

FRI 2023

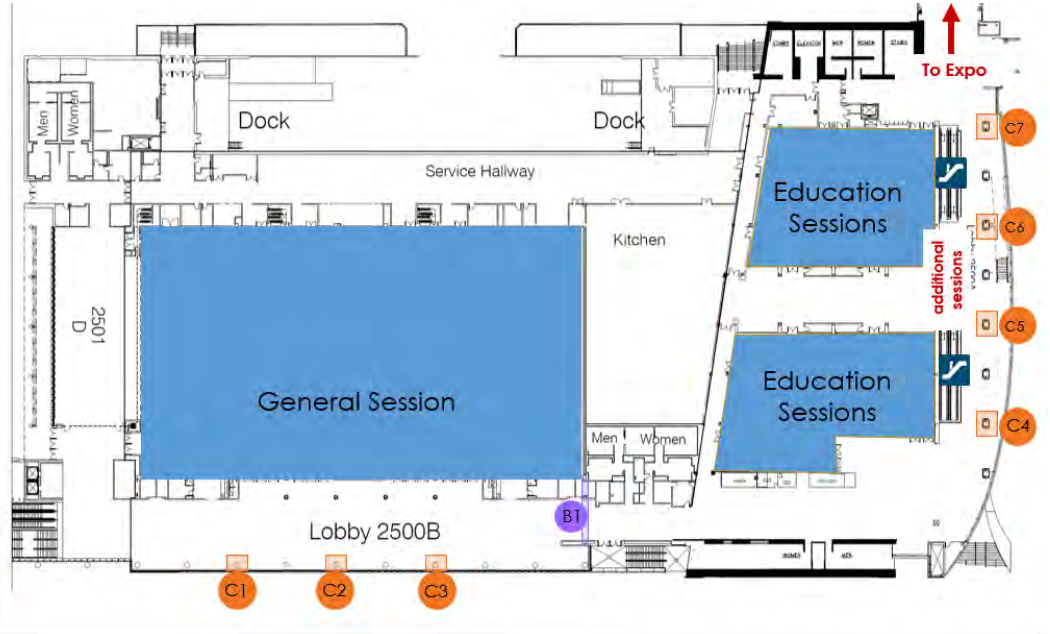
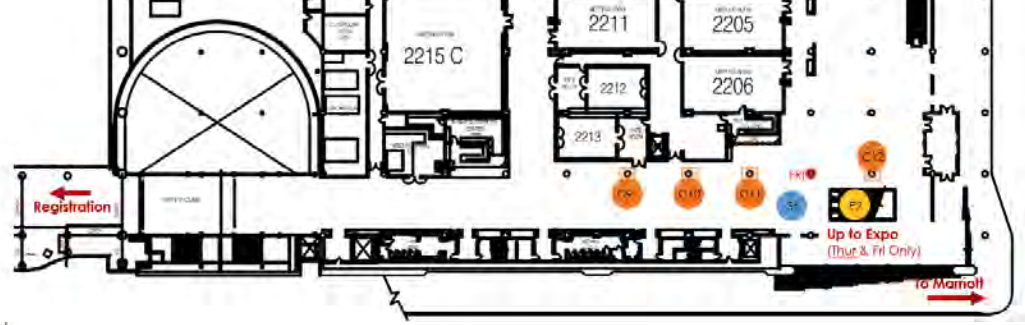
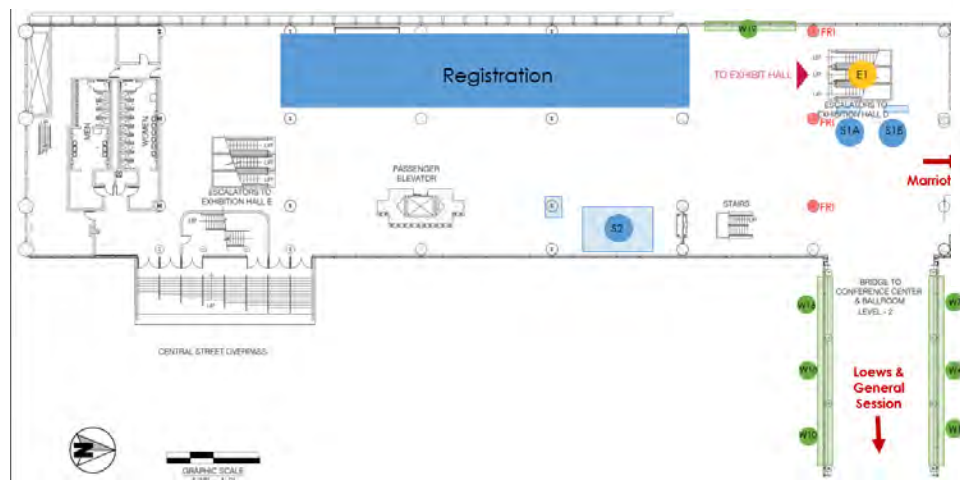
Kansas City Convention Center

Branding Opportunities In Public Space



Kansas City Convention Center – Bartle Hall

Expo Hall – Level 3

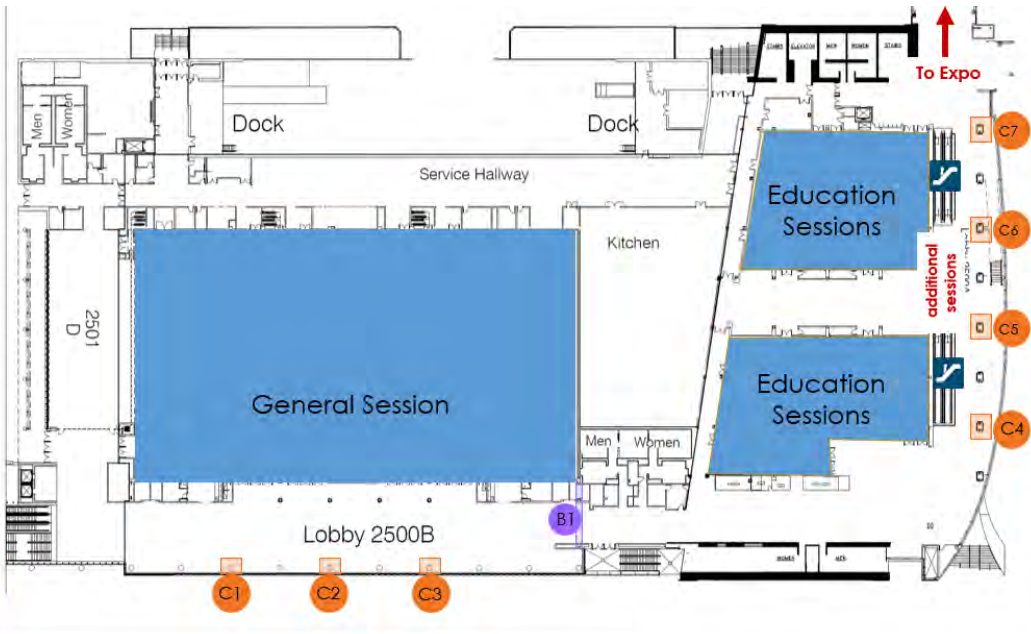


Level 2 Registration, General Session and Meeting Rooms

Contact IAFC Exhibit & Sponsorship Sales
(703) 896-4830 or exhibits@iafc.org
Purchase Online: www.iafc.org/frisponsor

Kansas City Convention Center – Bartle Hall

Expo Hall is located on Level 3



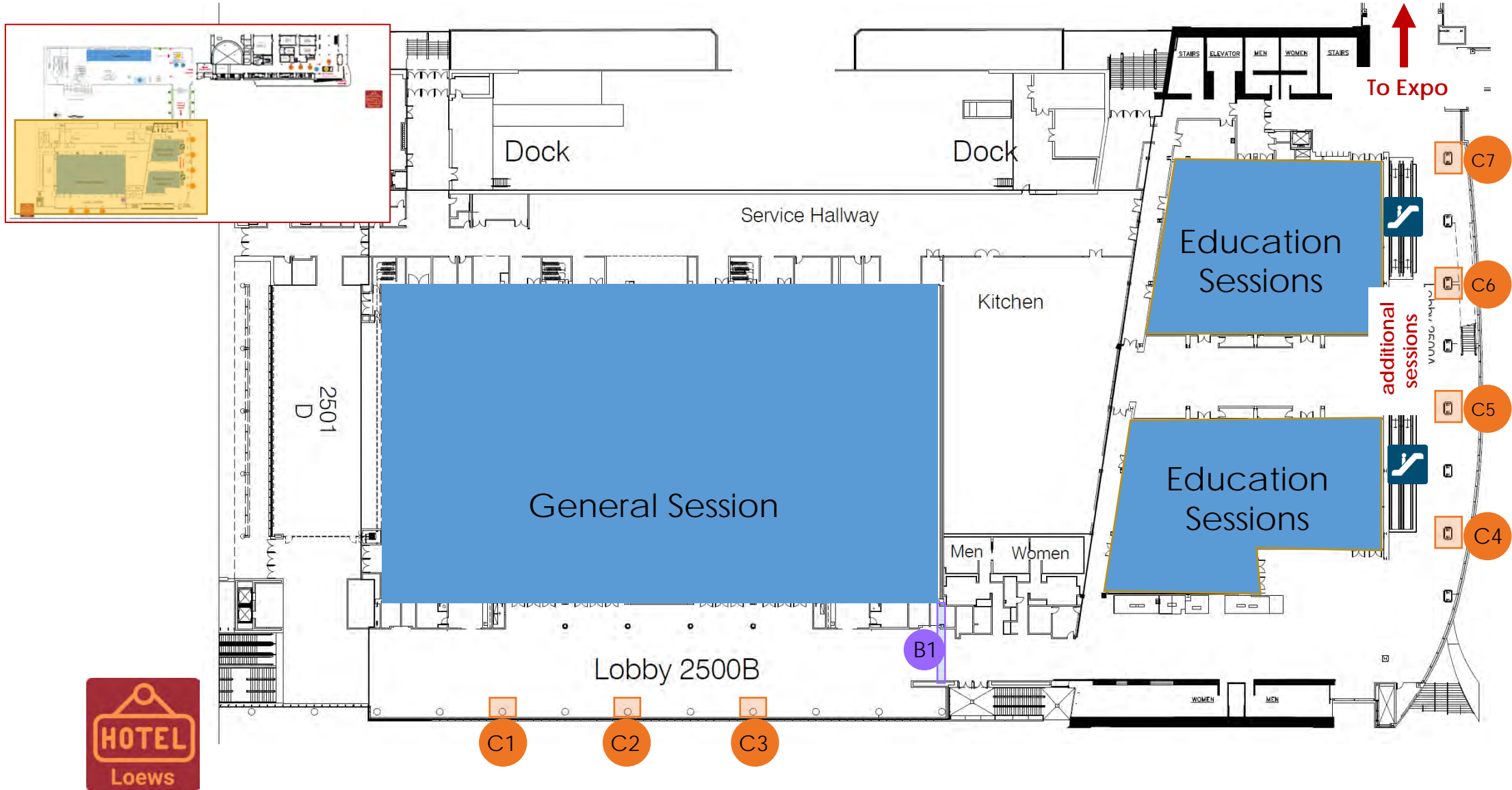
Loc	Item	Price	Status*
C1	3-sided column wrap	\$3,500	SOLD
C2	3-sided column wrap	\$3,500	SOLD
C3	3-sided column wrap	\$3,500	
B1	Banner Cling	\$7,500	SOLD
C4	4' x 4' Column Cling	\$2,000	
C5	4' x 4' Column Cling	\$2,000	SOLD
C6	4' x 4' Column Cling	\$2,000	SOLD
C7	4' x 4' Column Cling	\$2,000	
W1	3 Panel Window Cling	\$6,500	
W4	3 Panel Window Cling	\$6,500	
W7	3 Panel Window Cling	\$6,500	
W10	3 Panel Window Cling	\$6,500	
W13	3 Panel Window Cling	\$6,500	
W16	3 Panel Window Cling	\$6,500	

Loc	Item	Price	Status*
W19	4 Panel Window Cling	\$7,500	SOLD
S1A	2m x 8' Wall	\$6,500	SOLD
S1B	2m x 8' Wall	\$6,500	
S2	10x40 Charging Lounge	\$15,000	SOLD
S3	4-Sided Rotating Kiosk	\$4,500	SOLD
S4	4-Sided Rotating Kiosk	\$4,500	
S5	4-Sided Rotating Kiosk	\$4,500	SOLD
C9	Column Wrap Banner	\$3,000	
C10	Column Wrap Banner	\$3,000	
C11	Column Wrap Banner	\$3,000	
S6	3 Stacked Cubes	\$3,500	SOLD
C12	Column Wrap Banner	\$3,000	

**Verify status on website at time of order*



Bartle Exhibit - Level 2500



C1 – C3

MATERIAL: Structure Column Wrap

SIZE:

3 panels: **B**

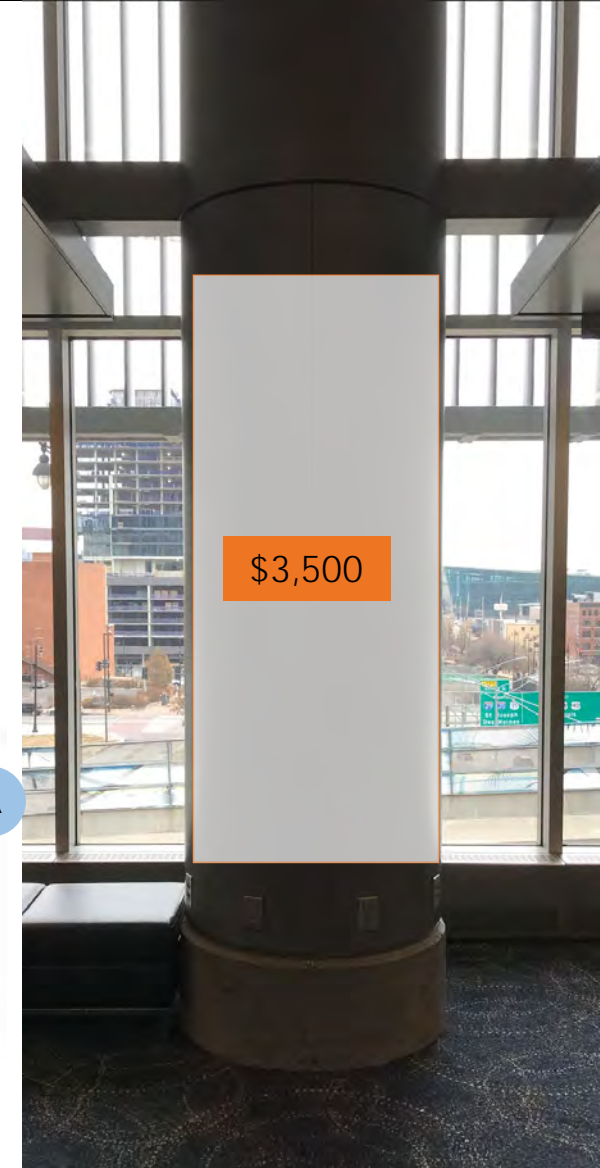
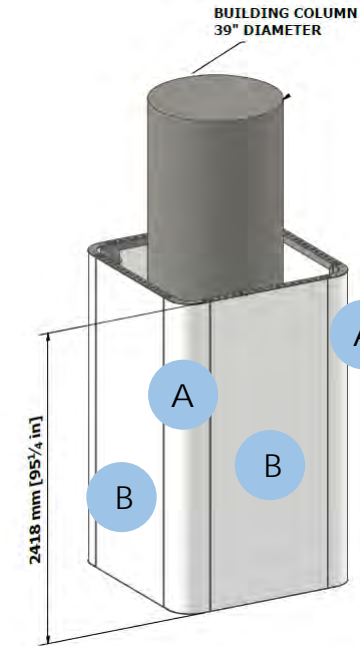
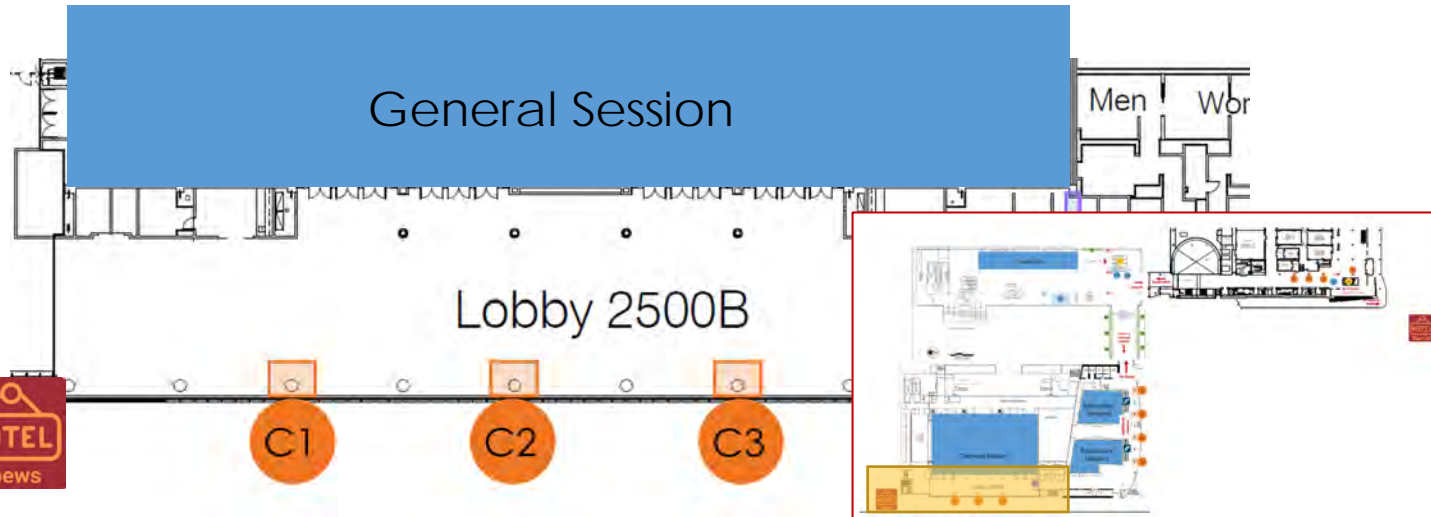
3/16 foam: 38 13/16" x 94 15/16"

2 panels: **A**

1/8 sintra: 16 1/16" x 94 13/16"



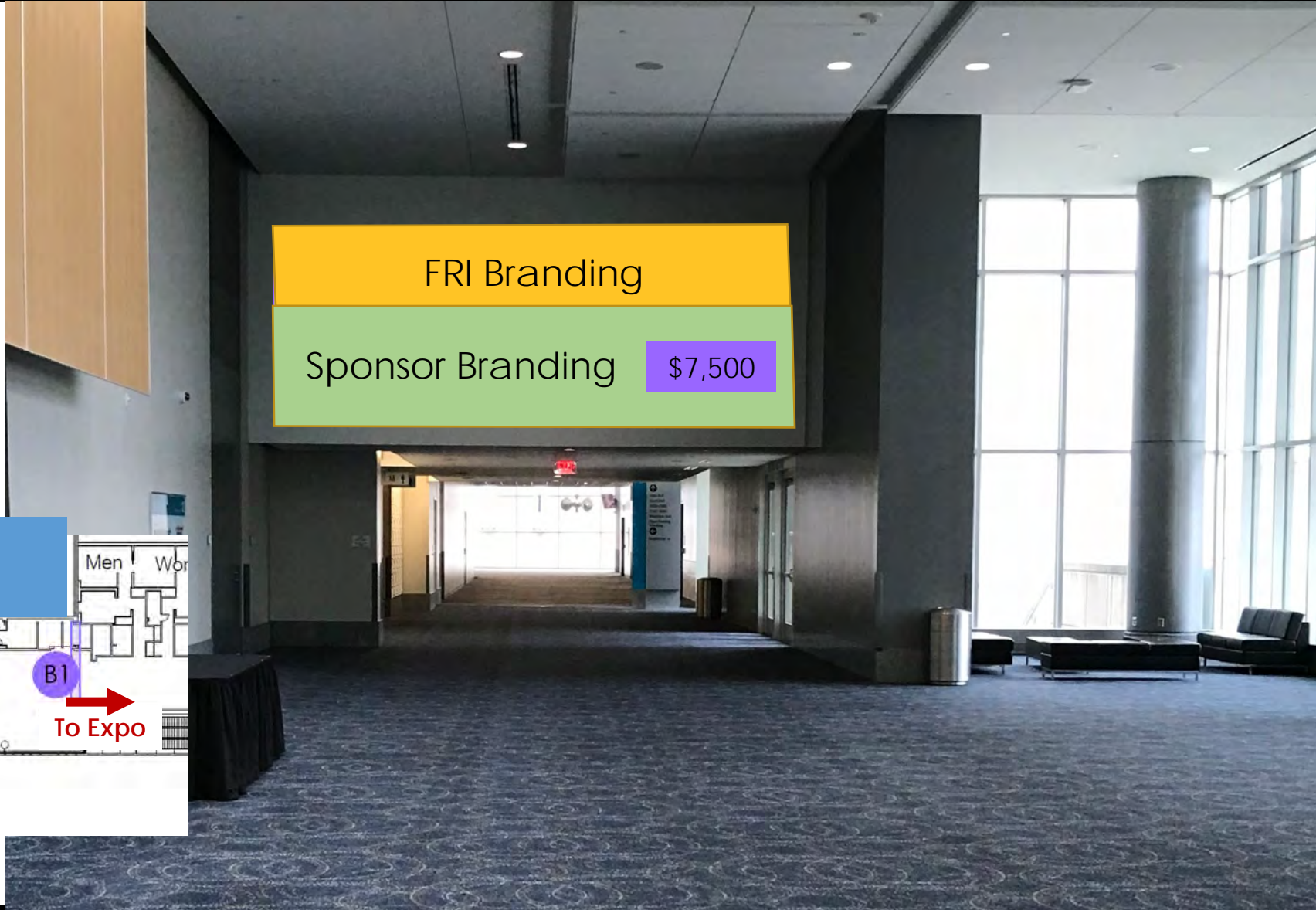
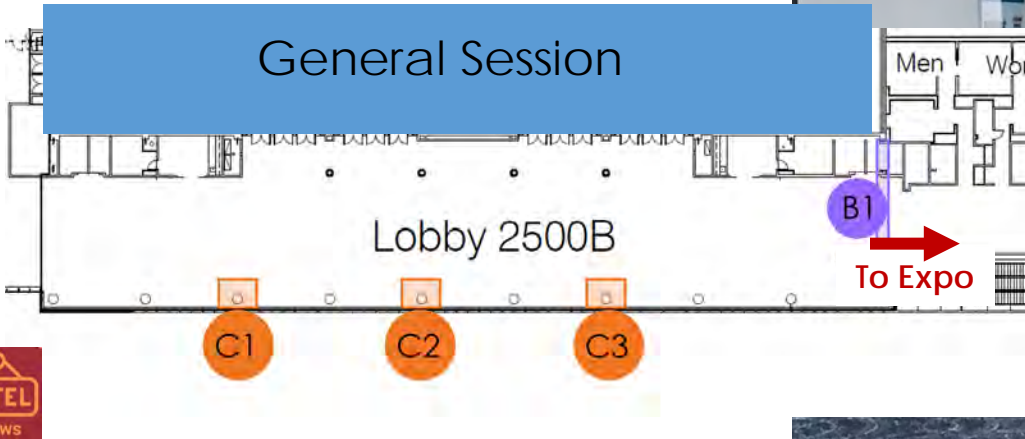
Due to the different substrates color matching cannot be guaranteed on any continuous graphics.



MATERIAL: CLING

SIZE: 24' W x 7' H Single Sided
Top 3' is show branding

(1) Side Total

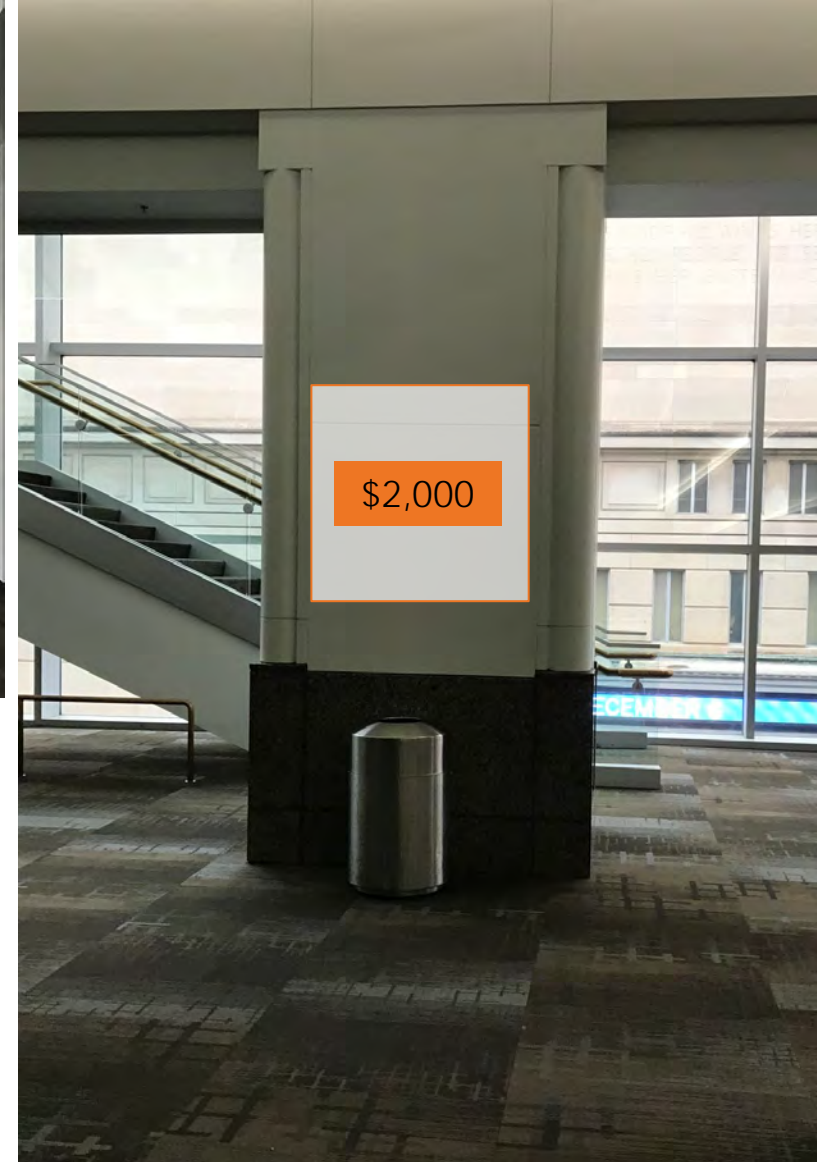
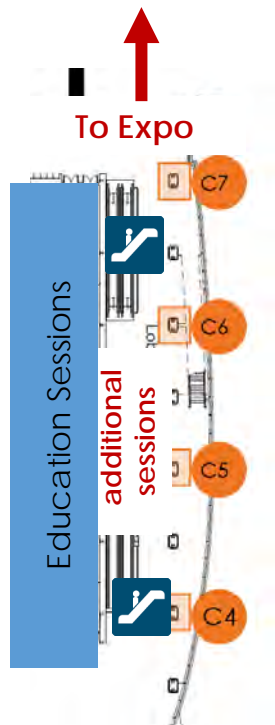


C4 – C7

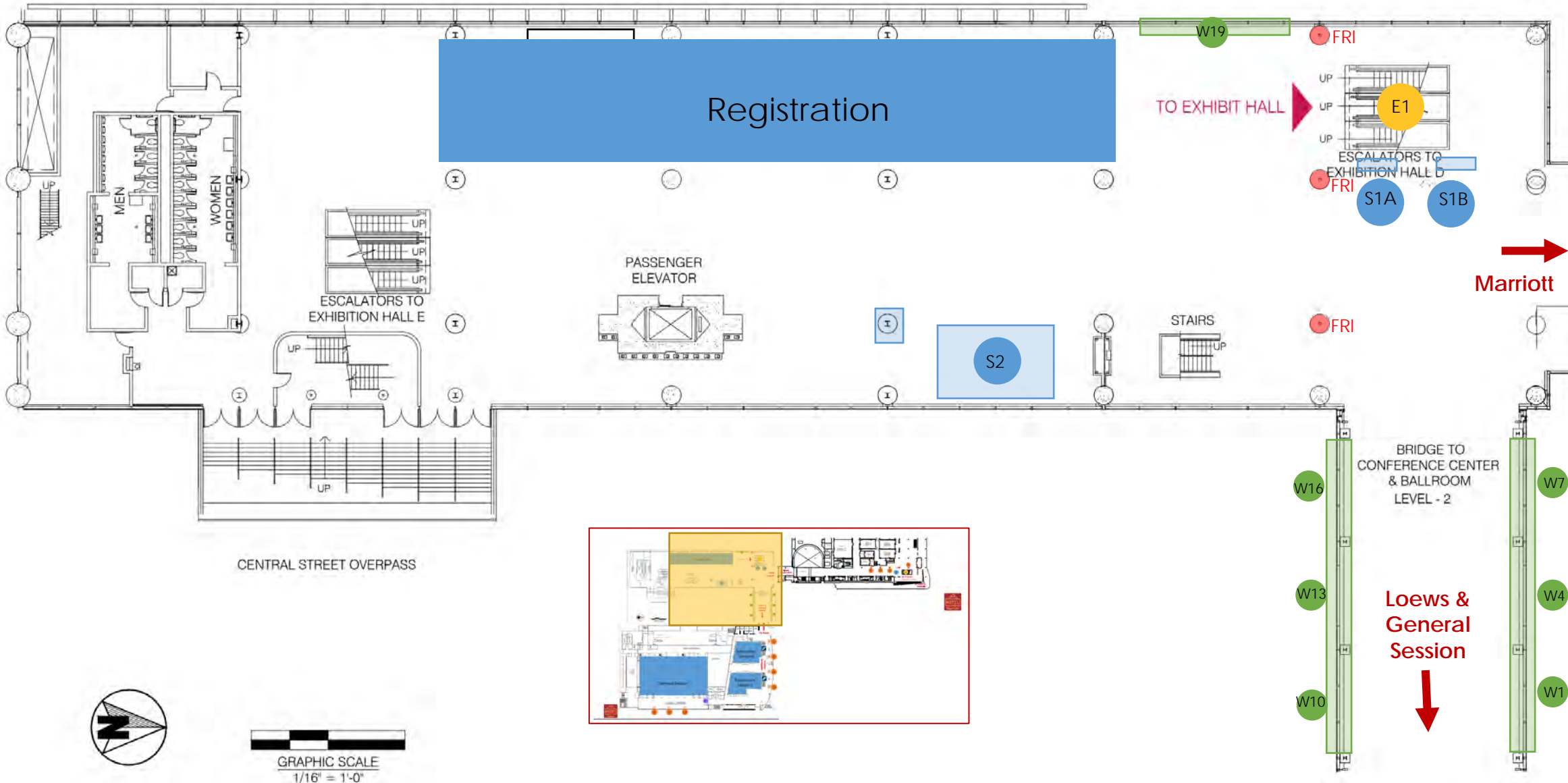
MATERIAL: Cling

SIZE: 4' W x 4' H Single Sided

(1) Side Total – Qty:4

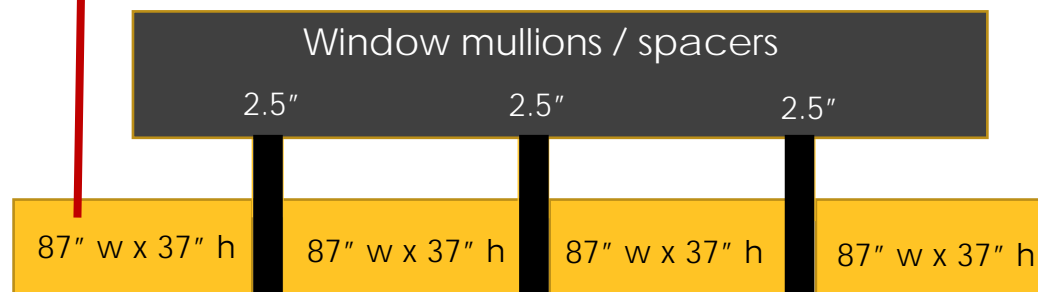
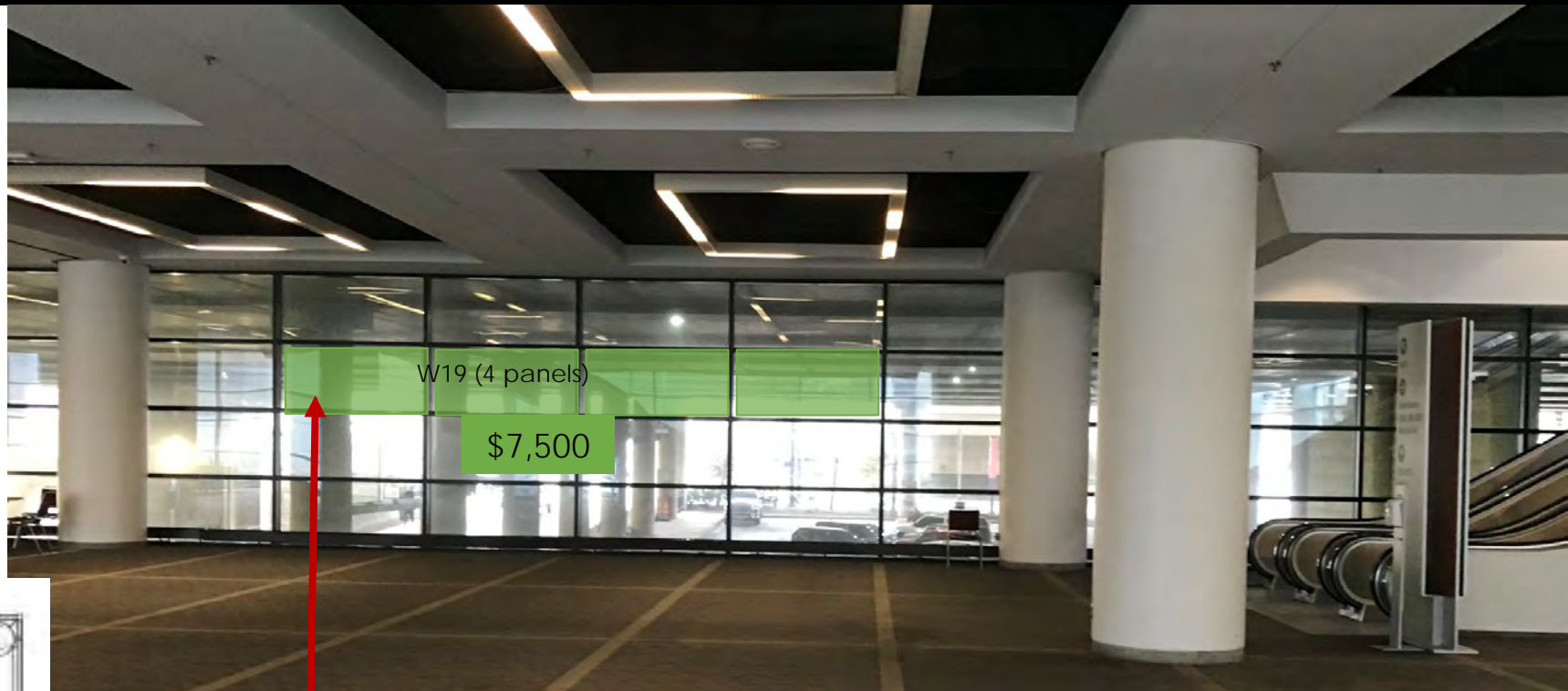
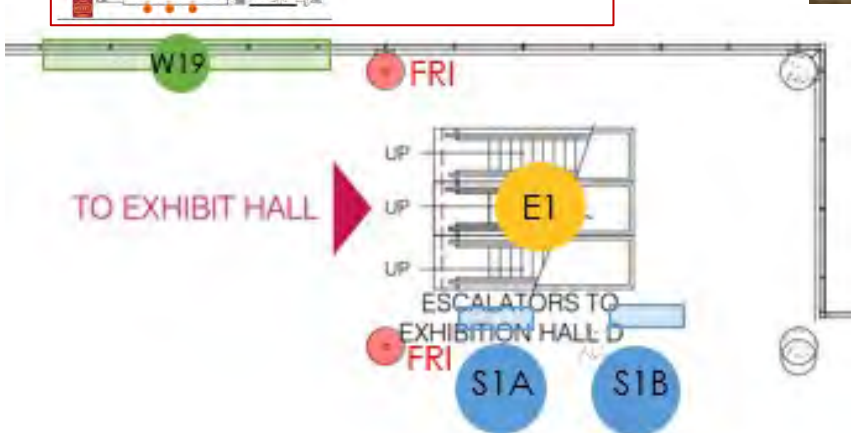


Bartle Exhibit Level 2 - Registration



W19 – W22

MATERIAL: Window Cling
SIZE: 87"W x 37"H Single Sided
(1) Side Total – Qty: 4



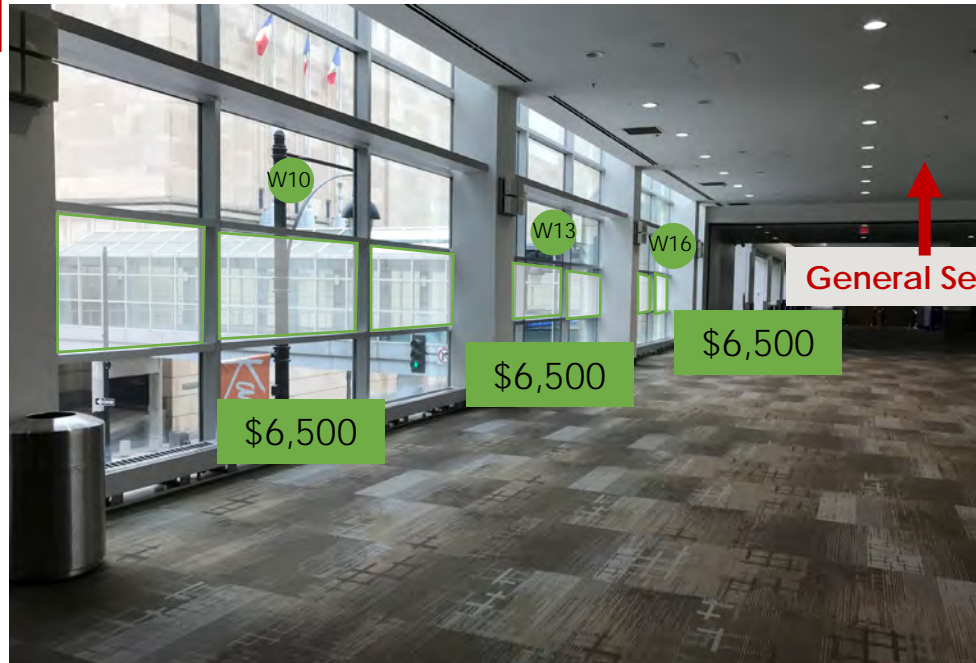
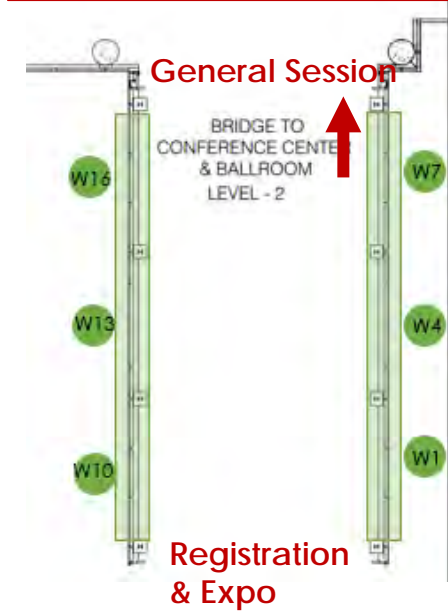
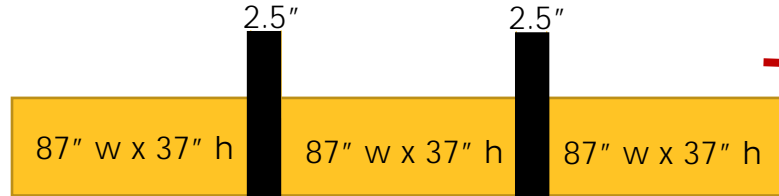
W1 – W18

MATERIAL: Window Cling

SIZE: 87" W x 37" H Single Sided

6 opportunities, 3 clings per section

Window mullions / spacers



S1

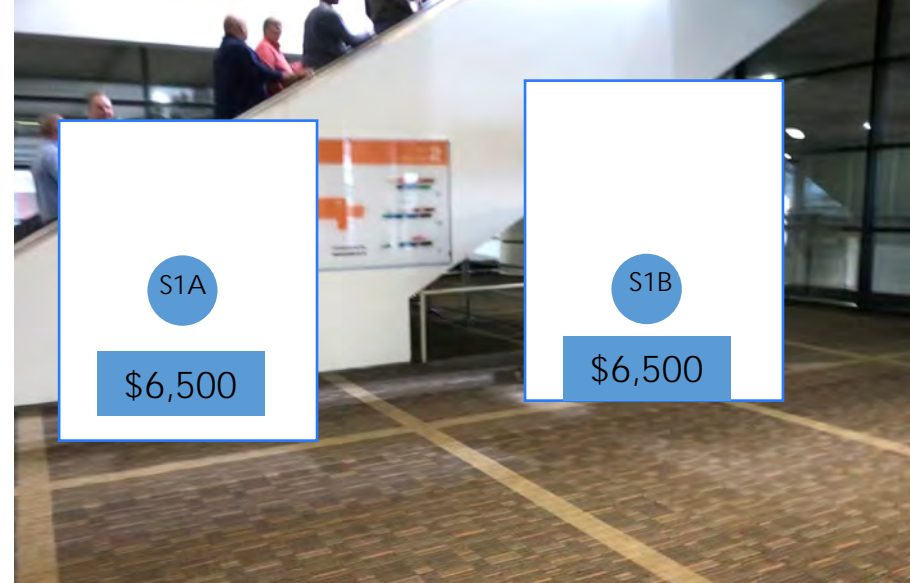
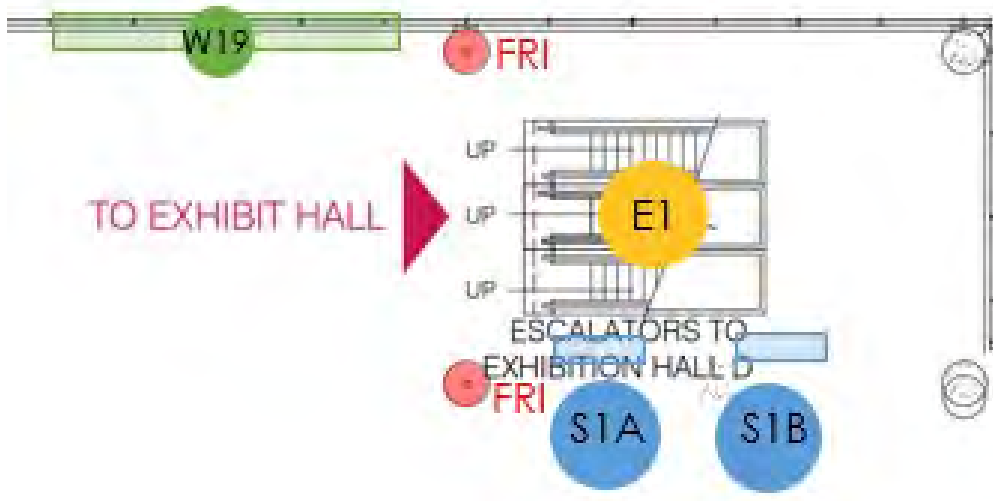
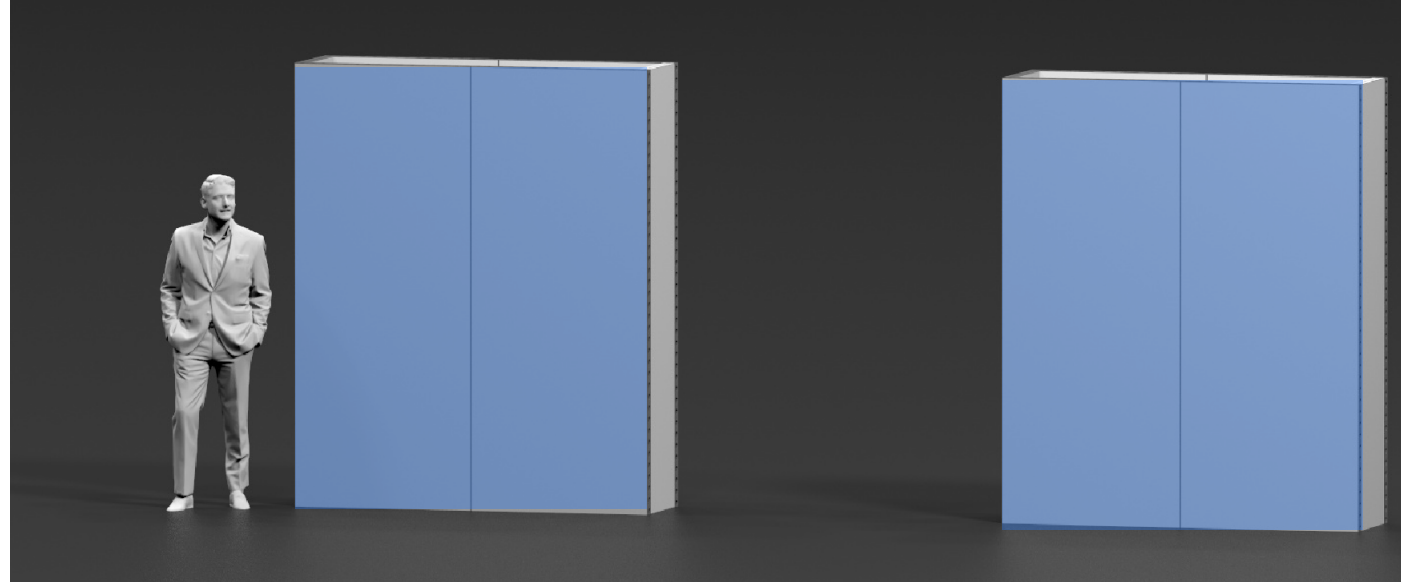
MATERIAL: Foamcore – 2 meter wall

SIZE: 2 Panels at 38 13/16" W x 94 15/16" H each

Total Size: 77 5/8" W x 94 15/16" High

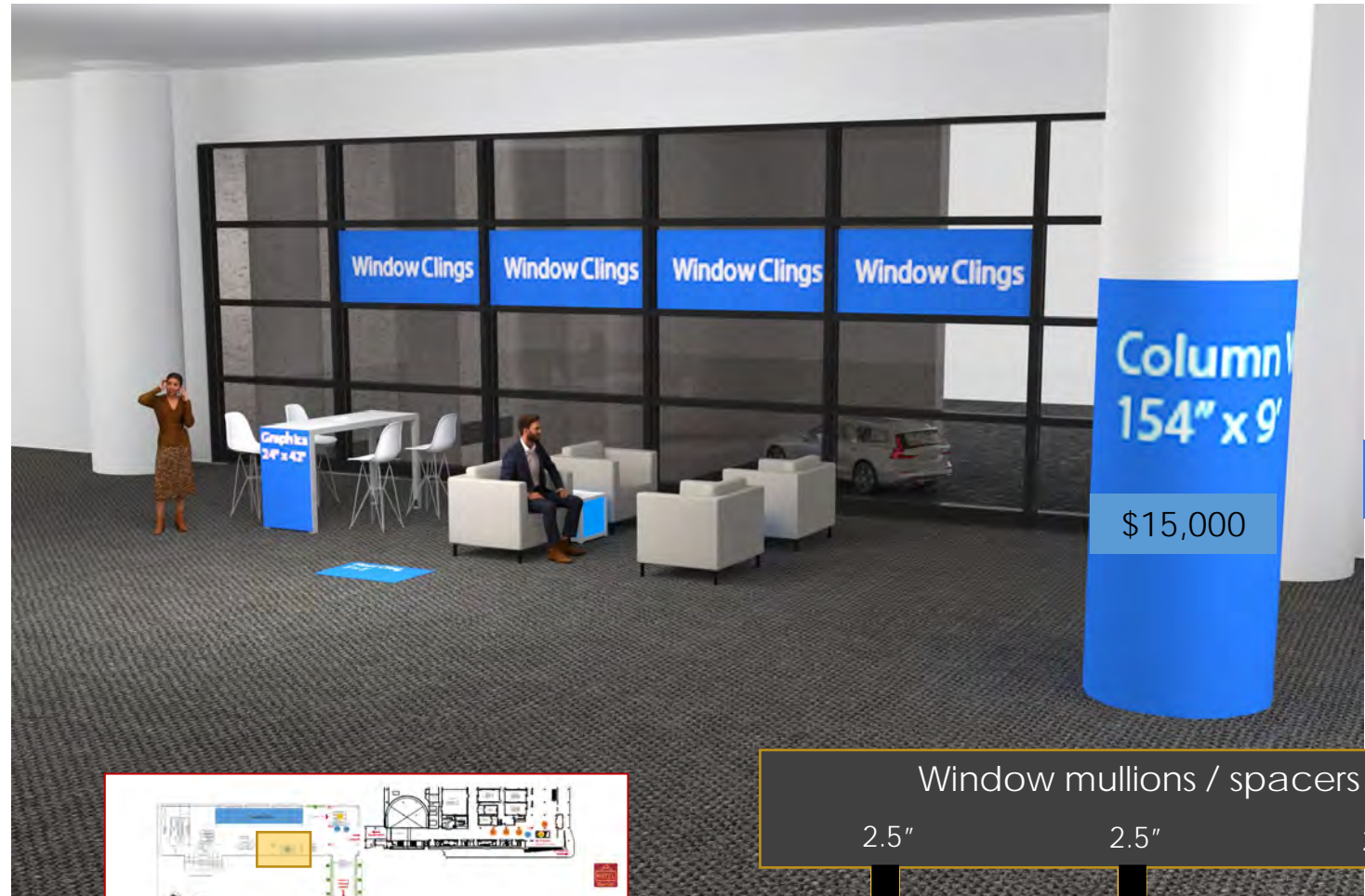
Single Sided

2 Opportunities



S2

Graphic	Specs	Qty
Column Wrap	151" W x 9' H Single Sided	1
Floor Decal	36" W x 36" H Single Sided	1
Window Cling	87" W x 37" H Single Sided	4
Table Sign (Foam core)	24" W x 42" H Single Sided	1
Charging Cube Cling (2 per cube)	20" W x 18" H Single Sided	4



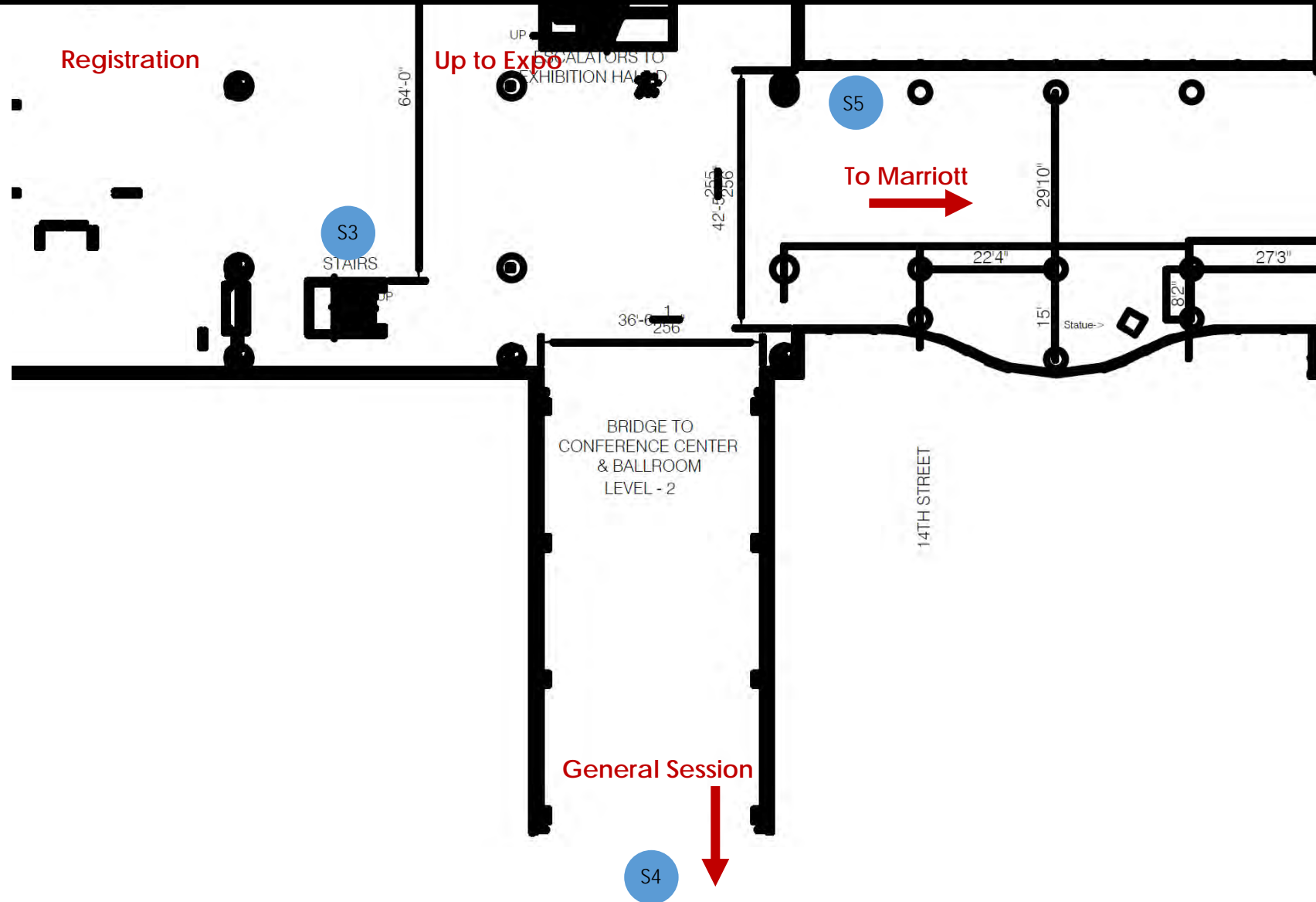
Registration



Window mullions / spacers
2.5" 2.5" 2.5"

87" w x 37" h 87" w x 37" h 87" w x 37" h 87" w x 37" h

Bartle Exhibit Level 2 - Registration



S3

Rotating 4 sides Tower

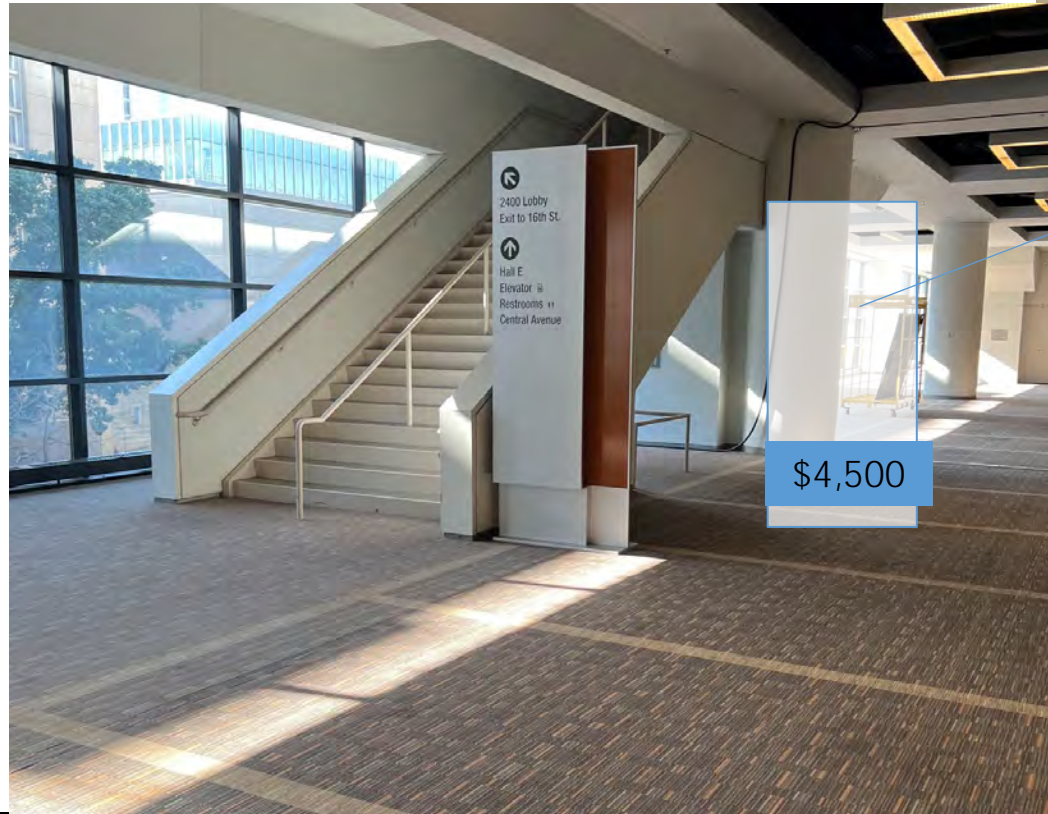
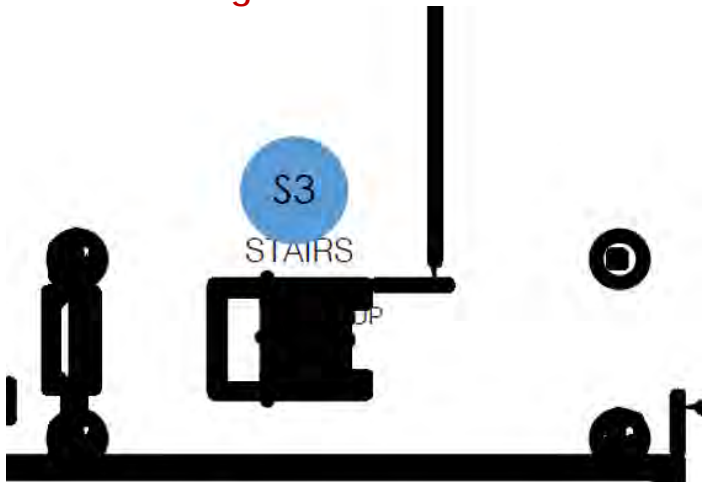
MATERIAL: Plexi

SIZE: 37 27/ 32" W x 87 11/16" H Single Sided

(4) Side Total – Qty: 1



Registration



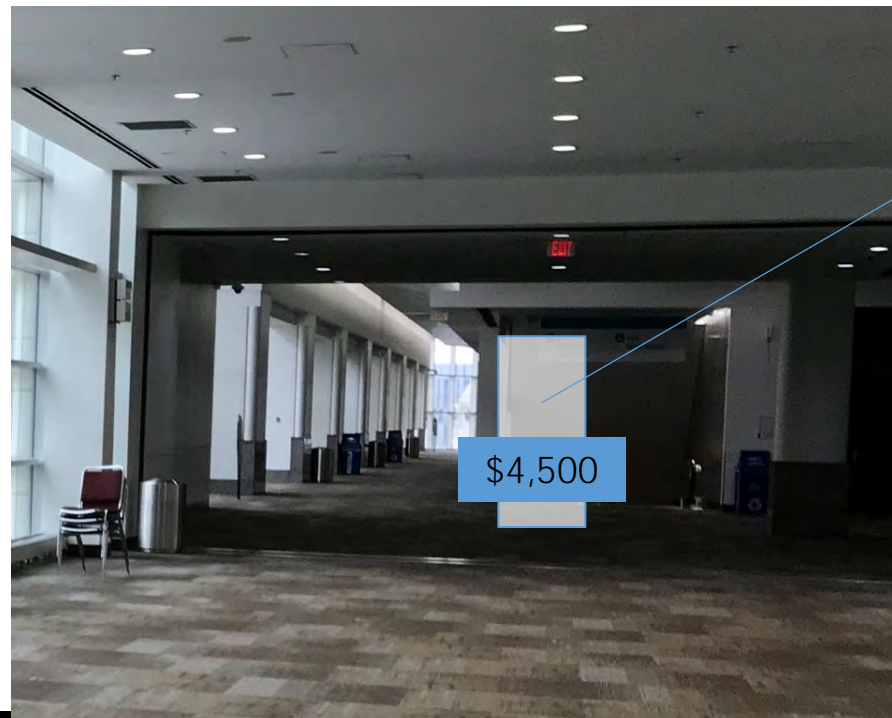
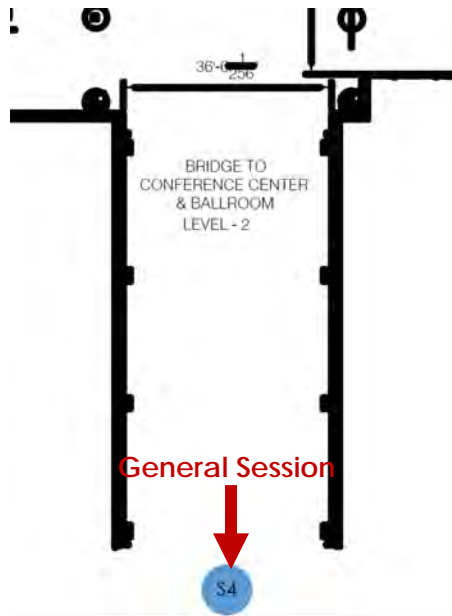
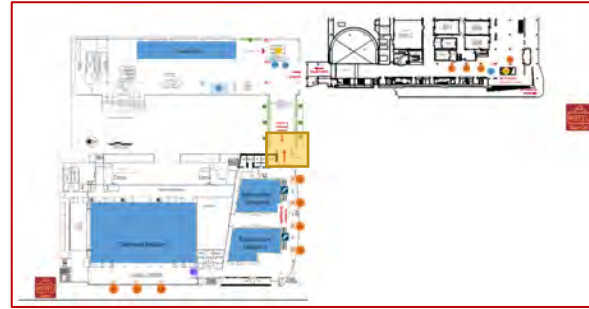
S4

Rotating 4 sides Tower

MATERIAL: Plexi

SIZE: 37 27/ 32" W x 87 11/16" H Single Sided

(4) Side Total – Qty: 1



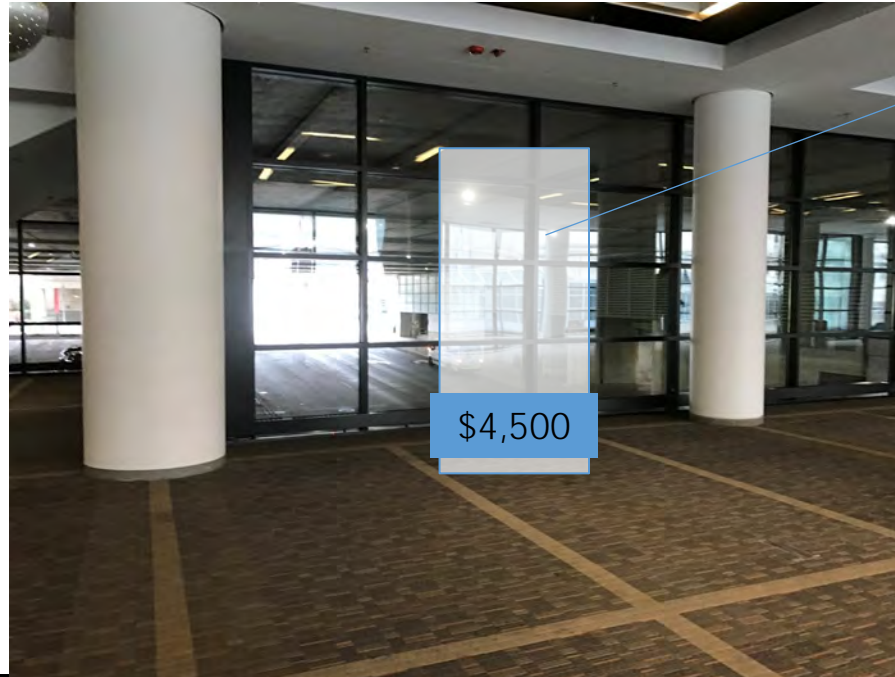
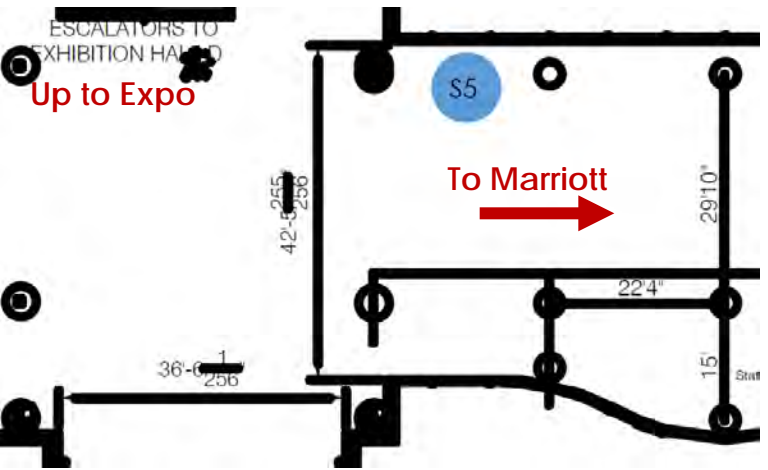
S5

Rotating 4 sides Tower

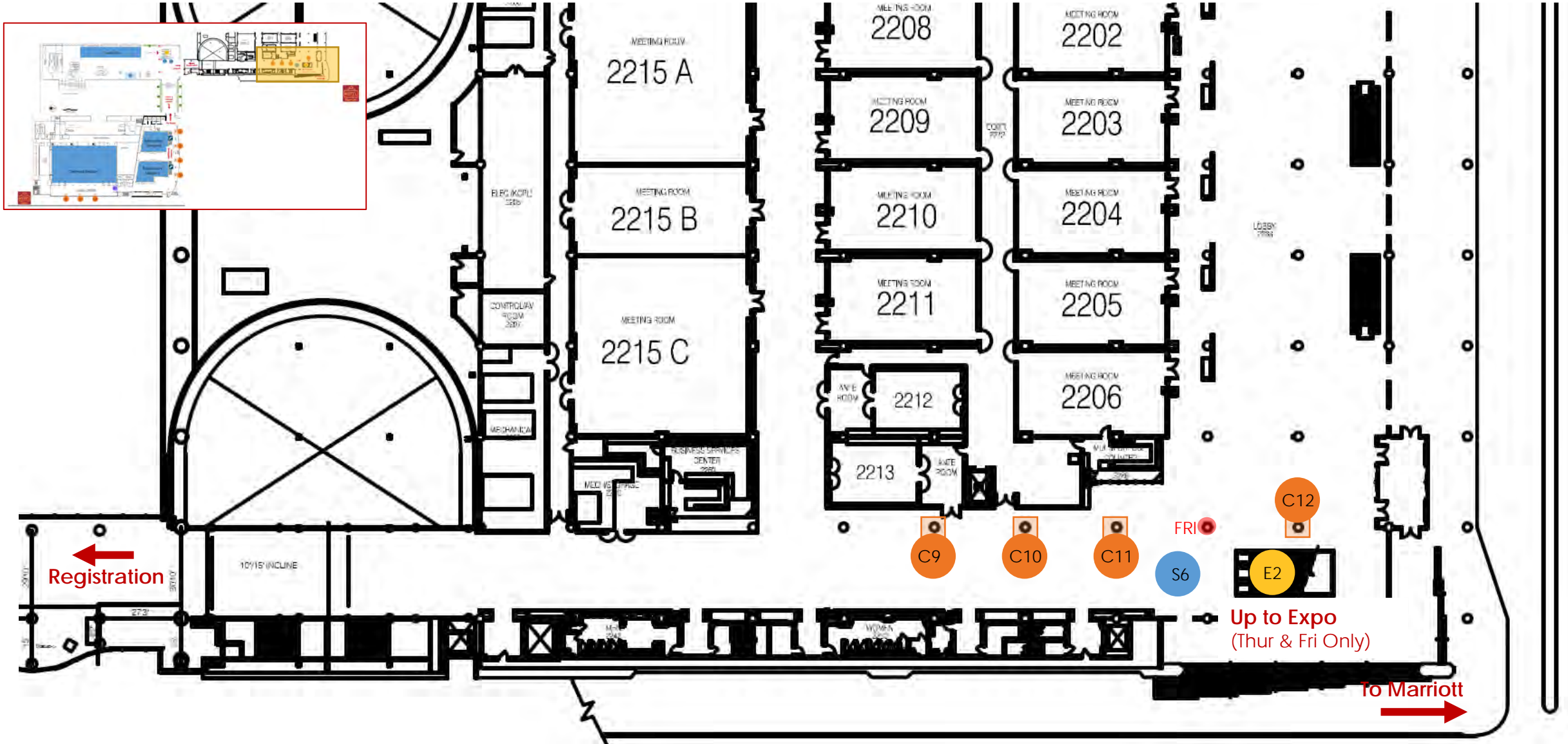
MATERIAL: Plexi

SIZE: 37 27/ 32" W x 87 11/16" H Single Sided

(4) Side Total – Qty: 1



Lobby 2200 – Marriot Entrance



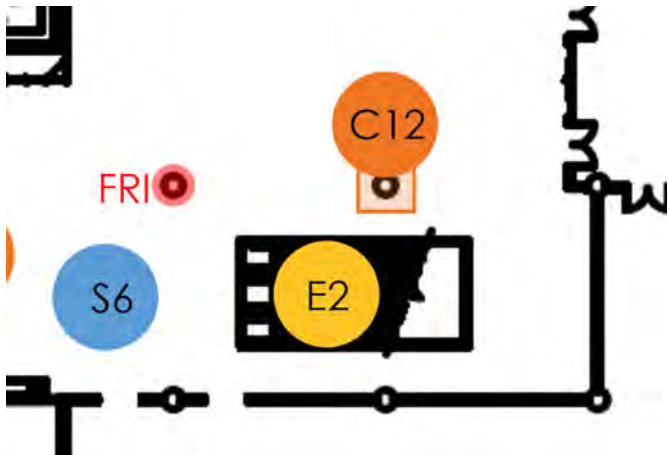
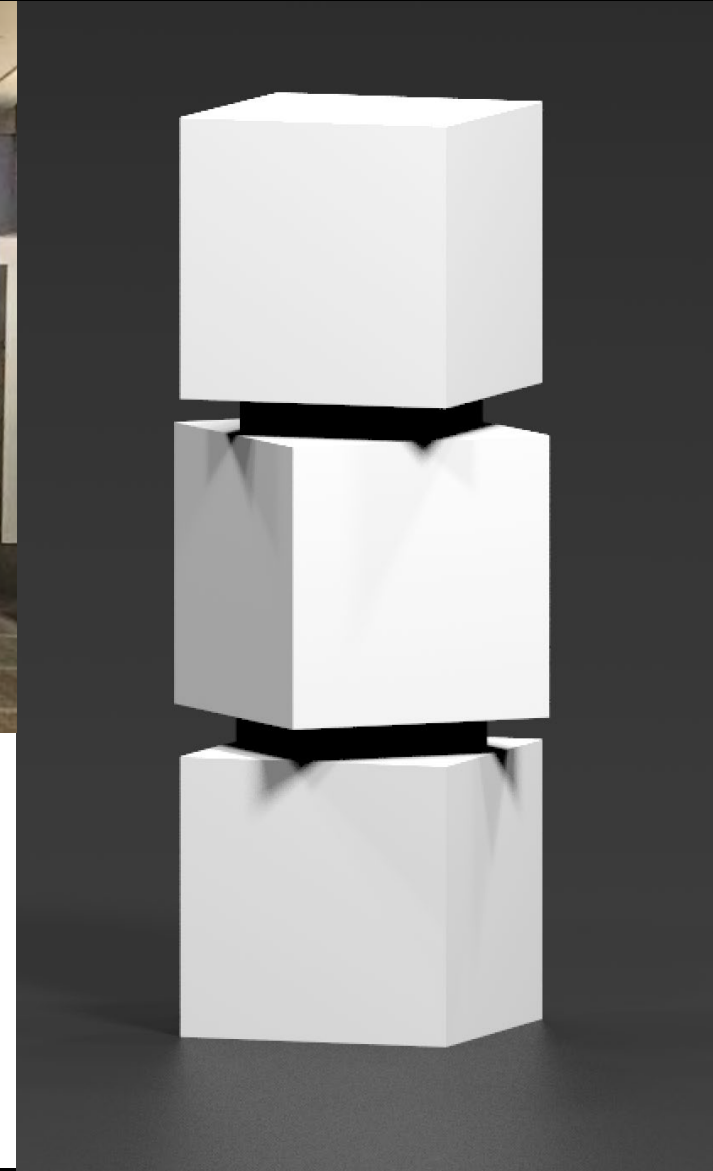
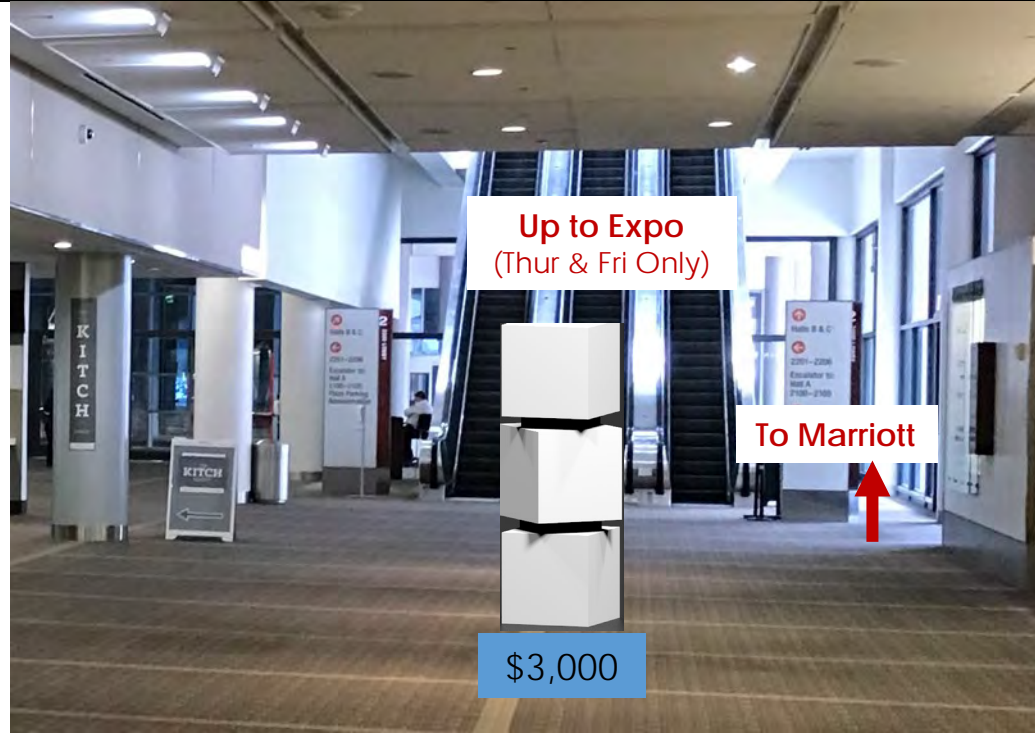
S6

MATERIAL: Foamcore

SIZE: 36" W x 36"H Single Sided

(4) Sides per cube

Total sides - 12

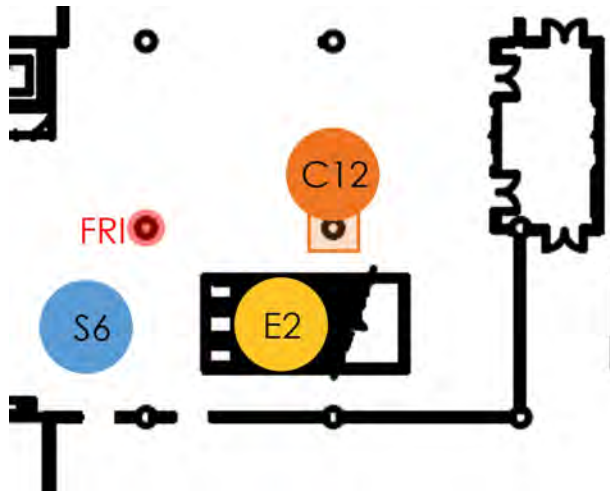


C12

MATERIAL: Vinyl Column Wrap

SIZE: 96"W x 96"H Single Side

(1) Side Total



C9 – C11

MATERIAL: Vinyl Column Wrap

SIZE: 96"W x 96"H Single Side

(1) Side Total

