Program

# ILCA 2022 Virtual Conference

Live Stream 14 July

**Online Access** 14 July - 14 October

ilca

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ILCA membership gives you all the **tools**, **resources**, and **support** you need to guide your lactation practice and strengthen your value in transforming the health of your community.



### **A Welcome Message from Our Executive Director**



On behalf of the Board of Directors and the Conference Program Task Force, I welcome you to the 2022 International Lactation Consultant Association (ILCA) Annual Conference.

This year, ILCA celebrates our 36th Annual Conference representing nearly 4 decades of widening lactation knowledge that benefits you, families, and healthcare institutions, and the health of our communities.

As the COVID-19 pandemic and global conflicts continue to pose a threat to millions of infants and young children, ILCA believes our innovation is critical to providing knowledge, resources, and tools while fostering the wide-reaching connections for which we all long.

We know that everyone that attends our Conference has very busy lives: juggling roles in your communities, your home, your hospitals, and your schools, and virtually. After ILCA's incredibly successful online-only Conference in 2020 and amazing hybrid Conference last year, we recognized a virtual conference allows participation that many people would miss otherwise. This year's online-only Conference is a great opportunity for all of our members and supporters to connect to the big picture of what an IBCLC can mean to families and the education ILCA provides on an international scale. To better serve our supporters around the world, we are pleased to offer our Live Stream broadcast and pre-recorded sessions in six languages and proud to announce some of the sessions will be presented in our speakers' language of choice. This is a deliberate decision that will allow even more leading lactation professionals from around the world to provide the latest clinical studies, current research, and case studies with those that look to ILCA to be the global professional standard of breastfeeding care.

ILCA remains dedicated to ensuring you can learn in a space free from aggressive and misleading tactics from companies that market formula and related products. We hold speakers and vendors firmly to their obligations to the International Code of Marketing of Breast-milk substitutes and call on other healthcare professional organizations to do the same.

*Our time together during the ILCA Conference this year reflects the thoughtfulness and care of our Board, staff, volunteers, members, and supporters to bring together people from more than 70 countries.* 

*We honor you and the time you have committed to spending with us at our 36th Annual Conference.* 

Thank You,

Marcy Cottle

*Marcy Cottle, Executive Director, ILCA* 

### **Conference Schedule - Live Stream**

All times are listed in US Eastern Time. <u>Click here</u> to convert to your local time. Visit the <u>ILCA Conference website</u> for the most up-todate information.

| Thursday 14 July         (5.5 CERPs available via live stream)         11:45 am - 12:00 pm         Conference Welcome |  | 2:30 pm - 3:00 pm | Break with Exhibitors  |
|---|--|-------------------|--|
|   |  | 3:00 pm - 4:00 pm | The Human Milk Antibody Response to<br>COVID-19: Comparison of Infection and<br>Vaccination Profiles                                 |
| 12:00 pm - 1:00 pm  | Nina Chad – World Health Organization<br>(E-CERP)  |                   | (Rebecca Powell; Natalie Shenker)  |
|   |  |                   | Physiology & Endocrinology   |
|   | Clinical Skills  | 4:15 pm - 5:15 pm | Centering Lactation in Pandemics:<br>Towards an Integrated, Equitable  |
| 1:15 pm - 2:15 pm   | Normalize Brown Breasts™: The Case<br>for Proficiency in Breast Assessment   |                   | Response During COVID-19 and in All<br>Emergencies (E-CERP)  |
|   | on Non-White Skin Tones (E-CERP)   |                   | (Cecilia Tomori, PhD, MA)  |
|   | (Nekisha Killings, MPH, IBCLC)<br>Clinical Skills  |                   | Clinical Skills  |
| 2:15 pm - 2:30 pm   | Poster: Results of a Lactation   | 5:15 pm - 5:45 pm | Break with Exhibitors  |
|   | Curriculum Survey of Midwifery<br>Programs in the United States<br>(Elaine Webber; Nadine Wodwaski;<br>Deborah W. Busch) | 5:45 pm - 6:00 pm | Poster: Factors Associated with<br>Breastfeeding Preterm Infants<br>According to Brazilian Mother's<br>Perception: A National Survey |
|   | Clinical Skills  |                   | (Mariana G. Oliviera)  |
|   |  |                   | Clinical Skills  |
|   |  | 6:00 pm - 7:00 pm | Respectful, Equitable, and Supportive<br>Inpatient Postpartum Care (E-CERP)  |
| onca  | 1000   |                   | (Kristin Tully, PhD)   |
| Connect with <b>like-minded</b> lactation   |  |                   | Clinical Skills  |
| professionals!  |  | 7:00 pm - 7:15 pm | Conference Closing   |
|   |  | Friday 14 0       | ctober   |
|   |  |                   | searded content view posters visit while   |

Last day to access recorded content, view posters, visit exhibitors, and create and SAVE your Certificate of Completion

BECOME A MEMBER TODAY! www.ilca.org

### **Continuing Education Information**

### 2022 Conference Objectives

- Apply skill development and global networking among lactation specialists in an inclusive environment
- Recommend research related to human lactation and encourage its integration in clinical practice
- Integrate greater development of cultural humility among lactation specialists
- Use ethical, evidence-based practice that protects the wellbeing of breastfeeding/chestfeeding/lactating families in diverse contexts
- Practice breastfeeding/chestfeeding as the biological norm for feeding and nurturing infants and young children
- Provide equitable access to lactation, skilled lactation care, and the IBCLC<sup>®</sup> profession
- Provide support of families' informed decisions regarding lactation
- Outline lactation-supportive practices in health care, social service, and community settings

### **About ILCA**

#### Vision:

World health transformed through breastfeeding and skilled lactation care.

#### **Mission:**

To advance the International Board Certified Lactation Consultant® (IBCLC®) profession worldwide through leadership, advocacy, professional development, and research.

### **Continuing Education**

The International Lactation Consultant Association (ILCA) is an approved provider of Continuing Education Recognition Points (CERPs) with the International Board of Lactation Consultant Examiners. Approval Number CLT-108-7

The International Lactation Consultant Association (ILCA) is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation. Approval Number ILCA-P0286. Accepted for BRN credit by the Board of Registered Nursing.

Physician: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Connecticut Children's and ILCA. Connecticut Children's is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. Connecticut Children's awards this activity for a maximum of 36 AMA PRA Category 1 Credits<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Non-Physician: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Connecticut Children's and ILCA. Connecticut Children's is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. Connecticut Children's designates this activity for a maximum of 36 AMA PRA Category 1 Credits ™. Non-Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### **How to Claim Continuing Education Credit**

Record your continuing education credits and save/print your own certificate directly from the ILCA 2022 Virtual Conference website by following these steps:

- 1. Open a session listing on the website
- 2. Click the "Evaluation" button along the bottom of the pop-up session information box
- 3. Evaluate the session
- 4. Once you have completed the evaluations for all sessions in which you have participated, click on the Conference Survey task
- 5. Share your feedback regarding the ILCA 2022 Virtual Conference
- 6. Click on the Create Certificate task to open and save/print your certificate

### **Thank You to Our Conference Leadership**

We thank our 2022 speakers for their generosity in sharing their time and expertise with our conference participants. Many thanks also to all who had a role in this year's conference.

### Board of Directors 2021 - 2022

**President:** Stephanie George, BA (Hons), IBCLC (Jarvis, Ontario, Canada)

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### 2022 Conference Program Task Force

**Chair:** Jacquana Smith, MPH, IBCLC (Cincinnati, Ohio, United States)

**Board Liaison:** Stephanie George, BA (Hons), IBCLC (Jarvis, Ontario, Canada)

**Staff Liaison:** Debra Doepp, BA, (Raleigh, North Carolina, United States)



**Members:** Shereen Mahmoud abd Abdelghani Soliman, IBCLC, Pediatrician, Clinical Nutrition Specialist (Mansoura, Egypt)

Jennifer Chisholm (Plaistow, New Hampshire, United States)

Patricia Hamilton Solum, PhD, RN, IBCLC (Austin, Texas, United States)

Marcela Mendoza, Midwife (Lima, Peru)

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Hannah Rice, MPH, IBCLC (Durham, North Carolina, United States)

Lillian Scott, MS, CCC-SLP, IBCLC (Raleigh, North Carolina, United States)

Rebecca Tsusaki, IBCLC (Houston, Texas, United States)

**Lead Nurse Planner:** Shakira Henderson, PhD, DNP, MS, MPH, RNC-NIC, IBCLC (Greenville, North Carolina, United States)

**Nurse Planner:** Pam Stout, BSN, MPH, LCCE, IBCLC (Ardmore, Oklahoma, United States)

### 2022 Research Team

**Co-Chairs:** Azza H Ahmed, DNSc, IBCLC, CPNP (West Lafayette, Indiana, United States)

Wilaiporn Rojjanasrirat, PhD, RN, IBCLC (Olathe, Kansas, United States)

**Staff Liaison:** Debra Doepp, BA, (Raleigh, North Carolina, United States)

**Members:** Juliette Herzhaft, MD, IBCLC, DO (Quebec, Quebec City, Canada)

Camille Orman PhD (Philadelphia, Pennsylvania, United States)

Andini Pramono, BSc (Public Health), MPH, IBCLC (Red Hill, Australian Capital Territory, Australia)

Ashley Robinson, DrPH, IBCLC (Brooklyn, New York, United States)

Maria Julita SJ Sibayan PhD, MAN, RN, CBS, IBCLC (Philippines)

Benjamas Thussanasupap, DrPH, MNS, BNS (Ratchathewi, Bangkok, Thailand)

### **General Information**

### **Inclusive Environment**

ILCA is an equal opportunity volunteer organization and employer committed to principles of the broadest form of diversity. We foster an inclusive environment that supports leadership, advocacy, professional development, and research from varied perspectives. We support global access to skilled lactation care and the IBCLC profession. Therefore, speech and actions that create an unsafe space for employees, volunteers, or participants at ILCA conferences or other public forums, who are members of social groups historically or systematically targeted by systems of oppression, are not permissible. This includes, but is not limited to, engaging in oppressive language and behavior on the basis of race, sex, class, gender identity/ expression, religion, sexual orientation, age, nationality, ethnicity, and ability. Should you observe such an incident, please contact an ILCA Board or Staff member.

### **Media Disclaimer**

ILCA will photograph conference events. By registering for the conference, you grant ILCA permission to record, photograph, use and distribute (both now and in the future) your image, name, voice, and typed comments in all forms and all media pertaining to this conference.

### Intellectual Property/ Conference Taping

All authors have agreed that they are presenting their intellectual property or that they have permission from the intellectual property owners to present the material. Photographing, recording, or redistributing any in-person or virtual conference presentation contents or materials, including handouts, with a digital camera, mobile phone, or any other equipment is prohibited, unethical, and illegal.

### Lactation Education Accreditation and Approval Review Committee (LEAARC)

LEAARC is an international organization that operates as a review committee and grants Approval and Recognition to Lactation Courses (90 hours minimum); Breastfeeding Courses (40-89 hours); for Clinical Internships (500 hours minimum); and Clinical Mentors (with over 100 hours of supervision).

LEAARC is one of the 25 committees on accreditation in the Commission on Accreditation of Allied Health Education Programs (CAAHEP). CAAHEP, which accredits more than 2200 entry-level education programs in 32 health science professions, is the largest programmatic accreditor in the health sciences field. LEAARC recommends lactation programs affiliated with post-secondary institutions for CAAHEP Accreditation.



Stop by our virtual booth to learn more about LEAARC or visit www.LEAARC.org

### **Recorded Session Details**

All sessions will be available 14 July - 14 October. For full session descriptions, visit the conference website.

CERPs are L category, unless stated otherwise in session title. Presentations are worth one credit unless otherwise noted.

Poster: Academic Breastfeeding Education Needs Assessment Among Post-Licensure Undergraduate and Graduate Nursing Students

(Sally Mahmoud; Wafa F. Khasawneh; Linda C. Goldman) Clinical Skills: 0.25 CE

Approval of Using Recreational Marijuana/cannabis and its Unintended Consequences on the Developing Fetus or Breastfeeding/chestfeeding Child (Maryelaina Vargas)

Pharmacology & Toxicology

Beyond Double Jointed: What Lactation Supporters Should Know about Hypermobility Spectrum Disorders and Ehlers-Danlos Syndromes (Adrienne Fusion)

Pathology

Breast Problems and Solutions Caused by Improper Weaning (不当离乳方式引发的乳腺问题和应对方案) (*Jing Yuan* (静 袁), *IBCLC*)

Clinical Skills - Recorded in Chinese with translations available

Breastfeeding Barriers of Refugee Mothers in Saskatchewan, Canada: A Critical Ethnographic Study (Shela Hirani)

Psychology, Sociology, Anthropology

Clubfeet and Exclusive Breastfeeding (Ayisha Chandni)

**Clinical Skills** 

**Comparison of Breastfeeding Knowledge and Attitude among Registered Nurses Enrolled in Post-licensure Nursing Programs** *(Wafa F. Khasawneh; Linda C. Goldman; Samira Moughrabi; Sally Mahmoud)* 

**Clinical Skills** 

Creating Access to Lactation Education through a Virtual Simulation Program (Kristina Chamberlain; Carrie W. Miller) Clinical Skills

Cultivating Collaboration: Using the Breastfeeding Human Medicine Interprofessional Education (IPE) to Build Breastfeeding Knowledge and Skills among Healthcare Professionals (Cathy Carothers) Clinical Skills

### New in 2022!

Posters are listed among the other presentations. Each poster includes a 15-minute overview of the work and is worth 0.25 credits.

### Also New in 2022!

Some of the sessions will be presented in the speaker's language of choice. These sessions include both the original language and English on the schedule and a notation of the language in which the material will be presented. Captioning for all sessions will be available in Chinese, English, French, German, Japanese and Spanish. Content uploaded to sessions, such as the PowerPoint and Handouts, will be available in the language in which they were uploaded by the presenter.

Designing an Evidence-Based Practice Project for Breastfeeding/ Chestfeeding Professionals (Maryelena Vargas)

**Clinical Skills** 

Emerging from COVID: the New IBCLC<sup>®</sup> (Re)Certification Programme Landscape (Annabelle Mackenzie, IBCLC; Saray Hill, BS, IBCLC; Sara Lake, JD, CAE)

**Clinical Skills** 

Establishment of the First Shariah-Compliant Human Milk Bank: The IIUM Experience in Developing Halimatussaadia Mother's Milk Centre

(Nurjasmine Aida Jamani; Hamizah Ismail; Syed Abdul Khaliq Syed Abd Hamid)

**Clinical Skills** 

Facilitating Successful Breastfeeding/Chestfeeding in Lactating Patients Through Embodiment Focused Methodologies (Crystal R. Cooper)

Psychology, Sociology, Anthropology

(continued on next page)

#### **Recorded Session Details** – continued from previous page

Factors that Influence Successful Induced Lactation Process to Achieve Mahram Relationship in Adoption (Hairin Anisa Bt Tajuddin; Siti Mariam Ali) Clinical Skills

Human Milk Color: What is Normal, What is Not? (Samah Soliman, IBCLC) Clinical Skills

Implementing the Change in Lactation within a Workplace: A Journey of Becoming a BFHI Organization (Taghreed Hawsawi)

**Clinical Skills** 

Implementing the Competency Verification Toolkit for Step 2 of the 2018 WHO Baby-Friendly Hospital Initiative (Linda J. Smith; Louise Dumas, MSN, PhD; Elise M. Chapin, Med, IBCLC; Eileen LaVigne FitzPatrick, DrPH, MPH, RDN; Chen Chao-Heui,

MD)

**Clinical Skills** 

**Importance of Culture when it comes to Lactation Support** (*Shyamala S. Sathiaseelan*)

**Clinical Skills** 

International Code on the Marketing of Breastmilk Substitutes: Overview and Latest Developments (E-CERP) (Katherine Shats)

Clinical Skills - 0.75 CE

Interprofessional Lactation Education – Online Resources for Equitable, Diverse, and Inclusive Care (E-CERP) (Suzanne H. Campbell)

**Clinical Skills** 

Poster: Introduction of a Standardized Approach to Cue-Based Feeding in a Community Level 3 NICU Decreases Discharge Postmenstrual Age in Preterm Infants (Sonia Lai; Robin LaGrandeur)

Clinical Skills - 0.25 CE

Lactation and Hypertensive Disorders of Pregnancy (HDP): A Review of Benefits, Challenges, and Supports (Sonia Semenic) Pathology

Lactation Podcasting: Is it Affective and Lucrative? (Kendra L. Shelby) Clinical Skills

Lactation Support During Diagnosis and Treatment of Pregnancy Associated Breast Cancer: Clinician and Patient Perspectives (Jayne R. Charlamb; Davia Moss)

**Clinical Skills** 

Lactisoporte: A Successful Telelactation Volunteer Program (Lactisoporte: un Voluntariado Exitoso de Telelactancia) (Jackeline R. Ashiyama)

Clinical Skills - Recorded in Spanish with translations available

Moral Injury and Lactation Support (Holly Beck) Clinical Skills

Navigating a Breastfeeding (Nursing) Strike: Negotiating an Infant's Development, Temperament and Feeding to Reach a Family's Breastfeeding Goals (Janice L. Tedder)

**Development & Nutrition** 

Sexual Breasts, Nourishing Breasts: Dichotomy or Coexistence? The Impacts on Breastfeeding (Sein Sexuel, Sein Nourricier : Dualité ou Cohabitation? Les Impacts sur L'allaitement) (Marie-Caroline Bergouignan, IBCLC)

Psychology, Sociology, Anthropology - Recorded in French with translations available

Supporting Families with Insufficient Glandular Tissue (Aubrey Richardson) Clinical Skills

**Telemedicine: Changing the Breastfeeding Path for Families** (*Ivy M. Bagley*) Clinical Skills

Poster: The Organizational Barriers and Facilitators Related to the Implementation of the Baby Friendly Hospital Initiative (BFHI): A Qualitative Study in Selected Palestinian Hospitals (Ayah Murtaja Al Far) Clinical Skills - 0.25 CE

Using Motivational Interviewing to Help Families Meet Their Feeding Goals (Cynthia Landy; Janet Regts) Clinical Skills

Writing for the Journal of Human Lactation (JHL): How to Write a State of the Science Paper (Joan E. Dodgson) Clinical Skills

### **Conference Disclaimer**

Statements of fact or opinion expressed by presenters are solely the responsibility of those presenters. ILCA does not assume responsibility for the accuracy of the material and such material does not represent the official policy, opinion, recommendation, or endorsement of ILCA. The appearance and content of advertisements contained in the final program or registration inserts do not constitute a guarantee or an endorsement of the quality or value of the advertised products or services or of the claims made for them by their advertisers.

### **Disclosure Process**

Disclosures are for anything of value received from a commercial interest\* or financial relationship\*\* which relates directly or indirectly to the subject of a presentation. All conference presenters are required to declare any financial or industry disclosures during the submission process. Having an interest in or an affiliation with a corporate organization may or may not prevent a speaker from making a presentation. ILCA must be made aware of the relationship in advance. Circumstances create a conflict of interest when a speaker has an opportunity to affect presentation content about products or services of a commercial interest with which the speaker has a financial relationship. ILCA will not approve education that is not International Code of Marketing of Breast-milk Substitutes compliant. We require our speakers to state their compliance with the International Code. Should any speaker be found in violation of the International Code, ILCA reserves the right to cancel the presentation and the speaker's involvement with conference activities and nullify prior agreements. All speakers must state their disclosures verbally and include them in writing on the disclosure slide at the beginning of their presentation.

\*A commercial interest is any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients.

\*\*A relevant financial relationship is a financial relationship in any amount occurring within the past 12 months that creates a conflict of interest.

When potential conflicts of interest are disclosed that cannot be easily resolved, ILCA's Compliance Team or the International Code Committee will review the situation and make the final decision on whether the presentation will be included in the program.

### **Presenters with No Disclosures**

The following speakers have indicated they have no significant financial interest or other relations with the manufacturer(s) of any product(s) or provider(s) of any services they intend to discuss relating to the subject matter of their presentations.

Ayah Al Far Siti Mariam Ali Jackeline Ashiyama **Ivy Bagley** Holly Beck Marie-Caroline Bergouignan **Deborah Bucsh** Suzanne Campbell Nina Chad Ayisha Chandni Jayne Charlamb **Crystal Cooper** Joan Dodgson 静袁 **Adrienne Fuson** Linda Goldman Taghreed Hawsawi Shela Hirani Hamizah Ismail Nurjasmine Aida Jamani Wafa Khasawneh **Robin LaGrandeur** Sonia Lai

Annabelle Mackenzie Sally Mahmoud **Carrie Miller** Davia Moss Samira Moughrabi Mariana Oliveira **Rebecca Powell** Janet Regts **Aubrey Richardson** Shyamala Sathiaseelan Sonia Semenic Kathy Shats Kendra Shelby Natalie Shenker Linda Smith Samah Soliman Syed Abdul Khaliq Sved Abd Hamid Hairin Anisa Tajuddin Angela Tatum Malloy Cecilia Tomori Maryelena Vargas **Elaine Webber** Nadine Wodwaski

(continued on next page)

### Presenters with Commercial Disclosures

The following speakers have indicated that they have a financial interest or other relationship with a manufacturer and/or provider as indicated:

**Cathy Carothers** has received CHAMPS grants to assist with IPE promotion

**Kristina Chamberlain** is employed by the University of California San Diego Extension program mentioned in the presentation

Saray Hill receives and employee salary from IBLCE

**Nekisha Killings** is the creator/owner of the The Melanated Mammary Atlas<sup>®</sup>, a professional resource that will be a source of images in the presentation

Sara Lake receives and employee salary from IBLCE

Janice Tedder is the president and CEO of HUG Your Baby

**Kristin Tully** would like to disclose as the inventor of a patented medical device (postnatal unit bassinet) in addition to being the founder and Chief Scientist at Couplet Care, LLC from which a salary is not received but equity in the company is held

### Presenters with FDA Clearance Disclosures

The following presenters have indicated the use of pharmaceuticals and/or medical devices:

**Siti Mariam Ali** - The FDA has cleared all pharmaceuticals and/ or medical devices for the use described in this presentation.

**Ivy M. Bagley** - The FDA has cleared all pharmaceuticals and/ or medical devices for the use described in this presentation.

**Jayne R. Charlamb** - The FDA has not cleared all pharmaceuticals and/or medical devices for the use described in this presentation.

**Taghreed Hawsawi** - The FDA has cleared all pharmaceuticals and/or medical devices for the use described in this presentation.

**Davia Moss** - The FDA has not cleared all pharmaceuticals and/ or medical devices for the use described in this presentation.

**Kendra L. Shelby** - The FDA has cleared all pharmaceuticals and/ or medical devices for the use described in this presentation.

**Hairin Anisa Tajuddin** - The FDA has cleared all pharmaceuticals and/or medical devices for the use described in this presentation





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#### **Online Courses**

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### **Virtual Exhibitor & Sponsor Information**

### Danish Woolen Delight, Inc.

#### http://www.Danishwool.com

Danish Woolen Delight imports 3 lines of sustainably-made products from Europe. Owned by an IBCLC, she was inspired to start the business based on her own personal experience with LANACare Organic Merino Wool Breast Pads. They've now been loved by nursing parents in the US for over 20 yrs, for their many benefits. The gentle warmth they provide offers a non-medicinal remedy for vasospasms.

Our 3 brands of organic wool & cotton clothing make cherished gifts - all designed to bring comfort & well-being to those that wear them and ultimately to our Mother Earth.

### Fairhaven Health

#### http://www.fairhavenhealth.com

Fairhaven Health is proud to be returning again this year to ILCA to showcase our Milkies line of breastfeeding support products, which includes the award-winning Milk Saver, along with other innovative breast milk storage and collection products (Milk Trays and Milk Saver On-The-Go), dietary supplements and herbal tea to support healthy lactation, nursing pads and a lanolin-free nipple balm.

### Health e-Learning - IIHL/Step 2 Education Int'l Inc.

#### http://www.health-e-learning.com

Health e-Learning—IIHL, a division of the International Institute of Human Lactation Inc., provides high quality online lactation education including the LEAARC - Approved BreastEd lactation program suited to healthcare professionals preparing for the IBCLC examination with IBLCE. Our courses offer many CERPs options for certification or re-certification. The convenient online format provides flexibility and the ability to interact with tutors and fellow students. Step 2 Education International Inc., provides evidence-based online staff education to hospitals and health organisations working towards BFHI accreditation or re-accreditation - a WHO/UNICEF Initiative. Now you know about us, come visit our booth to say hello!

### International Board of Lactation Consultant Examiners (IBLCE)

#### http://www.iblce.org

The International Board of Lactation Consultant Examiners® (IBLCE®), is the independent international certification body conferring the International Board Certified Lactation Consultant® (IBCLC®) credential. There are now over 34,000 IBCLCs in 129 countries!

International Board Certified Lactation Consultants<sup>®</sup> (IBCLC<sup>®</sup>) function and contribute as members of the healthcare team. IBCLC<sup>®</sup> certificants provide expert breastfeeding and lactation care to promote optimal health for parents and their newborns during the antenatal and postnatal periods.

### Lactation Education Accreditation and Approval Review Committee (LEAARC)

#### http://www.leaarc.org

MISSION — To advance the global development of lactation education, appraise compliance with established standards, and provide ongoing educator support.

VISION — Global access to consistent foundational and continuing professional lactation education.

EQUITY STATEMENT — Because LEAARC believes all families deserve equitable access to skilled lactation care, LEAARC is committed to ensuring that all communities have access to quality lactation education and skilled lactation consultants

### **Lactation Education Resources**

#### http://www.lactationtraining.com

Lactation Education Resources (LER) has the most comprehensive, up-to-date online catalog of lactation courses available, bringing together the knowledge of highly experienced and cutting-edge instructors from around the globe. With options for beginning and advanced providers, LER supports your learning throughout your entire lactation consulting career.

#### Virtual Exhibitor & Sponsor Information – continued from previous page

Our friendly and responsive expert team is on hand to help you choose the right course for you, assist with your tech needs, and answer your questions about the content--now in English, Spanish, Mandarin, and Portuguese.

Offering credits for lactation consultants, nurses, advanced practice nurses, physicians, pharmacists, and doulas.

### **Legendairy Milk**

#### http://www.legendairymilk.com

Legendairy Milk<sup>®</sup> is an organic lactation supplement company with an expanded product line to support nursing and pumping mothers. We have the only 100% fenugreek-free line of lactation supplements on the market with over 30,000 reviews and a 4.5-star rating and offer a range of pumps and pumping accessories to compliment any lactating journey. Known for our research-based education and with over 575k followers on social media, come see why our legendairy mamas can't get enough of our legendairy offerings.

### **Motherlove Herbal Company**

#### http://www.motherlove.com

Motherlove<sup>®</sup> has supported millions of moms through pregnancy, postpartum, and breastfeeding with trusted, expertly-made herbal products. Founded over 30 years ago by an herbalist mom seeking to connect her motherhood to Mother Earth, today Motherlove empowers moms with remedies rooted in herbal wisdom. Lactation consultants and lactating moms alike trust our breastfeeding line. When it comes to supporting moms, we include all moms-offering supplements with and without fenugreek and other various options to fill different breastfeeding needs. As a certified women-owned business and B-Corp, we are committed to supporting moms everywhere while also caring for Mother Earth.

### **Rumble Tuff**

#### http://www.rumbletuff.com

Rumble Tuff breast pumps combine hospital grade suction, with our unique, proprietary waveform, to meld the comfort of old-fashioned piston pumps with modern features and efficiency – in a small, ultra-portable package with an expected motor life of over 2,000 hours. Rumble Tuff offers 15 different flange sizes from 13-40mm, because nipples are not one-size fits all.

We also make customer support our top priority and offer assistance in both English and Spanish.

In addition, every Rumble Tuff customer qualifies for free lactation services with our expert IBCLC's.

Rumble Tuff is proud to be W.H.O. code compliant.

### Silverette Usa

#### http://www.silveretteusa.com

Silverette<sup>®</sup> are the original silver nursing cups designed to soothe and protect nipples during the pregnancy and breastfeeding journey. Silver – a naturally antimicrobial, antifungal, and antibacterial metal – contains potent anti-inflammatory properties that can be used to heal and prevent cuts, cracks, soreness, wounds, and infections. Just like you, Silverette<sup>®</sup> cups are all-natural. Their secret is their 925 silver composition – no additional creams or lotions are necessary to make them work! They're comfortable, easy to use, and last forever, no matter how many children you have.

Your nipples feed the future! Take care of them.

### **Springer Publishing**

#### http://www.springerpub.com/hale

Springer Publishing is an award-winning publisher of healthcare and behavioral sciences resources, featuring books, apps, journals, and digital products. Our digital learning products, textbooks, and nursing exam prep tools are designed for the way educators teach, practitioners work, and students learn.

### **Willow Innovations**

#### http://www.onewillow.com

Pioneering a new way to pump, Willow forever changed pumping with the world's first and only, fully mobile, wearable breast pump. With our recent launch of Willow Go<sup>™</sup>, moms now have even more wearable options. Willow Go<sup>™</sup> offers a more affordable, hands-free, cord-free experience, while Willow<sup>®</sup> Gen 3 provides gravity defying, leakproof mobility. Both models are available in 6 sizes with custom inserts, empowering even more moms to reach their breastfeeding goals.



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