

Ignite

New Opportunities

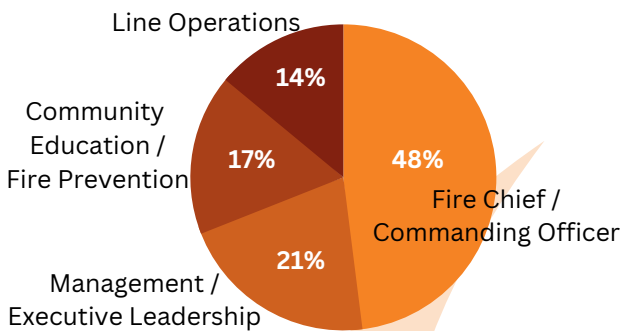
www.iafc.org/WUI



Wildland-Urban Interface (WUI) Conference is a one-of-a-kind event that brings together dedicated professionals who have a vested interest in wildland fire response, safety, planning, education and mitigation.

Wildfires have increased in frequency and intensity, creating greater impact on communities and the environment. Amid these challenges, the Wildland-Urban Interface (WUI) Conference brings together dedicated professionals who have a vested interest in wildland fire response, safety, planning, education and mitigation.

WHO ATTENDS



Connect with the largest gathering of wildfire experts in the industry at the 2023 WUI Conference.

Discover exhibitor and sponsor opportunities tailored to your marketing strategy.

SHOW SCHEDULE

| Tuesday, March 28 | |
|---------------------|-----------------------|
| 9:00 AM - 11:00 AM | Vehicle Move-In |
| 12:00 PM - 3:00 PM | Exhibitor Setup |
| 4:30 PM - 6:30 PM | Show Open (Reception) |
| Wednesday, March 29 | |
| 9:00 AM - 1:30 PM | Show Open |
| 1:30 PM - 5:00 PM | Exhibitor Move-Out |

\$14.50/ sf

\$1,450 per 10x10

**increase to \$15.50 psf August 1, 2023*

WHAT'S INCLUDED:

- 3 registration for 1st 100 SF; 2 for each additional 100 SF (General Session & Exhibit Hall access only)
- Company listing on conference website and official mobile app to include description, logo, social media information, contact information and product categories
- **Booth Package:** Each exhibiting company receives:
 - One 6' Black draped table
 - Two side chairs
 - One wastebasket
- Ballroom is carpeted



Event Dates:
TBD



Location:
TBD



500-600 Anticipated Registrants

| Opportunity | WUI |
|---|-------------|
| Exhibit Space | |
| Exhibit Space with Booth Package (per sf) | \$14.50 |
| Education / Hospitality | |
| Opening Session (Main Stage) | \$10,000 |
| Day 2 General Session (Main Stage) | \$10,000 |
| Day 3 General Session (Main Stage) | \$7,500 |
| Solution Session | 4 @ \$3,000 |
| Express Talks | 4 @ \$1,500 |
| Affiliate Event | 2 @ \$3,000 |
| Branding / Impressions | |
| Premier Mobile App | \$5,500 |
| Left Hand Rotating Ad | \$3,500 |
| Right Hand Rotating Ad | \$2,500 |
| Prospective Attendee Email Banner Ad | \$1,500 |
| Know Before You Go - Attendee Email Banner Ad | \$2,500 |
| Mobile App Banner Ad | \$1,000 |
| Registration | \$5,000 |
| Onsite Branding | |
| Lanyards | \$2,500 |
| Notepads | \$3,000 |
| Attendee Gift Opportunity (License Fee) | \$1,500 |
| Networking | |
| Welcome / Networking Reception | \$15,000 |
| Conference Lunch | \$4,500 |
| Continental Breakfast | \$7,500 |
| Morning Coffee Break | \$4,500 |
| Afternoon Refreshment Break | \$3,000 |
| Other | |
| Attendee List Bundle | |
| Pre-Show Attendee List | |
| Post-Show Attendee List | |

Express Talks & Solutions Sessions

Express Talks: Showcase your solutions, expand your brand, and share your expertise! Engage current and potential customers with product demonstrations, and information on how they'll benefit from your company's products. These sessions should be light on PowerPoint usage – think elevator pitch. Send them to your booth for details.

Length: 10 minutes (8 Available)

Solution sessions are here to give insight to how companies are using their latest products and services for advancement in the fire service. These sessions are real-life case studies intended to teach you about resources and technologies that could benefit you and your department.

Length: 60 minutes (4 Available)

Registration



Your branding seen by EVERY attendee at least 3 times:

- On Registration Webpage
- On Email Confirmation
- Onsite at Registration

Networking

Networking and event opportunities are designed to create dynamic environments to network and share concepts and technologies with a targeted audience while elevating your profile with signage and branding recognition. At Hazmat the majority of the food functions are held in the Expo area.

MORE INFO ONLINE
WWW.IAFC.ORG/WUI

Availability Not
 Guaranteed until
 Contract Received

