

PRESS AND MEDIA

The following policies have been established for journalists attending or covering the 21st International Workshop on Chronic Lymphocytic Leukemia (XXI iwCLL) Biennial Meeting, as well as for presenters, exhibitors, and public relations professionals wishing to distribute materials related to the research being presented at XXI iwCLL.

Individuals, companies, organizations, or institutions found violating these policies will have their access to the XXI iwCLL Meeting revoked.

For information or questions about the following Media Policy, please contact iwCLL@bioascend.com.

Embargo Information

Companies and institutions are allowed to disseminate press releases in association with XXI iwCLL; however, all materials are embargoed according to the following:

Abstract Title Embargo: Titles of abstracts submitted to XXI iwCLL are embargoed until the titles are made public on the XXI iwCLL website on 8 August 2025 17:00 pm CEST.

Abstract Content Embargo: The full listing of abstracts will be made available via the conference app and full abstracts will be published online in a peer-reviewed journal. The Abstract Content Embargo will officially be lifted as of 12 September 2025.

Presentation Embargoes:

- **Poster-Only Presentations:** Any additional data in a poster (beyond what is included in the abstract) is embargoed until 12 September 2025. This embargo applies to poster-only presentations
- **Oral Abstract Presentations:** Any updated and/or new data (beyond what is included in the abstract) in an oral presentation is embargoed until the start of the session in which the presentation is being shared. If the oral presenter is creating both a poster and an oral presentation containing updated and/or new data, both the poster and oral presentation will share this same Oral Abstract Presentation embargo

Press Release Format Guidelines

Any planned press releases or media alerts related to XXI iwCLL must comply with the following guidelines:



Press Release Format Guidelines:

- Abstract number included in the top left corner of the release (above the headline)
- XXI iwCLL mentioned either in the headline or subhead
- XXI iwCLL referenced in the first paragraph (using XXI iwCLL after the first mention) as follows: *XXI International Workshop on Chronic Lymphocytic Leukemia (XXI iwCLL) Biennial Meeting*

Pre-Meeting Press Releases: These releases (such as a Curtain-Raiser Release) may be issued with only logistical information (for instance, the title, poster number, and presentation date and time) about an abstract/poster/oral presentation according to the Abstract Title Embargo date (see above).

Data Press Releases:

- Abstract Content-Only Releases may be issued with information from the accepted abstract at the official start of the meeting (12 September 2025), when the full listing of abstracts and abstract content is available in the XXI iwCLL program book
- Poster-Only Presentation Releases containing updated and/or new information (including data beyond what is included in the accepted abstract) that will be presented in a poster may be issued according to the Poster-Only Presentations Embargo (see embargo timing above)
- Oral Abstract Presentation Releases containing updated and/or new information (beyond what is included in the accepted abstract) that will be presented in an oral presentation may be issued according to the Oral Abstract Presentation Embargo (see above)

NOTE: Journalists deemed in violation of any XXI iwCLL Media Policy will have their meeting press privileges revoked.

Audio Recording, Video Recording, and Photography



- Television and/or radio crews must present valid press credentials from their respective media outlets
- Photography/videography is allowed with an approved press registration in the exhibit hall and general conference space outside of the session rooms. However, the location of a “permanent” camera station for interviews or related activities must be approved by the designated XXI iwCLL media contact (stationed at the Registration table)

Additionally:

- Photography/videography of meeting proceedings (slides or presenters) in the educational session rooms is only allowed with prior written permission granted by the designated XXI iwCLL media contact
- Photography/videography of specific posters is only allowed if permission is granted by the poster presenter(s)
- Members of the press may utilize personal audio recording devices in the session rooms strictly for note-taking purposes. Release of the recordings whole or in part is prohibited
- If there is a particular presentation of interest and you wish to obtain the slide(s), you may speak with individual presenters to request they share the slide(s) of interest directly with you
- Press wishing to obtain interviews and official statements on behalf of XXI iwCLL must work with the designated XXI iwCLL media contact (stationed at the Registration table) for scheduling with the appropriate official representatives
 - Tadeusz Robak, MD, PhD, Medical University of Lodz, Lodz, Poland, is the official spokesperson of XXI iwCLL unless otherwise approved by the designated XXI iwCLL media contact (stationed at the Registration table)

Press Room and News Briefings

Please note, there is no formal press room or prescheduled press conference for XXI iwCLL 2025 at this time. The designated XXI iwCLL media contact (stationed at the Registration table) will be available on-site to answer any questions.

Press Policies and Registration



XXI iwCLL will provide complimentary meeting registration to professional journalists representing media organizations for the express purpose of gathering news and information to produce media coverage of the meeting.

To gain access to XXI iwCLL, journalists and medical/science writers must register for the program, provide all requested information, and abide by the media policies outlined within this document.

Please note: Under no circumstances will contact information of registered press be made available.

Registration Form and Credentials:

- All individuals registering as press must complete the online registration and provide a copy of their press credentials during registration
- Freelance journalists must present a letter of assignment on letterhead from a recognized news organization or publication
- XXI iwCLL will consider bloggers for press registration on a case-by-case basis
- Public information officers and communications professionals from educational institutions, government agencies, and nonprofit cancer research organizations are each allowed up to 2 complimentary registrations
- Journalists working for medical and scientific publishing companies must have proof of an editorial assignment to register, and the publication must have:
 - a regular editorial news section
 - multiple sponsors (no single-sponsor publications)
 - complete editorial freedom from their sponsors

Onsite Registration and Badge Pick-up:

- Registered journalists or journalists wishing to register on-site should proceed to the Registration table to collect their badges
- Journalists must present media identification issued by a recognized news organization or publication to pick up their badges
- All press must wear press badges when attending the meeting and/or when covering XXI iwCLL-sponsored events

Press Access: A press pass/registration for the event(s) only allows access to the common meeting areas and general session rooms with speakers offering educational content. Attendance and coverage of private meetings associated with the event are not allowed unless specific permission is requested and granted by the designated XXI iwCLL media contact or XXI iwCLL executive management.

Exhibitor and Public Relations Materials/Events

No exceptions will be made to the following policies:

- Materials may not indicate XXI iwCLL endorsement or use the XXI iwCLL logo
- Non-XXI iwCLL news briefings or other media events are prohibited in meeting areas, including hotels, during the XXI iwCLL meeting hours

Press Resources

Complimentary WiFi will be available in the meeting rooms and general XXI iwCLL conference areas.