a link to pay directly and securely online.

◯ I will pay by wire transfer; please send me ISPE's bank details.

*All applications MUST include full payment (unless covered by committed conference support level). Applications are considered incomplete until full payment has been received, and will not be assigned a booth number. Payment must be received by July 5, 2023 to ensure inclusion in final program. ISPE must receive a written cancellation by July 5, 2023, to receive a refund minus a 20% administrative fee of the total registration fee. No refunds will be made after July 5, 2023 or for "no shows."*

## TERMS & CONDITIONS (MUST BE SIGNED)

I understand the terms and conditions as outlined in this exhibitor prospectus and agree to comply.

Printed Name: _____

Signature: _____

Company: _____

Date: _____

Email completed application to christine@pharmacoepi.org