

**Subject:** FRI 2023 Exhibitor Resources Available Online

**Sent:** June 1, 2023



[Pre-Show Checklist](#) | [Vendors/Forms](#) | [Housing/Registration](#) | [Become a Sponsor](#)

## PLAN YOUR EXHIBIT

### Exhibitor Resources Now Online

We are looking forward to gathering in Kansas City, August 16-18, 2023 for IAFC's Fire-Rescue International (FRI) with an anticipated 7,000 attendees! As an exhibitor at FRI, we want to make sure you have a positive experience. Be sure to check out the new [Plan Your Exhibit Page](#). It is full of details, forms and all the information you will need to have a smooth exhibit experience.

### KEY DATES

- **July 11** | Forms Due - [EAC Forms](#) and [Apparatus/Vehicle Request Forms](#)
- **July 14** | Discount Deadline - [American Tradeshow Services - Lead Retrieval](#)
- **July 16** | Discount Deadline - [CCR Solutions - Audio Visual](#)
- **July 17** | Discount Deadline - [The Expo Group - Furnishings, Carpet, Etc.](#)
- **July 25** | Update Deadline - [Company Directory Listing/Product Categories](#)

All Exhibitor Important Dates

### PRE-SHOW CHECKLIST

Download and print the [Pre-Show Checklist](#). Consider this your roadmap for planning. It was designed to ensure you do not miss any of the important milestones and get the most out of your exhibiting experience.

### SERVICE VENDORS/ORDER FORMS

View all the official vendors of Fire-Rescue International. Watch for the deadlines and remember, **ordering prior to the deadlines can save you up to 30%!** Orders for carpet and flooring to lead retrieval and audio visual.

Order Vendors

Password required The Expo Group Orders: [contact [exhibits@iafc.org](mailto:exhibits@iafc.org)]

## SPONSORSHIP HIGHLIGHT

Create a splash around the FRI Conference with your branding. Target attendees in high traffic areas and meet your marketing goals. With our can't miss locations your message can be seen daily. Attract attendees and buyers to your booth and create brand awareness with our on-site branding opportunities from Column Wraps and Window Clings to rotating towers and more! [EXPLORE ALL ON-SITE BRANDING OPTIONS](#) or view our [full prospectus](#) with added sponsorship info.

[View All Available Sponsorships](#)

---

## HOUSING & REGISTRATION OPEN

Ensure all your staff attending FRI have a place to stay. Keep in mind hotels will book up fast. [Hotels are available](#) on a first-come first-serve basis and may sell out before the deadline. Badge registration is **REQUIRED** to receive the housing link and reserve hotel rooms. ALL exhibit personnel MUST register to attend. View the number of [complimentary booth staff badges](#) your company will receive (based on booth size). Then register your staff with the promo code which was sent to the primary contact on record for FRI 2023 exhibits. Need your promo code, [contact us](#).

[Register Staff NOW](#)

---

Sincerely,  
IAFC Exhibits  
(703) 896-4830  
[exhibits@IAFC.org](mailto:exhibits@IAFC.org)