

Community
Risk Reduction
Leadership Conference
International Association of Fire Chiefs

SOCIAL MEDIA TOOLKIT

MAY 14 - 16, 2024

The Renaissance
Glendale, AZ

#CRRL2024



Step 1

Download the appropriate graphic for your needs.

- 1:1 for a post
- 9:16 for a reel/story
- OR create your own!

#CRRL2024

May 14 - 16, 2024 | The Renaissance, Glendale, AZ

Step 2

Share one pain point that your solution/product can solve! Don't forget to use our conference hashtag: #CRRL2024

Here are some examples to get you started.

We're exhibiting at #CRRL2024 to showcase **[INSERT TOP FEATURE]**.

Don't miss out and register to visit us at booth **[INSERT NUMBER]** to learn more:
<https://l.feathr.co/CRRL2024-exhibits>

Looking to solve **[INSERT TOP PAIN POINT]**?

We're ready to help! Visit us at #CRRL2024 at booth **[INSERT NUMBER]** to learn more:
<https://l.feathr.co/CRRL2024-exhibits>

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Step 3



@firechiefs
International Association of Fire Chiefs (IAFC)



@iafc



International Association
of Fire Chiefs (IAFC)



@firechiefs

Add any additional community hashtags and tag us as well as partners/speakers you're looking forward to meet face-to-face in Glendale, AZ!

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Thank you for spreading the word.

We look forward to seeing you!

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