

# SOCIAL MEDIA TOOLKIT

Everything you need to promote your  
presence at #FRI2026.

Fire-Rescue  
International

International Association of Fire Chiefs



August 12-14, 2026  
Kansas City Convention Center  
Kansas City, MO



# Step 1

Click to download the appropriate graphic for your needs.

1:1 for a post  
9:16 for a reel/story  
OR create your own!

**August 12-14, 2026 | Kansas City Convention Center, Kansas City, MO**

# Step 2

Share one pain point that your solution/product can solve! Don't forget to use our conference hashtag: #FRI2026

Here are some examples to get you started.

We're bringing our latest **[product/solution]** to #FRI2026 and looking forward to connecting with the fire and EMS community in Kansas City. Find us at Booth [#] and make sure to check out the new Discovery Stage on the exhibit floor.

Stop by to:

- experience hands-on demos
- discuss your department's challenges
- learn what's new and what's coming next

See us at Booth [#] during #FRI2026.

We're showcasing **[product/solution]** designed to support fire and EMS leaders facing today's most pressing challenges.

Stop by to connect with our team and see what's possible.

**August 12-14, 2026 | Kansas City Convention Center, Kansas City, MO**

## Step 3



**@firechiefs**  
International Association of Fire Chiefs (IAFC)



**@iafc**



International Association of Fire  
Chiefs (IAFC)



**@firechiefs**

Add any additional  
community hashtags  
and tag us as well as  
partners/speakers  
you're looking  
forward to meet  
face-to-face in  
Kansas City!

**August 12-14, 2026 | Kansas City Convention Center, Kansas City, MO**

# Thank you for spreading the word!

We look forward to seeing you soon!

Fire-Rescue  
International

International Association of Fire Chiefs



August 12-14, 2026  
Kansas City Convention Center  
Kansas City, MO