

2025



INTERNATIONAL SOCIETY OF PHARMACOMETRICS

Sponsorship
& Exhibitor
Prospectus

About ISoP

The International Society of Pharmacometrics (ISoP) is a non-profit organization dedicated to the advancement and promotion of pharmacometrics. United by our commitment to scientific excellence, we are a global consortium of professionals from diverse backgrounds, including pharmaceutical sciences, engineering, statistics, and mathematics. ISoP advances and promotes pharmacometrics through innovation, collaboration, and education.

Mission

Our mission is to advance and promote pharmacometrics, driving innovation and scientific excellence to develop safe, effective therapies for global health improvement.

Vision

Our vision is a world where pharmacometrics is integral to drug discovery, development, regulatory decision-making, and applied pharmacotherapy, accelerating the efficient creation of safer, more effective therapies.

Where the Pharmacometrics World Comes Together!

ISoP is proud to be the organization where the Pharmacometrics world comes together! We invite you to become an ISoP Sponsor for year-round opportunities to connect with industry representatives, leading researchers, and the next generation of scientists in pharmacometrics.



Vijay Ivaturi, PhD

ISoP President

vijay.ivaturi@isop.org



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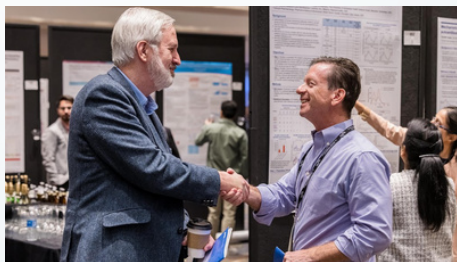
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Sponsorship Information

Unlock unparalleled opportunities by sponsoring ISoP!

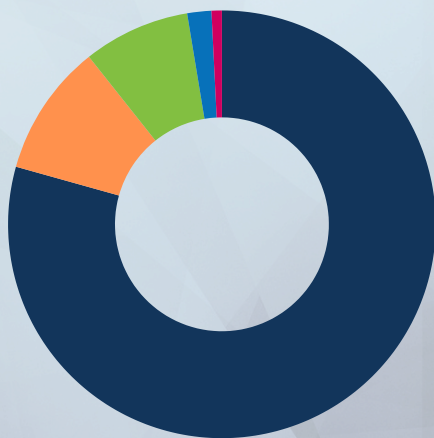
As an ISoP year-round sponsor, you'll connect with over 1,000 members worldwide, expanding your global network and forging invaluable relationships within the pharmacometrics community.

Gain prestigious recognition at ISoP events across the globe, elevating your brand's visibility and reputation within the industry.



ISoP Membership by Region

- North America: 914
- Europe & Central Asia: 115
- Asia (E&S) & Pacific: 93
- Middle East & Africa: 21
- Latin America & Caribbean: 11



Our sponsorship also provides access to cross-industry outreach through five Special Interest Groups, fostering collaboration and knowledge sharing. Additionally, benefit from industry representation to regulatory agencies worldwide, ensuring your interests are advocated at the highest levels.



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Sponsorship Levels

Diamond \$25,000 and up

Year-Round Benefits

- Full Page ad in ISoP Insider Newsletter
- 3 Postings on Virtual Job Board
- Co-hosted Educational Webinar
- Listing on the ISoP App & Website

Annual Conference Benefits

- 5 Complimentary Registration Passes
- 2-Minute Pre-Recorded Video Presentation
- Listing on the ACoP App and Website

Platinum \$24,999– 15,000

Year-Round Benefits

- 1/2 page ad in ISoP Insider Newsletter
- Listing on the new ISoP Connect Mobile App & Website
- 2 Postings on Virtual Job Board

Annual Conference Benefits

- 3 Complimentary Registration Passes
- Listing on the ACoP App and Website

Gold \$14,999– 10,000

Year-Round Benefits

- 1/2 page ad in ISoP Insider Newsletter
- Listing on the new ISoP Connect Mobile App & Website
- 1 Posting on Virtual Job Board

Annual Conference Benefits

- 2 Complimentary Registration Passes
- Listing on the ACoP App & Website

Silver \$9,999– 6,000

Year-Round Benefits

- 1/4 page ad in ISoP Insider Newsletter
- Listing on the new ISoP Connect Mobile App & Website

Annual Conference Benefits

- Listing on the new ISoP Connect Mobile App & Event Website
- 2 Complimentary Registration Passes

Bronze \$5,999– 3,500

Year-Round Benefits

- 1/4 page ad in ISoP Insider Newsletter
- Listing on the new ISoP Connect Mobile App & Website

Annual Conference Benefits

- Listing on ACoP App & Event Website
- 1 Complimentary Registration Pass

Exclusive Offer: New Sponsors and Non-profit Organizations!

Join the ISoP community and elevate your brand with our Bronze Sponsorship Level at a limited-time special rate of just \$2,500!



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ACoP Sponsorship & Exhibitor Information



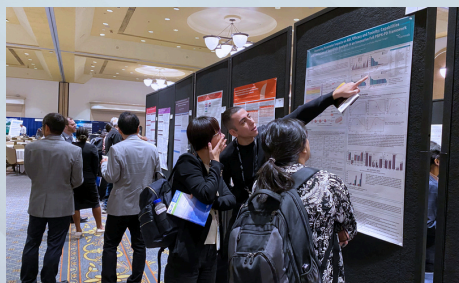
Sponsor & Exhibit at ACoP – Elevate Your Brand!

Showcase your organization at the American Conference on Pharmacometrics (ACoP)—the premier event for pharmacometrics professionals!

Our sponsorship and exhibitor packages offer prime visibility, networking access, and branding opportunities to fit various needs and budgets.

ACoP brings together experts annually to share insights, foster collaboration, and advance drug development. With cutting-edge scientific sessions, poster presentations, awards, Special Interest Group (SIG) events, and vendor-sponsored workshops, it's the ultimate platform for learning, innovation, and professional growth.

Don't miss this chance to connect with industry leaders and decision-makers!



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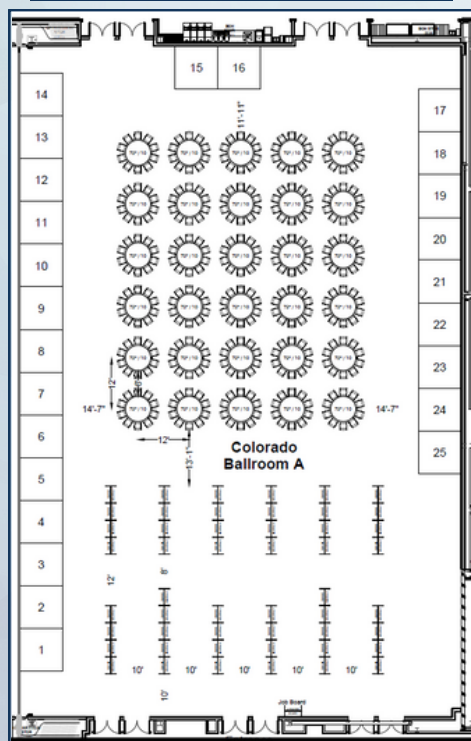
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ACoP Sponsorship & Exhibitor Information

BOOTH PRICING

Exhibit Booth Selection	Price
10 x 10 booth	\$ 4,750
Corner booth	\$ 5,000
Double booth	\$9,000
Each additional expo pass	\$690

EXHIBIT HALL LAYOUT



ACoP ADD-ONS

Maximize your brand exposure at ACoP with these exclusive exhibit booth add-ons:

- President's Welcome Reception (Exclusive) - \$25,000
- "Mountain Mixer" Social Dinner (Exclusive) - \$25,000
- Keynote Sponsor (Exclusive) - \$25,000 - introduce speaker and hosted meet and greet.
- ACoP Conference App (Exclusive) - \$20,000 - splash screen and other branded recognition.
- "Fueling the Ascent: Power Lunch" (3) - \$15,000 - Capture attendee attention by sponsoring lunch breaks.
- "Summit Signal Wi-Fi" (Exclusive) - \$10,000 - seamless connectivity for attendees as they "reach new heights" in quantitative pharmacology.
- Key Cards (Exclusive) - \$10,000 - Feature your logo on attendee hotel key cards for lasting brand impressions.
- "Peak Performers Lounge" Speaker Ready Room (2) - \$10,000 - Logo placement on signage at the entrance of room. Thank you sign with logo next to the refreshments in the room. Product placement in the room.
- "Fuel for the Climb" Coffee/Tea Breaks - \$6,000 - Keep attendees refreshed and engaged.
- "Skyline" Charging Stations (2) - \$5,000 - Provide a much-needed power boost while promoting your company.
- Preconference Sponsor w/ Complimentary Pass - \$3,000 - Get early exposure and an extra pass to attend.
- Event App Sub Page Banner Ads - \$2,000 - Increase digital visibility within the official event app.
- Social Media Push - \$1,500 - Get featured once on ISO's LinkedIn & X accounts.
- Friend of ISO - Support the mission of ISO! This flexible sponsorship opportunity allows your company to contribute any amount to help advance pharmacometrics and support our initiatives. Your organization will be recognized on our website and at ISO events, showcasing your commitment to the growth and success of our community.

Register Now!



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ACoP Sponsorship & Exhibitor Information

Rules and Regulations

EXHIBIT LOCATION

All exhibits are strategically located with scientific abstract posters; co-located coffee and lunch breaks will help to maximize delegate traffic. Exhibits will be set up in Colorado Ballroom A at the Gaylord Rockies Hotel & Convention Center.

BOOTH SELECTION

All exhibit spaces offered at ACoP are 10 x 10 linear spaces. A limit of (4) spaces can be purchased by one company.

All booth space must be arranged within the space contracted. Exhibits not conforming may be dismantled or modified, at cost to the exhibitor, at the sole judgment and discretion of Show Management.

BOOTH ALLOCATION POLICY

Conference Management will confirm exhibit space on receipt of the registration form with payment in full. If you are a new exhibitor, you must contact info@isop.org prior to registering for a booth. You have the option to choose your booth space during the registration process.

BADGES

Full Conference Badges: Each 10 x 10 space purchased by an ISoP Sponsor receives at least one (1) complimentary full conference badge (dependent on Sponsorship level). **Once sponsorship payment is received, a code will be forwarded to use for the complimentary registration. Delegates for the complimentary full conference registrations must be registered by July 31, 2025, or the complimentary registrations will be forfeited.**

Exhibitor Badges: Each 10 x 10 space purchased receives one (1) complimentary exhibit badge. All booth personnel need to register as an exhibitor if not attending the conference sessions. Exhibitors can register additional staff. Exhibitor badges allow access to Exhibit/Poster Hall and meal & social functions. Additional exhibitor badges can be purchased for \$690.00 each.

ELIGIBILITY

The technical exhibit area is open to exhibitors whose products or services are both scientific and/or commercial and must be for use in or related to the field of pharmacometrics. All new exhibiting companies applying to exhibit at the 2025 conference are subject to approval by ISoP's Board of Trustees.

DEMONSTRATIONS/LITERATURE DISTRIBUTION

All demonstrations or other activities must be confined to the limits of the exhibitor's booth. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges or hotel.

CANCELLATION POLICY

All requests for cancellation or reduction of space must be received in writing. If Show Management receives a written request for cancellation or reduction of space **on or before September 1, 2025**, the exhibitor will be eligible for a full refund minus a \$1,000.00 administrative processing fee. **No refunds will be made after September 1, 2025.**



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ACoP Sponsorship & Exhibitor Information

Rules and Regulations

EXHIBITOR SERVICE KIT

The Exhibitor Service Kit will be emailed to all the paid exhibitors contact email address in August 2025. The Service Kit will include 3rd party service forms (shipping, electric, furniture, graphics etc.) and will include final installation, show and dismantle hours.

DATES AND TIMES OF EXHIBITION (subject to change)

Saturday, October 18, 2025 – 7:30-10:00 PM - ACoP President's Welcome Reception

Sunday, October 19, 2025

7:00 AM - 9:00 AM

1:00 PM - 2:30 PM

4:00 PM - 5:00 PM

Monday, October 20, 2025

7:30 AM - 9:30 AM

12:30 PM - 2:00 PM

3:30 PM - 4:30 PM

Tuesday, October 21, 2025

7:00 AM - 9:00 AM

12:00 PM - 1:30 PM

MOVE-IN / MOVE-OUT SCHEDULE

- Move In: Saturday, October 18, 2025 – 8:00 AM – 6:00 PM
(all exhibits will need to set by 6:00 PM)
- Move Out: Tuesday, October 21, 2025 – 1:30 - 5:30 PM

INSTALLATION AND DISMANTLE OF EXHIBIT

Any space not claimed and occupied three (3) hours prior to the published Conference opening time, may be resold or reassigned without refund. Any early dismantling or packing shall be considered a breach of this agreement and may affect future applications.

STAFFING

Exhibits must be staffed during all scheduled exhibit hours. All Exhibit Staff must be registered and wear their badge.

Questions? Contact BJM Events - Email: bjmock@bjmevents.com or Phone: 678-474-6414

The International Society of Pharmacometrics (ISoP) is a professional 501(c)(3) organization representing the interests of more than 1,000 members globally. ISoP provides educational resources to both physicians and patients and accepts corporate support from companies that are interested in reaching out to those in the pharmacometrics industry. Sponsoring must be consistent with ISoP's mission and vision and add value to ISoP membership.

Our federal tax id is 88-3345160.

Sponsorship shall not be conditioned or contingent on ISoP's membership, product use, or purchasing commitment. Appropriate legal disclaimers will be included. ISoP expressly disclaims any warranties or guarantees, express or implied, and shall not be liable for damages of any kind, in connection with the material, information, products, or services related to the sponsorship.

Payment is due within 60 days of registering.



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