



ATD Coaching Conference

August 20-21, 2025 * Virtual Program

Capability Mapping by Session



| August 20, 2025 - Opening Session - .75 point | | Can Use For Initial Certification | Can Use For Recertification |
|--|---------------------------------|-----------------------------------|-----------------------------|
| Opening General Session | Coaching | √ | √ |
| August 20, 2025 Concurrent Session Block 1 - 1 point | | | |
| Start With the Why (and What): Making the Business Case for Coaching | Coaching | √ | √ |
| Elevating Internal Executive Coaching: From Support Role to Strategic Business Partner | Coaching | √ | √ |
| August 20, 2025 Concurrent Session Block 2 - 1 point | | | |
| Scaling a Global Coaching Culture: Empowering Leaders and Leveraging Technology | Coaching | √ | √ |
| The Future of Coaching: Expanding Our Lens to Meet a Changing World | Coaching | √ | √ |
| August 20, 2025 Concurrent Session Block 3 - 1 point | | | |
| Coach the Business Forward: Unlock Your Strategic Superpower | Coaching | √ | √ |
| Be a Coaching Culture Changemaker! | Coaching | √ | √ |
| August 21, 2025 Concurrent Session Block 1 - 1 point | | | |
| Building a Coaching Framework: Expanding Access and Impact Across the Organization | Coaching | √ | √ |
| Integrate Coaching Into Your Company DNA | Coaching | √ | √ |
| August 21, 2025 Concurrent Session Block 2 - 1 point | | | |
| Coaching & AI: How to Blend Innovation With Human Connection | Technology Application | √ | √ |
| From Patchwork to Platform: Building a Coaching Infrastructure That Scales | Coaching | √ | √ |
| August 21, 2025 Concurrent Session Block 3 - 1 point | | | |
| Beyond One Size Fits All: Helping Leaders Become More Effective Performance Coaches | Career & Leadership Development | √ | √ |
| Blueprint for Impact: Building a Best-in-Class Coaching Center of Excellence That Delivers ROI | Evaluating Impact | √ | √ |
| August 21, 2025 - Closing General Session | | | |
| Standards Matter: How Coaching Credentials, Ethics, and Competencies Drive Business Success | Talent Strategy & Management | √ | √ |