

SOCIAL MEDIA TOOLKIT





Step 1

Download the appropriate graphic for your needs.

- 1:1 for a post
- 9:16 for a reel/story
- OR create your own!

Step 2

Share one pain point that your solution/product can solve! Don't forget to use our conference hashtag: #SymposiumInTheSun2024

Here are some examples to get you started.

We're exhibiting at #SymposiumInTheSun2024 to showcase [INSERT TOP FEATURE].

Don't miss out and register to visit us at booth [INSERT NUMBER] to learn more: https://l.feathr.co/SUN24-exhibits

Looking to solve [INSERT TOP PAIN POINT]?

We're ready to help! Visit us at #SymposiumInTheSun2024 at booth [INSERT NUMBER] to learn more: https://l.feathr.co/SUN24-exhibits

Step 3



@firechiefs
International Association of Fire Chiefs (IAFC)



@iafc



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@firechiefs

Add any additional community hashtags and tag us as well as partners/speakers you're looking forward to meet faceto-face in Clearwater Beach, FL!

Thank you for spreading the word.

We look forward to seeing you!

