



# Midwest Arts XPO

## Showcase Room Information

September 22-25, 2026

Baird Center North  
405 W Kilbourn Ave, Milwaukee, WI 53203

### Showcase Room 104 B/C

Stage Size: Stage: 30'w x 16'd x 24"h

Seating Capacity: 50

Contact: Will Hearn

Grand Ol' Production Company

[will@goshowproductions.com](mailto:will@goshowproductions.com)

Showcase room is designed for all genres of music and tribute acts as well as comedy and variety. Professional sound and lighting with 48-channel digital mixing, wired and wireless mic options, full backline (drum kit, multiple keyboard options, guitars, bass, amps), lighting and video projection.

### Showcase Room 106B

Stage Size: 16'w x 12'd x 16"h

Seating Capacity: 30-40

Contact: Karin Stein, Artes Latinas

[music@artes-latinas.com](mailto:music@artes-latinas.com)

Showcase room is ideal for small acts of various genres with low-tech/no-tech needs. We provide mixes of up to 6 channels, basic light washes and a screen and projector, if desired. No backline is provided. If you have many sound and light cues, please plan to bring an assistant. We are welcoming hosts who offer affordable prices for those who do not need big production.

### Showcase Room 108

Stage Size: 30'w x 16'd x 24"h

Seating Capacity: 65-70

Contact: Lisa Rock, Lisa Rock Entertainment

[booking@closetoyouonline.com](mailto:booking@closetoyouonline.com)

Showcase room is ideal for tribute shows, all genres of music, comedy, and variety acts. We provide a full-tech room including up to 32-channel mix, audio and lighting personnel, two keyboards, standard drum kit, bass amp, an 84" video screen and full lighting with movers.

### Showcase Room 204 B/C

Stage Size: 30'w x 16'd x 24"h

Seating Capacity: 50

Contact: Bill Smith, Riot Artists

[bill@riotartists.com](mailto:bill@riotartists.com)

Showcase room is focused on world music, but we welcome all genres of music. We provide a full-tech room including up to 32-channel mix, audio personnel, a keyboard, standard drum kit, bass and guitar amps. Baby Grand Piano TBD.

### Showcase Room 206 B/C

Stage Size: 30'w x 16'd x 24"h

Seating Capacity: 50

Contact: Crandall Rogers, Four Mortals Productions

[Crandall@fourmortals.com](mailto:Crandall@fourmortals.com)

Full production room with audio, lighting, video and full backline choices and full crew. Artistically curated featuring programming "blocks". Some emphasis on Folk/Roots, Americana but we present all genres including theatre, magic and Broadway/Cabaret. Baby Grand Piano TBD.

### Showcase Room 208

Stage Size: 32'w x 18'd x 24"h

Seating Capacity: 85

Contact: Jerry Ross, Harmony Artists

Crandall Rogers, Four Mortals Productions

[Crandall@fourmortals.com](mailto:Crandall@fourmortals.com)

Room focus leans toward Rock and Tribute, larger acts and those needing a higher level of tech support. Large production room with full audio, lighting rig, LED video wall and full backline including an in-ear monitor rig and multiple choices of amps, keyboards, mics and Baby Grand Piano.

### 4<sup>th</sup> Floor Ballroom E/F/G

Dance Showcase—Wednesday, September 23

Contact: Jennifer Morris, Siegel Artist Management

[Jennifer@SiegelArtist.com](mailto:Jennifer@SiegelArtist.com)

The Dance Showcase is sold out. To be added to the Wait List, please email [info@midwestartsexpo.org](mailto:info@midwestartsexpo.org)