



INNOVATION FOR IMPACT

A NATIONAL SECURITY TECHNOLOGY TRANSFER FORUM
National Conference Center | Leesburg, Va.

SPONSORSHIP & EXHIBIT PROSPECTUS

Federal Program: December 1 – 2, 2026

Industry Engagement Day: December 3, 2026

Convened by the Federal Laboratory Consortium

INNOVATION FOR IMPACT is a new national forum dedicated to advancing technology transfer, transition, and commercialization for national security technologies developed within federal laboratories and agencies.

Leaders from across the federal research and development ecosystem — including scientists, technology transfer professionals, legal and acquisition experts, and mission leaders — will convene to address a central challenge:

How do we move national security innovations from federal laboratories to operational impact faster and more effectively?

We invite organizations to participate as sponsors and exhibitors at the National Security Technology Transfer Forum. This unique event brings together federal leaders and practitioners who are advancing technology transfer, commercialization, and innovation across the national security ecosystem. Through sponsorship and exhibiting opportunities, organizations can increase their visibility, showcase solutions, and build meaningful relationships with key decision-makers and stakeholders from federal laboratories, agencies, industry, and academia.



"Today, a new frontier of scientific discovery lies before us, defined by transformative technologies such as artificial intelligence... As our global competitors race to exploit these technologies, it is a national security imperative for the United States to achieve and maintain unquestioned and unchallenged global technological dominance. **To secure our future, we must harness the full power of American innovation.**"

— President Donald J. Trump
Winning the Race: America's AI Action Plan



Convened by the Federal Laboratory Consortium



INNOVATION FOR IMPACT is organized with leadership from the **Federal Laboratory Consortium for Technology Transfer (FLC)**, the nationwide network of federal laboratories and agencies dedicated to advancing technology transfer from federal research to the marketplace and mission applications. Through its programs, training, and national network of professionals, the FLC helps connect federal innovations with industry partners, entrepreneurs, and other stakeholders who can bring technologies into real-world use.

This forum builds on that mission by creating a focused environment for federal professionals working in national security technology transfer to exchange knowledge, share best practices, and strengthen collaboration across agencies and laboratories.



FEDERAL PROGRAM OVERVIEW | DECEMBER 1 – 2

The first two days of Innovation for Impact are designed **exclusively for federal participants** and will focus on the strategies, tools, and frameworks that enable national security technologies to move from the laboratory to operational impact.

Sessions will emphasize real-world implementation, including:

- Best practices in technology transfer and transition
- Managing intellectual property within federal laboratories
- Structuring and negotiating agreements and partnerships
- Navigating legal and policy frameworks
- Building effective collaborations with the Defense Industrial Base
- Lessons learned from successful technology transition efforts

ENGAGE FEDERAL INNOVATION LEADERS

Sponsorship provides a targeted platform to elevate your brand among key federal stakeholders and decision-makers driving national security innovation.

Audience



The federal program will bring together professionals working across the national security innovation ecosystem, including:

- Federal laboratory researchers and innovators
- Technology transfer professionals
- ORTA leaders and staff
- Intellectual property and licensing specialists
- Legal and acquisition professionals
- Innovation program managers
- National security mission partners and collaborators

Non-federal participants will attend the closing keynote and reception on the evening of Day 2, followed by full participation on Day 3, which will focus on networking and partnership development.

Industry Engagement Day (December 3)

The final day of the forum will focus on engagement between federal innovators and contractors, businesses, and collaborators from the Defense Industrial Base. This portion of the program transitions from internal collaboration to external partnership development.

Highlights include:

- Information for industry partners on working with federal laboratories
- Overview of federal technology transfer pathways
- The Federal Laboratory Showcase & Networking Forum, where industry representatives can connect directly with federal laboratory technology transfer professionals

Who Should Sponsor & Exhibit?

- Law firms (IP, government contracts, technology transfer)
- Software providers (licensing platforms, CRMs, data tools)
- Consulting and advisory firms (innovation, commercialization, federal strategy)
- Government contracting and acquisition specialists
- R&D and engineering service providers
- Defense, aerospace, and national security companies
- Investors (venture capital, deep tech, national security focus)
- Universities and research institutions

Gain visibility at this *inaugural event*.



Sponsorship Opportunities



Platinum Keynote Sponsor | \$7,500

Limited Availability

- Four (4) complimentary registrations for Industry Day (Dec. 3)
- Opportunity to introduce a keynote session speaker on stage
- Signage outside the session room with sponsor's logo
- Sponsor logo featured on session slides
- Exhibit table on Industry Day
- Opportunity to provide a branded item distributed at registration (e.g., pen, notebook)*
- Dedicated email communication to registered attendees before or after the event
- Prominent logo placement on event signage, app, webpage, and promotional emails
- Pre- and post-event attendee list (excluding email addresses)
- Verbal recognition during the program
- One push notification sent to attendees via the FLC Meetings app
- LinkedIn recognition post on FLC's account during meeting week

**value of product must be \$20 or less*

Sponsorship Opportunities



Gold Networking | \$4,000

- Three (3) complimentary registrations for Industry Day (Dec. 3)
- Exhibit table on Industry Day
- Verbal Recognition during the program
- One push notification sent to attendees via the FLC Meetings app
- Logo placement on event signage, app, webpage, and promotional emails
- Pre- and post-event attendee list (excluding email addresses)

Silver Sponsor + Exhibit | \$2,500

- Two (2) complimentary registrations for Industry Day (Dec. 3)
- Exhibit table on Industry Day
- Logo placement on event signage, app, webpage, and promotional emails
- Pre- and post-event attendee list (excluding email addresses)

Silver Sponsor | \$1,500

- Dedicated email communication to registered attendees before or after the event
- Logo placement on event signage, app, webpage, and promotional emails
- Pre- and post-event attendee list (excluding email addresses)



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National Conference Center, Leesburg, Va. | Dec. 1 – 3, 2026

Be part of this new forum focused on advancing national security innovation.

Join colleagues across federal laboratories and agencies to share insights, strengthen collaboration, and help move technologies from research to mission impact.

FOR QUESTIONS ABOUT SPONSORSHIP:

Contact the FLC Senior Business Development Manager, Casey Annunziata, at cannunziata@federallabs.org.



ABOUT THE
EVENT

