

VASCULAR  
VASCULAIRE 2023



FULL  
PROSPECTUS

**MONTRÉAL, QUÉBEC • October 25-29, 2023**



VASCULAR 2023 BROUGHT TO YOU BY



Canadian  
Cardiovascular  
Society

Société  
cardiovasculaire  
du Canada



**DEAR COLLEAGUES,**

**VASCULAR  
VASCULAIRE 2023**



On behalf of the host organizations of Vascular 2023, thank you for your continued support of our broad vascular community. We welcome your participation at Vascular 2023 at the Palais des congrès de Montréal in Montréal from October 25-29, 2023.

The overarching goal of Vascular 2023, is to address challenges in the treatment and care of diabetes and vascular-related diseases that affect millions of Canadians annually.

Host organizations include the Canadian Cardiovascular Society, the Canadian Society of Endocrinology and Metabolism, The Canadian Venous Thromboembolism Research Network, Diabetes Canada, Diabète Québec, and Thrombosis Canada. Our scientific and education meetings will run concurrently. On Friday, October 27<sup>th</sup>, we will come together for a Vascular Program to foster cross-collaboration in research, education, networking and learning.

Vascular 2023 will provide a forum for scientific exchange and multidisciplinary learning in one location. We expect thousands of delegates representing a range of disciplines and specialties from across the vascular health and care spectrum including cardiologists, cardiac surgeons, endocrinologists, neurologists, internists, hematologists, gerontologists, general practitioners, nephrologists, nurses, pharmacists, dietitians, diabetes educators, rehabilitation specialists, technologists, and many others.

As a supporter, you are invited to showcase your organization's innovative products and services and highlight your commitment to vascular health and care, education, and research. By participating in Vascular 2023, you will gain valuable access to thousands of opinion leaders and decision makers.

This prospectus allows you to customize advertising, exhibiting, and marketing opportunities. We offer an attractive recognition program that will position your brand clearly to delegates.

Successful events require strong teams, and we hope you will join ours. Together, we can deliver a world-class event that will help us build capacity for a strong vascular community in Canada. We look forward to working with you to choose the best options for your company at Vascular 2023.

Don't forget to mark Vascular 2023 in your calendar!

Sincerely,

**Carolyn Pullen**  
Chief Executive Officer,  
Canadian Cardiovascular Society

**Stan Van Uum**  
President,  
The Canadian Society of  
Endocrinology and Metabolism

**Susan Kahn**  
Co-Director,  
CanVECTOR Network

**Sylvie Lauzon**  
President and CEO,  
Diabète Québec

**Laura Syron**  
President and CEO,  
Diabetes Canada

**David Airdrie**  
Executive Director,  
Thrombosis Canada

## FROM THE SCIENTIFIC CHAIR



We are truly excited to be hosting Vascular 2023 — Canada's largest gathering of health professionals. Vascular 2023 will be a unique and collaborative event aimed at tackling some of Canada's most prevalent chronic illnesses.

Vascular diseases are the leading cause of death in Canadians. The vascular and metabolic implications of heart attack, stroke, thrombosis, diabetes, and obesity are the strongest drivers of prescription drug use and leading causes of disability. Combined, they cost the Canadian economy more than \$30 billion every year.

Vascular 2023 will include the annual conferences of six leading organizations, featuring a joint day that takes a broader view. Our world-renowned presenters and facilitators will lead discussions on environmental impact, Indigenous health, post-COVID multi-system effects, AI applications, the current state of crisis, controversies around the foods we choose, and more.

Our goal is to foster interdisciplinary research collaboration in vascular health, create an opportunity for cross-functional learning, as well as encourage best practices all in one location. This promises to be a valuable educational and community-building event.

The underlying causes and consequences of vascular damage are complex. Solutions will only be found by breaking down barriers between therapeutic areas and uniting disease-specific and discipline-specific experts around common goals and priorities.

The time to work collaboratively and take action is now. I invite you to review the opportunities to leverage Vascular 2023, including networking, education, advertising, and presence in our community.

We hope you join us.

A handwritten signature in black ink, appearing to read 'Sonia Anand'.

Sonia Anand, MD, PhD, FRCPC  
Professor of Medicine and Epidemiology and  
Director Chanchlani Research Centre  
McMaster University  
Senior Scientist, Population Health Research Institute,  
Hamilton Health Sciences  
Scientific Program Committee Chair, Vascular Day

VASCULAR  
VASCULAIRE 2023



## ABOUT VASCULAR 2023

Vascular 2023 is an opportunity for the vascular community to come together to exchange knowledge, build relationships, and expand our understanding of disease prevention and management. This five-day event is a joint initiative of the Canadian Cardiovascular Society (CCS), Canadian Society of Endocrinology and Metabolism (CSEM), The Canadian Venous Thromboembolism Research Network (CanVECTOR), Diabetes Canada (DC), Diabète Quebec (DQ) and Thrombosis Canada (TC).

Delegates will have the choice of scientific sessions on a variety of topics such as atherosclerosis, dementia (vascular cognitive impairment), Alzheimer's disease, diabetes, endocrine diseases, metabolic disease, heart disease, peripheral arterial disease, vascular kidney disease, venous thromboembolism and stroke. Each organization is planning a separate stream devoted to their area of vascular disease and jointly organizing a one-day event, Vascular Day Friday, October 27, designed to tackle research and issues of common concern to delegates. Many of the presentations will be recorded and available on demand following the conference.

## VASCULAR 2023 OBJECTIVES

- Assemble the Canadian vascular health and care community to advance cross-discipline/multi-discipline learning and networking;
- Feature models of care that will shift culture in the care of patients with complex vascular disease to ensure care planning and delivery are patient-centered and holistic;
- Build a scientific program and legacy commitments that will reduce persistent barriers to vascular care;
- Showcase real-world excellence in cross-collaborative research and patient care; and
- Attract a large number and wide range of delegates across the health and care team and areas of specialty to a unique world class event.

**DID YOU KNOW**  
THE OPPORTUNITY  
TO COLLABORATE  
AND ATTEND OTHER  
GROUPS' SESSIONS  
WAS AN INCENTIVE  
FOR  
**22%**  
OF ATTENDEES AT  
VASCULAR 2013?



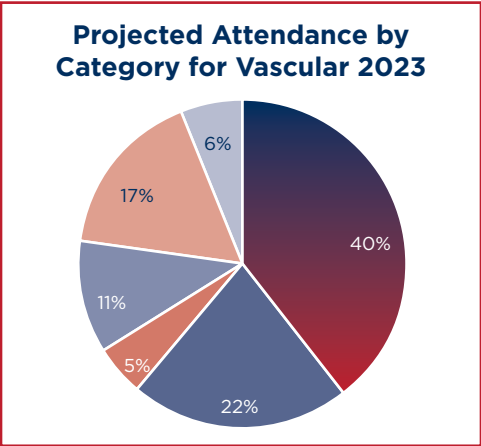
**We look forward to having you join us on October 25-29, 2023 in Montreal. For more information visit [www.vascular2023.ca](http://www.vascular2023.ca)**

**JOIN US**

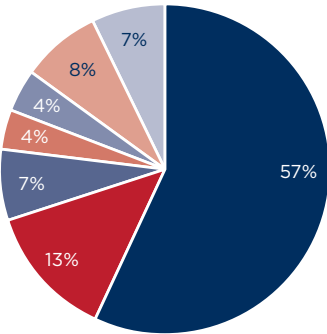


DELEGATE PROFILE

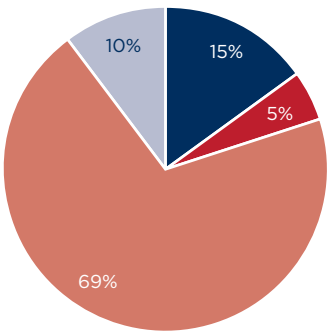
We expect thousands of delegates representing a range of disciplines and specialties from across the vascular health and care spectrum including cardiologists, cardiac surgeons, endocrinologists, neurologists, internists, hematologists, gerontologists, general practitioners, nephrologists, nurses, pharmacists, dietitians, diabetes educators, rehabilitation specialists, technologists, and many others.



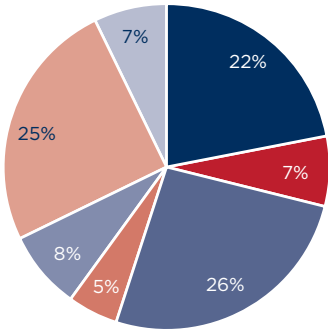
Canadian Cardiovascular Society



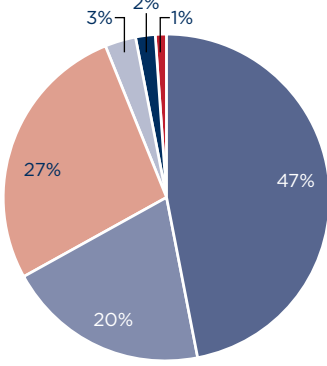
Canadian Venous Thromboembolism Research Network



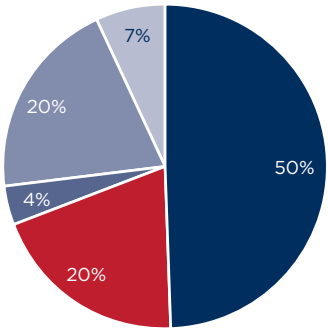
Diabetes Canada/Canadian Society of Endocrinology and Metabolism



Diabète Québec



Thrombosis Canada



Physicians/trainees   Physicians   Trainees   Nurses   Researchers   Pharmacists   Allied Health   Industry



**DID YOU KNOW THAT NETWORKING WAS CONSIDERED THE MOST VALUABLE ASPECT OF VASCULAR 2013?**

## ATTENDING ORGANIZATIONS

### Hosts (Event Organizers)

- Canadian Cardiovascular Society (CCS)
  - Canadian Society of Endocrinology and Metabolism (CSEM)
  - The Canadian Venous Thromboembolism Research Network (CanVECTOR)
  - Diabetes Canada (DC)
  - Diabète Québec (DQ)
  - Thrombosis Canada (TC)
- 

### Stakeholder Organizations (Program and outreach support)

- Canadian Partnership for Stroke Recovery
  - Canadian Society for Vascular Surgery
  - Heart & Stroke
  - Obesity Canada
  - Quebec Society of Vascular Sciences
  - University of Ottawa Brain and Mind Research Institute
- 

### Canadian Cardiology Congress Educational Partners

- Association des cardiologues du Québec (ACQ)
  - Canadian Cardiovascular Society Academy (CCSA)
  - Canadian Council of Cardiovascular Nurses (CCCN)
  - Canadian Society of Cardiology Technologists (CSCT)
  - Institute of Circulatory and Respiratory Health, Canadian Institutes of Health Research (ICRH/CIHR)
- 


### CCS Affiliates

- Canadian Adult Congenital Heart Network (CACH)
- Canadian Association of Interventional Cardiology (CAIC)
- Canadian Cardiac Oncology Network (CCON)
- Canadian Cardiovascular Pharmacist Network (CCPN)
- Canadian Cardiac Transplant Network (CCTN)
- Canadian Cardiovascular Critical Care Society (CANCARE)
- Canadian Heart Failure Society (CHFS)
- Canadian Heart Rhythm Society (CHRS)
- Canadian Pediatric Cardiology Association (CPCA)
- Canadian Society of Cardiac Surgeons (CSCS)
- Canadian Society of Cardiovascular MRI (CSCMRI)
- Canadian Society of Echocardiography (CSE)
- Canadian Society of Cardiovascular Nuclear & CT Imaging (CNCT)
- Canadian Society of Vascular Medicine (CSVM)

## SPONSORSHIP LEVELS

Vascular 2023 is funded through registration fees, educational grants, and sponsorships. Your support greatly enhances the caliber of the event and the opportunity to offer high-quality educational programming. At the same time, Vascular 2023 is a perfect platform to interact with the Canadian vascular community. We welcome investment from all members of our community, including not-for-profit and government agencies, to support our collective and continued commitment to build capacity for a strong vascular community in Canada.

## SPONSORSHIP MATRIX

 <b>VASCULAR 2023</b> <b>VASCULAIRE</b>	<b>INNOVATOR</b> <b>\$275,000</b>	<b>VISIONARY</b> <b>\$150,000</b>	<b>TRAILBLAZER</b> <b>\$95,000</b>	<b>COLLABORATOR</b> <b>\$50,000</b>	<b>SUPPORTER</b> <b>\$25,000</b>
Full Conference Registrations	10	8	6	4	2
Registration Discounts*	30%	20%	15%	10%	0%
Exhibit Only Registrations	10	8	6	4	2
"À la carte" Spending Credits	\$210,000	\$95,000	\$50,000	\$15,000	\$10,000
Priority Selection of Accredited Symposium time	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>
Tiered Corporate Recognition: Vascular 2023 Marketing & Promotion	x	x	x	x	x
Upgraded Recognition *conditions apply	x	x			
Conference Summary Report	x	x	x	x	x
Priority Selection of Exhibit Space	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>
Use of the Vascular 2023 Delegate List*	1 before & 1 after	1 before OR 1 after			
Digital Delegate Bag Inserts*	2	1	1		

\*Conditions apply - see Sponsorship Guidelines. Subject to the cancellation policy. Plus applicable taxes.

**[CLICK HERE TO SPONSOR VASCULAR 2023](#)**

## SPONSORSHIP GUIDELINES

The following guidelines maximize your participation while maintaining professional impartiality. They consider existing guidelines of the Canadian Medical Association, Canada's Research-Based Pharmaceutical Companies, Innovative Medicines Canada's Code of Ethical Practices and the Royal College of Physicians and Surgeons of Canada's (RCPSC) National Standard for Support of Accredited CPD Activities.

- As Vascular 2023 is an accredited Continuing Professional Development (CPD) activity, recognition of financial and in-kind support must be in accordance with the Royal College of Physicians and Surgeons of Canada's (RCPSC) National Standard for Support of Accredited CPD Activities. All recognition and commercial promotional activities will be managed as per the National Standard.
- In planning Vascular 2023 in Montreal, Quebec and to ensure the highest level of health and safety for the event, the HOST ORGANIZATIONS will comply with advice, recommendations and instructions issued by the facilities used to host Vascular 2023 events, the Public Health Agency of Canada, and local public health officials.
- The conference program agenda and contents are determined by appropriate program planning committees of the HOST ORGANIZATIONS. The HOST ORGANIZATIONS, and the scientific planning committee (SPC) cannot be required to accept advice from a co-developer or sponsor as a condition of financial and in-kind support. Specific interests of any sponsor must have no direct or indirect influence on any aspect of the development, delivery, or evaluation of an accredited CPD activity.
- Logos, marks and/or corporate identifiers used for recognizing Conference Supporters are limited to "corporate" marks. That is, "parent brands" only will be accepted. No product logos or marks will be used for recognition. Individual advertising —as permitted — may use brand names or product names, marks or identifiers in designated areas only and with pre-approval. Product-specific advertising, promotional materials or branding strategies cannot be included on or appear within locations where accredited CPD sessions are occurring immediately before, during or immediately after an accredited CPD activity. Commercial exhibits or advertisements must be arranged in a pre-approved location separate from the accredited CPD activity.
- Sponsors may not organize any functions (physical, digital, or otherwise) involving the Vascular 2023 delegates that will conflict with any educational sessions or global social events. Sponsor promotions should enhance the activities of Vascular 2023 and never interfere with the official program. Penalties, including loss of first right of refusal for sponsorship, will be applied at the discretion of the HOST ORGANIZATIONS.
- Industry must notify the HOST ORGANIZATIONS if they are planning to host any event for more than 20 conference delegates, between October 25 and October 29, 2023. This measure is to ensure that accreditation guidelines are respected, and that conference staff can advise on optimal scheduling and assist with local requirements, as needed.
- The name and/or logo of Vascular 2023 and/or the logos of the HOST ORGANIZATIONS (Canadian Cardiovascular Society, the Canadian Society of Endocrinology and Metabolism, The Canadian Venous Thromboembolism Research Network, Diabetes Canada, Diabète Québec, Thrombosis Canada) may not be used in conjunction with advertising or promotion of any kind without express written permission from the HOST ORGANIZATIONS.
- Program presentations of Vascular 2023 conference may not be reproduced in any form without the written consent of the HOST ORGANIZATIONS and session presenters.
- If applicable, use of the data received through Vascular 2023 metrics packages must: 1. Follow the Vascular 2023 privacy policy; and 2. Comply with the Personal Information Protection and Electronic Documents Act (PIPEDA), and Canada's Anti-Spam Legislation (CASL).
- If applicable, digital delegate bag inserts must be reviewed and approved by the HOST ORGANIZATIONS, may not link to external resources without express written permission from the HOST ORGANIZATIONS, and are subject to existing guidelines of the Canadian Medical Association, The Royal College of Physicians and Surgeons of Canada and Innovative Medicines Canada's Code of Ethical Practices.

Vascular 2023 is funded through registration fees, educational grants and sponsorship. Industry support greatly enhances the caliber of the conference and the opportunity to offer high quality educational programming, at the same time presenting a unique opportunity for interaction between healthcare professionals involved in Canadian vascular care and companies offering products and services for this market.



## BE PART OF THE VASCULAR COMMUNITY (CCS, CSEM, CANVECTOR, DC, DQ, TC)

### 2022 EXHIBITORS & SUPPORTERS LISTING

A&D Medical	Janssen Inc.
Abbott Medical Canada Co.	KYE Pharmaceuticals Inc.
Alexion AstraZeneca Rare Disease	LeMaitre Vascular ULC
Alnylam Pharmaceuticals Canada ULC	Leo Pharma
AMG Medical	LifeScan Canada
Amgen Canada	LMC Healthcare & Diabetes Depot
Ascensia Diabetes Care	Medela, LLC
AstraZeneca Canada	Medtronic Canada ULC
Bayer Inc	Merck Canada Inc.
Boehringer Ingelheim and Eli Lilly and Company Alliance	Metamucil
Bristol-Myers Squibb Canada Co.	My Viva Plan
Bristol-Myers Squibb-Pfizer Alliance	National Indigenous Diabetes Association
Boehringer Ingelheim (Canada) Ltd.	New Brunswick Heart Center
Boston Scientific Ltd.	Nipro Canada
Canadian Heart Failure Society	Novartis Pharmaceuticals Inc.
Canon Medical Systems Canada Limited	Novo Nordisk Canada Inc.
Canadian Diabetes Educator Certification Board	Obesity Canada
CMI	OKAKI Diabetes Virtual Care Clinic
COOK MEDICAL LLC	Pendopharm, Division de/of Pharmascience Inc.
Dexcom Canada	Pfizer Canada
Diabetes Update	Philips Canada
Domrex Pharma Inc	Royal Bank of Canada
Edwards Lifesciences (Canada) Inc.	Roche Diabetes Care
Eisai	Sanofi
Eli Lilly Canada Inc.	ScottCare Cardiovascular Solutions
embecta	Servier Canada
Fresenius Kabi Canada	Siemens Healthcare Limited
GE Healthcare Canada	Siemens-Healthineers
Gecting Canada Ltd	Sobi Canada, Inc.
GlaxoSmithKline Inc.	Sol-Millennium Medical Inc.
Hear Canada	Takeda Canada Inc.
HLS Therapeutics Inc.	Tandem Diabetes Care
Icentia Inc.	Teleflex Medical Canada Inc.
Insulet Canada Corporation	Valeant Canada
Ionis Pharmaceuticals, Inc.	Valeo Pharma
JAMP Pharma Corporation	Vertex Pharmaceuticals
	Ypsomed Canada Inc.

## EXHIBIT SPACE OPPORTUNITIES

Make plans to connect at the largest gathering of medical professionals in Canada this year. When you exhibit at Vascular 2023 you get to showcase your brand to a diverse audience of experts in research, health and care professionals working in the vascular space. Secure your exhibit space now and take advantage of unparalleled networking opportunities. Connect with key decision-makers and gain visibility across the range of delegates attending this unique event.

- Customize the size of your exhibit by choosing from any combination of 10'x10' exhibit footprint(s);
- Experience simplified booth setup with our selection of customizable [booth packages](#);
- Enhance branding with custom colours and graphics; and
- Have your booth professionally setup following your selected options.

**DID YOU KNOW**  
THAT  
**76%**  
OF DELEGATES AT  
VASCULAR 2023  
VISITED THE  
EXHIBIT HALL  
DURING THE EVENT?

Each Standard 10'x10' footprint includes:

- One (1) standard [booth package](#)
- One (1) registration for an Exhibitor
- Exhibitor listing on Vascular 2023 website
- Receptions, lunches and health breaks
- 24-Hour professional security
- Initial booth cleaning after setup
- Metrics package
- One (1) electrical outlet

Booth packages are available in standard, premium and custom formats. Visit [here](#) for more information about the booth options available to you. Booths must be selected from the booth options presented.

**SPACE IS LIMITED — RESERVE YOUR EXHIBIT EARLY**

## EXHIBIT ADD-ON: METRICS CONNECT

Want to build on the connections made at Vascular 2023?

Exhibitors can upgrade to the more robust metrics package and receive email addresses for the delegates captured in the exhibits metrics package\*.

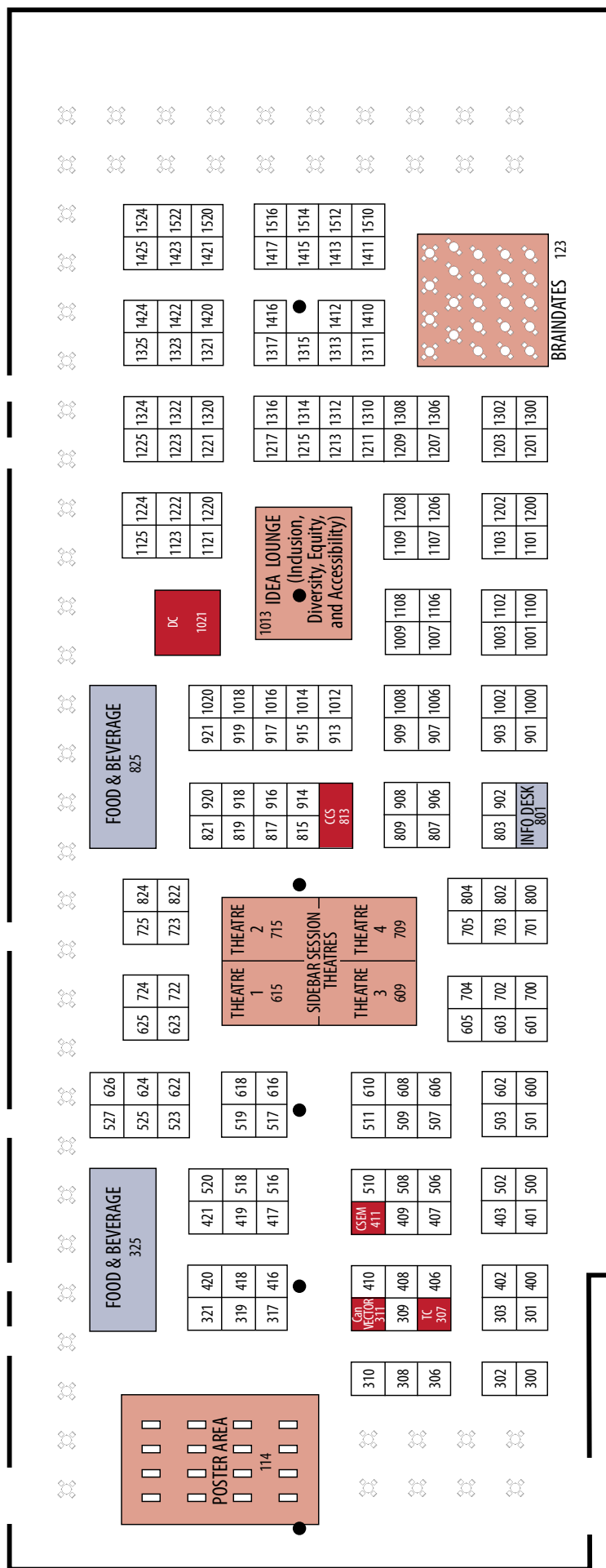
\*in compliance with the privacy policy



10'x10' Standard Booth Package  
- click [HERE](#) to review all available booth packages.

**ASK US ABOUT ALL THE TERRIFIC THINGS VASCULAR 2023 IS DOING  
TO DRIVE TRAFFIC TO THE EXHIBIT HALL!**

# ENGAGE AND INTERACT WITH DELEGATES OVER LUNCH AND DURING RECEPTIONS — AVAILABLE IN THE EXHIBIT HALL DAILY



## MAKE AN IMPACT WITH ACCREDITED SYMPOSIUM

Unlock the full potential of your support by engaging thought leaders and sponsoring the development of an Accredited Symposium (AS). These highly anticipated sessions are hosted during prime and exclusive time slots in the scientific program. They are effective in extending the educational experience of delegates with input and feedback from clinical thought leaders.

AS are accredited by the Canadian Society of Endocrinology and Metabolism (CSEM) for Royal College MOC Section 1 credits and American Medical Association PRA 1 credits. Co-developed symposia are a great opportunity to showcase your brand, gain valuable insights, and make an impact. Book your slot now and make your mark at Vascular 2023.

Details:

All AS at Vascular 2023 will be delivered live on site during either a 60-minute breakfast or lunch hour timeslot. An AS will only be slotted against other AS programs without overlapping in topic or content. Preferences will be considered but time slots are not guaranteed; sessions are reviewed, approved and scheduled by the Scientific Planning Committee in the best interest of the scientific program.

Wednesday, October 25,  
12:00-13:00

Thursday, October 26,  
07:15 – 8:15; 12:30-13:30\*

Friday, October 27,  
07:15 – 08:15

Saturday, October 28,  
07:15 – 8:15; 12:30-13:30\*

*\*premium time slots – additional fees may apply*

All AS will be delivered live on site, and the live events will be recorded and made available on demand to eligible delegates after Vascular 2023 for up to 12 months.

The AS will be held in the largest session rooms available to maximize in-person attendance.

An AS offers a meal to on-site delegates in an accessible area local to all concurrent symposia.

The Accredited Symposia will be promoted in a number of ways to maximize attendance. See the Investor Services Centre to learn more: [CLICK HERE](#)

All AS will be co-developed with one of the three accrediting Vascular 2023 host organizations (CCS, CSEM or TC) along with the approved Medical Education agencies. For full details on co-developing an AS for Vascular 2023, see the accredited symposium guidance document [here](#).

**CLICK HERE TO SECURE THIS AS ADD-ON**



## **EXTEND THE REACH OF YOUR ACCREDITED SYMPOSIUM**

Section 3 Learning On Demand (optional). The co-developing partner organization will adapt the Accredited Symposium (AS) into a self-directed, free to access for all health care professionals, e-learning course, accredited for Royal College MOC Section 3 credits. It will be launched following Vascular 2023 and available for up to three years.





## MULTIDISCIPLINARY ACCREDITED FORUMS

Interested in supporting an educational opportunity that is a little different? Join these crucial conversations and critical considerations related to vascular hot topics!

Multidisciplinary Accredited Forums (MAF) will feature important and thought-provoking discussions that offer interdisciplinary perspectives on vascular issues. The Vascular 2023 Scientific Planning Committee (SPC) has identified crucial questions and invited key opinion leaders to debate and deliberate on hot topics. These 60-minute multi-sponsored, cost-sharing programs are chaired by a member of the Vascular SPC, and are fully integrated into the accredited scientific program to ensure scientific integrity, objectivity and balance. All MAF sessions will be delivered live on site on Vascular Day (Friday, October 27) exclusively during prime lunch time slots. The live events will be recorded and made available on demand to eligible delegates after Vascular 2023 for up to 12 months. As with the Accredited Symposia, these programs can also be developed into Section 3 online programs for an additional fee.

You provide support for the program and are recognized for your contribution but at a lower contribution level than for an Accredited Symposium. The effort required for program development is shared amongst contributors, with the Vascular 2023 team taking care of the development and all of the details. Please reach out to your Vascular 2023 contact for details on what MAF topics are available.



## MAXIMIZE YOUR REACH WITH SIDEBAR SESSIONS

Sidebar Sessions are unaccredited 20-minute sessions held during time slots that do not conflict with the Vascular 2023 Accredited Scientific Program.

These compact sessions offer delegates an engaging learning forum. Deliver a high-quality presentation on an educational topic of your choice, with the support of a dedicated audio visual technician allowing you to connect with all Vascular 2023 delegates. Sessions may focus on a range of topics and formats from specific case discussions to new developments or innovations. This is truly an opportunity to be creative and deliver a specific message to this audience.

A unique metrics package to extend your connection with attendees following the talk is included. Sidebar Sessions will allow you to optimize your participation at Vascular 2023 to connect, network, educate and collaborate with delegates.

Details:

- Each Sidebar Session includes a 20-minute session, presented by speakers in person at Vascular 2023, including interactivity/Q&A with a dedicated audio-visual technician.
- The live delivery will be recorded and made available on demand to eligible delegates after Vascular 2023 for up to 12 months.
- A Metrics Package to include aggregated post session evaluation data.
- One (1) Vascular 2023 registration for a Sidebar Session presenter is included.

Sidebar Sessions will be in open-air theatres centrally located in the Exhibit Hall making it easily accessible with maximum foot traffic and attendance.

Vascular 2023 will promote the Sidebar sessions widely.  
Learn how in the Investor Services Centre.

N.B. The sponsor is solely responsible to develop and deliver Sidebar Session content, including securing and managing speakers (if applicable) and developing promotional collateral.

**BOOK THESE  
EARLY TO LOCK  
THEM IN BEFORE  
THEY SELL OUT!**



**CLICK HERE TO SECURE A SIDEBAR SESSION**



## ENGAGE IN FOCUSED DISCUSSIONS WITH BRAINDATES

Braindates offer delegates valuable, face-to-face structured networking via an innovative tool called Braindate.

The name says it all – a peer learning experience – professional brain dating among some of the best and brightest in their fields.

A Braindate is a knowledge-sharing conversation participants can have one-on-one or in a group, on a topic of their choice.

This will enhance attendees' experience at Vascular 2023 by providing them with a structured way to meet peers, and learn from one another on topics they are most interested in.



### CHECK OUT BRAINDATES IN ACTION!

Here's how it works:

- 1** Attendees complete their profile and then post topics on the Braindate Topic Board
- 2** Select either a one-on-one or group Braindate.
- 3** Attendees find Braindates they are interested in and book them.

Attendees meet at the Braindate Lounge in the Exhibit Hall. A concierge will greet the attendees and guide them to their meeting area.

This opportunity includes:

- Unlimited opportunities for Investors to engage in Braindates with all delegates.
- Signage and branding recognition at the in-person Braindate Lounge.
- In-app visibility with Logo placement on Braindate app.
- Recognition in e-Bulletin sent to attendees from Braindate system.
- Braindates will launch 2 weeks ahead of the live meeting and will be hosted in the Exhibit Hall for the duration of the live event (aligned to Exhibit Hall hours).
- Data and analytics provided after the meeting

[More details HERE](#)



## EXPLORE ADDITIONAL OPPORTUNITIES (FROM \$750)

### ADVERTISING OPPORTUNITIES

Unlock unparalleled brand exposure and connect with key decision makers across the full spectrum of vascular medicine in Canada by advertising at Vascular 2023. Our highly anticipated conference brings together a diverse audience of specialists, clinicians, and researchers from across Canada, creating an unique opportunity to showcase your brand, product, or service.

With multiple advertising opportunities available, including digital, print, and event-based options, you can tailor your approach to meet your marketing goals and objectives. From a range of onsite options to sponsored emails and digital opportunities, we offer a range of solutions to meet your needs and budget.

VASCULAR 2023  
OFFERS  
OPPORTUNITIES  
FOR EVERYONE!

### E-BULLETIN BANNER ADS

**DID YOU KNOW**  
EXPERIENCE  
FROM HOST  
ORGANIZATIONS  
SHOWS HIGHER  
THAN NORMAL  
INDUSTRY  
AVERAGE  
EMAIL OPEN  
AND  
CLICK-THROUGH  
RATES?

#### Option 1:

Access an audience of over 18,000 contacts – thousands of potential Vascular 2023 delegates – with one (1) banner ad in six (6) Host Organization e-Bulletins sent to their respective Vascular 2023 distribution lists, in the lead up to Vascular 2023. Capitalize on the opportunity to promote a product, a Vascular 2023 sponsored event, or provide delegates with a coupon, sample, or discount code.

#### Option 2:

An ideal opportunity to access Vascular 2023 registered delegates to inform, promote, educate, and build awareness, with one (1) banner ad in one of five (5) Vascular 2023 e-Bulletins leading up to VASCULAR 2023. Capitalize on the opportunity to promote a product, a Vascular 2023 sponsored event, or provide delegates with a coupon, sample, or discount code.

### DIGITAL DELEGATE BAG INSERTS

All registered Vascular 2023 delegates will receive a Digital Delegate Bag. Capitalize on the opportunity to promote a product, a Vascular 2023 sponsored event, or provide delegates with a coupon, sample, or discount code. An ideal opportunity to access onsite app and to inform, promote, educate, and build awareness. The digital delegate bag will be sent via email to all registered delegates, and made available in the Vascular 2023.



## IDEA LOUNGE

The IDEA (Inclusion, Diversity, Equity, and Accessibility) Lounge is an open space that provides attendees with an opportunity to:

- learn about IDEA best practices and cultural competency in health professional and community settings
- discuss and identify anti-racist, anti-oppression and inclusion approaches to complex health challenges, in a safe, immersive, and transforming dialogue experience

With guidance from subject matter experts, thought leaders, and resources, delegates will be better equipped to apply these learnings into their professional practice.

This is a unique opportunity that links the sponsor to one of the most challenging issues for our community.

**EXPLORE AND SECURE  
OPPORTUNITIES FOR  
VASCULAR 2023**



**HAVE ANOTHER SUGGESTION?  
LOOKING FOR SOMETHING A BIT DIFFERENT?**

EACH OPTION IS CUSTOMIZABLE. WE'RE OPEN TO EXPLORING SOMETHING BEYOND THIS YEAR'S OFFERINGS TO BEST MEET YOUR OBJECTIVES.



# VASCULAR VASCULAIRE 2023



## FOR FURTHER DETAILS OF SUPPORTER OPPORTUNITIES AND BENEFITS, PLEASE CONTACT:

### CANADIAN CARDIOVASCULAR SOCIETY

SHAUNA ALMAS  
Director of Development  
Tel: (877/613) 569-3407  
E-mail: [almas@ccs.ca](mailto:almas@ccs.ca)

### CANADIAN SOCIETY OF ENDOCRINOLOGY AND METABOLISM

INIKA ANDERSON  
Executive Director  
Tel: 613-594-0005  
E-mail: [inika@endo-metab.ca](mailto:inika@endo-metab.ca)

### CanVECTOR

CALEB MACGILLIVRAY  
Research Administrative Assistant II  
Tel: 514-340-8222, ext. 22178  
E-mail: [caleb.macgillivray@ladydavis.ca](mailto:caleb.macgillivray@ladydavis.ca)

### DIABETES CANADA

EILYN S. RODRIGUEZ  
Director of Development, Corporate Partnerships  
Tel: 416-408-7190  
E-mail: [eilyn.rodriquez@diabetes.ca](mailto:eilyn.rodriquez@diabetes.ca)

### DIABÈTE QUÉBEC

SYLVIE LAUZON  
President and CEO  
Tel: 514-259-3422, ext. 226  
E-mail: [lauzon@diabete.qc.ca](mailto:lauzon@diabete.qc.ca)

### THROMBOSIS CANADA

DAVID AIRDRIE  
Executive Director  
Tel: 647-528-8586  
E-mail: [dairdrie@thrombosiscanada.ca](mailto:dairdrie@thrombosiscanada.ca)

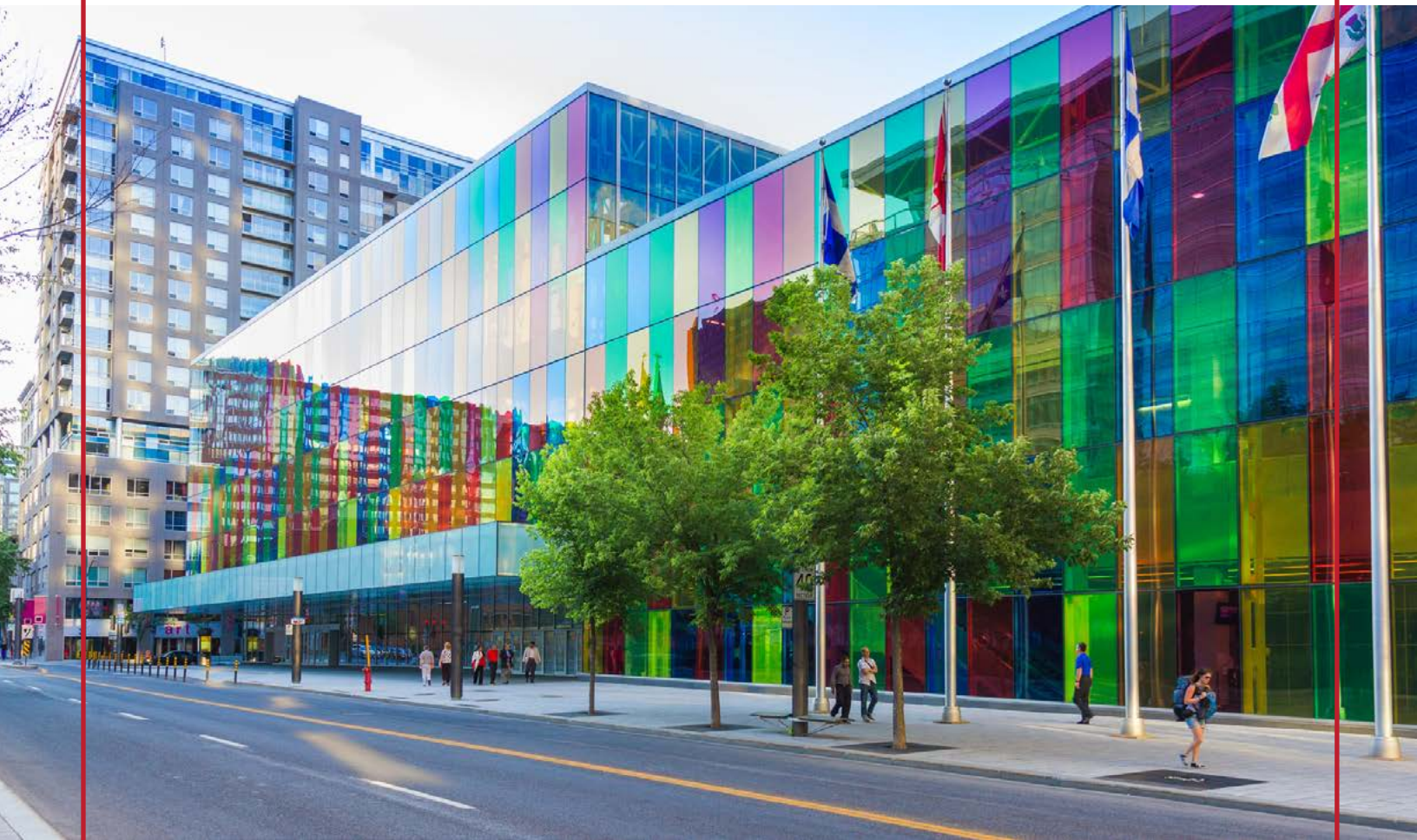
# VASCULAR VASCULAIRE 2023



**JOIN US FOR THIS ONCE-IN-A-DECADE EVENT  
AT THE PALAIS DES CONGRÈS DE MONTRÉAL**

**THE PLACE TO BE FOR VASCULAR SCIENCE IN 2023**

CONNECT WITH US TODAY TO BOOK YOUR  
EXHIBIT AND SPONSORSHIP OPPORTUNITIES



Canadian  
Cardiovascular  
Society

Société  
cardiovasculaire  
du Canada



**DIABETES  
CANADA**



Thrombosis Canada  
Thrombose Canada