



Children's
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Canada

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2022 Children's Healthcare Canada Award for Leadership in Online Media **Call for Nominations**

Award Description

Attention health reporters and social media influencers!

The world of media is evolving. We consume information from many sources, not just traditional print, radio, or television outlets. The Children's Healthcare Canada **Award for Leadership in Online Media** was created to be inclusive of all types of reporting and to recognize outstanding journalism, reporting, editorial or blogging that increases awareness of Canadian pediatric health issues, or the role Children's Healthcare Canada members play to enable the best healthcare for Canada's children and youth. **In addition to mainstream media stories, this award is now open to stories, posts, and campaigns run on social media platforms that have made a difference in the past year**, bringing reliable child health issues to the attention of the public in more novel ways.

Nomination Terms

- To be considered, stories, social media posts, or campaigns must have been printed, published, or broadcasted between June 1, 2021, and June 1, 2022, inclusive.
- The nomination must be submitted through the online nomination form **no later than July 15, 2021.**
- Individuals are invited to self-nominate or they may be nominated by a representative from a Children's Healthcare Canada member organization.
- The nominee must consent to the nomination.
- The Children's Healthcare Canada Awards Selection Committee Directors shall adjudicate the nominations and the awardee will be notified, via email, in late September.



Children's Healthcare Canada
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www.childrenshealthcarecanada.ca | @ChildHealthCAN



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- The recipient of this award will receive one complimentary registration to the 2022 Children's Healthcare Canada's Annual Conference.
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Additional Information

- The awardee is expected to attend the Annual Children's Healthcare Canada Awards Ceremony on November 30, 2022, in Ottawa, Ontario to accept this award.
- The award recipient is expected to record a 4–6-minute video that will be published to the Children's Healthcare Canada website following the Awards Ceremony on November 30, 2022.
- The recipient will be featured on the Children's Healthcare Canada Twitter Feed and Conversations Blog.
- Re-submissions are encouraged annually for consideration at future conferences; please update the letter and nomination form to reflect updated nomination requirements.

