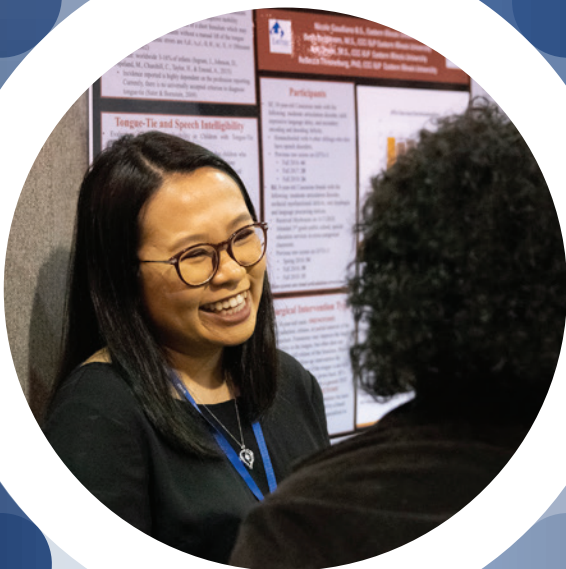


Sales Prospectus



63rd Annual Hybrid Convention

IN-PERSON AND ON-DEMAND SESSIONS



February 3-4, 2023

Donald E. Stephens Convention Center • Rosemont, IL

**Empowering SLP's And Audiologists
Through Collaboration, Education,
And Advocacy.**

www.ishail.org



Founded in 1960, the Illinois Speech-Language-Hearing Association (ISHA) is a non-profit organization representing licensed professionals with advanced degrees in speech-language pathology and audiology. Each year nearly 2,000 speech-language pathologists, audiologists and students gather at the ISHA Annual Convention to obtain further education and discover new products and services. Our Annual Convention is taking place at the Donald E. Stephens Convention Center in Rosemont, Illinois, February 3-4, 2023. On-Demand virtual sessions will also be available to registered attendees through February 28, 2023.

ISHA members' primary employment settings include:

- Schools
- Hospitals
- Nonresidential health care
- Residential Facilities
- Government Facilities
- Research Laboratories

ISHA members purchase and recommend products and services such as:

- Assessment products/services
- Computer products
- Communication devices/aids
- Treatment equipment/material/services
- Educational materials/services
- Much more

NEW for 2023:

All exhibits have been moved to the convention center foyer next to conference registration and session rooms. This change will maximize foot traffic throughout the conference and reduce costs for exhibitors.

PAST EXHIBITORS

Advanced Travel Therapy

Artic Bites, LLC

Brookes Publishing

Camp Shout Out

CaptionCall

Chattanooga, a DJO Brand

Chicago Public Schools

Chu Buddy

Clinic Source

CompHealth

Comprehensive Rehab

CST Academy

DMMED Group

Dot Com Therapy

EarlyVention, LLC

Feel Good, Inc.

Forbes AAC

IEP Therapy

Invo HealthCare – Progressus
Therapy

Janelle Publications

Lewis University

Lindamood-Bell Learning
Processes

Maxim Healthcare Services

MBS Imaging, LLC

Multi-Health Systems

National Stuttering Association

Northern Speech Services

Northwestern Illinois Assoc.

Omni Therapeutics, Inc.

ONR, Inc. – Orthopaedic &
Neurological

Parapharma Tech

Pearson

Philips Healthcare

Positive Outcomes

PresenceLearning

RCM Healthcare Services

Rehabilitation, Inc.

Right Start Pediatric Services

Schoolhouse Educational
Services

Shared Voices

SimplePractice

Simucase

Smart Charts

Special Education District of
Lake County

Speech Corner

Spotter Staffing, LLC

St. Ambrose University

Super Duper Publications

Synapse House

The PROMPT Institute

The Stepping Stones Group

Therapy Care, Ltd.

Therapy Materials Vault

Therapy Travelers

Usborne Books & More

Western Psychological Services
(WPS)



EXHIBITING DETAILS & GENERAL INFORMATION

EXHIBIT DATES AND HOURS

At the time of this writing, anticipated show hours are as follows:

Friday, February 3, 2023 7:30 am to 6:30 pm
Saturday, February 4, 2023 9:00 am to 2:30 pm

No exhibitor, nor any employee, agent, or volunteer of an exhibitor shall be permitted to remain later than 60 minutes after the official closing hour, except on the last day of the Exhibition.

INSTALLATION OF EXHIBITS

Installation of exhibits will take place from **10:00am to 4:30pm** on **Thursday, February 2, 2023** only.

DISMANTLING OF EXHIBITS

The Exhibitor will complete arrangements for prompt pick up of all outbound shipments and remove the exhibit **no later than 5:00 pm Saturday, February 4, 2023**. ISHA will provide Security in the Hall until 5:00 pm. You may continue tear-down until 8:00 pm, however after 5:00 pm there will be no security provided. All freight not called for within the Association's designated move-out time may be shipped by a carrier selected by the Official Service Contractor.

All exhibits must remain intact and manned until the official closing of the Exhibition at 2:30pm on Saturday, February 4, 2023. The Exhibitor expressly agrees not to begin packing or dismantling until such time. An Exhibitor who violates the above agreement may be ineligible to participate in the 2024 Annual Convention.

Full payment due by December 5, 2022. **Booths are not guaranteed acceptance after January 24, 2023. Corner booths are charged \$50.00 additional, per corner.**

BOOTH INCLUSIONS

Booth rates include assigned exhibit space, an 8' high background curtain, 36" high side rail curtain divider, a 7"x44" two line identification sign, and one listing of company information in the Convention Brochure (if received before December 15, 2022). **Note: Exhibit floor is carpeted. Cost of space does NOT include electricity, internet or booth furniture (i.e. tables and chairs).**

REFUND POLICY

Exhibit Space: cancellations received in writing on or before December 5, 2022 will have all monies refunded less a \$200 processing fee. No refunds will be given for any space canceled after December 5, 2022, unless the entire

exhibit hall is sold out and the canceled booth is resold. If that occurs, the exhibitor is subject to a full refund less a \$200 processing fee.

Sponsorship: A 15 percent processing fee will be incurred if canceled before December 5, 2022. Refunds or cancellations will not be made after promotional materials have been produced.

BOOTH SPACE & ASSIGNMENT

10'x10' booths may be combined, based upon the layout of the Exhibit Hall Floor Plan. If you require additional booth space or a different booth configuration, please contact ISHA in writing at convention@ishail.org. Exhibit booths will be assigned on a first come first serve basis. First priority will be given to returning exhibitors who have submitted their application/contract and deposit on or before September 12, 2022. If the booths requested above are not available, ISHA will contact exhibitor individually with available booth choices. Any booths that are not paid in full by December 5, 2022 are subject to cancellation.

EXHIBITOR REPRESENTATIVES

The Exhibition is limited to individuals, business firms, agencies, manufacturers, and dealers who have contracted and paid for exhibit space. Each exhibitor shall furnish the Association with the names of its representatives. The badges are not transferable and the Association reserves the right to withdraw the use of any badge used to gain admission to the Exhibition by any person other than the one for whom it was issued.

Badges must be worn at all times by any person in the Exhibition Hall, during move-in, exhibit hours, and move-out. All temporary laborers must wear badges. Employees of independent contractors must wear security badges at all times.

Exhibitors will receive two (2) complimentary Exhibit Hall/Convention session badges for each 10'x10' exhibit booth contracted.

Additional Exhibitor Badges (over and above the complimentary allotment stated above) may be purchased at \$75 each for access to the Exhibit Hall only. Additional Exhibitor representatives wishing to also attend Convention Sessions must register for the Convention.

CONFERENCE CENTER - LEVEL 2

Corner Booths
 1, 2, 4, 5, 8, 9, 18,
 19, 20, 21, 22, 23,
 24, 25, 28



Sponsorship Opportunities

Conference Sponsor: \$1,800

- Recognition on website as sponsor – includes logo, link to company website, company description and contact information. This information will be visible not only to registered attendees but to everyone who visits the ISHA Convention website.
- Blast Emails prior to convention promoting your company as a sponsor—11,000 plus distribution list.
- ISHA will highlight its sponsors through social media.
- Ability to donate prize to be given out to convention attendee.
- Recognition during ISHA's Honors Ceremony and Annual Member Meeting.

Exhibitor Upgrade Sponsorship Package

all contracted exhibitors can add Conference Sponsorship for only \$500

Social Events

Function	Cost/Sponsor Level
Continental Breakfast Friday, February 3, 2023 Location: Convention Center Foyer Time: 7:30am – 9:00am	Co-sponsorship: \$1,000
ISHA Tailgate Party Friday, February 3, 2023 Location: Convention Center Foyer Time: 5:00pm – 6:30pm	Co-sponsorship: \$1,500

Additional Opportunities

Item	Cost/Sponsor Level
Conference Lanyards Hang your company name and logo on every attendee – for the duration of the event! Badge lanyards are distributed at registration and are an extremely visible sponsorship opportunity. Attendees must wear badges at all times to be admitted into conference sessions, networking events and the Exhibit Hall.	Single Sponsorship: \$3,000
Pens Put your logo and message on pens that will be used by ISHA attendees at the meeting and long after the meeting ends.	Single Sponsorship: \$2,500
Convention Brochure Advertising Your company will have the spotlight as attendees continually reference this piece of collateral for quick access to what is going on throughout the entire conference. (The application deadline for this opportunity is December 5, 2022).	Back Cover: \$450 Inside Back Cover: \$350 Inside Front Cover: \$350 Full Page: \$300 Half Page: \$200 Quarter Page: \$125 Business Card: \$50

SUMMARY OF SUPPORT

Booth Opportunity Standard exhibit booth size is 10'x10' (100 square feet).	Size	Cost
Booth Choice #1: _____ Booth Choice #2: _____ Booth Choice #3 _____ Corner Booth Requested (add \$50.00 per corner) <input type="checkbox"/> YES <input type="checkbox"/> NO <input type="checkbox"/> No Preference	_____ x _____	\$ _____ Corner \$ _____

For-Profit Exhibit Rates:

- Contract and payment received by 09.12.22:
\$8.00 per square foot
- Contract and payment received 09.13.22 – 12.05.22:
\$10.00 per square foot
- Contract and payment received 12.06.22 – 01.24.23:
\$12.00 per square foot

Non-Profit Exhibit Rates:

(IRS Determination Letter required)

- Contract and payment received by 09.12.22:
\$5.00 per square foot
- Contract and payment received 09.13.22 – 12.05.22:
\$7.00 per square foot
- Contract and payment received 12.06.22 – 01.24.23:
\$9.00 per square foot

Sponsorship Opportunity	Co/Single Sponsorship
Conference Sponsor	<input type="checkbox"/> \$1,800 (Conference Sponsor) <input type="checkbox"/> \$500 (Exhibitor Upgrade Package)
Continental Breakfast – Friday, February 3	<input type="checkbox"/> \$1,000
ISHA Tailgate Party – Friday, February 3	<input type="checkbox"/> \$1,500
Conference Lanyards	<input type="checkbox"/> \$3,000
Pens	<input type="checkbox"/> \$2,500
Convention Brochure Advertising	<input type="checkbox"/> Back Cover: \$450 <input type="checkbox"/> Half Page: \$200 <input type="checkbox"/> Inside Back Cover: \$350 <input type="checkbox"/> Quarter Page: \$125 <input type="checkbox"/> Inside Front Cover: \$350 <input type="checkbox"/> Business Card: \$50 <input type="checkbox"/> Full Page: \$300

Primary Contact: _____

Company Name: _____

Primary Contact Email: _____

Primary Contact Phone#: _____

Total Booth & Sponsorship Support: \$ _____

Return with payment to:

ISHA Exhibits & Sponsorship
35 E. Wacker Drive, Suite 850
Chicago, IL 60601-2106
Fax: 312-644-8557
Email: convention@ishail.org

ISHA FEIN: 37-0954618

ISHA only accepts VISA, MasterCard and check payments

VISA MasterCard Check Enclosed (payable to "ISHA")

Card Number _____ Exp. Date _____ CVW# _____

Card Holder's Name _____ Signature _____

(I agree to pay according to the credit card issuer agreement)

Full Billing Address _____ City _____ State _____ Zip _____

Phone Number _____ Date Signed _____

FOR ISHA USE ONLY: Amount Paid: _____ *(Apply to FY23 - 455.350.05)* **Date Rcv'd** _____

EXHIBITOR RULES & REGULATIONS

PERMISSIBLE EXHIBITS / BOOTH ACTIVITY –

The Association reserves the sole and absolute right to determine which firms and products are appropriate in its judgment for inclusion in the Exhibition and to refuse, cancel, or restrict any applicant, Exhibitor, or exhibit that the Association considers undesirable for any reason. All business activities of the Exhibitor at the Exhibition must be within the Exhibitor's allotted exhibit space. The use of propane, butane, or other combustible bottled gas is prohibited. Helium balloons are allowed in the exhibit hall, but please note union labor procedures to be referenced in the exhibitor kit.

SPACE RELOCATION – All or any part of the space herein above designated is subject to reassignment and rearrangement by the Association for the purpose of consolidation or for any reason.

SUBLETTING OF SPACE – No Exhibitor shall, without the written consent of the Association, assign, sublet or apportion the space assigned to any other Exhibitor or person, except a parent, subsidiary or affiliated corporation or business.

LIABILITY / USE OF PROPERTY – The Exhibitor agrees that neither the Association, the Donald E. Stephens Convention Center, the city of Rosemont, Illinois nor any of their officers, directors, members, agents, and employees shall be held liable for any damage, loss, harm, or injury to person or property of the Exhibitor or any of its officers, directors, agents, or employees resulting from theft, fire, water, accident, or any other cause.

Exhibitor will assume all costs arising from the use of patented, trademarked, franchised or copyrighted music, materials, devices, processes, or dramatic rights used on or incorporated in the Exhibitor's space.

The Exhibitor shall indemnify, defend, and hold harmless the Association, the Association's management firm or agents, the Donald E. Stephens Convention Center, the city of Rosemont, Illinois and their officers, directors, members, agents, and employees from and against any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses of whatever kind or nature, which might result from or arise out of any action or failure to act, or material usage on the part of the Exhibitor or any of its officers, directors, agents, or employees.

INSURANCE – All Exhibitor property is to remain under its custody and control in transit to/from or within the confines of the Exhibition Hall. Exhibitors shall carry their own insurance to cover exhibit material against damage and loss, and public liability insurance against injury to the person and property of others. Certificates of Insurance from the Exhibitor shall be furnished if requested by the Association. The Association shall not be obligated to carry any insurance for the benefit of the Exhibitor.

EXHIBITION CANCELLATION – If the Exhibition Hall is destroyed by fire or the elements or by any cause or if circumstances, in the opinion of the Association make the holding of the Exhibition impractical, the Association may, in its sole discretion, cancel the Exhibition. The Association is released from any and all claims for damages that may arise in consequence thereof.

BOOTH CONSTRUCTION AND ARRANGEMENT – All exhibits must be confined to the spatial limits of their respective booths on the floor plan. Exhibits shall be designed and installed so they will, in no case, project beyond the space allotted. Exhibits shall not obstruct the light, view, or space of others. Exhibitor shall be responsible for damage to property. No portion of the booth or its related parts, contents, or signage may be suspended from the ceiling of the exhibit hall or affixed to walls or pillars of the exhibit hall.

Inline Booth Construction – Back wall of booth is 8 feet high, side wall dividers are 3 feet high.

Perimeter Booth Construction – Back wall of booth is 14 feet high, side wall dividers are 3 feet high.

Materials placed more than 5 feet from the back wall may be no higher than 4 feet from the floor if it is part of the construction of the booth. This does not apply to free-standing pieces of equipment in the exhibit.

Island Booth Construction – Freeform island exhibits may extend to all outer edges of the space but the design of the booth must allow for a 50% see-through factor on each side. Maximum height of islands is 20 feet. Island exhibits must be designed to be accessible from all four sides. Cubic content of island booths must be approved by the Association.

CARE OF EXHIBIT SPACE – The Exhibitor must, at its own expense, maintain and keep in good order the exhibit space contracted.

INDEPENDENT CONTRACTORS – Independent contractors must confirm to IAEM and EDPA guidelines. All independent contractors must submit a Certificate of Insurance to the Association no later than November 30, 2019. All exhibit labor must comply with established labor jurisdictions.

SERVICES – Each Exhibitor, as part of the contract with the Association, will be provided the following services free of additional charge: erection of necessary flame-proofed draped backgrounds of uniform style, an identification sign, aisle carpeting, general hall cleaning, and general hall guard services.

In addition to all other payments provided in this contract, Exhibitor agrees to pay for the following services at rates approved by the Association: handling of incoming or outgoing freight; labor and material to assist in erection, dismantling, and maintenance of exhibit; electrical service including outlets; cleaning services; telephone service; furniture/accessories; and services for water, drains, gas, air, and steam.

VIOLATIONS – In the event of a violation, the Association has the right, without written notice, to terminate its contract with the Exhibitor and to evict the Exhibitor at the Exhibitor’s own risk and expense. The Association reserves the right to reject, cancel, remove, or restrict Exhibitors who interfere with the best interests of the Exhibition as a whole; in which case its liability shall be limited to a pro-rata refund of the rental fee.

ORDER TAKING/SALES – Exhibitors are allowed to accept credit card, check, or purchase order payment for their product and may distribute said product onsite. Exhibitor will be responsible for any state or local taxes that are required. The Association is not responsible, nor will provide additional security or storage space for exhibitors over and above the Exhibition’s general requirements.

PROHIBITIONS – No Exhibitor’s promotional device may obstruct badges in any way. Adhesive-backed (stick-on) decals or similar items are not permitted. Prize awards, drawings, or contents will be permitted only after the Association has given written approval. Exhibitors must inform the Association in writing by December 2nd of their intent to hold any of the above and provide a detailed description of what is taking place and being awarded. Exhibitor must demonstrate they complied with all federal, state, and local laws concerning such promotions.

CANVASSING AND OTHER ACTIVITIES – No person, firm, or organization not having contracted with the Association for the occupancy of space in the Exhibition will be

permitted to display or demonstrate its products, processes or services, or distribute promotional materials in or on the premises of the Exhibition Hall or the Donald E. Stephens Convention Center. Any infringement of this rule will result in the removal of the offending person, firm, or organization.

SPECIAL SOUND AND VISUAL EFFECTS – Audiovisual and other sound and attention-getting devices and effects will be permitted only in those locations and in such intensity as, in the opinion of the Association, do not interfere with the activities of neighboring Exhibitors.

EXHIBIT ATTENDEES – The Exhibition is open to any person registered for the Annual Convention. Children under 18 years of age must be accompanied by an adult and wear a badge at all times. The Association reserves the right to refuse admittance to and eject from the Exhibition Hall or from any space therein, any person or persons engaged in objectionable or undesirable behavior, and on the exercise of this authority, the Exhibitor for itself, its officers, directors, employees, and agents hereby waives any right and all claim for damages against the Association, its officers, directors, members, agents, and employees.

GENERAL – These Rules and Regulations are to be construed as a part of the agreement between the Exhibitor and the Association. The Association reserves the right to interpret all matters and questions not covered by these Rules and Regulations. These Rules and Regulations may be amended at any time by the Association and all amendments shall be equally binding on all parties affected by them as the original Rules and Regulations. In the event of any amendments or additions to these Rules and Regulations, written notice will be given by the Association to those Exhibitors affected by them.





Illinois Speech-Language-Hearing Association

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