



Privacy Policy

Purpose

This Vascular 2023 Privacy Policy (the “Policy”) is a statement of principles and guidelines concerning the collection, use and protection of personal information with respect to Vascular 2023.

Vascular 2023 (the “Conference”) is a conference hosted by the Canadian Cardiovascular Society, the Canadian Society of Endocrinology and Metabolism, the Canadian Venous Thromboembolism Research Network, Diabète Québec, Diabetes Canada and Thrombosis Canada (the “Hosts”). The five-day event aims to address challenges in the treatment and care of vascular-related diseases that affect millions of Canadians annually.

The protection of personal information is important to the Hosts, and the Hosts are committed to maintaining the accuracy, security and privacy of the attendees’ personal information in accordance with applicable legislation by complying with this Policy.

This Policy describes:

- How the Hosts collect, use, disclose and protect the personal information of the Conference attendees; and
- the types of information the Hosts may collect from the attendees.

Accountability

Any questions about this Policy can be directed to the Conference Privacy Officer appointed for the purpose of administering this Policy at vascularprivacy@ccs.ca.

Employees of the Hosts administering the Conference play an important role in protecting personal information. Our employees are required to adhere to this Policy and take all reasonable steps to ensure that personal information is protected from unauthorized access.

Consent

By submitting personal information to the Hosts, you agree that the Hosts may collect, use and disclose such personal information in accordance with this Policy and as permitted or required by law. Subject to legal and contractual requirements, you may refuse or withdraw your consent to certain of the identified purposes at the time of registering for the Conference, during your profile setup on the Conference website or through the Conference online application, or at any time by contacting the Conference Privacy Officer at vascularprivacy@ccs.ca.

If you refuse or withdraw your consent, the Hosts may be unable to provide you or continue to provide you with certain services, programs and/or information which may be of value to you.

If you provide the Hosts with personal information of another attendee, you represent that you have all necessary authority and/or have obtained all necessary consents from such person to enable the Hosts to collect, use and disclose such personal information for the purposes set forth in this Policy.

Collection of Personal Information

Canadian privacy legislation defines “Personal Information” broadly as information about an identifiable individual or as information that allows an individual to be identified. For the purposes of this Policy, “Personal Information” means information about an identifiable individual as defined from time to time in the applicable privacy legislation. Generally speaking Personal Information does not include what is considered business contact information generally found on a business card (i.e. name, title, business number, business fax number, business e-mail address, etc.).

Although the Hosts will mostly collect business contact information rather than collect Personal Information, when attendees register for the Conference and consent to the collection, use and Disclosure of their Personal Information, the Hosts may collect the following types of information which may amount to Personal Information, depending on the circumstances:

1. The attendee’s name;
2. The attendee’s email address;
3. The city and province in which the attendee resides;
4. The attendee’s professional specialization;

5. The attendee's association affiliation;
6. The attendee's area(s) of interest (pertaining to education);
7. The location of the attendee's hospital or community of practice;
8. The attendee's payment information (card number, type, CVV code, expiry date, and billing address); and
9. The name of the attendee's employer.

The Hosts may also collect the following types of Personal Information if attendees choose to share it with them:

1. The attendee's pronouns;
2. The attendee's phone number;
3. The attendee's street address;
4. The attendee's mobility needs;
5. The attendee's language of preference;
6. The attendee's dietary needs; and
7. The attendee's emergency contact and phone number.

Conference website

The Conference website may contain links to third-party websites, plug-ins, services, social networks, or applications (the "Conference Website"). Clicking on those links or enabling those connections may allow the third party to collect or share data about you. If you follow a link to a third-party website or engage a third-party plugin, please note that those links are not governed by this Policy. The Hosts do not control these third-party websites and encourage the attendees to read the Policy of every website they visit.

On the Conference website, like most other commercial websites, the Hosts may monitor traffic patterns, site usage and related site information in order to optimize the web service. The Hosts may provide aggregated information to third parties, but these statistics do not include any identifiable Personal Information.

When setting up their account for the Conference website, attendees will be asked to provide the following information:

1. Their first and last names;
2. Their city, province and country; and
3. Their email address

Attendees will then have the opportunity to choose whether they want to share the above-mentioned information, as well as their session poll data, with third parties, including the sponsors of the Conference, of Accredited Sessions, or of a Networking activity, as well as exhibitors or other attendees of the Conference.

Use of Personal Information

The Personal Information collected by the Hosts is used for the following purposes:

1. to process registration before an event;
2. to carry out the organization and administration of the event, including facilitation of accommodation and event particulars for delegates, development of marketing, programming and event material, and confirmation of event attendance;
3. to make a list of attendees (those who have consented) available at an event;
4. to submit and review scientific work / presentation for consideration for presentation at an event;
5. to invite participants to future events that are likely to be of interest to them;
6. to notify participants about the benefits of becoming a member of a Host; and
7. in certain circumstances, limited Personal Information may be shared with exhibiting companies and/or sponsors as it relates to their participation in the event. Hosts do this in order to inform you about services or products they believe might be of interest to you.

The Hosts only collect Personal Information directly from attendees that have consented to the collection, except when they have the attendee's consent to collect information from elsewhere or are permitted by law to collect it without the attendee's consent.

The Hosts use of an attendee's Personal Information is strictly for the purposes outlined in this Policy. If the Hosts need to use the Personal Information for any other purpose they will contact the attendee and obtain consent prior to that use.

The Hosts may de-identify information by removing any identifier of a specific individual or household from Personal Information, such that it no longer falls within the definition of Personal Information ("De-identified Information"). De-identified Information may be used by the Hosts for the purposes of reporting and analyzing how users interact with Hosts Apps and/or for other research purposes, such as research regarding behavioral inferences. Hosts may share De-identified Information and resulting reports and analyses publicly and with other third parties.

Disclosure of Personal Information

From time to time, the Hosts may disclose your Personal Information to:

- service providers, including an organization or individual retained by the Hosts, to perform functions on its behalf, such as catering, marketing, data processing, printing, mailing, document management, and office services;
- an organization or individual retained by the Hosts to collect debts outstanding on an account;
- a financial institution, on a confidential basis and solely in connection with negotiating payment of an account to which you have consented; and
- any third party or parties, including the sponsors of the Conference, of Accredited Sessions, or of a Networking activity, as well as exhibitors. Personal Information shared with third parties include name, city and province, email address and session poll data, to market their products or services as it relates to their participation in the conference to the attendee, where the attendee consents to such disclosure, or where disclosure is required or permitted by law.

When the Hosts disclose your Personal Information to third parties, they require such third parties' representation of compliance with a lawful privacy policy according to Canadian law, including appropriate levels of confidentiality and security.

An attendee has the right to withdraw consent for collection, use or disclosure of their Personal Information at any time. However, if an attendee does so it may affect their ability to participate in the Conference and/or receive services provided by the Hosts. If an attendee wishes to withdraw consent, or has any questions about withdrawing consent, they can contact our Conference Privacy Officer at vascularprivacy@ccs.ca.

Business contact information, as set out in the "Collection of Personal Information" section of this Policy, is not protected by this Policy. This type of information is not considered to be Personal Information and may be collected, used and disclosed without consent. De-identified delegate data may be shared with sponsors, exhibitors and advertisers.


Safeguards of Personal Information

The Hosts protect Personal Information against such risks as loss or theft, unauthorized access, disclosure, copying, modification and destruction by using appropriate security measures in accordance with applicable law.

The Hosts design their systems with security and privacy in mind. We work to protect the security of Personal Information during transmission. We follow the Payment Card Industry Data Security Standard (PCI DSS) when handling credit card data. The Hosts also maintain physical, electronic and procedural safeguards in connection with the collection, storage and disclosure of Personal Information. Our security procedures require that we may occasionally request proof of identity before we disclose Personal Information to you. It is also important for the member/user to protect against unauthorized access of their password and computers, devices, and applications. Be sure to sign off when you finish using a shared computer.

The Hosts' employees with access to Personal Information are required to respect the confidentiality of that information pursuant to their employment agreement with the Hosts. Employees also participate in privacy training. The Hosts implement methods of protecting Personal Information that include reasonably limiting access to the Personal Information, restricting access to offices where information is held and technological measures such as passwords.

Accuracy of Personal Information

The Hosts try to keep Personal Information as accurate as possible and attendees can assist us by providing us with updated information when necessary. Information can be updated by contacting the ference Privacy Officer at vascularprivacy@ccs.ca.

Retention of Personal Information

The Hosts only keep Personal Information for as long as is necessary for the purposes outlined above. This may include keeping the Information after a service or program has been completed in order to resolve any problems or concerns that may arise. The Hosts are also required by law to maintain certain records for set amounts of time. Once Personal information is no longer necessary for a defined purpose, the information will be securely destroyed.

Access

Attendees have the right to access the Personal Information the Hosts hold about them. Attendees can access their Personal Information by making a request to our Conference Privacy Officer at vascularprivacy@ccs.ca. The Officer will provide the necessary forms and assistance to make the request and obtain the Information. If an attendee believes that some of the Personal Information is incorrect, they can request that the information be corrected.

The Hosts may charge an attendee for minimal out-of-pocket expenses in responding to an access request. If they decide that a charge is appropriate they will provide the attendee with a written estimate prior to providing access. Any concerns with the estimated charge should be directed to our Conference Privacy Officer at vascularprivacy@ccs.ca.

Accountability

The Hosts apply their best efforts to protect the attendees' privacy. If an attendee has any concerns they are free to contact our Conference Privacy Officer at vascularprivacy@ccs.ca. The Hosts hope that the Officer will be able to resolve any problems. If concerns are not resolved, the Officer can provide information on making a formal complaint.

Amendment of this Privacy Policy

The Hosts will from time to time review and revise their privacy practices and this Privacy Policy. In the event of any amendment, an appropriate notice will be posted on the Conference web site, www.vascular2023.ca.

Breaches of Security Safeguards

If a Personal Information breach occurs and the breach is likely to result in a real risk of significant harm, the Hosts will without undue delay notify the attendee and the applicable authorities in accordance with Canadian privacy legislation.

Rights of European Union users

If you are using our site from the European Union, you have the rights, among others, to:

1. access your personal data;
2. ensure the accuracy of your personal data;
3. the right to have us delete your personal data in some circumstances;
4. the right to restrict further processing of your personal data in some circumstances;
5. the right to object to processing of your personal data;
6. the right to complain to a supervisory authority, in the event that data is misused; and
7. the right to have your data transferred to another data processor in a machine readable format where technically feasible.

You may exercise any of your rights in relation to your personal data by written notice to us addressed to our Conference Privacy Officer at vascularprivacy@ccs.ca.

Contact Information

The Hosts have appointed the Conference Privacy Officer to oversee compliance with this Privacy Policy and applicable privacy laws. For information on the Hosts' privacy practices pertaining to the Conference, please contact our Conference Privacy Officer at:

 Conference Privacy Officer

1000-150 Elgin Street, Ottawa, ON K2P 1L4

Email: vascularprivacy@ccs.ca

Tel: 613-569-3407