

SOCIAL MEDIA TOOLKIT



Fire-Rescue Med

Community
Risk Reduction

Leadership Conferences

May 19-21, 2026
Renaissance Phoenix | Glendale, AZ



Step 1

Click to download the appropriate graphic for your needs.

1:1 for a post
9:16 for a reel/story
OR create your own!

May 19-21, 2026 | Renaissance Phoenix, Glendale, AZ

Step 2

Share why you're attending! Don't forget to use our conference hashtag: #FRMxCRRL

Here are some examples to get you started.

Looking forward to joining fire and EMS leaders at **#FRMxCRRL** in Glendale. Excited to learn, share ideas, and bring back practical strategies that can make an immediate impact at home.

Topics I'm especially interested in:

- **[specific topic]**
- **[specific topic]**
- **[specific topic]**

If you're also attending, let's connect.

Excited to attend **#FRMxCRRL** this May and connect with leaders across fire, EMS, and community risk reduction.

Looking forward to conversations about **[topic]**, leadership, and strategies that strengthen our departments and communities.

Let's connect in Glendale.

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Step 3

Add any additional community hashtags and tag us as well as partners/speakers you're looking forward to meet face-to-face in Glendale, AZ!



@firechiefs
International Association of Fire Chiefs (IAFC)



@iafc



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@firechiefs

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Share one pain point that your solution/product can solve! Don't forget to use our conference hashtag: #FRMxCRRL

Here are some examples to get you started.

We're bringing our latest [product/solution] to #FRMxCRRL.

Visit **Booth [#]** to meet the team, see what's new, and discuss practical ways to support your department's goals.

Stop by to:

- experience hands-on demonstrations
- ask questions about implementation
- learn what's new and what's next

See us at **Booth [#]** during #FRMxCRRL. We'll be showcasing [product/solution] and sharing how it can support stronger response, smarter operations, and better outcomes for the communities you serve.

We'd love to connect in Glendale.

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Share one teaser on your topic! Don't forget to use our conference hashtag: #FRMxCRRL

Here are some examples to get you started.

Speaker prep is underway for #FRMxCRRL. I'm excited to share our experience with [topic] and discuss what worked, what we learned, and what others can adapt in their own departments.

Join me [date/time] for a closer look at [specific aspect].

Honored to be speaking at #FRMxCRRL this May. I'll be sharing insights on [topic] and discussing lessons learned that can help fire and EMS leaders strengthen operations, reduce risk, and better serve their communities.

Join me on [date/time] as we explore:

- [key point 1]
- [key point 2]
- [key point 3]

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BONUS

Submit a video! Scan the QR code below or click [here](#) to record a short teaser video for us to post on IAFC channels.



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