



## Reach thousands of Statisticians, Biometricians, Mathematicians, and Data Scientists

Do you have vacancies to fill? Are you running a promotion, courses, selling software, or consultancy services of interest to statisticians, biometricians, and mathematicians? Consider advertising on the IBS website.

All ad rates shown below are in US (\$) Dollars.

### Employment Opportunity Ad (\*Members save 10% off published rates)

Ad placement in our online job directory

|                                     | 30 Days | 60 Days (save \$25!) |
|-------------------------------------|---------|----------------------|
| Employment Opportunity ad placement | \$225   | \$425                |

All ads must be submitted in text format with full contact information including telephone number, email, website and/or mailing address. Please attach a 300-word max job ad description in Microsoft Word or PDF document with an accompanied company logo in a JPG, PNG or GIF format.

- Add your text-based posting to the next regularly scheduled issue of the *Biometric Bulletin*: \$150.00 extra
- Add your posting to the IBS Members Community, one-time posting: \$100.00 extra

### Run of Site Banner Ad (\*Members save 10% off published rates)

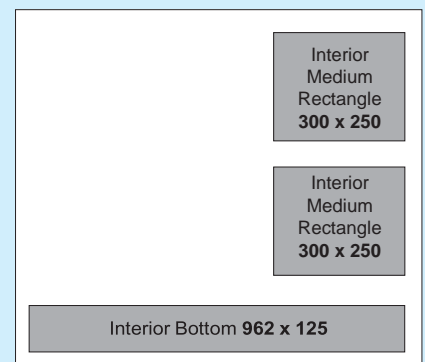
Ads are displayed on most internal IBS website pages.

|                         | 1 Month | 3 Months | 6 Months | 9 Months | 1 Year  |
|-------------------------|---------|----------|----------|----------|---------|
| Interior Med. Rectangle | \$280   | \$530    | \$975    | \$1,350  | \$1,650 |
| Interior Bottom         | \$280   | \$530    | \$975    | \$1,350  | \$1,650 |

#### Run of site Ad Sizes and Specs:

- Choose from IBS and IBC biennial conference websites
- Interior Medium Rectangle: 300 x 250
- Interior Bottom: 962 x 125
- JPG, PNG & GIF
- Maximum file size: 40kb
- Image color mode: RGB (not CMYK)
- Image resolution: 72dpi
- No animation is accepted.
- Artwork is due 10 business days before start date.

#### Ad sizes and placement



\*Institutional Members of the International Biometric Society or their subsidiary companies and advertising agencies are eligible for a 10% discount.

# 2025 IBS Website Advertising Order Form

## Contact Information

Contact Person \_\_\_\_\_

Name of Advertiser \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Email \_\_\_\_\_ Telephone \_\_\_\_\_ Website \_\_\_\_\_

## Ad Type and Frequency

|                              |  |                                |                                |
|------------------------------|--|--------------------------------|--------------------------------|
| Employment<br>Opportunity Ad |  | 30 Days                        | 60 Days                        |
|                              | In the online job directory <input type="checkbox"/> \$225 | <input type="checkbox"/> \$225 | <input type="checkbox"/> \$425 |
|                              | In the <i>Biometric Bulletin</i> - \$150                   |                                |                                |
|                              | Posted to IBS Community Members \$100                      |                                |                                |

|                          |                         |                                |                                |                                |                                 |                                  |
|--------------------------|-------------------------|--------------------------------|--------------------------------|--------------------------------|---------------------------------|----------------------------------|
| Run of Site<br>Banner Ad |                         | 1 Month                        | 3 Months                       | 6 Months                       | 9 Months                        | 1 Year                           |
|                          | Interior Med. Rectangle | <input type="checkbox"/> \$280 | <input type="checkbox"/> \$530 | <input type="checkbox"/> \$975 | <input type="checkbox"/> \$1350 | <input type="checkbox"/> \$1,650 |
|                          | Interior Bottom         | <input type="checkbox"/> \$280 | <input type="checkbox"/> \$530 | <input type="checkbox"/> \$975 | <input type="checkbox"/> \$1350 | <input type="checkbox"/> \$1,650 |

Subtotal from above in USD \$ \_\_\_\_\_ Total (apply discounts if applicable in USD \$ \_\_\_\_\_)

## Payment Info

10% Member discount  10% Ad Agency discount

Visa/MasterCard  American Express  Discover  Pay by Check

Name on Card: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

Card Billing Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_ Total Enclosed in USD \$ \_\_\_\_\_

International Biometric Society IBS Tax ID #: 86-605-3027

Check Payments: Make payable to and mail to IBS, 1120 20th Street NW, Suite 750, Washington, DC 20036-3441 USA

Credit Card payments: Call: +1-202-712-9049 or Email: [ibs@biometricsociety.org](mailto:ibs@biometricsociety.org). Fees are current as of 13

[November 2024 and are subject to change without notice.](#)