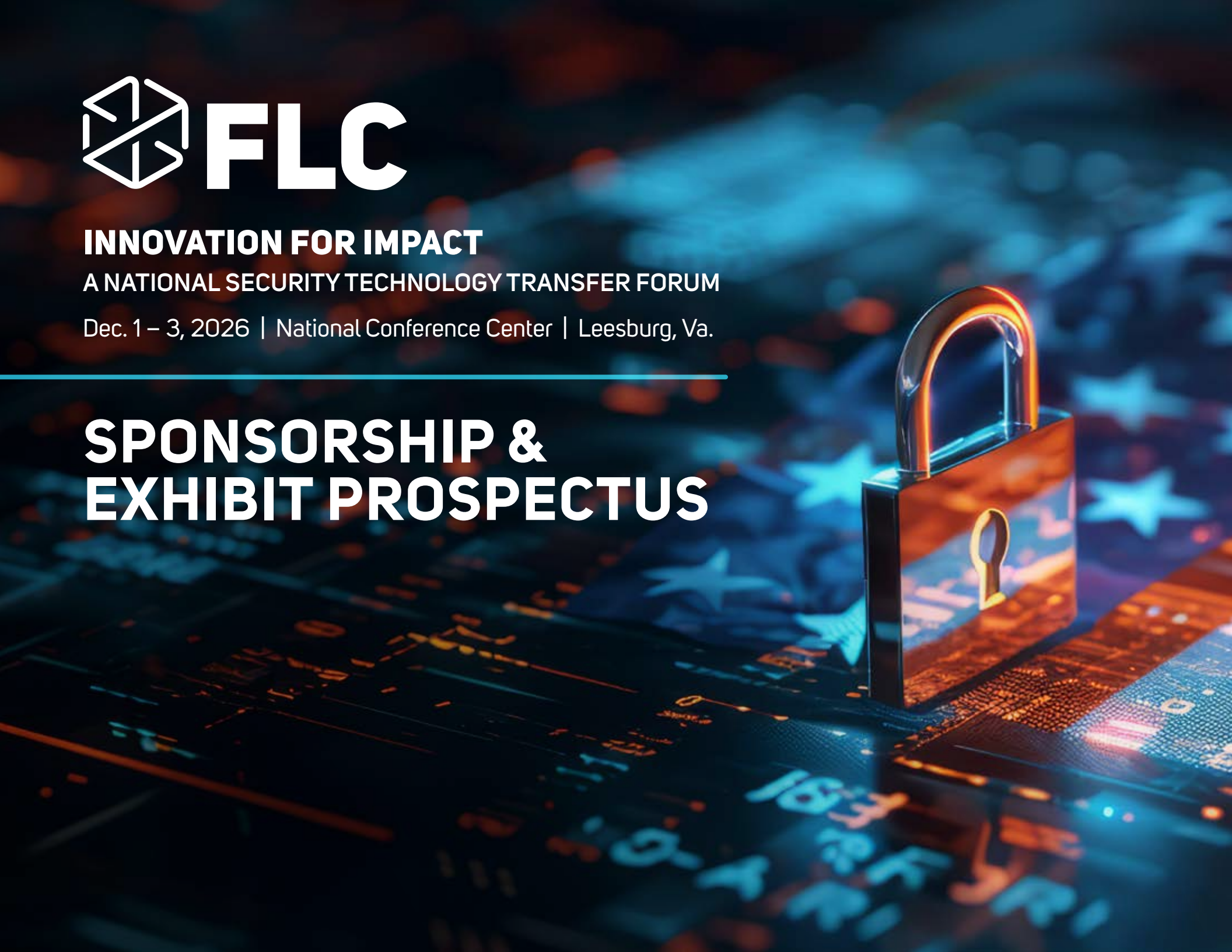
FLC

INNOVATION FOR IMPACT

A NATIONAL SECURITY TECHNOLOGY TRANSFER FORUM

Dec. 1 – 3, 2026 | National Conference Center | Leesburg, Va.

SPONSORSHIP & EXHIBIT PROSPECTUS



Convened by the Federal Laboratory Consortium



INNOVATION FOR IMPACT is a new national forum dedicated to advancing technology transfer, transition, and commercialization for national security technologies developed within federal laboratories and agencies.

Leaders from across the federal research and development ecosystem — including scientists, technology transfer professionals, legal and acquisition experts, and mission leaders — will convene to address a central challenge:

> *How do we move national security innovations to operational impact* ***faster*** *and* ***more effectively?***

We invite organizations to participate as sponsors and exhibitors at the National Security Technology Transfer Forum. This unique event brings together federal leaders and practitioners who are advancing technology transfer, commercialization, and innovation across the national security ecosystem. Through sponsorship and exhibiting opportunities, organizations can increase their visibility, showcase solutions, and build meaningful relationships with key decision-makers and stakeholders from federal laboratories, agencies, industry, and academia.

> "Today, a new frontier of scientific discovery lies before us, defined by transformative technologies such as artificial intelligence… As our global competitors race to exploit these technologies, it is a national security imperative for the United States to achieve and maintain unquestioned and unchallenged global technological dominance. **To secure our future, we must harness the full power of American innovation."**
>
> — President Donald J. Trump
> *Winning the Race: America's AI Action Plan*

Convened by the Federal Laboratory Consortium



INNOVATION FOR IMPACT is organized with leadership from the **Federal Laboratory Consortium for Technology Transfer (FLC),** the nationwide network of federal laboratories and agencies dedicated to advancing technology transfer from federal research to the marketplace and mission applications. Through its programs, training, and national network of professionals, the FLC helps connect federal innovations with industry partners, entrepreneurs, and other stakeholders who can bring technologies into real-world use.

This forum builds on that mission by creating a focused environment for federal professionals working in national security technology transfer to exchange knowledge, share best practices, and strengthen collaboration across agencies and laboratories.



FEDERAL SESSIONS OVERVIEW | DECEMBER 1 – 2

The first two days of Innovation for Impact feature educational sessions that are designed **exclusively for federal participants** and will focus on the strategies, tools, and frameworks that enable national security technologies to move to operational impact.

Sessions will emphasize real-world implementation, including:

- Best practices in technology transfer and transition
- Managing intellectual property within federal laboratories
- Structuring and negotiating agreements and partnerships
- Navigating legal and policy frameworks
- Building effective collaborations with the Defense Industrial Base
- Lessons learned from successful technology transition efforts

ENGAGE FEDERAL INNOVATION LEADERS

Sponsorship provides a targeted platform to elevate your brand among key federal stakeholders and decision-makers driving national security innovation.

Sponsors and exhibitors gain:

- **A focused audience:** Reach federal T2, legal, acquisition, and program leaders at the forefront of national security technology.
- **Credibility by association:** Align your brand with the FLC, the congressionally chartered network supporting federal technology transfer.
- **Direct access:** Connect with federal and industry attendees at the Dec. 2 networking reception and Industry Engagement Day on Dec. 3.

Audience



The federal program will bring together professionals working across the national security innovation ecosystem, including:

- Federal laboratory researchers and innovators
- Technology transfer professionals
- ORTA leaders and staff
- Intellectual property and licensing specialists
- Legal and acquisition professionals
- Innovation program managers
- National security mission partners and collaborators

Non-federal participants will attend the networking reception on the evening of Dec. 2, followed by Industry Engagement Day on Dec. 3, which will prioritize networking and partnership development.

Industry Engagement Day (December 3)

The final day of the forum will focus on engagement between federal innovators and contractors, businesses, and collaborators from the Defense Industrial Base. This portion of the program transitions from internal collaboration to external partnership development.

Highlights include:

- Information for industry partners on working with federal laboratories
- Overview of federal technology transfer pathways
- The Federal Laboratory Showcase & Networking Forum, where industry representatives can connect directly with federal laboratory technology transfer professionals

Who Should Sponsor & Exhibit?

- Law firms (IP, government contracts, technology transfer)
- Software providers (licensing platforms, CRMs, data tools)
- Consulting and advisory firms (innovation, commercialization, federal strategy)
- Government contracting and acquisition specialists
- R&D and engineering service providers
- Defense, aerospace, and national security companies
- Investors (venture capital, deep tech, national security focus)
- Universities and research institutions

Gain visibility at this *unique event.*



Sponsorship Opportunities



Platinum Keynote Sponsor | $7,500

Limited Availability

- Four (4) complimentary registrations for the networking reception (Dec. 2) and Industry Engagement Day (Dec. 3)
- Opportunity to introduce a keynote session speaker on stage
- Signage outside the session room with sponsor's logo
- Sponsor logo featured on session slides
- Exhibit table on Industry Engagement Day
- Opportunity to provide a branded item distributed at registration (e.g., pen, notebook)*
- One dedicated marketing email highlighting your organization and partnership objectives to registered attendees before or after the event
- Prominent logo placement on event signage, app, webpage, and promotional emails
- Pre- and post-event attendee list (excluding email addresses)
- Verbal recognition during the program
- One push notification sent to attendees via the FLC Meetings app
- LinkedIn recognition post on FLC's account during meeting week
- A Company Spotlight Q&A article posted on the FLC website and featured in one FLC Digest newsletter

**value of product must be $20 or less*

Sponsorship Opportunities



Gold Sponsor | $4,000

- Three (3) complimentary registrations for the networking reception (Dec. 2) and Industry Engagement Day (Dec. 3)
- Exhibit table on Industry Engagement Day
- Verbal recognition during the program
- One push notification sent to attendees via the FLC Meetings app
- Logo placement on event signage, app, webpage, and promotional emails
- Pre- and post-event attendee list (excluding email addresses)
- A Company Spotlight Q&A article posted on the FLC website and featured in one FLC Digest newsletter
- Inclusion in one pre-event marketing email featuring sponsors and linking to each sponsor's Company Spotlight

Silver Sponsor | $2,500

- Two (2) complimentary registrations for the networking reception (Dec. 2) and Industry Engagement Day (Dec. 3)
- Exhibit table on Industry Engagement Day
- Logo placement on event signage, app, webpage, and promotional emails
- Pre- and post-event attendee list (excluding email addresses)
- A Company Spotlight Q&A article posted on the FLC website and featured in one FLC Digest newsletter
- Inclusion in one pre-event marketing email featuring sponsors and linking to each sponsor's Company Spotlight



Bronze Sponsor | $1,500

- Logo placement on event signage, app, webpage, and promotional emails
- Pre- and post-event attendee list (excluding email addresses)
- A Company Spotlight Q&A article posted on the FLC website and featured in one FLC Digest newsletter
- Inclusion in one pre-event marketing email featuring sponsors and linking to each sponsor's Company Spotlight

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Be part of this new forum focused on advancing national security innovation.

Join colleagues across federal laboratories and agencies to share insights, strengthen collaboration, and help move technologies from research to mission impact.

FOR QUESTIONS ABOUT SPONSORSHIP:

For more information or to develop a custom sponsorship package, contact FLC Partnerships Manager, Adham Alayash, at aalayash@federallabs.org.

ABOUT THE EVENT

