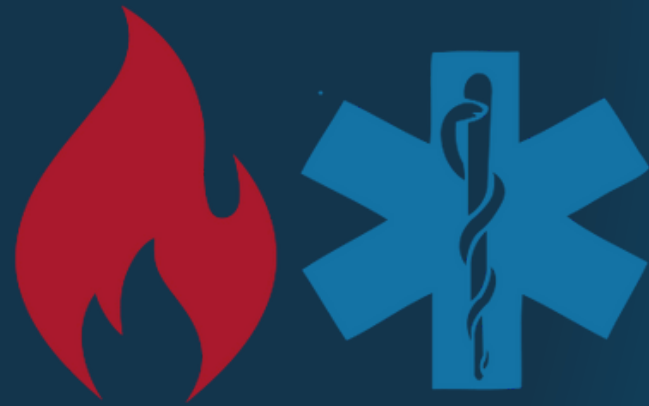


Fire-Rescue International

International Association of Fire Chiefs



SOCIAL MEDIA TOOLKIT

#FRI2024

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Step 1

Download the appropriate graphic for your needs.

- 1:1 for a post
- 9:16 for a reel/story
- OR create your own!

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Step 2

Share one pain point that your solution/product can solve! Don't forget to use our conference hashtag: #FRI2024

Here are some examples to get you started.

We're exhibiting at #FRI2024 to showcase **[INSERT TOP FEATURE]**.

Don't miss out and register to visit us at booth **[INSERT NUMBER]** to learn more:
https://l.feathr.co/FRI2024_exhibits

Looking to solve **[INSERT TOP PAIN POINT]**?

We're ready to help! Visit us at #FRI2024 at booth **[INSERT NUMBER]** to learn more:
https://l.feathr.co/FRI2024_exhibits

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Step 3



@firechiefs
International Association of Fire Chiefs (IAFC)



@iafc



International Association
of Fire Chiefs (IAFC)



@firechiefs

Add any additional
community hashtags
and tag us as well as
partners/speakers
you're looking
forward to meet
face-to-face in
Dallas, TX!

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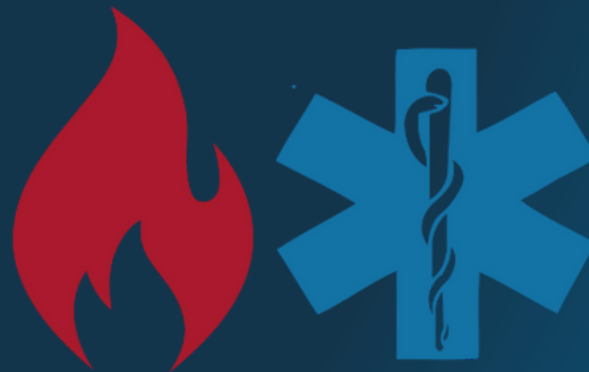
Thank you for spreading the word.

We look forward to seeing you!

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