



International Erosion Control Association

REGION ONE

Protecting Soil and Water Resources

2020 IECA Annual Report



Weathered the Storm of 2020 and Looking at a Bright Future!

It has been my distinct pleasure to serve as the International Erosion Control Association Region One President for the last two years. We have had many accomplishments, a significant pivot to digital resourcing and in a year of turmoil with COVID, we have continued to innovate, persevere and service our members like never before. Our strategic direction has never been clearer and our staff never more capable!

Education Supports COVID Resource Requests

To reflect on something that has affected all our lives, I hope you took advantage of the IECA resources created for you to weather the storm. From surveys to learn how our members were being affected, prepping workplaces for going into quarantine and providing updates from the EPA on compliance while in quarantine, to leadership videos reaching out to members, free education to thrive in COVID and moving regional events online allowing membership to also attend for free. This move to an online environment allowed IECA and our chapters to host 24 virtual events featuring 98 live and on-demand programs on regionalized problems and COVID-related solutions.

On the skirts of lockdown, we were able to hold the IECA Annual Conference and Expo in Raleigh, North Carolina. Our last in-person event was highlighted with sell-out field tours (an IECA first), an onsite rainfall simulator to showcase water filtration improvement and new recognition for IECA members in the industry. New award categories recognized Three Young Professionals Under 30, Four Young Professionals Under 40 and sustained IECA partners. We have increased our efforts to recognize those contributing members in our industry.



2020 IECA Board Members



Adam Dibble,
CPESC, CESSWI
President
Term Expires 2022



Wesley C. Zech, Ph.D.,
LEED-AP
Education VP
Term Expires 2023



Rafael (Nicky)
Araujo, PE
President-Elect Term
Expires 2024



Mark Myrowich, CPESC,
CISEC
Membership VP
Term Expires 2022



Craig S. Benson,
MS, CWS
Secretary
Term Expires 2023



Jerry B. Sanders, CPESC
Committee VP
Term Expires 2024



Don Thieman,
CPESC, LEED-GA
Treasurer
Term Expires 2023



Dylan Drudul, CPESC
Marketing VP
Term Expires 2022



Jonathan Koepke,
CPESC, LEED-AP
Governance VP Term
Expires 2024



Thomas W. Schneider,
CPESC
Past President
Term Expires 2021

IECA Strategic Direction

In February 2020, the Region One Board of Directors met in Raleigh, North Carolina at the IECA Annual Conference to review and update the strategic direction for IECA. The updated plan helps identify resources to support membership through improved services to chapters, members and professionals who protect soil and water resources. Updates to the strategic plan create an abundance of opportunity for our association. The first steps for the strategic plan included revising the vision and mission statements:



Vision Statement

The global alliance enhancing soil and water resources.

Mission Statement

IECA advances the standards of practice and connect the erosion control and stormwater management community.

In addition to updating the vision and mission statements, four pillars have been developed to provide a foundation to align IECA's goals, resources and processes to help support membership. The four pillars are Connect, Learn, Promote and Lead.

Connect – Support the career and practice success of industry members.

Learn – Develop and deliver the knowledge and standards of practice unique to the industry.

Promote – Expand awareness of IECA's impact on erosion, soil and water.

Lead – Lead a powerful global association to serve the industry and society.

I believe this approach to our strategic plan gives our chapters a clear path to align their efforts while giving guidance to our members that will ensure our successful future!

Total membership – 1576

Individual: 1298

Professional: 1027

Professional Plus: 143

Young Professional/Student: 78

Emeritus: 50

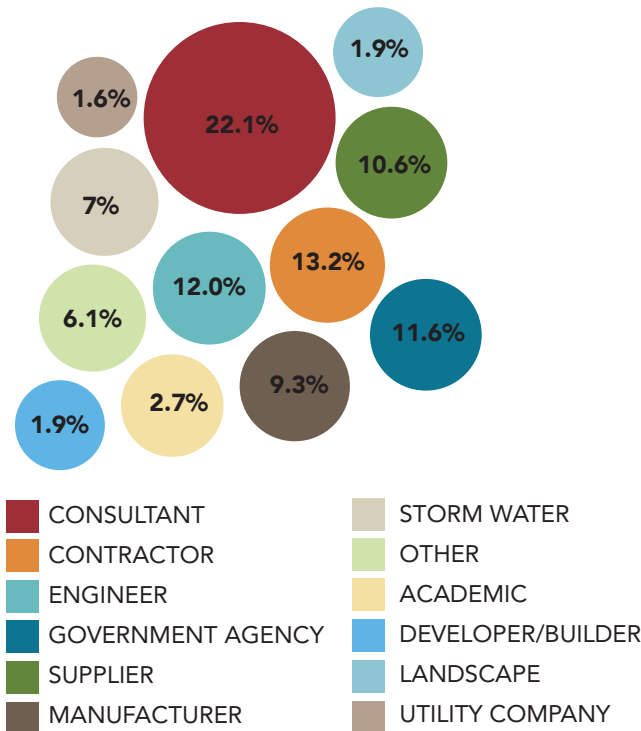
Organizational: 278

Cornerstone: 7

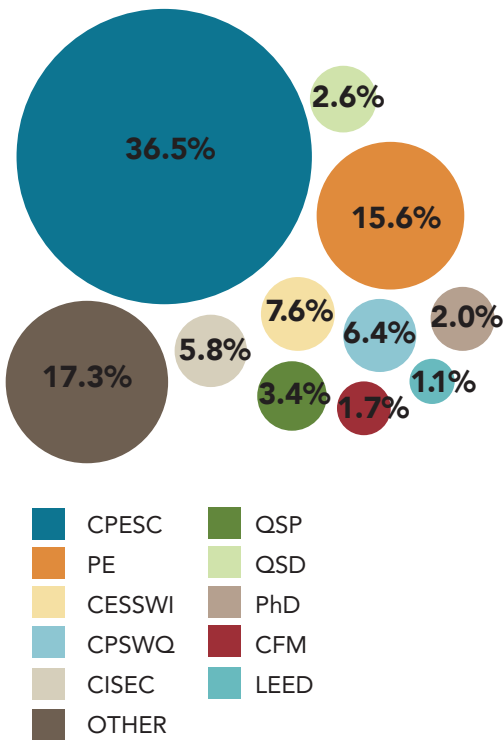
Emerald: 49

Corporate: 222

Field of Practice



Designations



Reunification

Throughout last year Andrew Macleod (President of the Australasian Chapter of IECA) and I resolved to develop a robust audit and comprehensive process to establish one IECA. These efforts were proceeded by the work of two separate Mutually Represented Task Force (MRTF) groups which were comprised of members from both regions and established the basis and the groundwork for the process of reunification. The task force evaluated the resources and benefits of rejoining the regions and agreed that reunification will improve the association's industry presence. In October, the vote went to membership and was overwhelmingly approved. I'm proud to say official reunification for the regions will happen at the 2021 IECA Virtual Annual Conference and Expo. We are now ONE IECA!






I have been so honored to have served as your president and thank you for the opportunity to support and advance our association and the industry. I will officially hand over the gavel to our incoming president, Nicky Araujo, who will further our global expansion and reunification efforts. We are in good hands and in a great place to grow. I'm excited about the future of our association and encourage you to stay tuned for exciting developments we have planned for 2021!



Best wishes in 2021,
Adam Dibble, CPESC, CESSWI
IECA President



Let's Get Connected!

-  /ieca_region1
-  /groups/930007/
-  /iecaregion1/
-  /InternationalErosionControlAssociation/
-  connect.ieca.org