

SYMPOSIUM IN THE SUN

International Association of Fire Chiefs



SPONSORSHIP PROSPECTUS

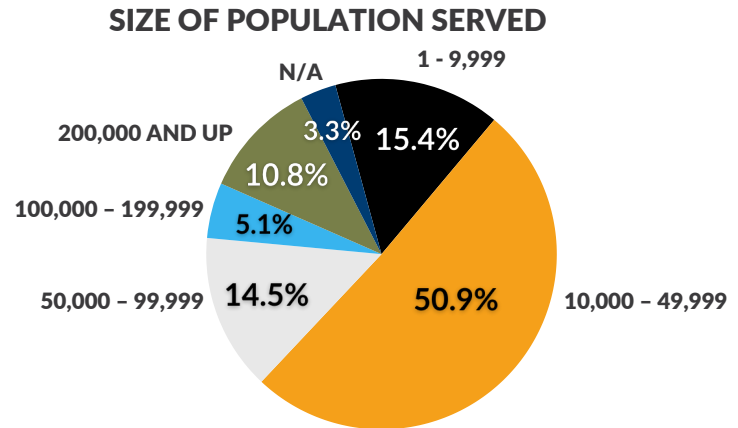
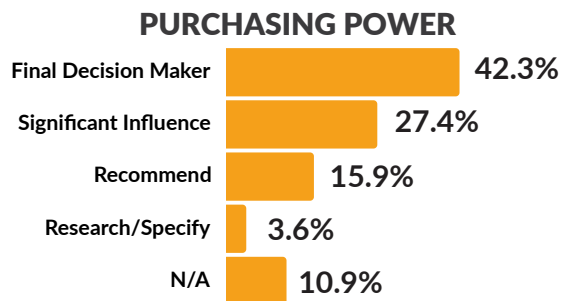
November 13 - 16, 2025 | Clearwater, FL

Powering the Future of Volunteer Service

Partner with IAFC's Volunteer & Combination Officers Section (VCOS) to equip volunteer and combination department leaders with essential skills, connections, and resources.

Support specialized training, nationwide networking, and access to safety-focused vendors—all designed to ensure every team member returns home.

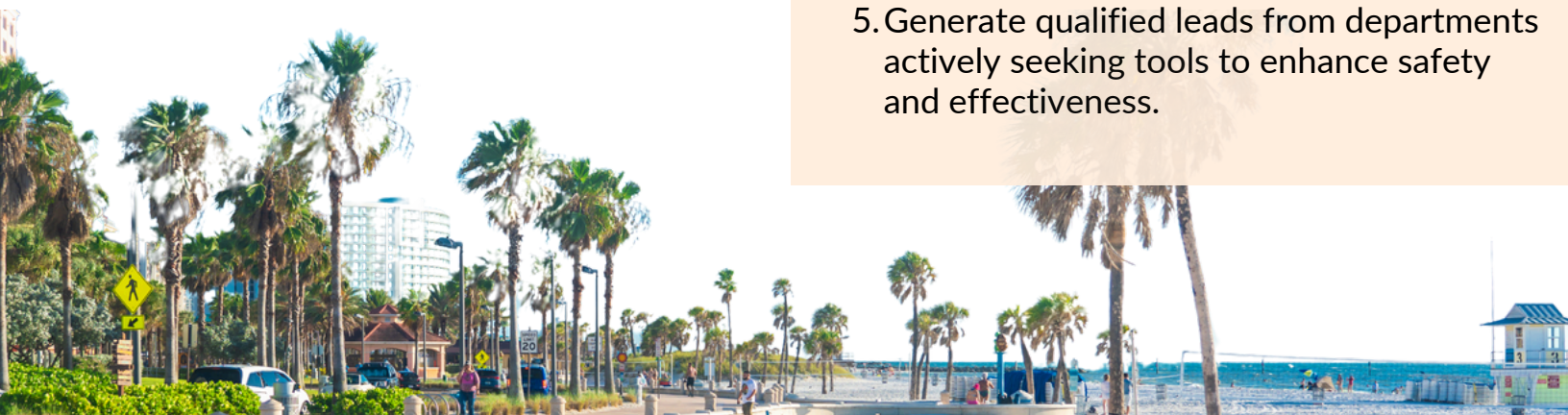
By investing in this event, you'll gain visibility while directly contributing to stronger, safer departments across the country.



To secure your spot, email exhibits@iafc.org.

5 Reasons to Exhibit

1. Connect directly with **700+ decision-makers** from volunteer and combination departments nationwide.
2. Gain insights into the **specific challenges and needs** of volunteer service leaders.
3. Showcase your solutions efficiently to multiple department leaders without scheduling individual appointments.
4. Build valuable relationships with VCOS leadership and influential department chiefs.
5. Generate qualified leads from departments actively seeking tools to enhance safety and effectiveness.



Exhibits

Show Schedule *Hours are tentative and subject to change.*

Wednesday, November 12, 2025	
1:00 PM - 5:00 PM	Exhibitor Setup
Thursday, November 13, 2025	
7:00 AM - 5:00 PM	Show Open
Friday, November 14, 2025	
7:00 AM - 12:30 PM	Show Open
Saturday, November 15, 2025	
7:00 AM - 2:00 PM	Show Open
2:00 PM - 4:00 PM	Exhibitor Move Out



What's Included

- 3 full conference registrations
- Company listing on conference website and official mobile app to include description, logo, social media information, contact information
- Tables are provided, exhibitors in the lobby must ensure all materials fit on provided tables.
- Pop-up/backwall booths are not permitted in the lobby/hallways.

Booth Package:

- One 6' black draped table
- Two side chairs
- One wastebasket

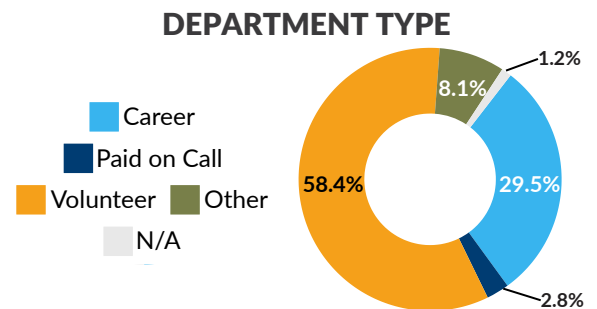
Meeting Room and Lobbies are carpeted.

Cost \$1,500 per tabletop
\$1,700 after June 1, 2025

Why Sponsor?

Through strategic sponsorship of this symposium, your company gains direct access to hundreds of volunteer and combination department leaders from across the country.

Our carefully designed sponsorship packages enhance your marketing strategy by creating meaningful connections with the people who matter most in volunteer emergency services.



OPPORTUNITY	INVESTMENT
EXHIBIT	
6' Tabletop Booth Package	\$1,500 \$1,700 after 6/1
EDUCATION / HOSPITALITY	
Opening Session (Main Stage)	SOLD OUT
General Session 2 (Main Stage)	SOLD OUT
General Session 3 (Main Stage)	\$7,500
Affiliate Event	2 @ \$3,000
DIGITAL BRANDING / IMPRESSIONS	
Premier Mobile App	\$5,500
Left Hand Rotating Ad	\$3,500
Right Hand Rotating Ad	\$2,500
Prospective Attendee Email Banner Ad	\$1,500
Know Before You Go - Attendee Email Banner Ad	\$2,500
Mobile App Banner Ad (Interior Pages)	\$1,000
ONSITE BRANDING	
Registration	\$5,000
Lanyards	\$2,500
Notepads	\$3,000
Attendee Gift Opportunity (License Fee)	\$1,500 + cost of item
NETWORKING	
Welcome / Networking Reception	SOLD OUT
Lunch on the Beach	SOLD OUT
Sunset Happy Hour	SOLD OUT
Hosted Happy Hour (Hotel bar w/ drink tickets)	\$7,000
Continental Breakfast	\$5,000

EDUCATION

IAFC main stage sessions are attended by the majority of the attendees (chiefs, company officers, and other fire professionals). Speakers address timely and relevant topics impacting the fire and EMS sectors, and these sessions are available for sponsorship.

Sponsor benefits include:

- Prominent brand featuring at the onsite session and in promotional materials
- Opportunity to deliver a State of the Industry address by high-level corporate speaker(s); story format, TED Talk style, or moderated interview

Get maximum brand exposure and be recognized as a key supporter of the IAFC. Speakers should be mindful to keep content educational and ensure the message is not a product sales pitch. **Content must be pre-approved.**

Length: 10 minutes

REGISTRATION

Your branding seen by EVERY attendee at least 3 times:

- On registration page
- On email confirmation
- Onsite at registration

OTHER

Attendee List Bundle (Pre- & Post-Show)	\$1,000
Pre-Show Attendee List	\$500
Post-Show Attendee List	\$750

For more information, visit:
IAFC.ORG/VCOSSUN

Reach our exhibits team at:
EXHIBITS@IAFC.ORG

**SYMPOSIUM
IN THE SUN**

International Association of Fire Chiefs



About the International Association of Fire Chiefs

The challenges we face as chiefs, fire officers and other emergency service professionals are ever evolving. Our goals to **Lead, Educate, Serve, and Include** guide our actions, and will continue to shape our future endeavors.

1 LEAD.

We are the preeminent global advocate for the fire and emergency service on leadership, policy, management, and service delivery.

3 SERVE.

We provide relevant and timely services, products, and resources to our members, affiliates, and partners.

2 EDUCATE.

We train current and future fire leaders by providing training, education, and professional development opportunities.

4 INCLUDE.

We assure acceptance of all people, treat them fairly, equally, with respect and a sense of belonging, so they can achieve their potential.

Check out our other conferences:



iafc.org/wui



iafc.org/frm



iafc.org/crrl



iafc.org/hazmatconf



iafc.org/fri



iafc.org/tsi