

JUNE 6 - 8, 2025 FORT LAUDERDALE, FL

19TH ANNUAL
SICKLE CELL DISEASE RESEARCH
& EDUCATIONAL
SYMPOSIUM

48TH NATIONAL SICKLE CELL DISEASE SCIENTIFIC MEETING

SPONSORSHIP & EXHIBITOR PROSPECTUS

JOIN THE FIGHT TO SHAPE THE FUTURE OF SICKLE CELL DISEASE

THE FOUNDATION FOR

CHANGE THE CONVERSATION.

RESHAPE
THE FUTURE.



Learn more: academic.oup.com/JSCD



AT THE FOUNDATION FOR SICKLE CELL DISEASE RESEARCH, WE BELIEVE THAT EVERYBODY IS BORN WITH THE RIGHT TO A LONG, HEALTHY, PAIN-FREE LIFE. WITH INNOVATIVE RESEARCH, TREATMENTS, AND EDUCATION, WE CAN CHANGE THE CONVERSATION AND SHAPE THE FUTURE FOR THIS GENETIC DISORDER.

The Foundation for Sickle Cell Disease Research, a non-profit 501(c)(3) organization, is dedicated to making sickle cell disease a nonthreatening condition

The Symposium attracts hundreds of unique individuals from every corner of the globe — leading researchers, physicians, clinicians, stakeholders, advocates and social workers — all with the goal of finding better treatment and, ultimately, a cure for sickle cell disease.





FSCDR IS YOUR PARTNER

EXPOSURE

Market your organization and raise exposure to the entire sickle cell community, including leading researchers, physicians, clinicians, stakeholders, advocates, and social workers.

INSIGHT

Engage in meaningful discussions about the issues, trends, and innovations shaping the future of sickle cell research, education and treatments.

NETWORK

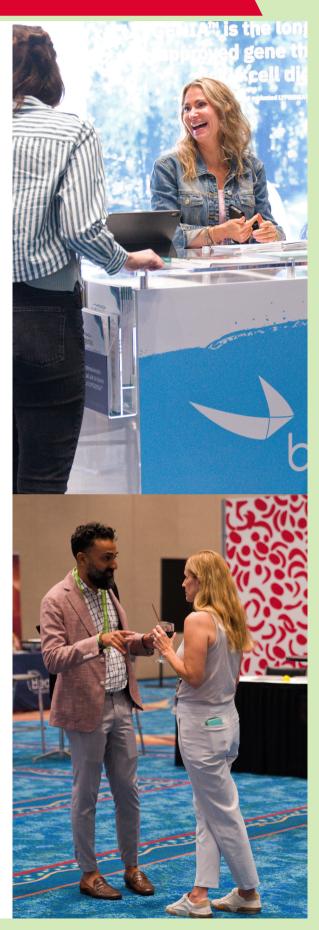
Enhance relationships, elevate your exposure to the sickle cell research community, and make new industry contacts. Network with individuals with the common goal of finding better treatment and ultimately, a cure for sickle cell disease

LEAD GENERATION

Generate leads by connecting with the researchers, physicians, clinicians, stakeholders, advocates and social workers

PRODUCT DEMONSTRATION

Give your potential clients hands-on access to your products and services.



PAST CONFERENCE SPONSORS AND EXHIBITORS

















Hemex Health















WHO SHOULD SPONSOR/EXHIBIT?

Organizations providing the following products or services should exhibit at FSCDR 2025:

- Community Health Services
- Lab Services and Products
- Research
- Therapeutics
- Emergency After-Hour Pharmacy

- Home Health Care Providers
- Pharmaceutical Manufacturers
- Probiotic Supplements
- Wellness Centers/Providers
- Donor Organizations



THE CONNECTIONS YOU WILL MAKE

FSCDR 2024 Saw attendees from these Organizations

- Agios Pharmaceuticals
- Albert Einstein College of Medicine
- Alharuwa Integrated
- Allstate Medical
- ALSABEEN MATERNAL HOSPITAL
- American Medical Response
- American Society of Hematology
- **Amoke Foundation**
- **AMR APHI**
- Artfully Avant LLC
- As One Foundation
- **ASH Research Collaborative**
- **Augusta University**
- AYG
- **Barnard College**
- **BAV Logistics LLC**
- Baylor College of Medicine/Texas Children's Hospital
- Baylor Scott and White Frisco
- **Beam Therapeutics**
- Becker
- Benjamin Mkapa Hospital
- Bluebird bio
- **Boston Medical Center**
- Boston University School of Medicine
- Bridging The Gap Adult Sickle Cell Disease Foundation of Nevada
- **BrightStar Foundation**
- Campbell cares
- Candice's Sickle Cell Fund, Inc.
- **CEWC Enterprise**
- Chiesi
- Children's Hospital at Montefiore
- Children's Hospital of Philadelphia
- Children's Medical Center Dallas
- Children's National Hospital
- Cincinnati Children's Hospital Medical Center
- Cleveland Clinic
- Cleveland Clinic Foundation
- Community Care Plan
- Cooper University Hospital
- Crescentivity
- **CSCF**
- **CSL Behring**
- Dana-Farber Cancer Institute
- Dell Children's Medical Center
- **Duke University**
- **EcoR1 Capital Fund** Editas Medicine
- Emmaus Life Sciences, Inc.
- **Emory University School of Medicine**
- Emory University/ Children's Healthcare of Atlanta
- Faculty of Basic Clinical Sciences, Nnamdi **Azikiwe University**
- FaithTech
- Food and Drug Administration (FDA)
- **Fulcrum Therapeutics**
- **Functional Fluidics**
- Genentech
- Georgia Southern University
- Hartis Pharma

- · Hemex Health, Inc.
- Hemo R&D Solutions, LLC
- **HEMORIO**
- Holy Cross Health
- Huisman Sickle Cell Foundation of Augusta, GA Inc.
- ID Medical Devices
- Illexcor Therapeutics
- **Imperial**
- Inova Adult Sickle Cell Center
- Internal Medicine and Care Coordination
- J O Frempong & Associates, Inc.
- Jacobi Medical Center NYCHH / Albert Einstein College of Medicine
- JAYJ FOUNDATION FOR WOMEN AND CHILDREN INC
- Johns Hopkins University
- Kansas Dept of Health and Environment
- Karmanos Cancer Center
- Kids Conquering Sickle Cell Disease Foundation
- Kingdom Wellness Academy
- Korle Bu Teaching Hospital, Accra, Ghana
- LabX Consulting
- Larkin University
- Living With Sickle Cell, Inc.
- Magnolia Advocacy
- Maryland Sickle Cell Disease Association
- MD Anderson Cancer Center
- Media Jules Production
- MedStar Georgetown/WHC
- Methodist Comprehensive Sickle Center
- Midwestern University, CCOM
- Milwaukee Health Department
- Milwaukee Public Schools
- Mississippi Center for Advanced Medicine
- Moreland 's Academy
- MUSC
- National Institutes of Health
- NCI CCR POB
- Nell Hodgson Woodruff School of Nursing Emory University
- New York Presbyterian Brooklyn Methodist Hospital
- NHS blood and Transplant
- Norton Children's Cancer Institute
- **Novant Health**
- Novo Nordisk
- NYC Health + Hospital
- NYC Presbyterian
- **OBI OGBONNIA SICKLE CELL FOUNDATION**
- OLOL Children's Hospital
- ORINJI FAMILY FOUNDATION
- Oxford University Press
- **PCORI**
- Penn Medicine
- Pennsylvania Hospital
- Pfizer Inc.
- Phoenix Rise
- p-value communications
- Regional One Health
- Revee Brown Collective
- Saint Philip's Ventures
- SARAFINAH SICKLE CELL SOCIETY (SASCELLS)
- SCDAA, Michigan Chapter
- Sickle Cell Medical Advocacy
- Scott Center for Observation Treatment and Transition

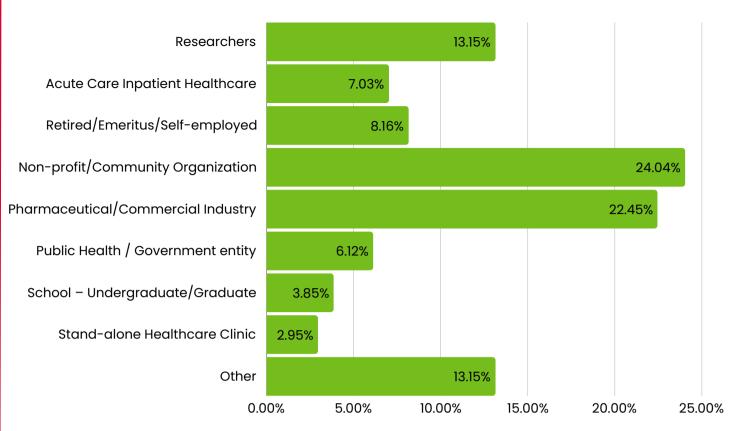
- Shak's Hope Foundation
- Sickle Cell Association of Houston
- Sickle Cell Association of KY
- Sickle Cell Association, Inc.
- Sickle Cell Consortium
- Sickle Cell Foundation of MN
- Sickle cell Foundation of Palm Beach County and Treasure Coast, Inc.
- Sickle cell foundation, Nigeria
- Sickle Cell Medical Advocacy Inc
- Sickle Cell Reproductive Health Education Directive
- Sickle Cell Task Force
- Sickle Cell Warriors of Wisconsin
- St Jude Children's Research Hospital
- St. Jude Children's Research Hospital
- SUNY Downstate Health Sciences University
- TBWA World Health
- Texas Children's Hospital
- The B Strong Group
- The Children's Sickle Cell Foundation, Inc.
- The Foundation for Sickle Cell Disease Research
- The Links
- The Med Writers
- The Ohio State College of Medicine
- The Riley Foundation for Sickle Cell Disease
- The Sickle Cell Association of New Jersey
- Thomas Jefferson University Hospital
- TN House of Representatives Tri-County Sickle Cell Disease Association
- UIC College of Pharmacy
- UIC ISAAC
- UM Miller school of medicine University at Buffalo University at Buffalo School of Pharmacy and
- Pharmaceutical Science
- University Health Kansas City
- University Health Network
- University of Alabama, Birmingham
- University of Arizona
- University of California, Irvine
- University of California, San Francisco
- University of Illinois College of Medicine
- University of Miami
- University of Michigan University of Minnesota
- University of Pittsburgh
- University of Rochester
- University of South Carolina, School of Medicine
- University of South Florida
- University of Texas Medical Branch Galveston Uriel E Owens Sickle Cell Disease Association of the Midwest
- **USC School of Medicine UT Southwestern Medical Center**
- Vanderbilt University Medical Center
- VCU Health System Versiti Blood Research Institute
- Vertex Pharmaceuticals Virginia Commonwealth University
- Wellpath Whiddon-Rogers Educational Center HS

Vascarta, Inc

- WorldSafe1st Inc. Yale University
 - fscdr@discoversb.com



GET TO KNOW OUR ATTENDEES









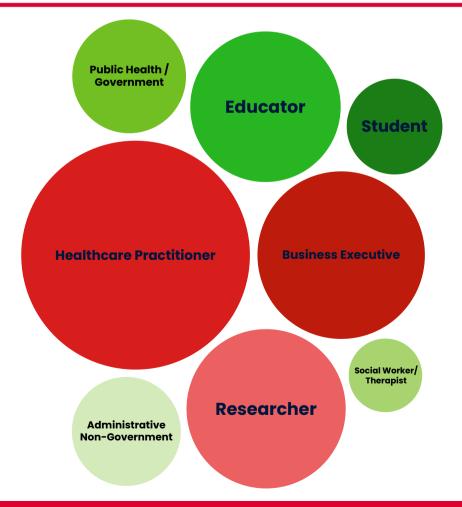


EXHIBIT AT FSCDR 2025

EXHIBIT BOOTH PRICING AND BENEFITS

Standard Booth Price: \$4,000 per linear 10' x 10' space

Non-Profit Booth Price: \$2,220 for one (1) 10' x 10' space (only 4 available)*

*Non-Profit booths must be approved by FSCDR

EXHIBITION SCHEDULE

Move In/Setup -

Thursday, June 5, 12 pm – 5 pm ET Friday, June 6, 8 am – 1 pm ET

Exhibitor Hours

Friday, June 6, 1:00 pm - 7:30 pm ET

Exclusive Exhibit Hall Time 1:25 pm - 2:00 pm 6:30 pm -7:30 pm (Exhibit Hall & Welcome Reception)

Saturday, June 7, 8:30 am - 5:00 pm ET

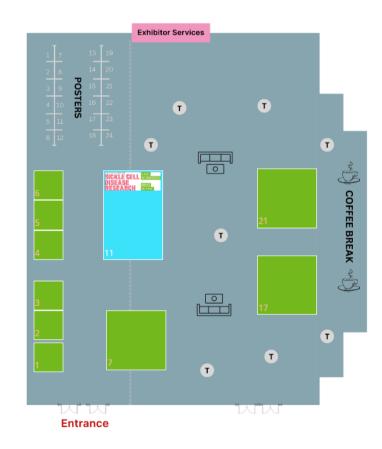
Exclusive Exhibit Hall Time 9:40 am - 10:00 am 12:00 pm - 1:45 pm 4:00 pm - 5:00 pm

Sunday, June 8, 7:30 am - 12:00 pm ET

Exclusive Exhibit Hall Time 9:40 am - 10:00 am

Dismantle/Move Out

Sunday, June 8, 12:30 pm - 8:00 pm ET



What's included:

| Booth Package | 10 x 10 Booth space 8-foot background drape and 3-foot drape |
|--------------------------------------|---|
| Furnishings | One (1) skirted Table and 2 chairs One (1) waste basket Standard Identification Sign |
| Registration | Standard Booth: Two (2) Complimentary Exhibit Hall Only Registrations per 10 x 10 booth Non-Profit Booth: One (1) Complimentary Exhibit Hall Only Registrations per 10 x 10 booth Ability to purchase two (2) additional exhibit hall only registrations at \$300 each during the early bird rate. |
| Promotion | Company Name/Logo in listing on event website, mobile app, program and signage Complimentary one-time post-conference mailing list (1-2 weeks after the conclusion of the meeting). Mailing addresses only |
| Option to Purchase Lead Retrieval | One(1) Lead Retrieval License is included in your booth package Convert leads into opportunities using the FSCDR Conference App. Utilize your smartphone for seamless badge QR scanning, enabling effortless interaction with attendees. Organize contact details and follow up instantly, ensuring no valuable lead is missed Visit the FSCDR 2025 Exhibitor Portal for instructions on purchasing licenses and setting up Lead Retrieval |



Payment Terms

Payment Terms / Refund & Cancellation Policy:

Please be sure to review and understand this cancellation and payment policy before making your purchase. If you have any questions or require further clarification, please contact us.

Payment Terms:

A 50% deposit is due upon reserving your sponsorship or exhibit space. Deposits must be received within 30 days of reservation.

Final payment is due on February 14, 2025. Companies failing to make the final payment as required will forfeit their right to participate and lose their deposit.

Check and Wire Payments:

Checks must be payable in U.S. dollars to FSCDR (all international bank fees are the responsibility of the Exhibitor). Check and wire payments must be received within 30 days of purchase to secure your space or sponsorship. Failure to do so may result in the release of your space or sponsorship. Check payments will not be accepted after April 6th, 2025.

Refund Policy:

In the event a company wants to cancel, a written notification must be sent to the Exhibits Manager at fscdr@discoversb.com. All cancellation fees must be paid in full before participating in the future.

Cancellation Policy

Sponsorship Cancellation Policy:

There will be no refunds for sponsorship purchases. Once a sponsorship is confirmed, it is non-refundable.

Exhibit Space Cancellation Policy:

Cancellation requests for exhibit spaces will be subject to the following refund policy: If a cancellation is made on or before February 14, 2025, a 50% refund of the total exhibit space purchase price will be issued.

Cancellations made after February 14, 2025, will not be eligible for any refunds. By making a purchase, you acknowledge and agree to abide by the terms outlined in this cancellation and payment policy.

Full Terms & Conditions: Click Here

To help you stand out, we offer numerous marketing and promotional opportunities to enhance your presence and visibility at the meeting:

- Maximize your brand exposure to attendees through exclusive promotional opportunities.
- Provide educational content to your attendees with symposia or with a product theater.
- Highlight innovations in your products and services in the Exhibit Hall.
- Increase your booth traffic through targeted advertising.
- Network with attendees by hosting a reception or meeting.

Note: Sponsorships do not include booth space. All booths will need to be purchased a la carte.

FOUNDATION LEVEL SPONSORSHIP \$75,000 - EXCLUSIVE

PROMOTIONAL COMMUNICATION

- Static Banner Ad, Logo & Link on event website
- 50-word message in shared pre-event email sent in HTML format
- Preferred placement of sponsor announcements in pre-event news package and daily new recaps for media during the event
- Recognition in pre-event promotional emails (company name and link only)
- Sponsor recognition in post-conference thank-you email to attendees (company name and link only)
- Pre-event standalone tweet with social card
- Logo and link on www.fscdr.org website home page until August 2025.

Sponsored email activation: Sponsors can have (2) featured content emailed to attendees list (both past and current) list amounts to 4.5k, including link to website and social media platforms. Email needs to be activated by June 27, 2025.

Sponsor social media activation: Sponsors can have (2) featured content posted on FSCDR social media platforms, Facebook, Twitter and Instagram, amounting to 15k followers, including link to sponsor website and social media platforms. Post needs to be activated by June 27, 2025. Sponsors receive performance report by July 8, 2025, related to their featured content, including Email + social media demographic engagement breakdown, click-through-rate and shares / retweets.

ADDITIONAL BENEFITS

- Swag bag insert (production and shipping costs are the sponsor's responsibility).
- Custom signage and graphics outside of the Concurrent Sessions and Floridian Ballrooms (keynote/plenary and breakout session rooms). Up to 5 signs. Value \$325 per sign
- Five complimentary full-conference registrations. Value \$4,750

PLATINUM LEVEL SPONSORSHIP \$40,000 - 3 AVAILABLE

COMMUNICATION OPPORTUNITIES:

Sponsored email activation: Sponsors can send one (1) featured content email to the attendee list (both past and current attendees). The list amounts to 4.5k names, including links to the website and social media platforms. The email needs to be activated by June 27, 2025.

Sponsor social media activation: Sponsors can have one featured content posted on FSCDR social media platforms, Facebook, Twitter, and Instagram, amounting to 15k followers, including link to sponsor website and social media platforms. Post needs to be activated by June 27, 2025.

Sponsors will receive a performance report related to their featured content by July 8, 2025, including an Email and social media demographic engagement breakdown, click-through rate, and shares/retweets.

ADDITIONAL BENEFITS:

- Swag bag insert (production and shipping costs are sponsor responsibility).
- Two (2) low-top round table lounge areas with custom graphics: Value: \$350
- Four (4) complimentary full-conference registrations. Value \$3,800

SILVER LEVEL SPONSORSHIP - \$20,000 - 6 AVAILABLE

COMMUNICATION OPPORTUNITIES:

Sponsored email activation: Sponsors can have one (1) featured content email, sent to the past and current attendee list, which amounts to 4.5k names. Email shall include links to website and social media platforms. Email needs to be activated by June 27, 2025. Sponsor social media activation: Sponsors can have one featured content posted on FSCDR social media platforms, Facebook, Twitter, and Instagram, amounting to 15k followers, including link to sponsor website and social media platforms. Post needs to be activated by June 27, 2025.

ADDITIONAL BENEFITS:

• Three (3) complimentary full-conference registrations, Value \$2,850

BRONZE LEVEL SPONSORSHIP - \$12,500 - 6 AVAILABLE

COMMUNICATION OPPORTUNITIES:

Sponsor social media activation: Sponsors can have 1 post, posted to all three (3) FSCDR social media platforms, Facebook, Twitter and Instagram, amounting to 15k followers.

• Two complimentary full-conference registrations. Value \$1,900





MOBILE DEVICE CHARGING STATION: \$5,000 - EACH OR \$8,000 TOTAL- TWO(2) AVAILABLE

Charging stations will allow attendees to conveniently power up their devices and stay connected before and after attending the 19th Annual Disease Research Symposium and 48th National Sickle Cell Disease Scientific Meeting official sessions at the Broward County Convention Center. This opportunity includes a bundle of two (2) charging stations. Charging stations will be placed in highly visible locations at the convention center.

HAND SANITIZING STATIONS: \$2,000 EACH OR \$9,000 FOR ALL FIVE (5)

Display your corporate branding by five (5) hand sanitizing stations located in Broward County Convention Center.

HYDRATION STATIONS: \$2,500 - EACH OR \$6,000 FOR ALL THREE (3)

Display your corporate branding including signage and floor sticker by three (3) hydration stations located throughout the venue.

HOMEPAGE WEBSITE BANNER: \$14,000 - EXCLUSIVE

Have your company featured on the Symposium's event website on the right-hand side of the homepage (skyscraper ad). This is a premium placement as all attendees and visitors will see this ad as soon as they access the website. You will receive thousands of impressions! This ad placement is featured on the Symposium's event website and not fscdr.org. Please email kthorpe@fscdr.org if you are looking to host an ad on fscdr.org.

Graphic size is 320 px wide X 1200 px high.

LIVE STREAM SPONSOR: \$6,000 PER DAY OR \$15,000 FOR ALL (3 DAYS)

3 Slots Available- 1 per day

Have your company's logo or banner appear to attendees watching live content on the Symposium's event website. Each slot is applicable to one room/one day: Friday (1 slot available), Saturday (1 slot available), Sunday (1 slot available). General Sessions only, concurrent sessions require additional payment.

PRODUCT THEATER: \$7,500

We encourage your company to host a Product Theater in connection with our Symposium to allow your company to reach and educate more attendees. Product Theaters are not to conflict with any of the Symposium Session Programming. Basic Audiovisual is included in this sponsorship and listed below. Food and Beverage will need to be purchased directly from the convention center. Time slots and rooms for these meetings are listed below. Dates and times below are subject to availability:

Saturday, June 7:

- 1. 7:30 am 8:30 am: 2 Product Theaters
- 2. 1:00 pm 2:00 pm: 3 Product Theaters

Sunday, June 8:

1. 7:30 am - 8:30 am: 2 Product Theaters

Audiovisual included in sponsorship: (Value of \$3,000)

- Projector and Screen
- Laptop
- In house audio
- (1) Podium Microphone
- (1) Lavaliere Microphone
- (1) Q&A Microphone with Floor Stand
- (2) Panel Microphones for Head Table
- Speaker Timer
- Cue Light

SICKLE CELL DISEASE PATIENT TOWN HALL: \$30,000 - EXCLUSIVE

This Adult Patient Town Hall serves as an opportunity for patients to come together and share their lived experiences. Select patients will sit on a panel and patients in the audience will be able to ask questions and have fellowship. Select clinicians will be in the audience to help answer relevant questions and contribute to a robust discussion. This event is slated for Friday, June 6, 2025, from 7:30 pm – 9:30 pm EST.

Benefits Include:

- Facility rental, food and beverage, Basic AV, and other associated costs.
- Opportunity to welcome the audience for up to 2 minutes.
- One (1) e-blast post-conference to all conference attendees.
- Sign outside of the room with your company logo. Value \$325 per sign

^{*}Additional A/V can be purchased directly from FSCDR's contracted A/V company.

PRIVATE MEETING ROOMS: \$9,500 EACH

We encourage you to host an ancillary meeting in connection with our Symposium to allow your company even greater impact. Ancillary meetings are not to conflict with any of the Symposium Session Programming. Basic Audiovisual is included in this sponsorship and listed below. Food and Beverage will need to be purchased directly from the convention center. Time slots and rooms for these meetings are listed below, dates and times below are subject to availability:

Thursday, June 5, 2025

- 6:00 pm 9:00 pm (ET) Private Meeting Room
- 7:00 pm 10:00 pm (ET) Private Meeting Room

Friday, June 6, 2025

- 7:00 am 10:00 am (ET) Private Meeting Room 1
- 7:00 am 10:00 am (ET) Private Meeting Room 2
- 6:00 pm 9:00 pm (ET) Private Meeting Room 1
- 6:00 pm 9:00 pm (ET) Private Meeting Room 2

Saturday, June 7, 2025

- 7:00 am 10:00 am (ET) Private Meeting Room 1
- 7:00 am 10:00 am (ET) Private Meeting Room 2
- 6:00 pm 9:00 pm (ET) Private Meeting Room 1
- 6:00 pm 9:00 pm (ET) Private Meeting Room 2

Basic Audiovisual included in sponsorship: Value: \$3,000

- Projector and Screen
- Laptop
- In house audio
- (1) Podium Microphone
- (1) Lavaliere Microphone
- (1) Q&A Microphone with Floor Stand
- (2) Panel Microphones for Head Table
- Speaker Timer
- Cue Light

^{*}Additional A/V can be purchased directly from FSCDR's contracted A/V company.

COFFEE BREAK STATIONS - \$2,500 EACH (2 AVAILABLE PER DAY)

Everyone needs a beverage break after sitting in thought-provoking education sessions. Give attendees a delicious cup of coffee, tea, or soda that they will appreciate. Benefits include:

- Logo placement on branded napkins, this adds even greater visibility to this highimpact sponsorship.
- Push notification through the mobile app acknowledging you as the sponsor, alerting every attendee about the free beverage break offered in the exhibit hall.
- Your company logo will appear on signage posted at coffee stations. Value \$225

MOBILE APP SPONSORSHIP - EXCLUSIVE \$12,000

The Annual Conference Mobile App will be the single most-used information resource for Meeting attendees. As a sponsor of the Mobile App, you receive the following benefits:

- Sponsor logo and/or advertisement will appear prominently on the Mobile App Splash Screen
 - o Custom graphics must be in a JPG or PNG format.
 - o Graphic sizes required:
 - 0.75:1 aspect ratio, 2048 pixels wide by 2732 pixels high
 - 0.56:1 aspect ratio, 1080 pixels wide by 1920 pixels high
 - 0.46:1 aspect ratio, 1242 pixels wide by 2688 pixels high
 - 1.3:1 aspect ratio, 2732 pixels wide by 2048 pixels high
 - 1.8:1 aspect ratio, 1920 pixels wide by 1080 pixels high
 - 2.2:1 aspect ratio, 2688 pixels wide by 1242 pixels high
 - The sponsor logo will be included in all communications and webpages promoting the downloading and use of the Mobile App.
 - One (1) complimentary full conference registration. Value \$950
 - Logo placement on sponsor webpages and general conference signage

SPONSORED E-BLAST: \$2,500 EACH (5 AVAILABLE)

Sponsored email activation: Sponsors can have one (1) featured content email sent to attendee list (both past and current attendees). The list amounts to 4,500 names, including links to website and social media platforms.



MOBILE APP TILE ADS - \$3,000 (4 AVAILABLE)

Welcome attendees with an ad on the Sickle Cell 2025 mobile app! Your company's custom ad will be displayed on the app homepage.

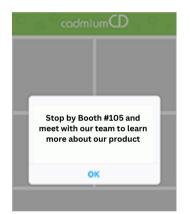
Specifications

- Graphic may be in JPG or PNG format.
- Graphic size required:
- 800 wide X 400 high
- 1200 wide X 400 high
- 2000 wide X 400 high



The advertisement can be hyperlinked to your website, or any other URL.

MOBILE APP PUSH NOTIFICATIONS - \$1,500 (6 AVAILABLE - 2 PER DAY)



With 230 characters, push notifications are a proven, proactive way to drive engagement and brand awareness. Use the FSCDR mobile app push notifications to get attendees to your booth, highlight a special event or offer, or alert attendees to your company's promotions and giveaways. (Push notifications cannot contain hyperlinks.)

DON'T SEE A SPONSORSHIP THAT WORKS FOR YOU OR NEED A GRANT SUBMITTED?

Contact: The FSCDR sales team

fscdr@discoversb.com

