





## Drawn through the Heart of San Francisco

### Tour Leaders:

Richard Alomar, Bob Chipman, Jim Richards, Chip Sullivan

### Starting location time + location:

Friday, November 11 at 9:00am  
Moscone Convention Center, room 101

Welcome again sketching colleagues, to the 10th year of the *Sketch!* field sessions at the ASLA Conference. This year, in the City by the Bay, we'll delve into the history of some of its urban plazas, to discover what drove their designs and analyze what has and hasn't worked over the years as urban design has continued to evolve. Using our drawing skills as observational tools we plan to take some visual notes from our local cartoonist professor Chip Sullivan, who has studied these urban spaces throughout his years living in the Bay area. We'll learn some landscape architectural history as we get familiar with some of San Francisco's downtown structure, and record the day's journey.

*"Exploring and sketching the city is a way to see your surroundings in new ways, heighten your observational skills and refill your creative well. And it's arguably the very best way to build your own mental image bank that's the designer's inner sourcebook of ideas." ----Jim Richards*

The session will begin with a hearty welcome and short description of the day's events plus some short drawing discussions in the conference center. After reviewing some journaling techniques, getting a few drawing tips and reviewing the sketch route we'll head out into a string of park and plaza spaces that represent a cross-section of urban development in San Francisco, primarily older projects from the mid to latter 20<sup>th</sup> century.

Here's a list of materials to bring and the tour's route/timetable below to get geared up for the event. We hope everyone will have a great time and look forward to seeing you!

### Personal gear:

Comfortable walking shoes (there's a fair bit of walking this year)  
Light overcoat or jacket and a warm layer for SF weather  
Sunscreen (needed if we're lucky)  
Water + snacks (water bottle provided)  
Small courier bag or backpack to carry all this stuff  
Folding camp stool (optional)

### Sketching supplies:

Accordion Sketchbooks (provided by ASLA)  
Favorite pencils + pens  
Gray toned markers (a special focus by Jim this year)  
Colored pencils and other color media  
Fountain pen (optional)  
Eraser/sharpener  
Glue stick or tape for collages  
Possibly watercolor gear (though this year we will NOT be using watercolor paper)  
Any of your other favorite Plein-Air drawing supplies

*Box lunches will be provided at one of the park stops, so we can keep drawing as we eat. Then after our last stop, we'll head to a great local pub with outdoor tables where we can gather, have some refreshments, and finish working on our sketchbooks, before heading back to the Moscone Center.*

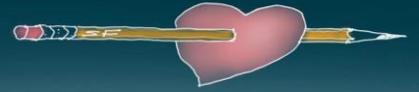
### Field session timetable + route:

9:00-9:30	Intro & lecture in room 101 Moscone Center
9:30-9:40	Leave lecture room & head to Yerba Buena Gardens
9:40-10:15	Drawing panoramic thumbnails - <i>Richard Alomar exercise</i>
10:15-10:40	Leave park for Market St & catch BART to Embarcadero
10:40-11:15	Ferry Building / Embarcadero Plaza demo & drawing - <i>Jim Richards demo</i>
11:15-11:55	Embarcadero Plaza / Vaillancourt Fountain- <i>Chip Sullivan intro</i>
11:55- 12:05	Walk to Sydney Walton Park
12:05-12:10	Pick up box lunches in park [ <i>delivered</i> ]
12:10-12:15	Intro to park history - <i>Chip Sullivan</i>
12:15-1:00	Eat lunch & draw Sydney Walton Square
1:00-1:15	Leave park & walk to Levi's Plaza
1:15-2:00	Draw at Levi's Plaza & park - <i>Bob Chipman intro</i>
2:00-2:20	Walk to One Bush Plaza, Zellerbach Building
2:20-3:00	Draw plaza - <i>Chip Sullivan intro</i>
3:00-3:15	Review sketchbooks & summary
3:15-3:20	Head to the Irish Bank pub
3:20-4:00 +	Drink & Draw
4:00	Collect sketchbooks & return to Moscone Center

### Contact information:

Chip Sullivan	<a href="mailto:csully@berkeley.edu">csully@berkeley.edu</a>	510.292.0536
Robert Chipman	<a href="mailto:rgchipman@gmail.com">rgchipman@gmail.com</a>	512.596.3569
Richard Alomar	<a href="mailto:Richard.Alomar@rutgers.edu">Richard.Alomar@rutgers.edu</a>	917.224.8373
Jim Richards	<a href="mailto:jim@townscape.com">jim@townscape.com</a>	817.999.1522

# Sketch SF



## Drawn through the Heart of San Francisco



- ① Moscone Convention Center
- ② Yerba Buena Gardens
- ③ Ferry Building / Embarcadero Plaza
- ④ Vaillancourt Fountain / Embarcadero Plaza
- ⑤ Sydney Walton Square
- ⑥ Levi Strauss Plaza
- ⑦ One Bush St. Plaza
- ⑧ Refreshment and Review at The IRISH BANK
- \* RESTROOMS
- Transportation pickup + drop

### Route Map

FIELD SESSION FS-07 with Chip Sullivan, Bob Chipman, Richard Alomar, and Jim Richards

Here are a few notes and drawings of the places on the route to lend a little history and inspiration for our upcoming session:

**YERBA BUENA Gardens + Redevelopment + History:**

Built in 1993 → Mission + Howard  
+ 1998 → Howard + Folsom

Started its idea for a CONVENTION CENTER — in 1960s.

"South of market" was low priced + flat, 100's of acres.....  
Was .. URBAN BLIGHT in 1968: BUT:  
Opposition from locals stopped development.  
major tenants + owners

Then: in 1976 George Moscone spearheaded redevelopment...:

**GARDENS** were part of a deal to set aside land and money for CULTURAL INSTITUTIONS like museums + theaters.

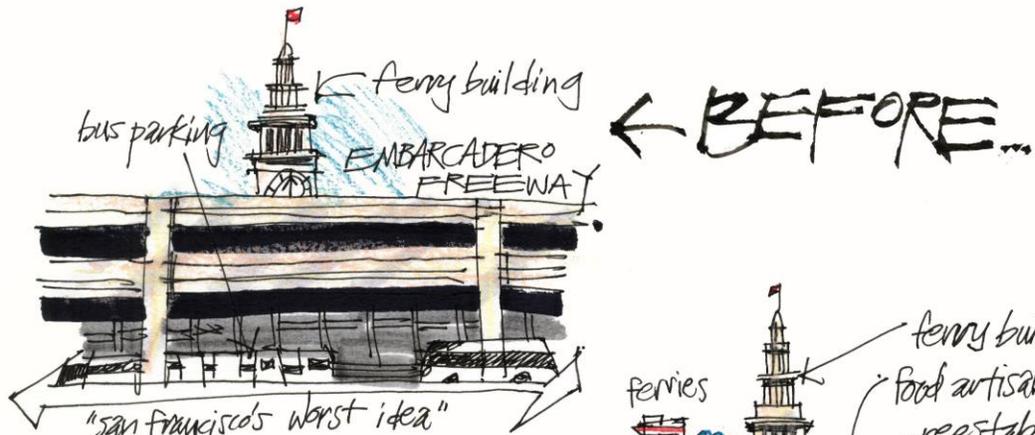
30-35 miles high  
skyscraper  
trees  
CHURCH  
EXC #1

10:15  
10:27  
10:33  
10:40  
10:42

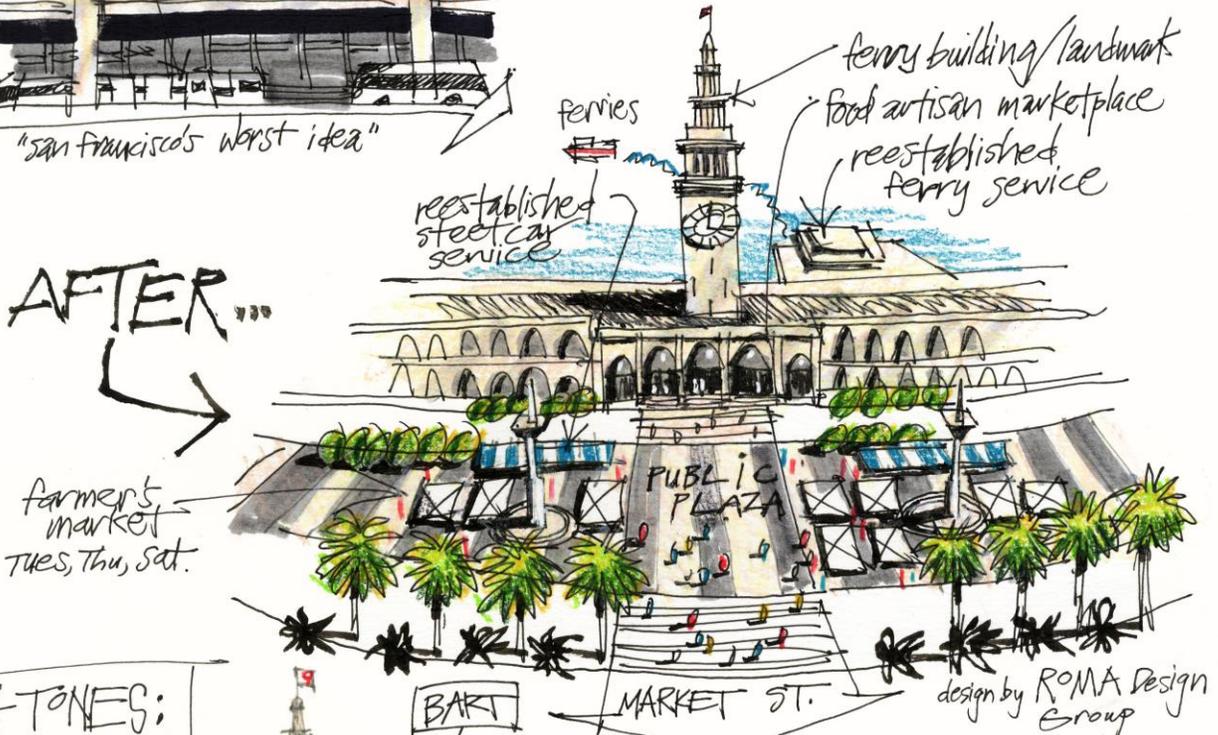
From center down to the Yerba Buena grass area.  
Set up w/ 4 side panoramic quick sketches.

Yerba Buena Gardens

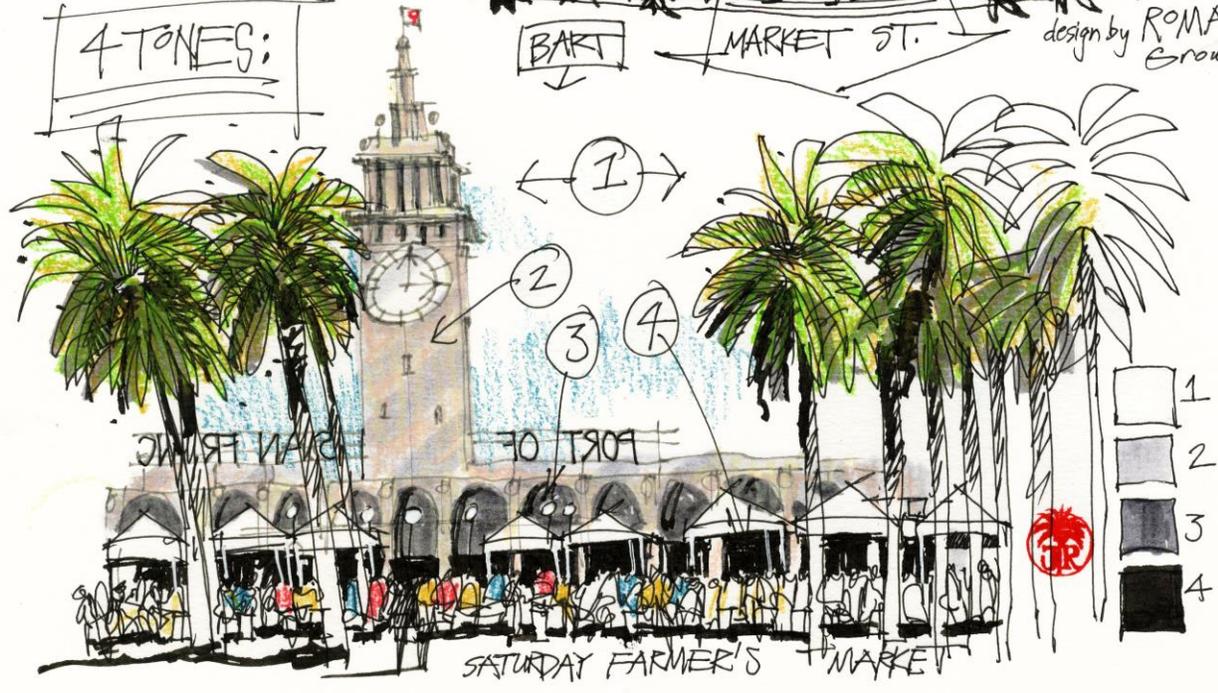
1990s redevelopment with convention center and cultural improvements



AFTER...

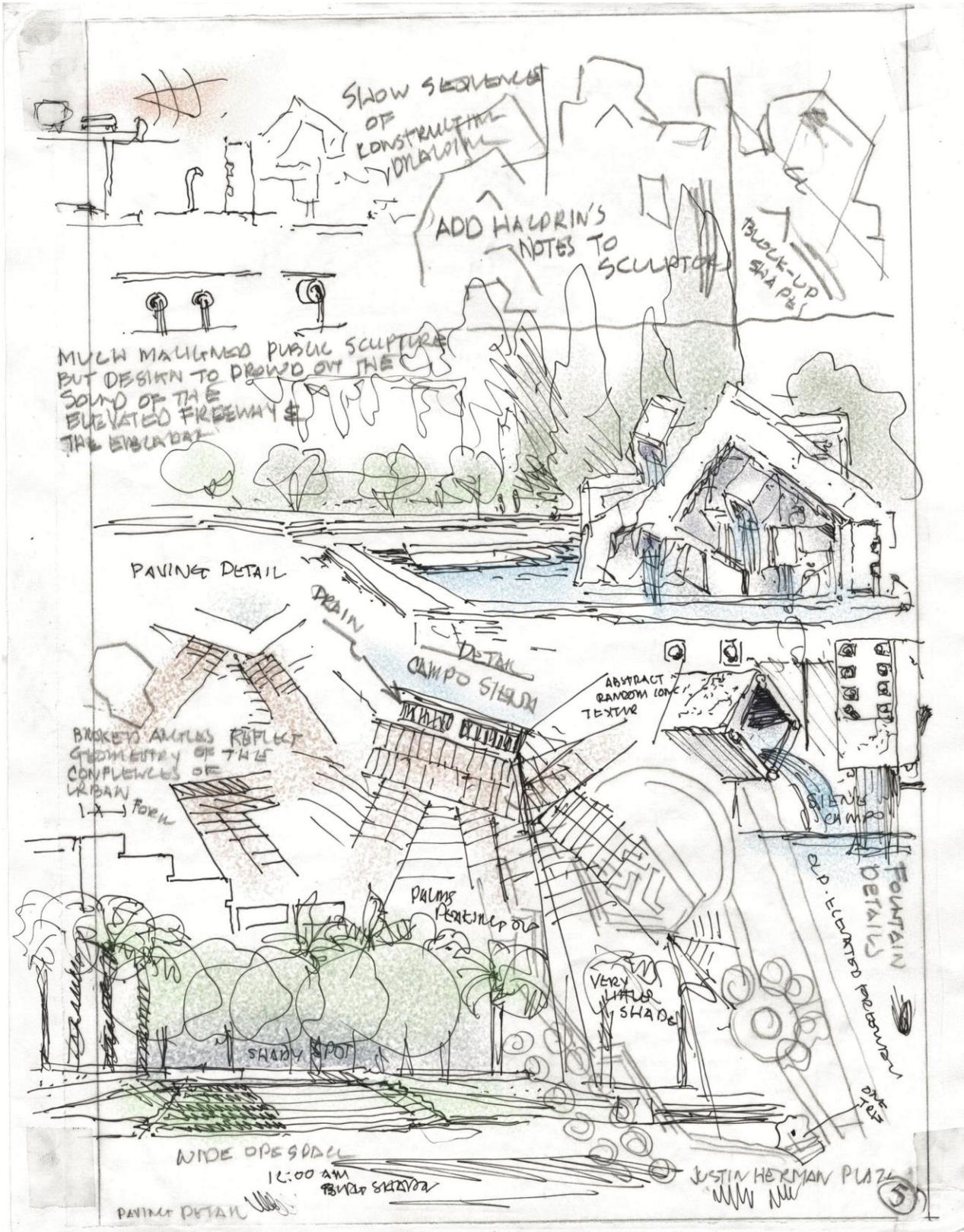


4 TONES:



Ferry Building / Embarcadero Plaza

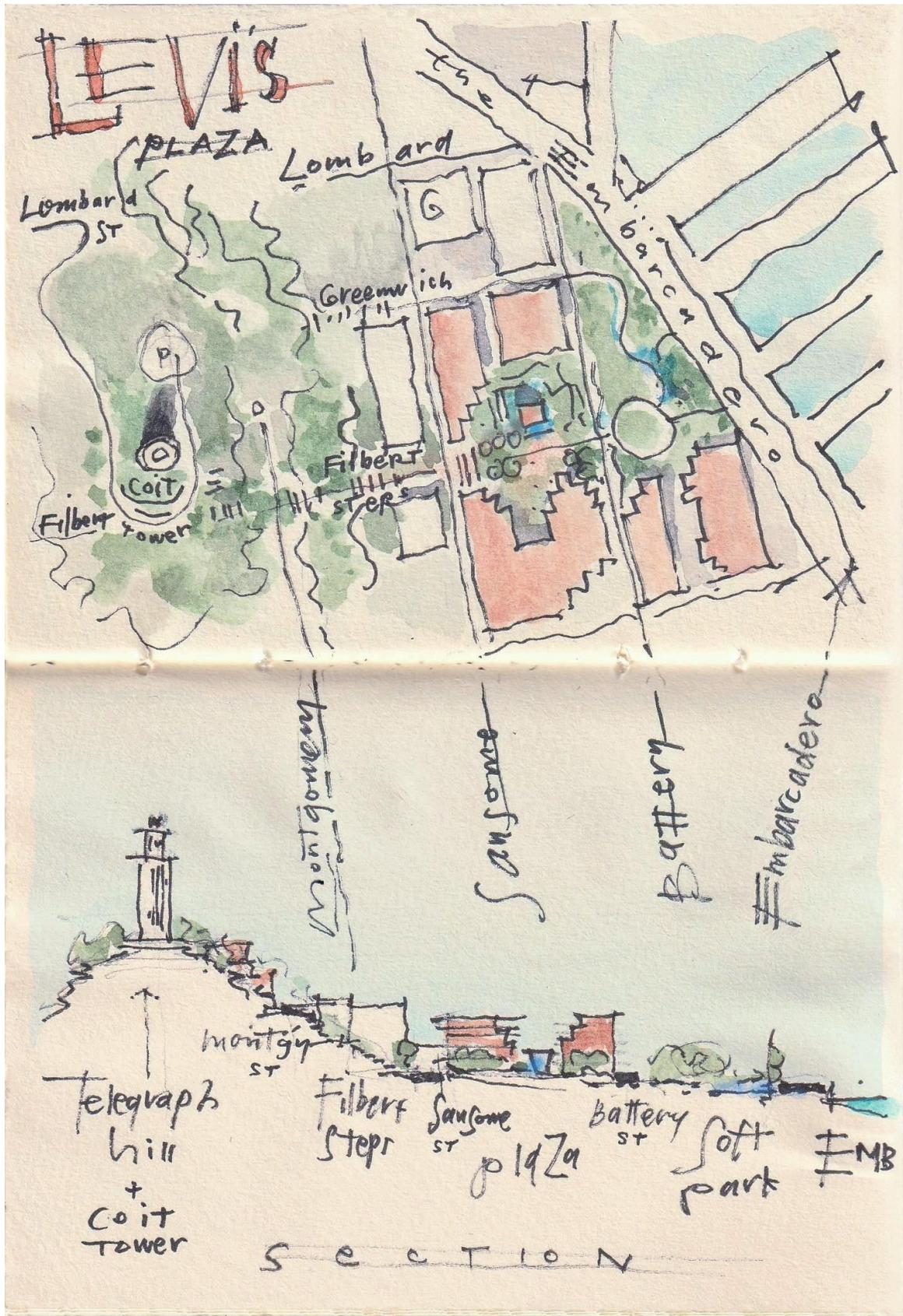
Freeway removed, Ferry building renovated into shops, market plaza, transit hub reestablished



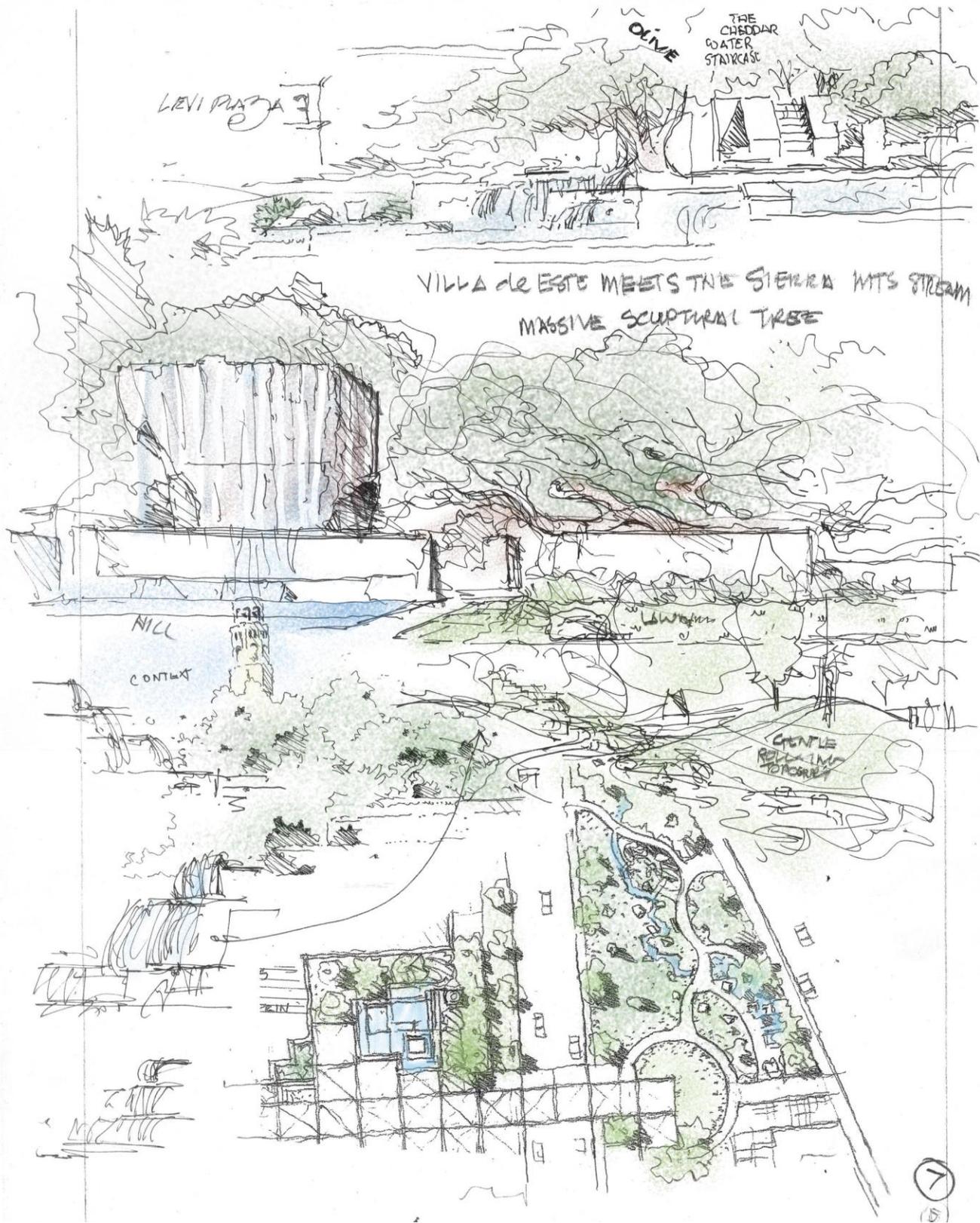
Vaillancourt Fountain / Embarcadero Plaza

Piazza del Campo (Siena) paving patterns, tiny shade & the thunderous roar of water



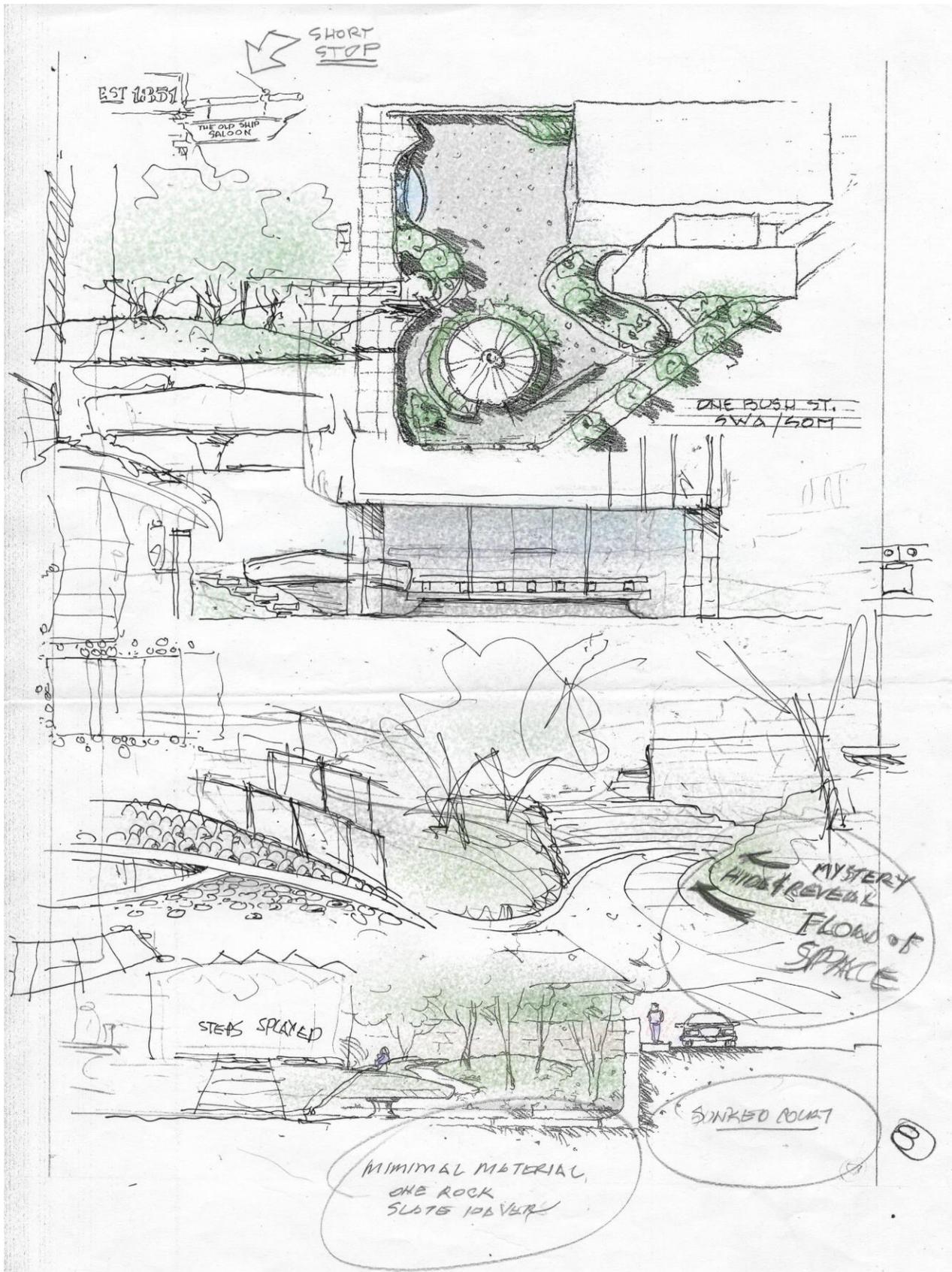


Axis down 'mountain' from Telegraph Hill to the Sansome St entrance, through fountain plaza, across Battery St into 'soft' park, emulating a 'Sierra watercourse'. Symbolic of Levi's history of making jeans for gold miners, uses gray Sierra granite blocks from the goldrush foothills



Levi's Plaza

Late 1970s by Lawrence Halprin, new HQ in heart of city, Villa d'Este meets the Sierra Nevada mountains, water passage from mountains to ocean, giant sculptural tree



One Bush Plaza

Sunken urban court-OH NO!! , hide & reveal, much minimalism, find the Japanese Garden influences

Thanks for joining us, and don't miss our 'EXPO Drawing Jams' sessions !

ASLA 2022  
DESIGNING A BETTER  
FUTURE

# EXPO Drawing Jams!!!

at the SKETCH booth, Moscone Center EXPO floor

November 12-13, 2022



Jim Richards on Using TONES TO CREATE DEPTH



Chip Sullivan on Interpreting the 'SPIRIT OF PLACE'

JOIN THE SKETCH!  
FIELD SESSION TEAM FOR SOME

## DRAW-ALONG WORKSHOP JAMS

Bob Chipman on drawing people and stuff.



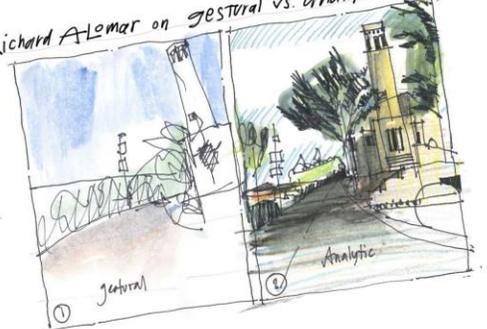
in the  
#EXPOHALL

Saturday 12:30 - 2:00 pm

- and -

SUNDAY 12:15 - 1:45 pm

Richard Alomar on gestural vs. analytical drawing



Nicole Warns on hand drawing for  
concept diagrams and plans.



➔ PLUS!

Saturday  
9:45 - 10:45 am

... Md ➔  
SUNDAY  
11:00 - 12:00 noon

Eric Arneson on design drawing



[ and all  
skill levels! ]  
#verybody WELCOME!

Bring your own favorite sketching  
supplies! See and try the latest  
drawing swag from Blick!

Sponsored by  
**BLICK**  
art materials

...and don't forget to check out  
the SKETCH journal exhibition of  
the field session participants!